

 **CONTACT**
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Joshua N. Njenga

GRAPHIC DESIGNER

PROFESSIONAL SUMMARY

I am a skilled graphic designer with over 4 years of experience who is passionate about creating visually stunning designs that effectively communicate my clients' messages. I am proficient in a variety of design software and am eager to learn new tools and techniques. I thrive in a collaborative environment and enjoy working closely with clients to ensure their design needs are met and exceeded.

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Canva
- HTML & CSS
- Logo design
- Sketching
- Typography
- Web development principles
- Branding and marketing.
- Creative problem-solving

EXPERIENCE

Freelance Graphic Designer

February 2018 till today

As a freelance graphic designer, I have worked with a variety of clients to create engaging and effective visual content. I have developed strong technical skills in graphic design software and design principles, as well as soft skills such as communication, collaboration, and project management. I have a passion for creating engaging visual content and a commitment to delivering exceptional designs that exceed clients' expectations.

Digital Marketing/Social Media Marketing December 2023 -

Digital Marketing Agent at Dimart Solutions;

- Focused on social media marketing, crafting and implementing campaigns across platforms
- Contributed to brand visibility and engagement through creative and strategic approaches
- Collaborated with the marketing team to align campaigns with overall objectives
- Developed hands-on experience in creating visually appealing content and graphics
- Integrated graphic design principles into digital marketing strategies
- Learned the importance of collaboration and the impact of well-designed visuals
- Gained a holistic understanding of the interconnected facets of digital marketing and design
- Ready to bring a fresh and innovative perspective to graphic design projects

ICT Intern

February to April 2023

My internship at Mama Ngina University College focused on ICT-related activities;

- Collaborated with the ICT department to identify and enhance processes for increased efficiency.
- Developed skills in computer networking, website development, and graphic design.
- Acquired valuable soft skills in communication, problem-solving, and teamwork.
- Gained insight into the role of technology in higher education.
- Emphasized the importance of staying updated with the latest trends in the ICT field.

Sales Person

November 2016 to April 2017

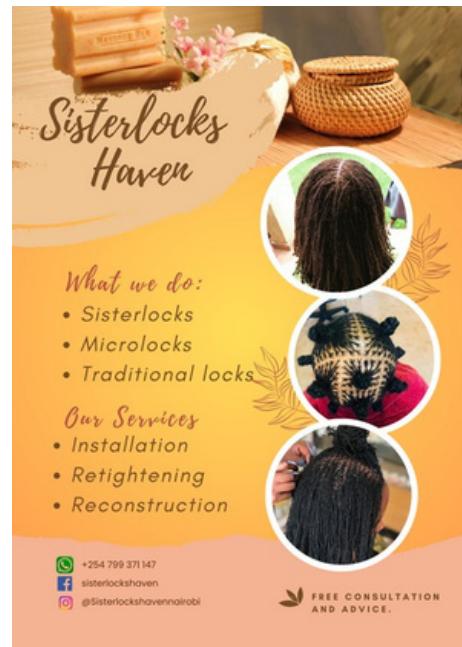
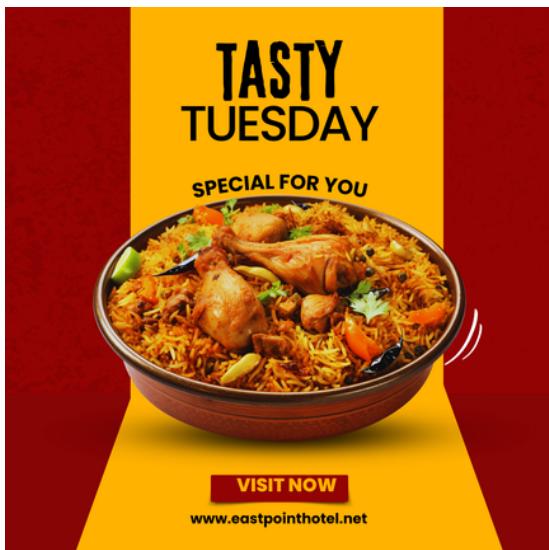
I played a key role in driving sales and revenue for Ricky Digital Solution by providing customer service, product knowledge, and effective communication. I also gained valuable experience in managing customer relationships, identifying customer needs, and developing creative solutions.

Technical Support Assistant

2015 to December 2016

As a personal assistant at Demorgan Solutions, I was responsible for assisting in the maintenance and repair of computers and laptops, installing software and upgrades, and troubleshooting technical issues. I developed strong technical skills and soft skills, as well as a passion for using technology to solve problems and improve processes.

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MAY 2023 INTAKE ONGOING!!



EDUCATION

Mount Kenya University
Diploma in Information Technology
July 2023

Kirangari High School

Certificate in High School Education 2011 to 2014

Gacio Junior Academy Certificate in Primary Education 2010

LANGUAGES

English, fluent

Kiswahili, Conversational

HOBBIES

- Pencil Sketching
 - Playing the guitar
 - Reading books
 - Practicing programming
 - Watching historical documentaries
 - Playing checkers, cards, and chess
 - Playing football
 - Bike riding

ADDITIONAL-INFO

Proficient in all Microsoft applications.

Github: <https://github.com/JoshNjenga>

COMMUNITY SERVICE

Volunteer, Good Samaritan Children Home, 2013-2016

Honorary NYS member, 2015

PROFESSIONAL REFERENCES

Martin Dion; Head ICT Mama Ngina University College
0705 362646
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Isaac Kamau Waweru; Phoenix Aviation Ltd
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