



User Documentation

Goal: Thought Leadership Branding Club aims to provide a platform that accumulates all ongoing and upcoming social audio events to keep you well informed and save you time and energy you rather spend enjoying audio events.

Accessing Thought Leadership Branding Club's Application

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Accessing Thought Leadership Branding Club's Application

To access the live version of the application, go to <https://stark-brook-84016.herokuapp.com/>.

Functionality

The application is built around the notion of quickly finding the right audio event for you, agnostic to what platform it is on.

To do this, we present you with a wide selection of upcoming/ongoing audio events once you reach the website. To navigate the events, we provide you with filters and search options to find just the right audio event for you!

Search Bar



A horizontal search bar with a light gray background and rounded corners. On the left, the text "Search for events..." is displayed in a light gray font. On the right, there is a button labeled "Search" in a dark gray font.

At the top of your screen, you will see the search bar. Here, you are able to input any keywords you would like to use to filter the shown events. For example, if you only want to see events related to Pizza or Technology, your search bar would look like this:



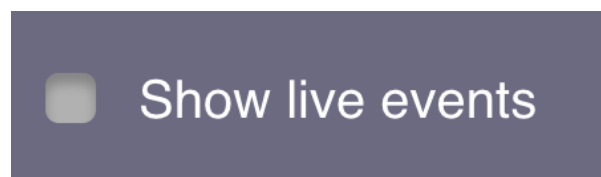
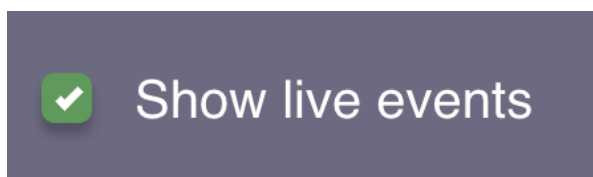
A horizontal search bar with a light gray background and rounded corners. The text "pizza, technology" is entered in a dark gray font. On the right, there is a button labeled "Search" in a dark gray font.

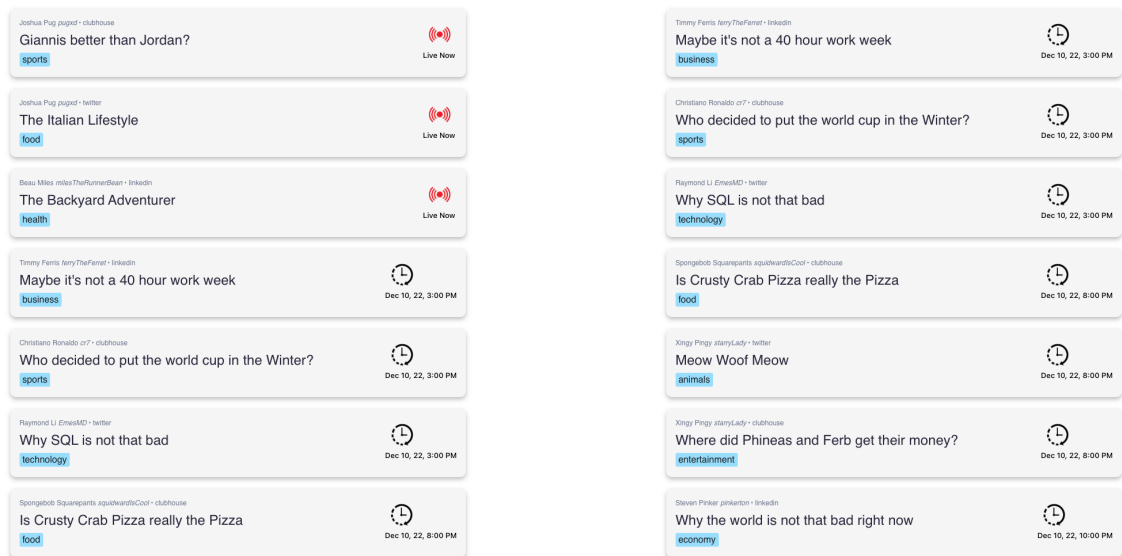
Clicking **Search** will proceed to filter the displayed audio events to only contain those containing your given search parameters.

Live Filter

Along with upcoming audio events, we also provide a selection of audio events that are happening right now for you to join.

To toggle whether you want to be presented with only upcoming events, or live and upcoming events, you are able to select the **Show Live** filter in the Filters popup.





Left has **Show Live** checked whereas Right has **Show Live** unchecked.

Date Range Filter

Further, we offer the option to filter between events scheduled only between a certain date range. This allows the user to find social audio events for the time of day/week/month/year they are available.

To do this, simply input the range of time you are available in the filter tab, as seen below:

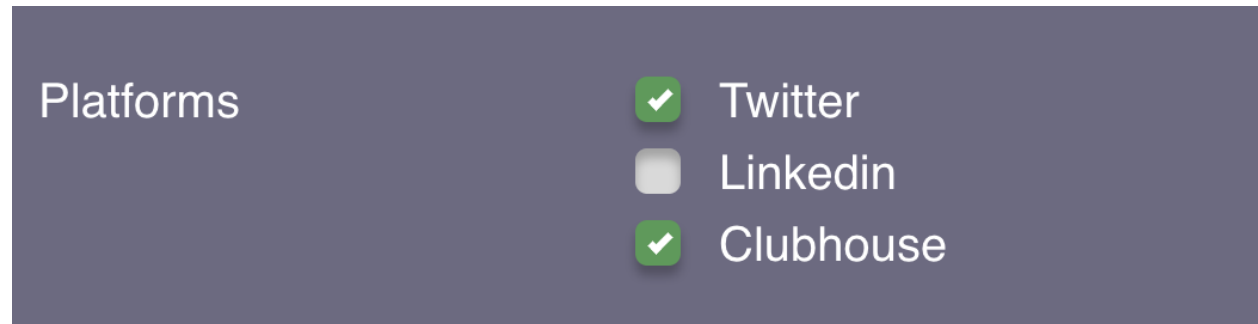
Events between

to

Platform Filter

Given that you have a preferred platform out of Twitter, LinkedIn, and Clubhouse, we also allow you to filter the audio events by platform to make sure you are only presented

with options that you have an account and/or have a preference towards.

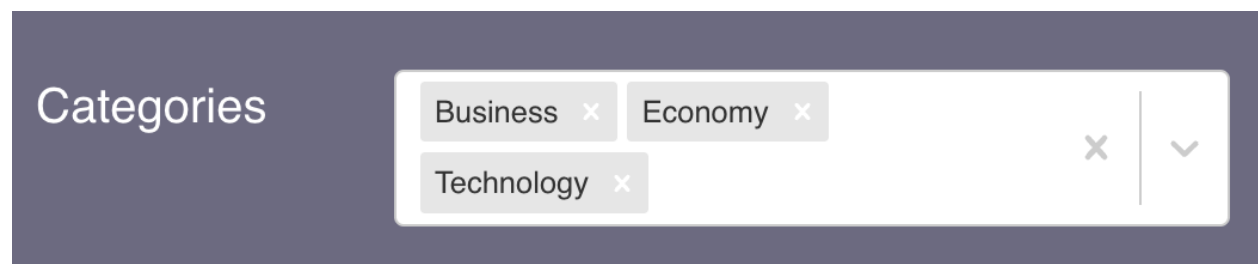


A dark purple rectangular panel with the word "Platforms" in white on the left. On the right, there are three items: "Twitter" with a green checked checkbox, "Linkedin" with an unchecked grey checkbox, and "Clubhouse" with a green checked checkbox.

Category Filter

Given that you want to only be presented to certain categories of events, say **Business**, **Technology**, and **Economy** related events, ensure these are the only ones selected in the **Categories** filter.

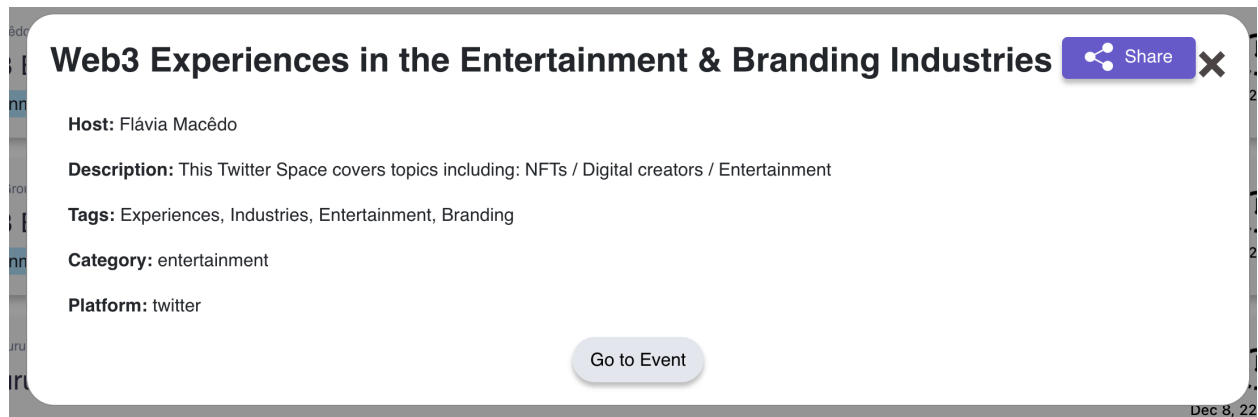
See the following example:



A dark purple rectangular panel with the word "Categories" in white on the left. On the right is a white filter box containing three tags: "Business" with a close icon, "Economy" with a close icon, and "Technology" with a close icon. To the right of the tags are a close icon (X) and a dropdown arrow (V).

About Audio Events

Choosing any of the presented audio events, by clicking on the event card, will display more information about your chosen event. This information contains the audio event name, host, a brief description (if the event contains one), any related tags, its category, and of course its platform.



In addition to this information, we also provide two further features:

Go To Event

This will link you to the URL the application is hosted on/will be hosted for ease of access.

Share

Clicking **Share** will present a pop-up with options to share to Twitter, Email, or WhatsApp. Clicking on any of these platforms will auto-fill the audio space's name along with providing the link to the upcoming audio event.

