

# Joshua Taguicana

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## EXPERIENCE

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### Frontend Developer / Co-Owner

Studio Klein

July 2020 - Present, Toronto

- Led the implementation of revenue-enhancing features for diverse client e-commerce stores, resulting in a remarkable 15.5% increase in additional revenue through strategic upsell features.
- Spearheaded initiatives to enhance site speed and overall performance, achieving substantial reductions in page load times and contributing to an improved user experience.
- Collaborated closely with cross-functional teams to ensure seamless integration of features and optimization of website performance.
- Leveraged technical expertise to deliver pixel-perfect and responsive user interfaces, enhancing engagement and user retention.
- Implemented and customized Shopify Apps, such as subscriptions, email marketing, bundling, live chat, and bulk editing, to meet specific merchant requirements.
- Successfully oversaw the migration of e-commerce stores from Wix and Squarespace to the Shopify platform.

### Web Development Teaching Assistant

BrainStation

June 2019 - April 2020, Toronto

- Led students to success by pointing out flawed logic in projects and helping focus them in technical areas not covered in class.
- Mentoring students of best practices in code organization and helping them refactor inefficient code.
- Facilitated discussions and addressed student queries through pod sessions, and in daily open studios.
- Created and facilitated mini code-alongs to reinforce concepts introduced in class.
- Marked student's weekly assignments and provided valuable feedback.
- Created daily challenges and white-boarding questions to assist with learning and understanding the current week's topic.

### Fund Accountant

CIBC Mellon

April 2023 - March 2019, Toronto

- Ensured accuracy of a fund's trades, cash transactions, corporate actions, and verified correct pricing securities to properly calculate the value of the fund portfolio.
- Audited work performed by team members for the department to ensure accuracy and compliance with department and client instructions.
- Calculated daily income accruals, expenses, interest, and dividend payments for each Fund. Ensured proper postings to the Fund and analyzed daily changes in compliance with client exception tolerances.
- Prepared daily and monthly distribution reports for clients as well as reinvestment calculations.

## PROJECTS

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### Taste Salud ([www.tastesalud.com](http://www.tastesalud.com))

Built a Shopify-based e-commerce store for a hydrating beverage powder brand.

### Bather ([www.bather.com](http://www.bather.com))

Developed a Shopify-powered e-commerce platform for a beachwear brand.

### Roomme ([www.roomme.ca](http://www.roomme.ca))

Created a Shopify website for a furnishing company catering to investment properties.

### RainStick Shower ([www.rainstickshower.com](http://www.rainstickshower.com))

Constructed an eco-friendly shower system website on the Shopify platform.

### Living Green Homes ([www.livinggreenhomes.org](http://www.livinggreenhomes.org))

Developed a Shopify-based platform for a sustainable Japanese building material product.

## EDUCATION

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### Web Development Diploma

BrainStation • 2019

### Bachelor of Commerce - Accounting

Toronto Metropolitan University • 2016

### Business Administration - Accounting

Sheridan College • 2013

## SKILLS

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HTML, CSS, JavaScript, React, Vue, Gatsby, Next, Node, MongoDB, jQuery, MySQL, Liquid (Shopify), WordPress, Tailwind, Git, Jira, Figma