

Proposal Form**Name: Josh Bowden****This form should be submitted with your Year 3 Business Plan and a copy of your Live CV****Overview of the project**

Briefly describe the task, the relevance of your industrial partner, the role that you will be able to fulfill and the way that this will enhance your learning.

Throughout the second semester I have been continuing the project started in the first semester, which is to design and develop a web app. The role that I will be fulfilling this semester is a visual designer. The goal is to produce a fully active project that will challenge my skillsets in design and development. This will also give me a learning insight into the app industry and app processes.

What key opportunities will this task offer you in the following areas

1. Creative Practice

- a. *A development of visual design skills based around UI and UX*
- b. *Create and explore my own visual design ideas*

2. Technology

- a. *Create an active web application using html and css*
- b. *Use modern technologies such as photoshop and illustrator*

3. Processes

- a. *Show and present the process for creating an active web app*
- b. *Show and explain the development process of illustrations and interface designs*

4. Critical Analysis

- a. *An understanding of my strengths in user interface design*
- b. *Give me an indication of my design and development abilities in app design*

Learning Outcomes

Please indicate how each outcome will be met in relation to the key opportunities that you have described above (Drag the ticks to the appropriate boxes add more if needed)

	1	2	3	4
Have the ability recognise and adopt appropriate new technologies, tools, and approaches in the development of creative solutions	X	x		
Have the ability to select from a wide range of digital manipulation tools to develop complex design solutions	x	X		
Develop a constructive and proactive relationship with colleagues involved in the technical or quality assurance process to ensure their design can be realised effectively				X
Create prototype solutions as necessary to check the integrity of a design prior to the development of a finished product		x	X	
Have the ability to evaluate their own work through a process of critical reflection				X

Agreed Assessment Submission

Project Outcome:

An active web application on a live url featuring origami instructions and designs.

Project Portfolio:

Development process of an app design.

Process Report:

Demonstrating the development process of a project from the initial stage to completion. This will be reflected on in the process report to understand how the project could be improved.

Signed & Agreed by :-

Placement Representative _____

Supervising Tutor _____

Student _____