



Date

1/1/2016



6/30/2017



### Total Orders by CategoryName

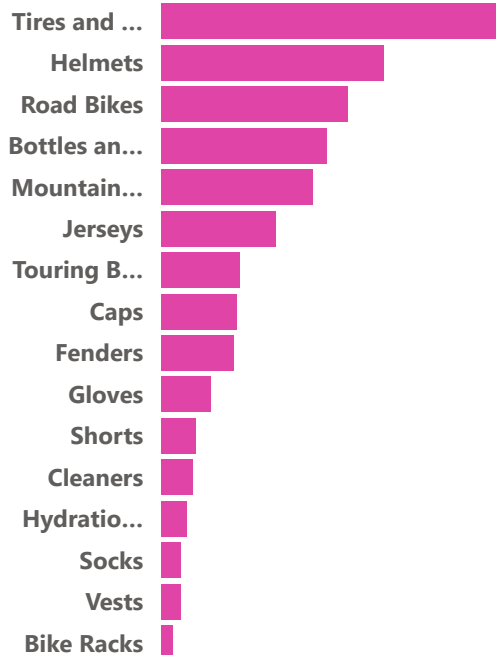
Accessories

Bikes

Clothing

### Total Orders by SubcategoryName

SubcategoryName



0K

5K

10K

Total Orders

ProductName

Total Orders

Return Rate

Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Total	22534	2.14%

View Product Detail



Monthly Revenue

\$1.83M✓

Goal: 1.77M (+3.31%)

Monthly Orders

2146✓

Goal: 2165 (+0.88%)

Monthly Returns

166✓

Goal: 169 (+1.78%)

Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

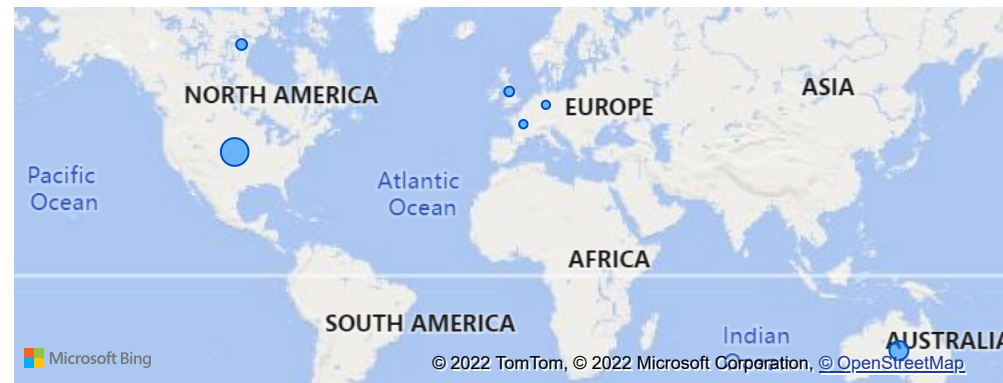
Mountain-200 Black, 46

Select all

Europe

North America

Pacific



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AWC Logo Cap

Price Adjustment %

0.00

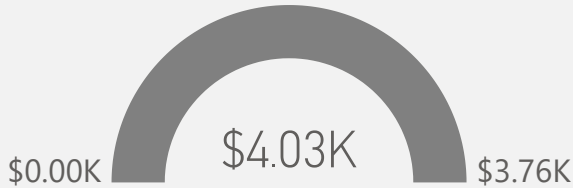


\$8.64  
Average Price  
\$8.64  
Adjusted Retail Price

Monthly Order Goal



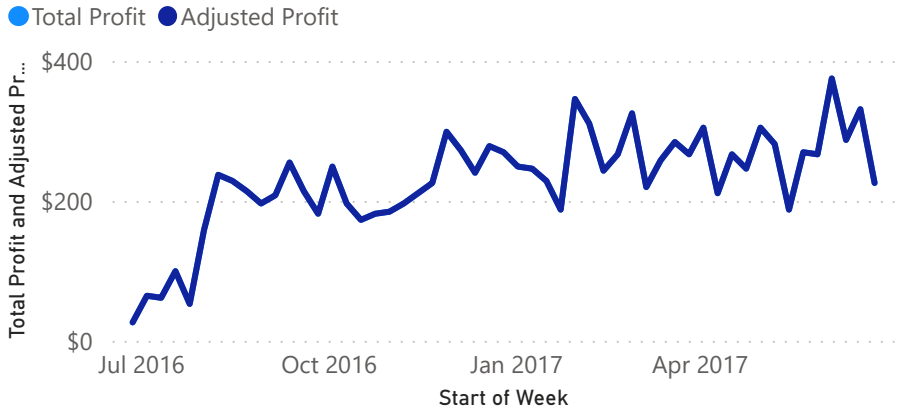
Monthly Revenue Goal



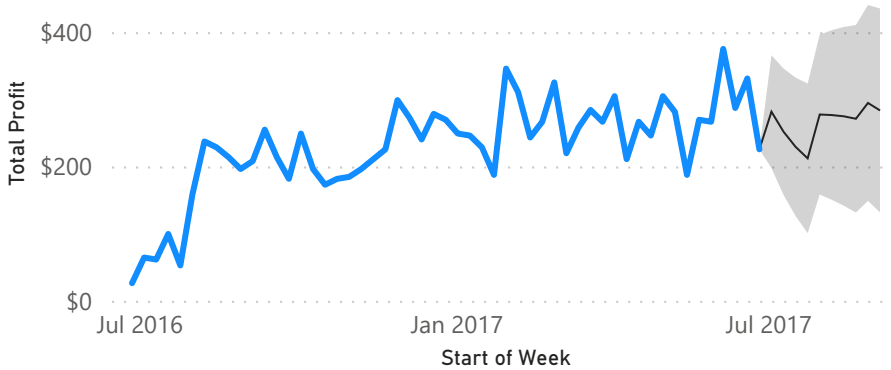
Monthly Returns



Adjusted Profit



Total Profit



Total Returns

