

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	17 February 2026
Team ID	LTVIP2026TMIDS87045
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this structured brainstorming session to explore ideas and define how economic freedom indicators can be analyzed to understand global prosperity.

⌚ 10 minutes to prepare
⌚ 1 hour to collaborate
👤 2-8 people recommended

Before you collaborate

A little preparation goes a long way. Here's what you need to do to get started.

⌚ 10 minutes

Team gathering

Define who will participate and share relevant information beforehand.

Suggested Participants

- Project Lead
- Data Analyst
- Research Specialist
- Visualization/UI Developer
- Documentation Lead

Set the goal

Think about the problem you will focus on solving.

Learn how to use the facilitation tools

Use collaboration tools to ensure a productive session.

[Open article](#)

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Define your problem statement

What problem are you trying to solve?

⌚ 5 minutes

PROBLEM

How might we analyze and visualize economic freedom indicators to increase prosperity levels and compare economic performance across countries?



Key rules of brainstorming

To run a smooth and productive session:

- | | |
|-------------------|----------------------------|
| 💡 Stay in topic. | 💡 Encourage wild ideas. |
| 🚫 Deter judgment. | 🚫 Listen to others. |
| 👥 Go for volume. | 👁️ If possible, be visual. |

Step-2: Brainstorm, Idea Listing and Grouping

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

