

Project Report Format

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Source Code(if any)

Dataset Link

GitHub & Project Demo Link

PROJECT TITLE:

Measuring the pulse of prosperity: an index of economic freedom

1. INTRODUCTION

1.1 Project Overview

Economic freedom refers to the ability of individuals and businesses to control their labor, property, and financial decisions with minimal government interference. Countries that promote economic freedom tend to experience higher economic growth, innovation, investment, and improved living standards.

The Index of Economic Freedom evaluates countries using indicators such as property rights, taxation, government spending, regulatory efficiency, and market openness. Understanding these indicators helps explain why some countries prosper while others struggle economically.

This project analyzes global economic freedom data along with economic indicators such as GDP growth, inflation, unemployment, and monetary stability. Using data visualization techniques, the project presents insights through dashboards and storytelling to make complex economic data understandable and useful for decision-making.

1.2 Purpose

The purpose of this project is to simplify complex economic data and present it through interactive dashboards and visual storytelling so that users can understand economic trends, compare countries, and evaluate how economic freedom influences prosperity and development.

The project aims to support policymakers, entrepreneurs, researchers, and citizens in making informed decisions by transforming raw economic data into meaningful insights.

2. IDEATION PHASE

2.1 Problem Statement

Economic data related to taxation, inflation, unemployment, and economic freedom is complex and scattered across multiple sources. Many stakeholders find it difficult to interpret these indicators and understand how economic policies influence growth and prosperity. The lack of clear visualization tools further limits effective analysis and decision-making.

2.2 Empathy Map Canvas

Target Users

- Policymakers and government officials
- Entrepreneurs and investors
- Researchers and students
- Citizens interested in economic development

Thinks

- Why do some countries grow faster than others?
- How do policies affect economic growth?

Feels

- Confused by complex economic data
- Concerned about economic stability
- Hopeful for better economic opportunities

Says

- Transparent policies improve growth
- Economic reforms are necessary

Does

- Reads economic reports and rankings
- Compares country performance
- Researches before making decisions

Pain Points

- Complex data and regulations
- Lack of clear insights
- Difficulty comparing countries

Gains

- Better understanding of economic performance
- Improved decision-making
- Awareness of growth opportunities

4

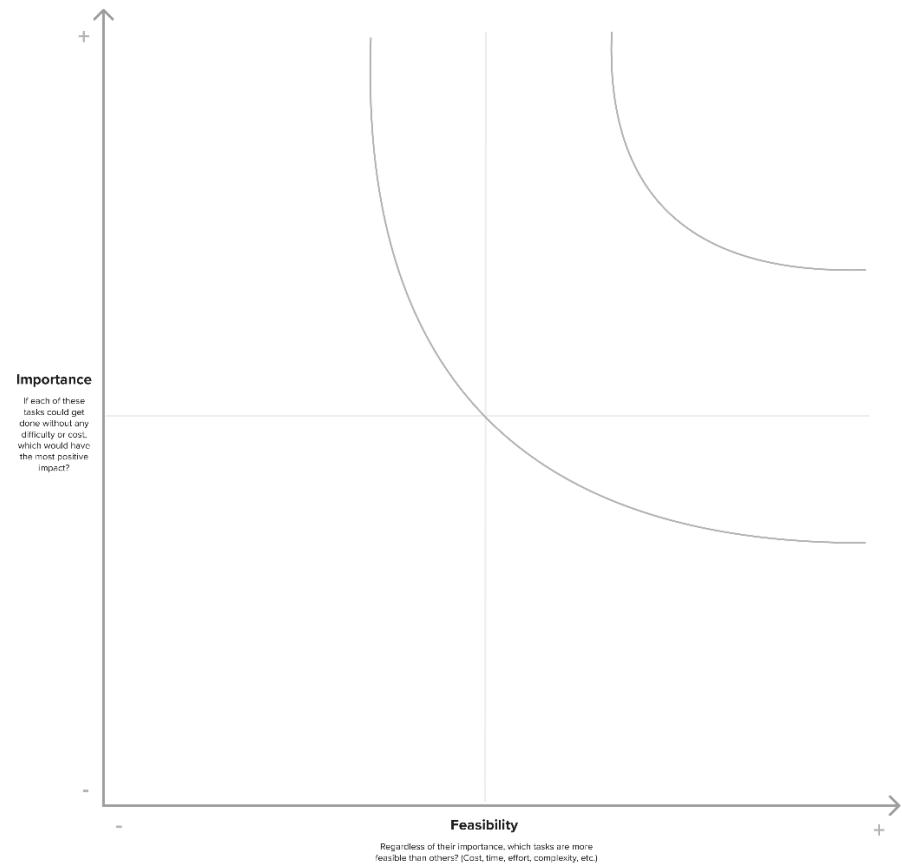
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.



1

Brainstorm

Write down any ideas that come to mind for addressing your problem statement.

10 minutes

2

Group ideas

Take turns sharing your ideas while eliciting similar or related ones as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If no idea is longer than two lines, try and see if you and a friend can split it into smaller sub-groups.

20 minutes

3

Prioritize

Rank the ideas from most important to least important. If there are multiple ideas in one group, rank them from most important to least important within that group.

10 minutes

4

Decide

Decide which ideas to implement first based on the following criteria:

- Impact
- Feasibility
- Cost
- Timeline

10 minutes

5

Plan

Develop a plan for each selected idea. This includes:

- Objectives
- Strategies
- Timeline
- Resources

10 minutes

6

Execute

Put the plan into action. This includes:

- Implementation
- Monitoring
- Evaluation

10 minutes

7

Review

Review the progress of the project and make adjustments as needed.

10 minutes

2.3 Brainstorming

During brainstorming, the team explored multiple ideas including:

Template



Brainstorm & idea prioritization

Use this structured brainstorming session to explore ideas and define how economic freedom indicators can be analyzed to understand global prosperity.

10 minutes to prepare
1 hour to collaborate
2-5 people recommended

Before you collaborate
A little preparation goes a long way.
Here's what you need to do before starting:
10 minutes

1 Define your problem statement
What problem are you trying to solve?
5 minutes

PROBLEM
How might we analyze and prioritize economic freedom indicators to understand global prosperity?

Team gathering
Decide who will participate and share relevant information.
Suggested Participants

- Project lead
- Data analyst
- Research specialist
- Communications officer
- Colleagues also involved

Set the goal
Think about the audience you will focus on during:

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-5 people recommended**

Learn how to use the facilitation tools
Use collaborative tools to structure a productive session:
[Open article](#)

Key rules of brainstorming
To foster innovation and productive sessions:

- Stay in topic
- Encourage wild ideas
- Define outcomes
- Listen to others
- Go for quantity
- If possible, no censoring

- Comparing economic freedom scores across countries
 - Studying the relationship between freedom and prosperity
 - Analyzing inflation, unemployment, and GDP trends
 - Developing dashboards for visualization
 - Publishing insights through a web application

3. REQUIREMENT ANALYSIS

3.1 Customer Journey Map

1. The user wants to understand economic performance and growth trends.
2. The user searches for economic reports and datasets.
3. The user finds the data complex and difficult to interpret.
4. The user accesses the dashboard to explore visual insights.
5. The user understands trends and makes informed decisions.

3.2 Solution Requirements

Functional Requirements

- Collect economic freedom and economic indicator data
- Process and analyze datasets
- Generate visualizations and dashboards
- Provide filters for comparison and exploration
- Publish dashboards through a web interface

Non-Functional Requirements

- User-friendly interface
- Fast performance and responsiveness
- Reliable and accurate data presentation
- Secure and accessible system
- Scalable architecture for future expansion

3.3 Data Flow Diagram

The system follows a structured data flow:

External Data Sources → Data Processing → Database → Visualization → Web Interface → Users

Data is collected from global sources, processed and stored, visualized through dashboards, and delivered to users through a web application.

3.4 Technology Stack

Data Collection & Processing: Python, Excel

Visualization Tool: Tableau Desktop & Tableau Public

Database: MySQL / CSV / Excel

Web Development: HTML, CSS, Bootstrap

Data Sources: Heritage Foundation, World Bank

This technology stack ensures efficient data processing, visualization, and accessibility.

4. PROJECT DESIGN

4.1 Problem–Solution Fit

The project addresses the challenge of understanding complex economic indicators by transforming raw data into interactive visual dashboards. The solution helps users interpret economic performance, compare countries, and identify trends quickly and effectively.

4.2 Proposed Solution

The proposed system integrates global economic datasets, analyzes key indicators, and presents insights through dashboards and storytelling. Users can explore economic freedom trends, inflation patterns, and GDP growth relationships through an interactive web interface.

4.3 Solution Architecture

The architecture consists of layered components:

- **Data Source Layer:** Global economic datasets
- **Processing Layer:** Data cleaning and analysis
- **Storage Layer:** Structured data storage
- **Visualization Layer:** Tableau dashboards
- **Presentation Layer:** Web interface for user access

This architecture ensures efficient data flow and scalability.

5. PROJECT PLANNING & SCHEDULING

5.1 Project Planning

The project was developed using an agile approach divided into four sprints:

Sprint 1: Data collection and preprocessing

Sprint 2: Data analysis and comparison

Sprint 3: Dashboard development and visualization

Sprint 4: Web integration, testing, and documentation

This approach ensured systematic development and timely completion.

6. FUNCTIONAL AND PERFORMANCE TESTING

6.1 Performance Testing

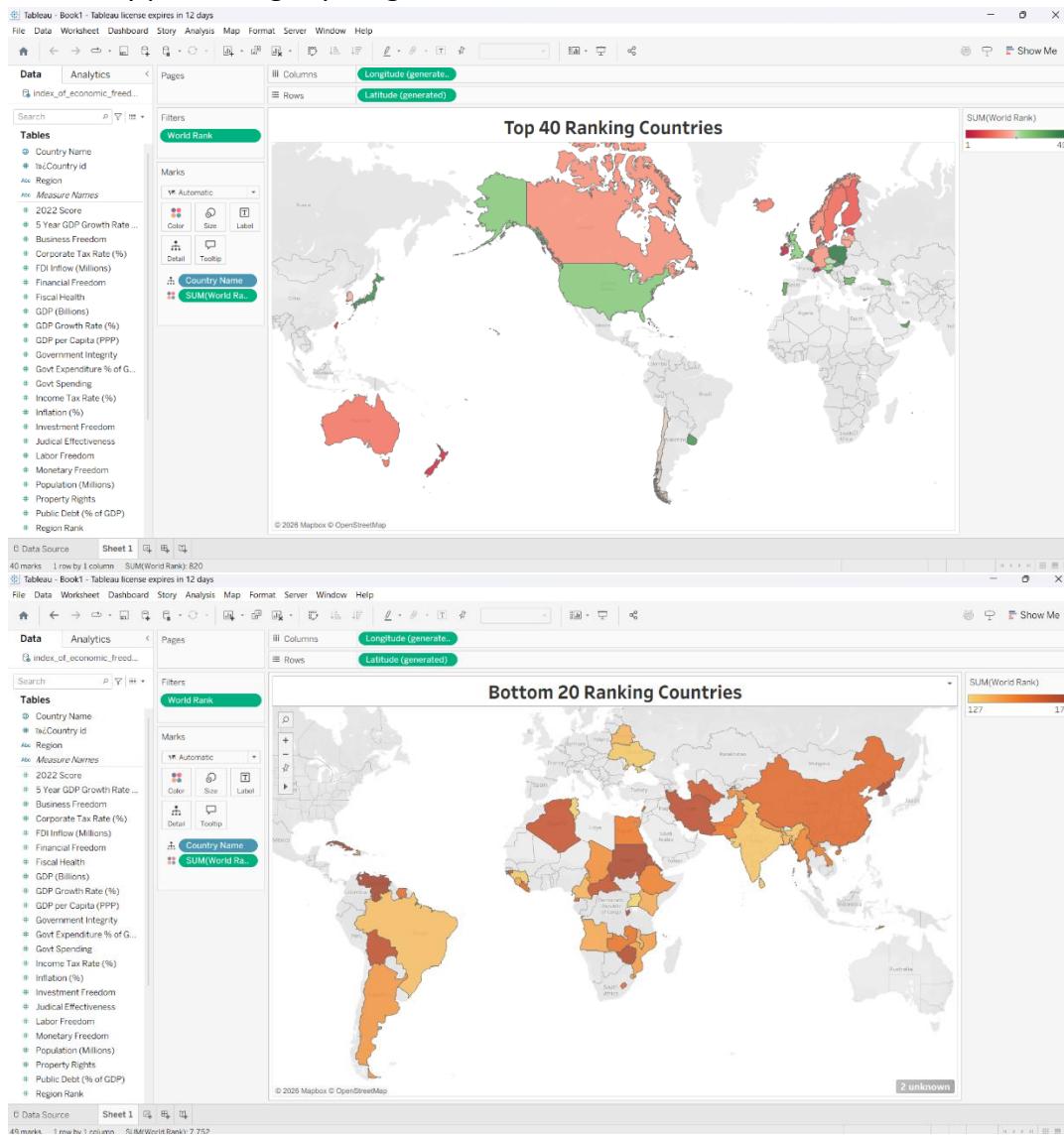
- Data renders correctly across visualizations.
- Filters allow dynamic exploration and comparisons.
- Calculated fields provide accurate rankings and correlations.
- Dashboards load quickly and respond smoothly.
- Storyboard presents insights in logical sequence.

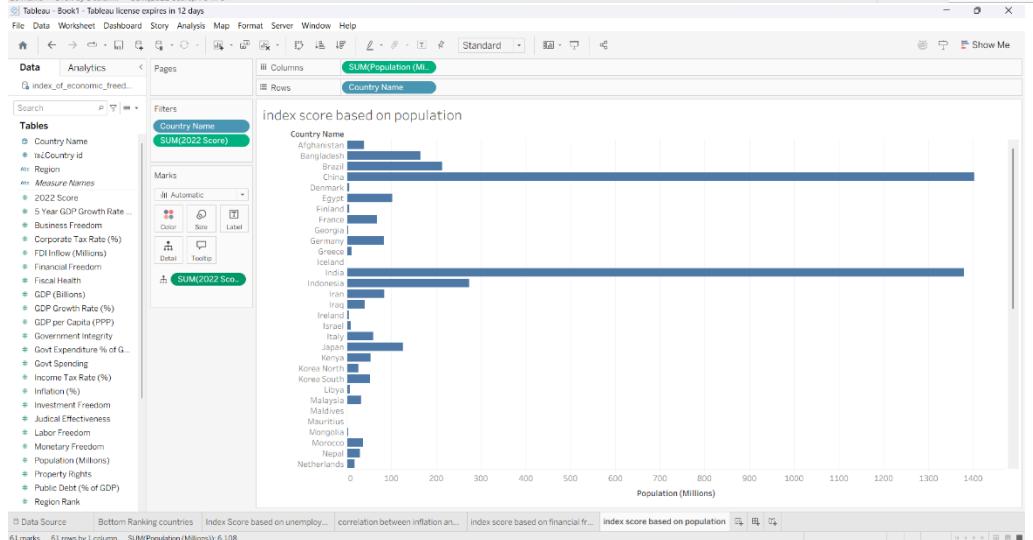
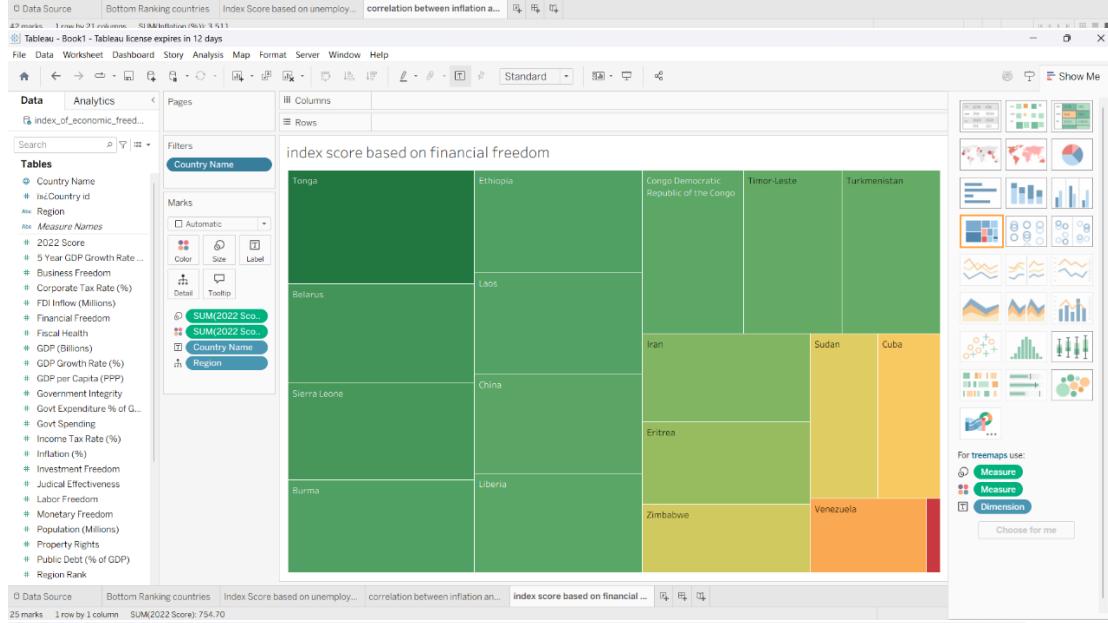
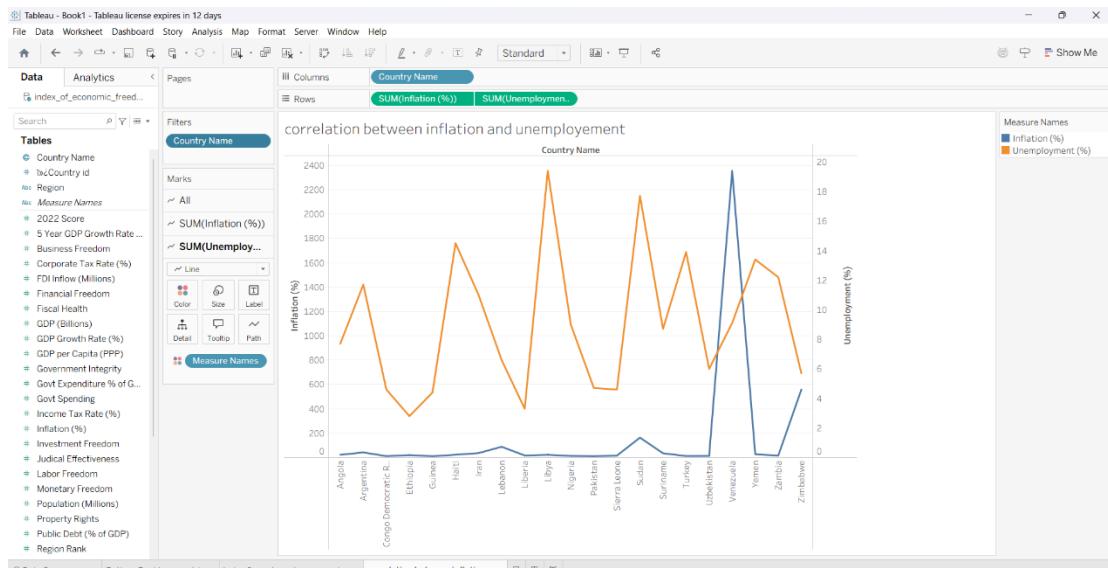
7. RESULTS

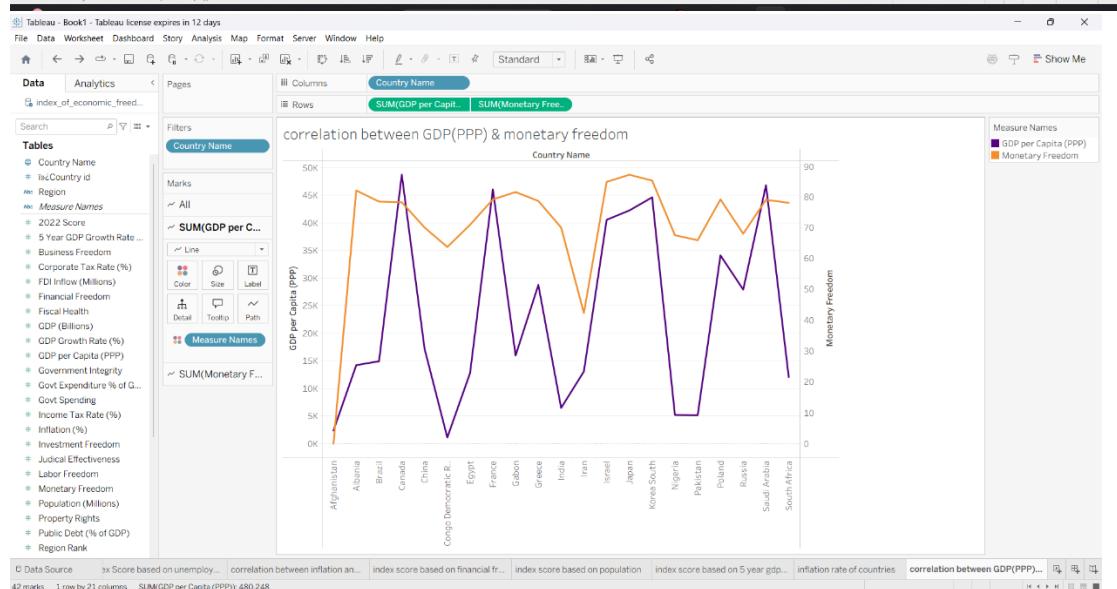
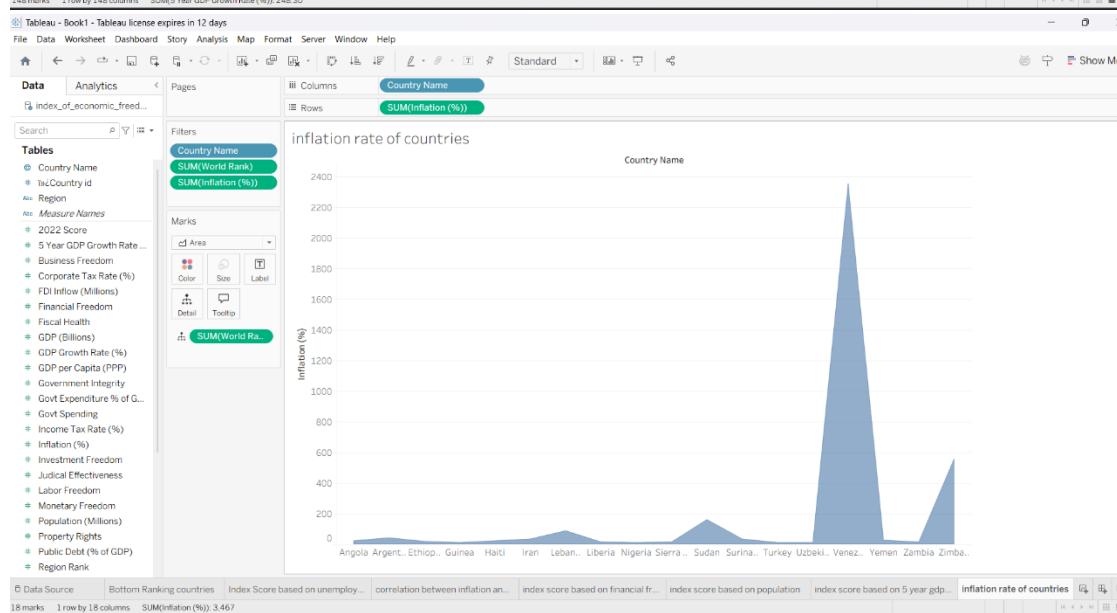
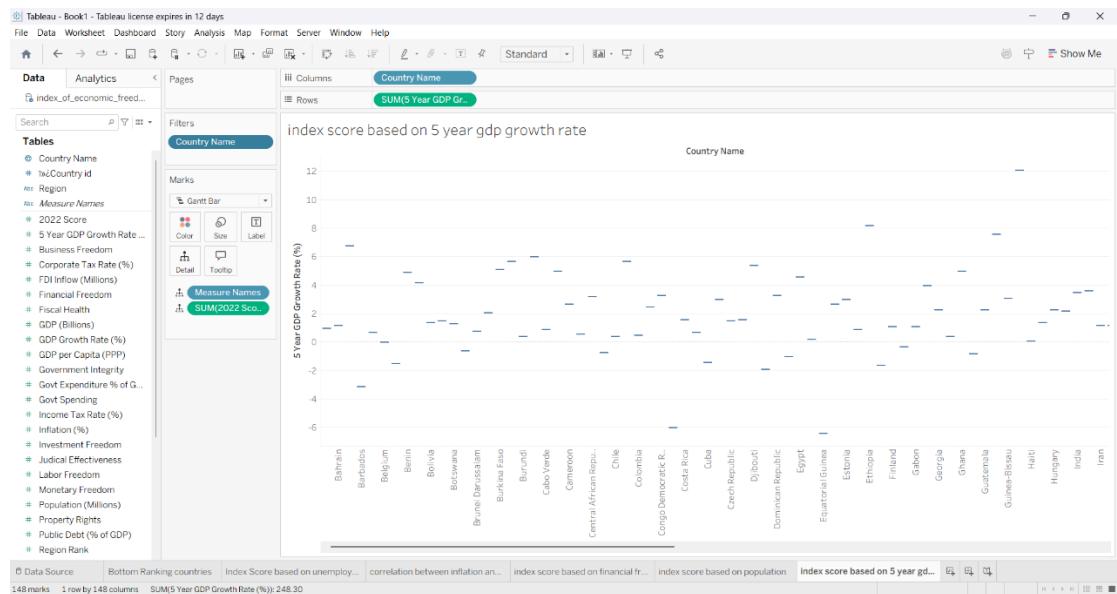
7.1 Output Screenshots

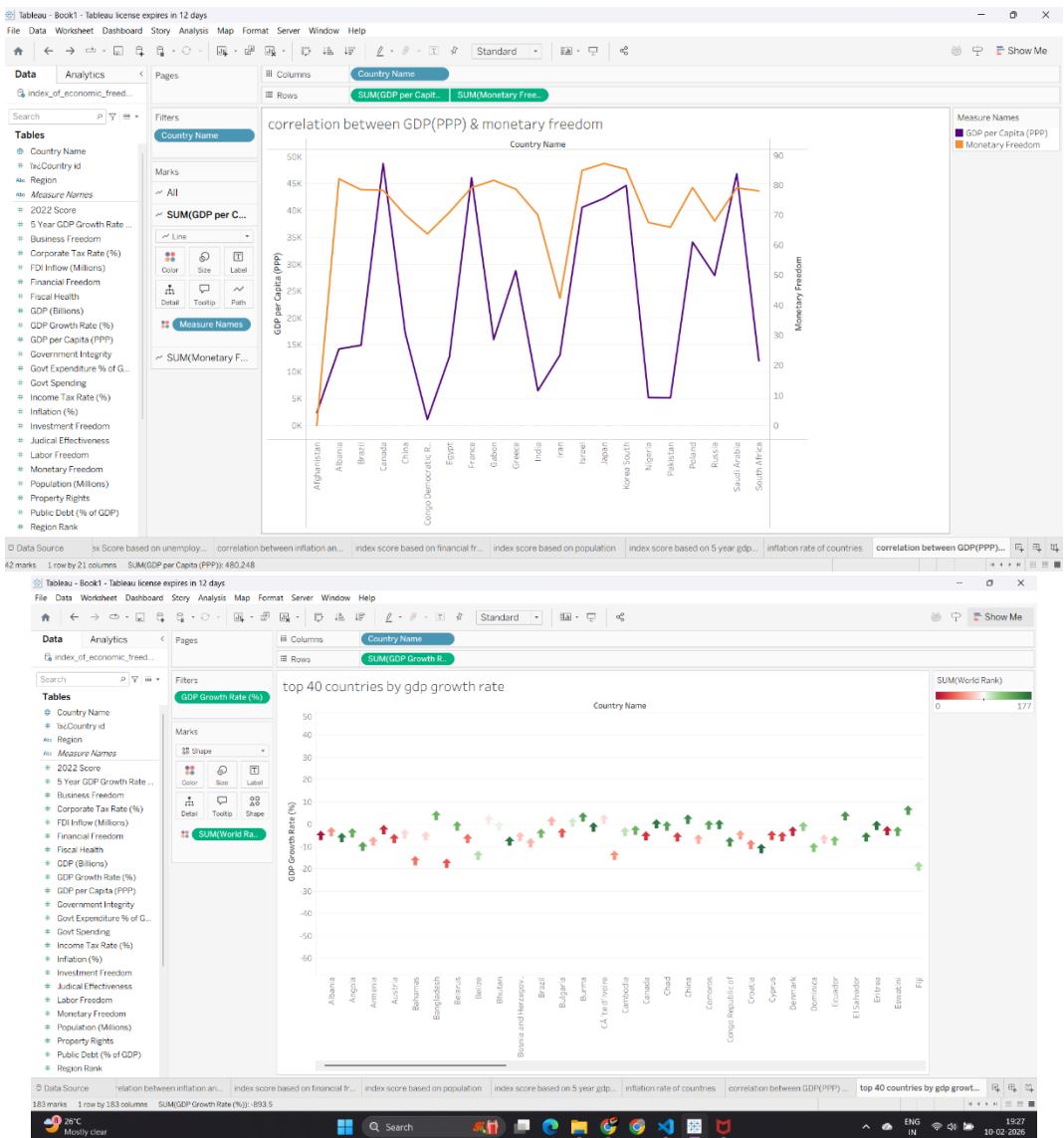
The system generates:

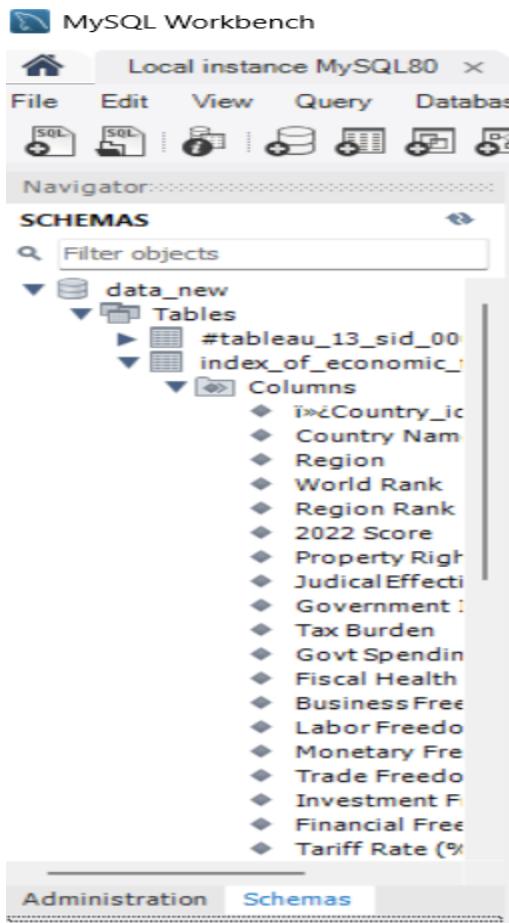
- Economic freedom ranking charts
- GDP growth comparison visuals
- Inflation and unemployment correlation graphs
- Interactive dashboards with filters
- Data story presenting key insights











8. ADVANTAGES & DISADVANTAGES

Advantages

- Simplifies complex economic data
- Supports informed decision-making
- Provides interactive and visual insights
- Enables global comparisons
- Useful for research and policy analysis

Disadvantages

- Dependent on availability of updated data
- Requires basic data interpretation skills
- Economic indicators may change over time

9. CONCLUSION

This project demonstrates how economic freedom influences prosperity and economic development. By transforming complex economic indicators into clear visual insights, the system enables users to understand trends, compare countries, and make informed decisions. The dashboard and storytelling approach makes economic analysis accessible and meaningful.

10. FUTURE SCOPE

- Integration of real-time economic data
- Predictive analytics using machine learning
- Mobile-friendly dashboard development
- Policy recommendation system
- Expansion to additional global indicators

DataSet Link : <https://drive.google.com/file/d/1EBla1LtM3Ni2Uh3nekLB6wt3263Q3NeX/view>

Github Link: