

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	17 February 2026
Team ID	LTVIP2026TMIDS87045
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>




Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization


Use this structured brainstorming session to explore ideas and define how economic freedom indicators can be analyzed to understand global prosperity.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

Before you collaborate

A little preparation goes a long way. Here's what you need to do to get started.


 10 minutes

 Team gathering


Define who will participate and share relevant information beforehand.

Suggested Participants

- Project Lead
- Data Analyst
- Research Specialist
- Visualization/UI Developer
- Documentation Lead


 Set the goal

Think about the problem you will focus on solving.

 Learn how to use the facilitation tools


Use collaboration tools to ensure a productive session.

[Open article](#) →

 1


Define your problem statement

What problem are you trying to solve?

 5 minutes


PROBLEM


How might we analyze and visualize economic freedom indicators to measure prosperity levels and compare economic performance across countries?





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

Use Sketch share or Miro to get feedback on multiple economic comparisons

Person 1

Analyze economic freedom scores by country

Compare developed vs developing nations

Identify top and bottom performing countries

Person 2

Build ranking dashboard for country comparison

Track economic freedom trends over years

Correlate economic freedom with poverty reduction

Person 3

Develop country prosperity index

Highlight economic reform success stories

Predict growth trends using historical data

Interactive charts for policy comparisons

Create heatmaps showing global freedom trends

Person 4

Compare India's ranking with neighboring countries

Develop web dashboard for public access

Use machine learning to detect economic trends

Type your feedback...

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add color-coding tags to sticky notes to make it easier to find themes or topics and compare them with others. Share the color key with your team.

Economic Freedom Indicators Analysis

Label: Understanding how economic freedom policies influence prosperity

Grouped Ideas

Filterable performance analysis

Role of Law Government & Regulatory Efficiency (Open Markets comparison)

Identify strongest and weakest indicators per country

Policy strengths & weaknesses

Country & Regional Comparisons

Label: Comparing economic freedom across countries and regions

Grouped Ideas

Country ranking system

Developed vs developing nation comparison

Regional comparisons (Asia, Europe, Africa)

India vs neighboring countries analysis

Economic Impact & Prosperity Insights

Label: Exploring the relationship between economic freedom and prosperity

Grouped Ideas

Economic freedom vs GDP per capita

Freedom vs poverty reduction trends

Investment freedom vs foreign investment inflow

The impact of economic growth

Data Visualization & Dashboard

Label: Presenting economic insights through interactive visual tools

Grouped Ideas

Interactive dashboard for country comparison

Charts & graphs for global scores

Global heatmaps of economic freedom

Downloadable country reports

Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

