

Overview

Customer

Transaction

Revenue & Cost

Performance

Number of Transactions



20.00K

Total Amount

€99.17M

Total Monthly Income

€107.71M

Accumulated Fees

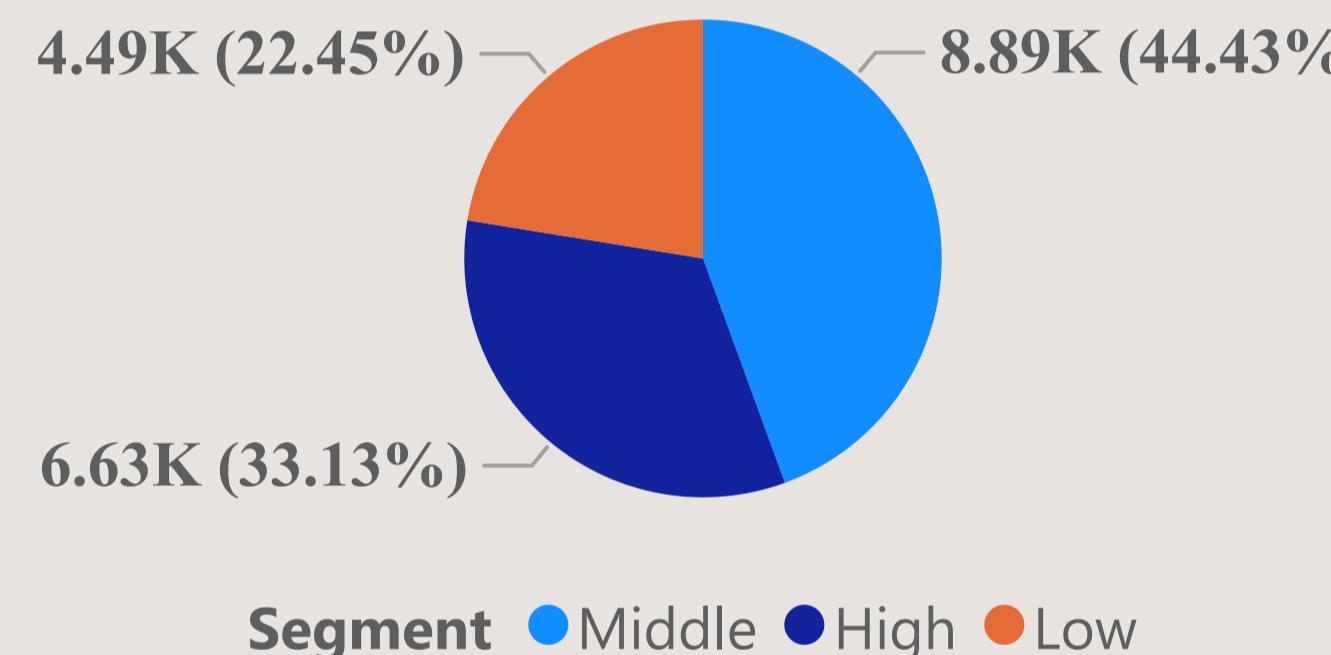
€625.65K

Median Credit Score

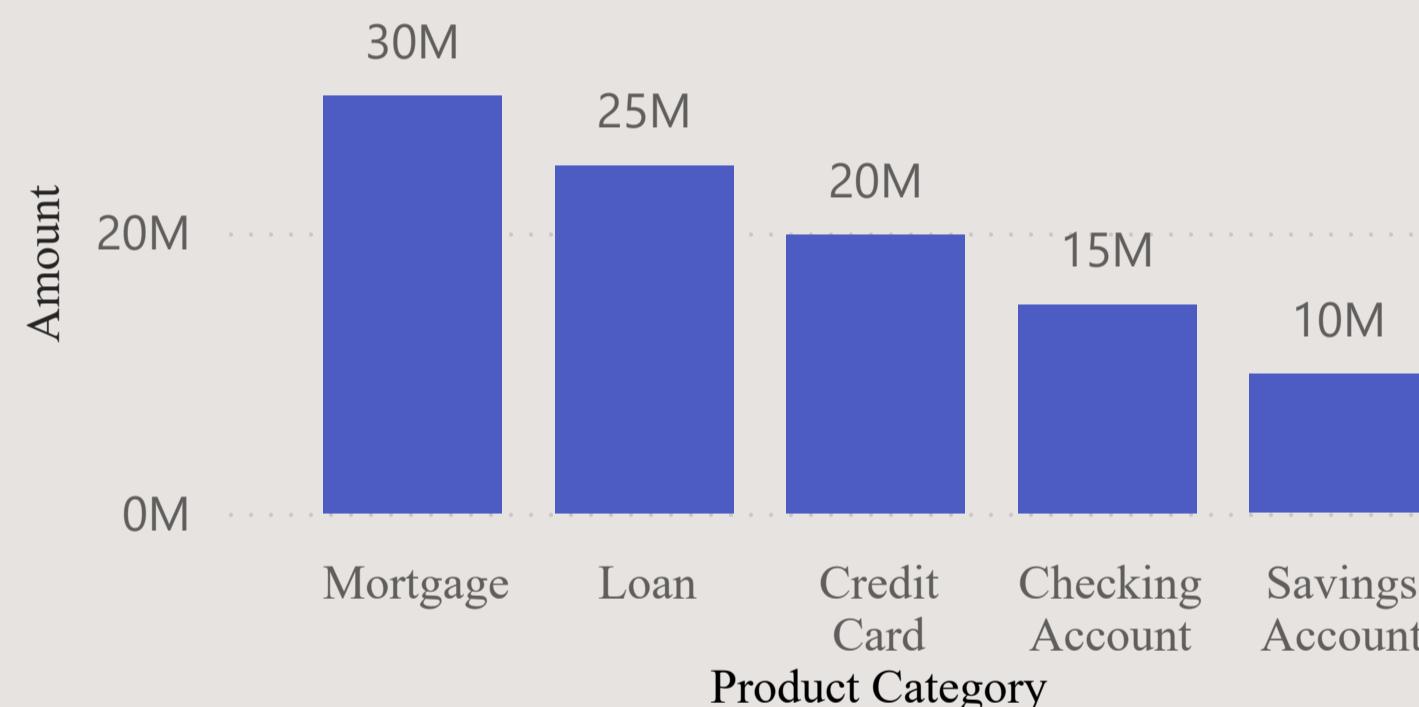


577

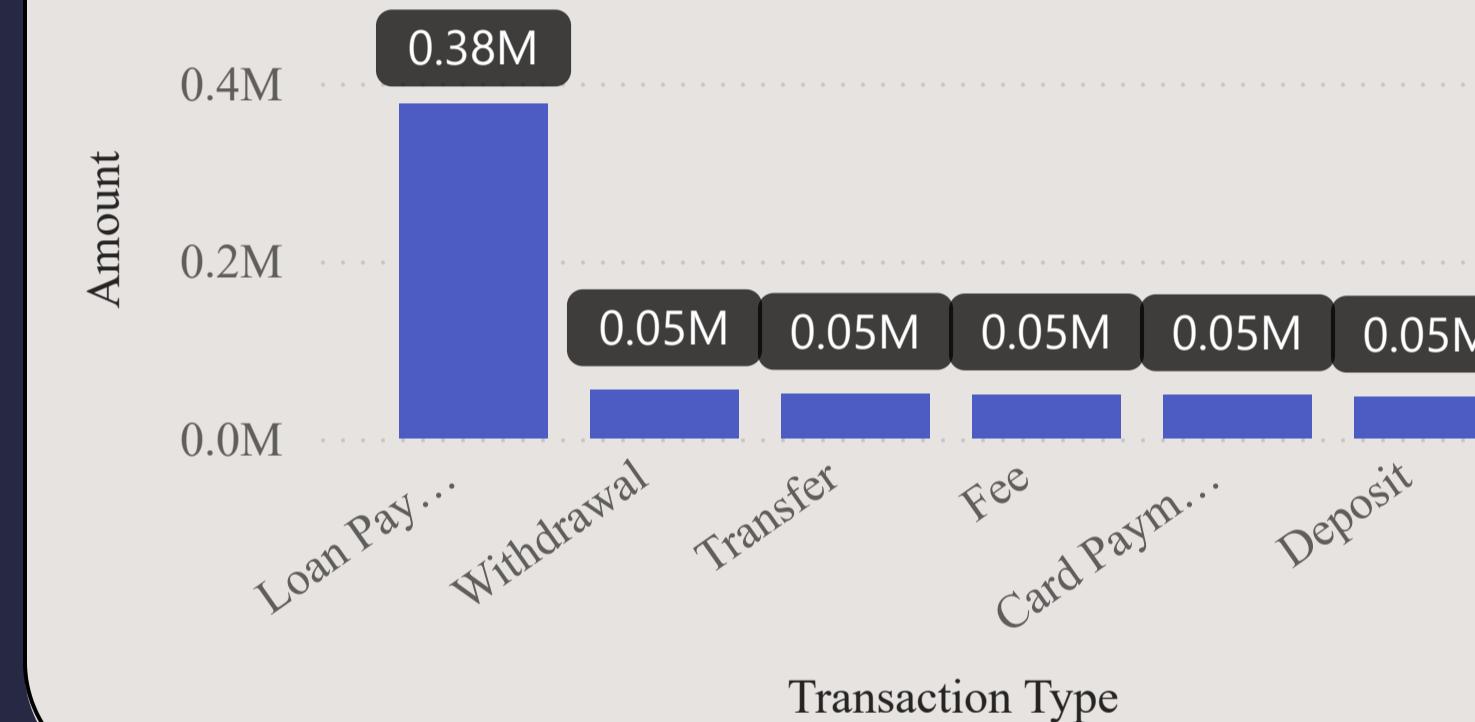
Number of transaction by Customer Segment



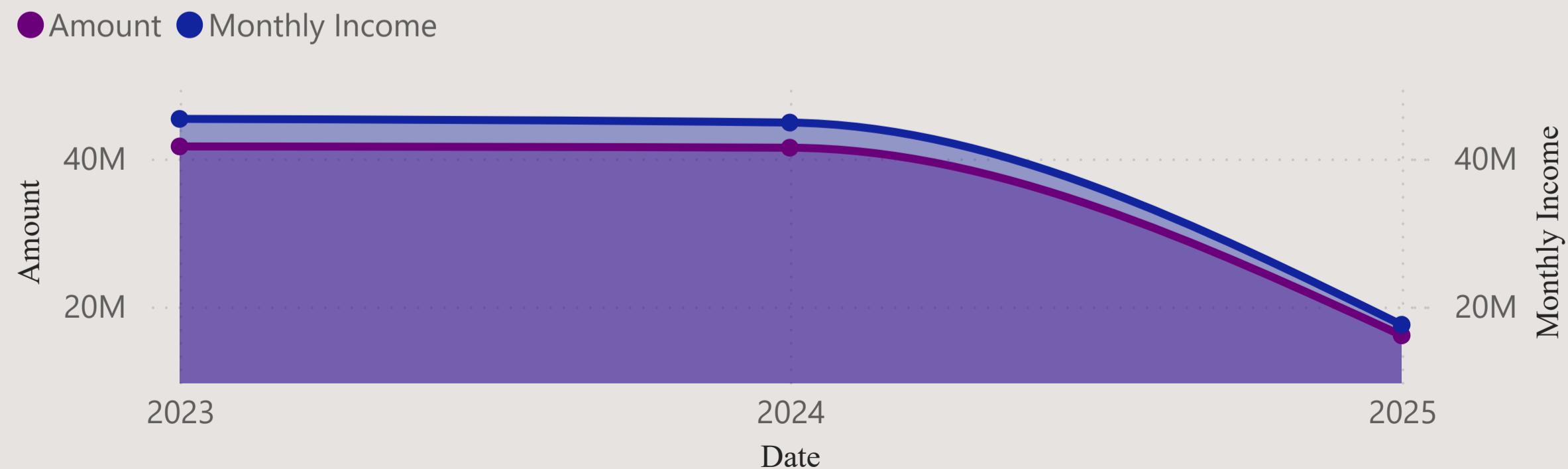
Best Performing Product Category



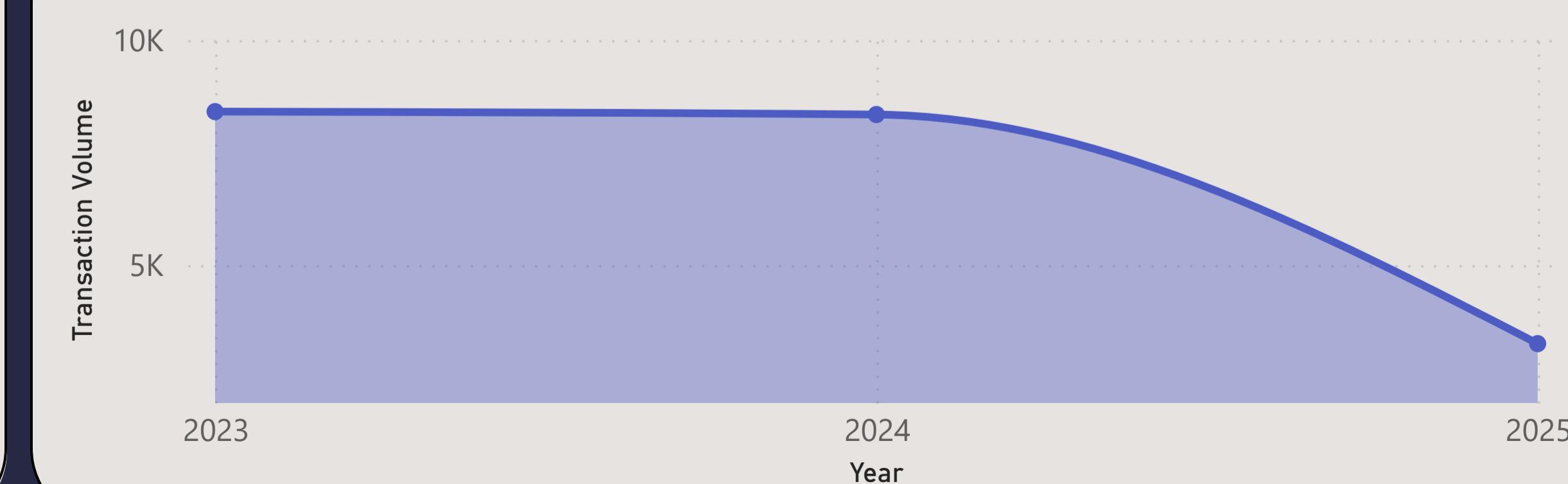
Total Distribution of fees by Transaction Type



Time Distribution of Amount and Monthly Income



Transaction Volume Time Line





Total Customers
8025



Average monthly Income
€ 5.39K



Average credit score
577

Overview

Customer

Transaction

Revenue & Cost

Performance

Segment

All

Branch

All

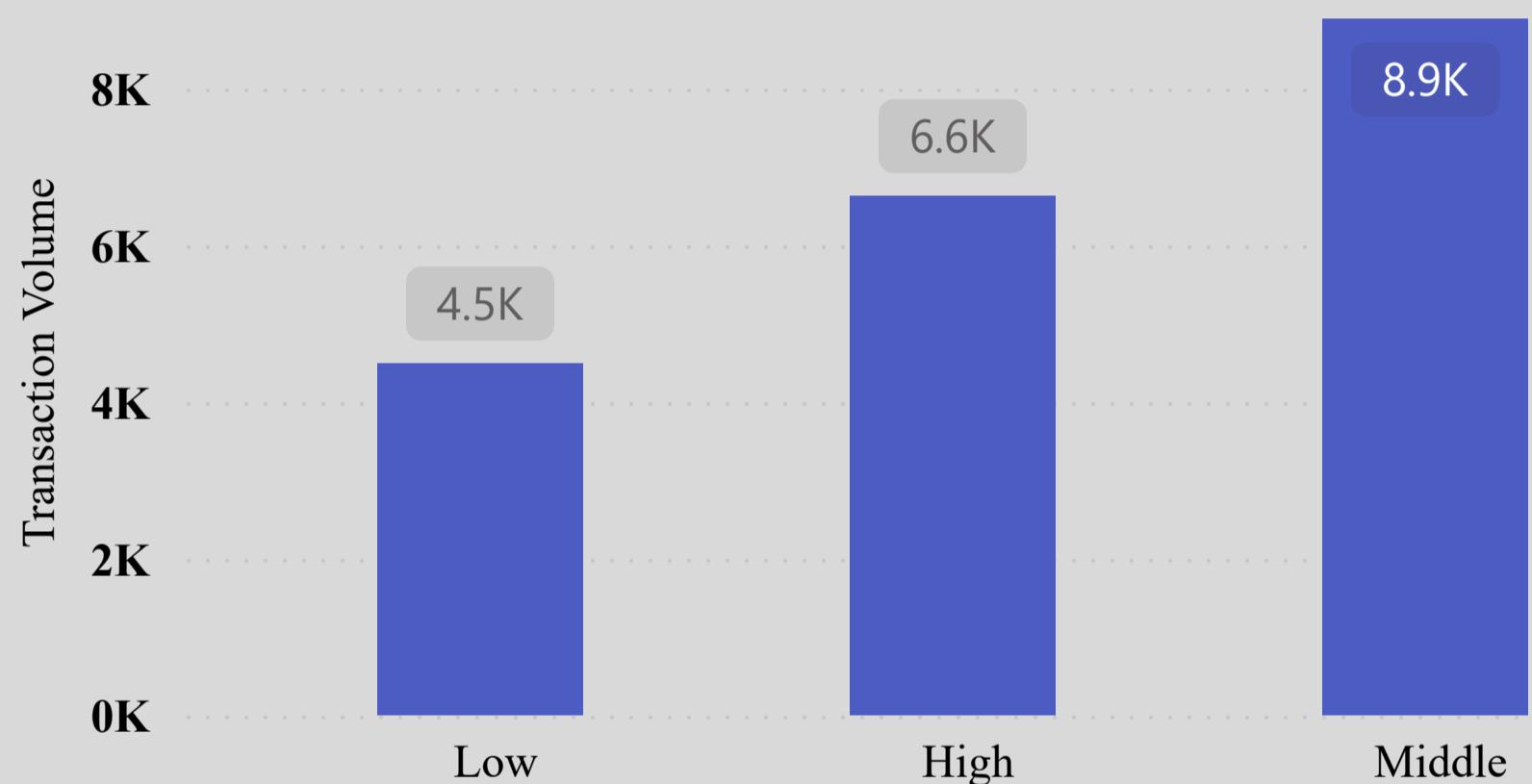
Transaction Type

All

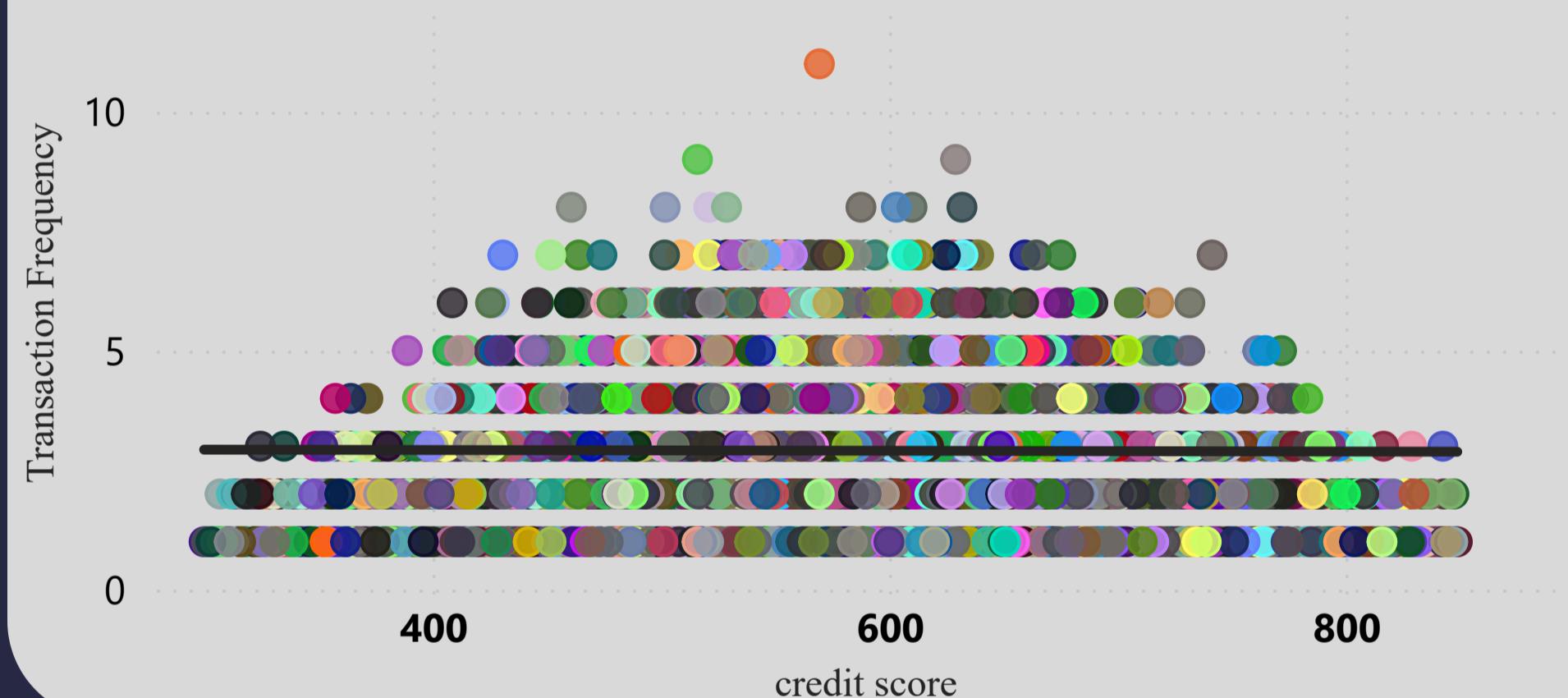
Channel

All

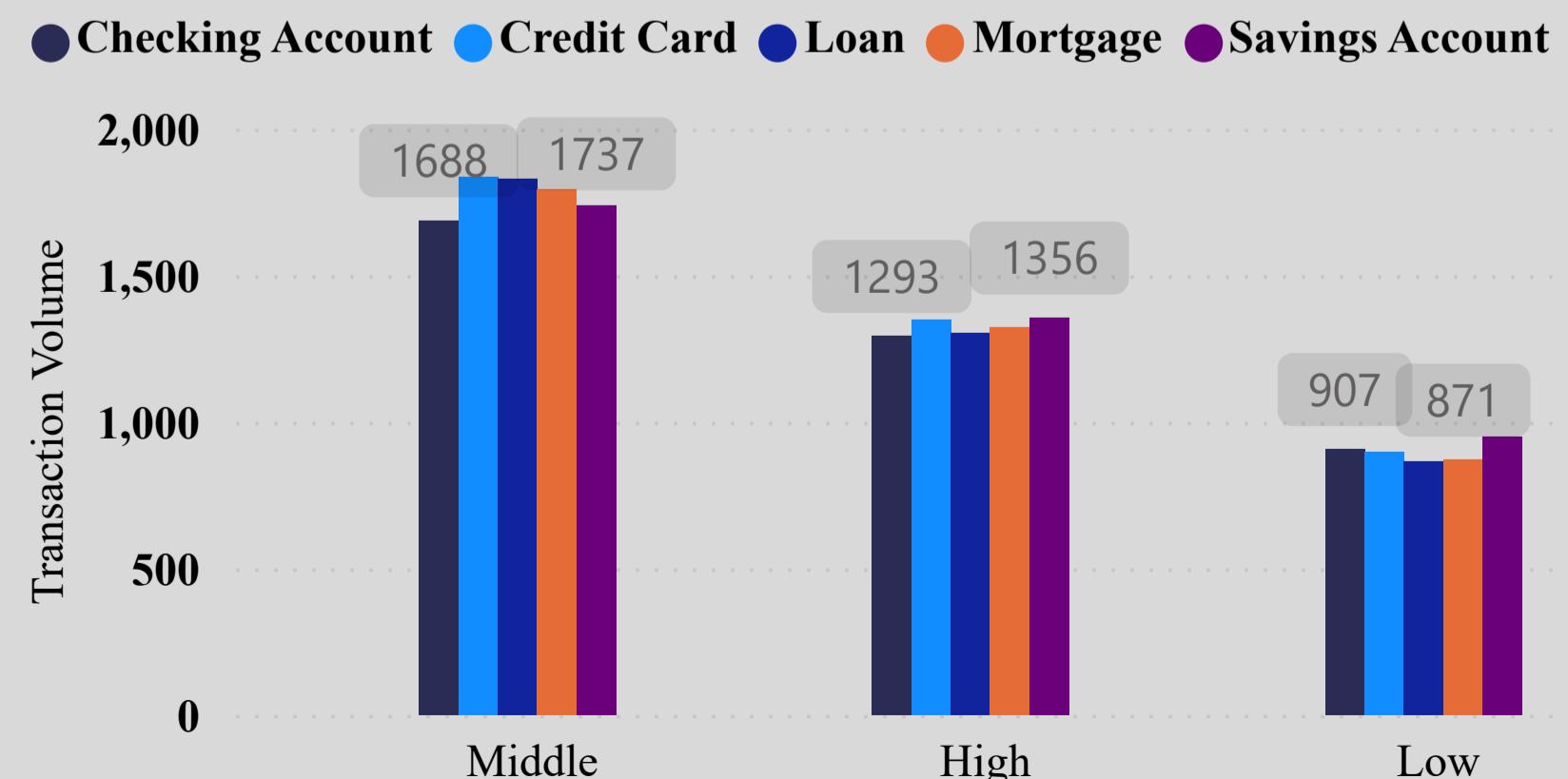
Transactions by Customer segment



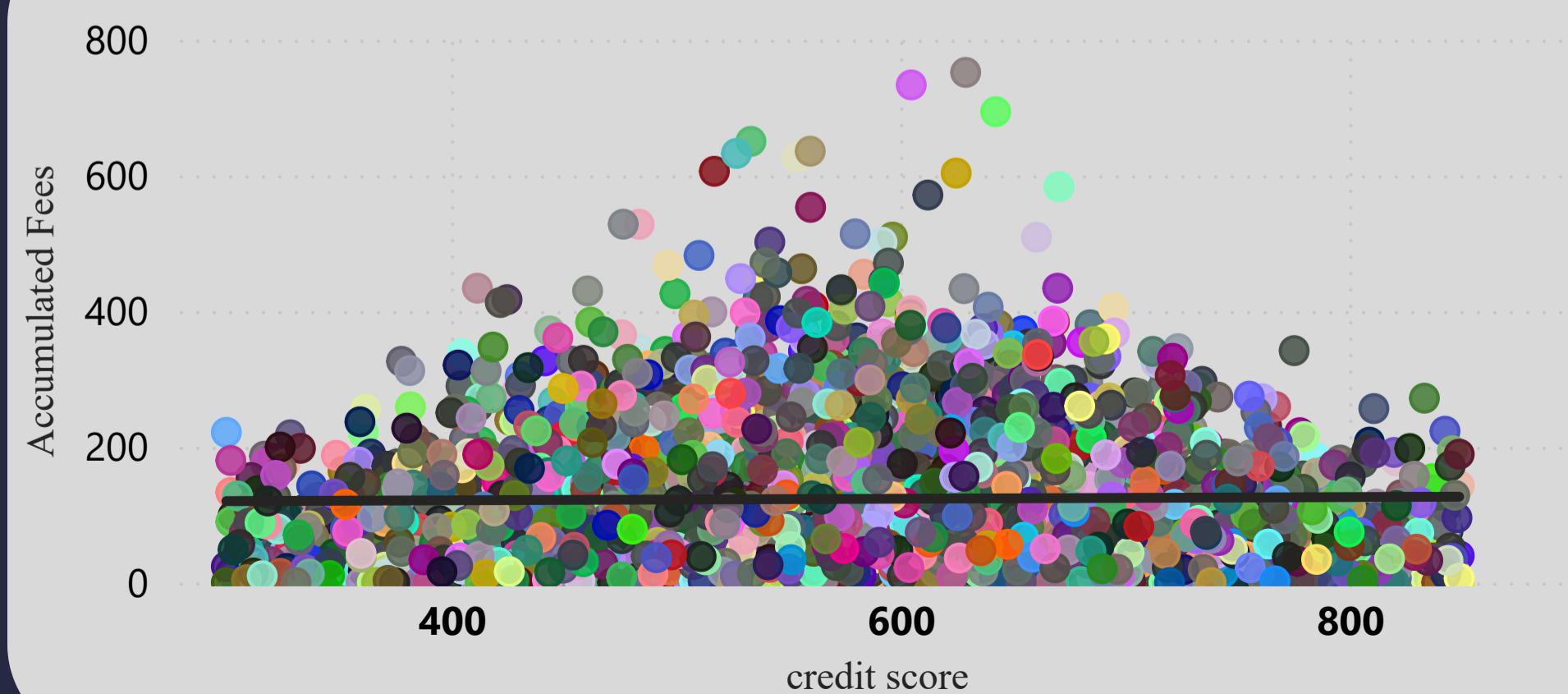
Transaction frequency vs Credit score



Popular products by Segment

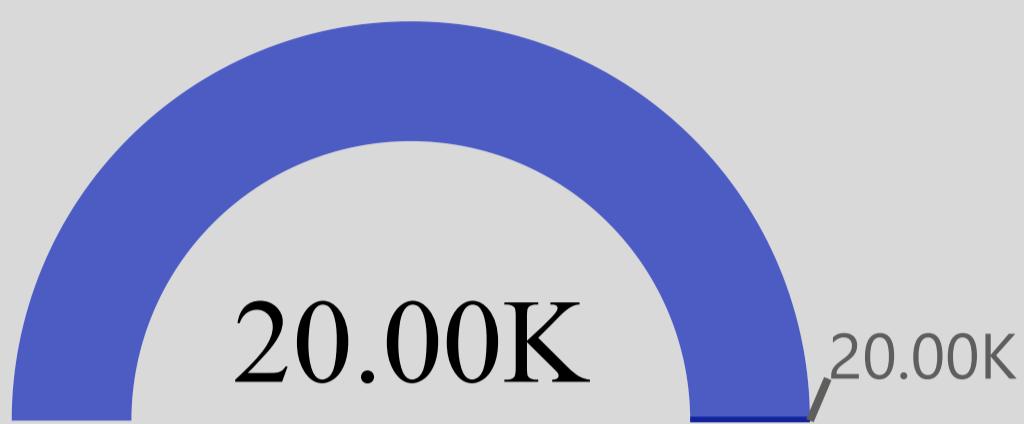


Accumulate fees vs Credit score

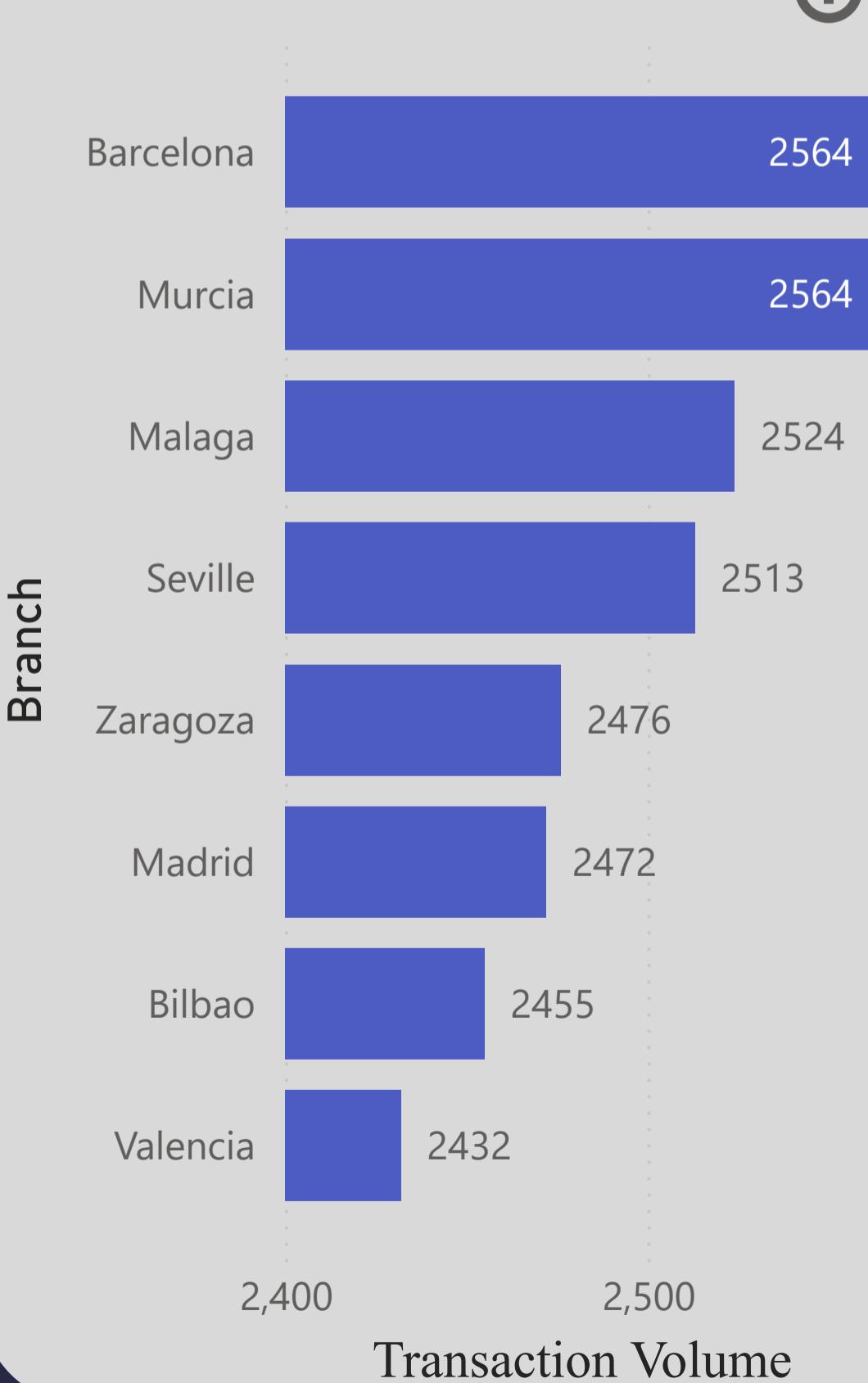


TRANSACTION BEHAVIOUR

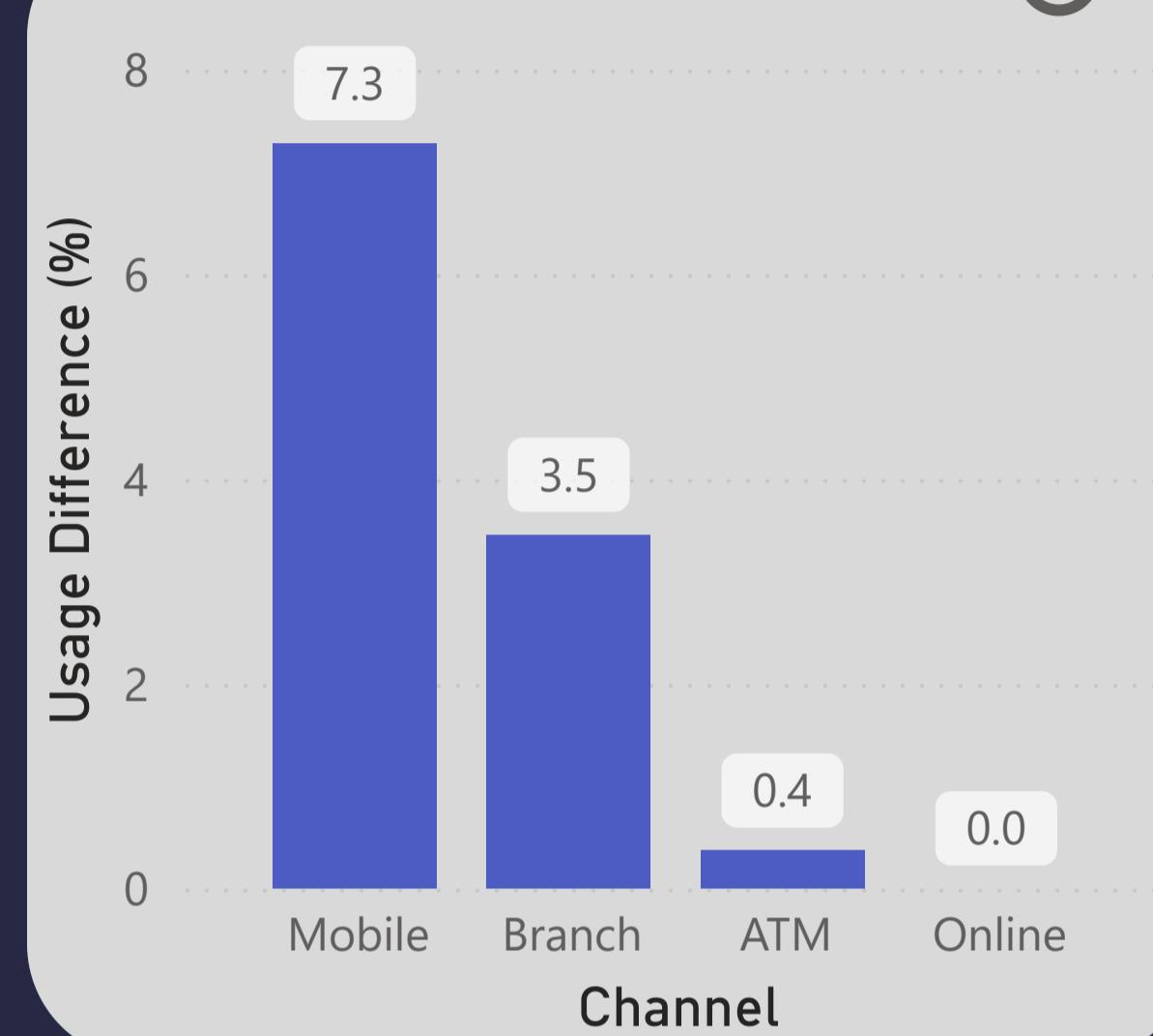
Number of transactions



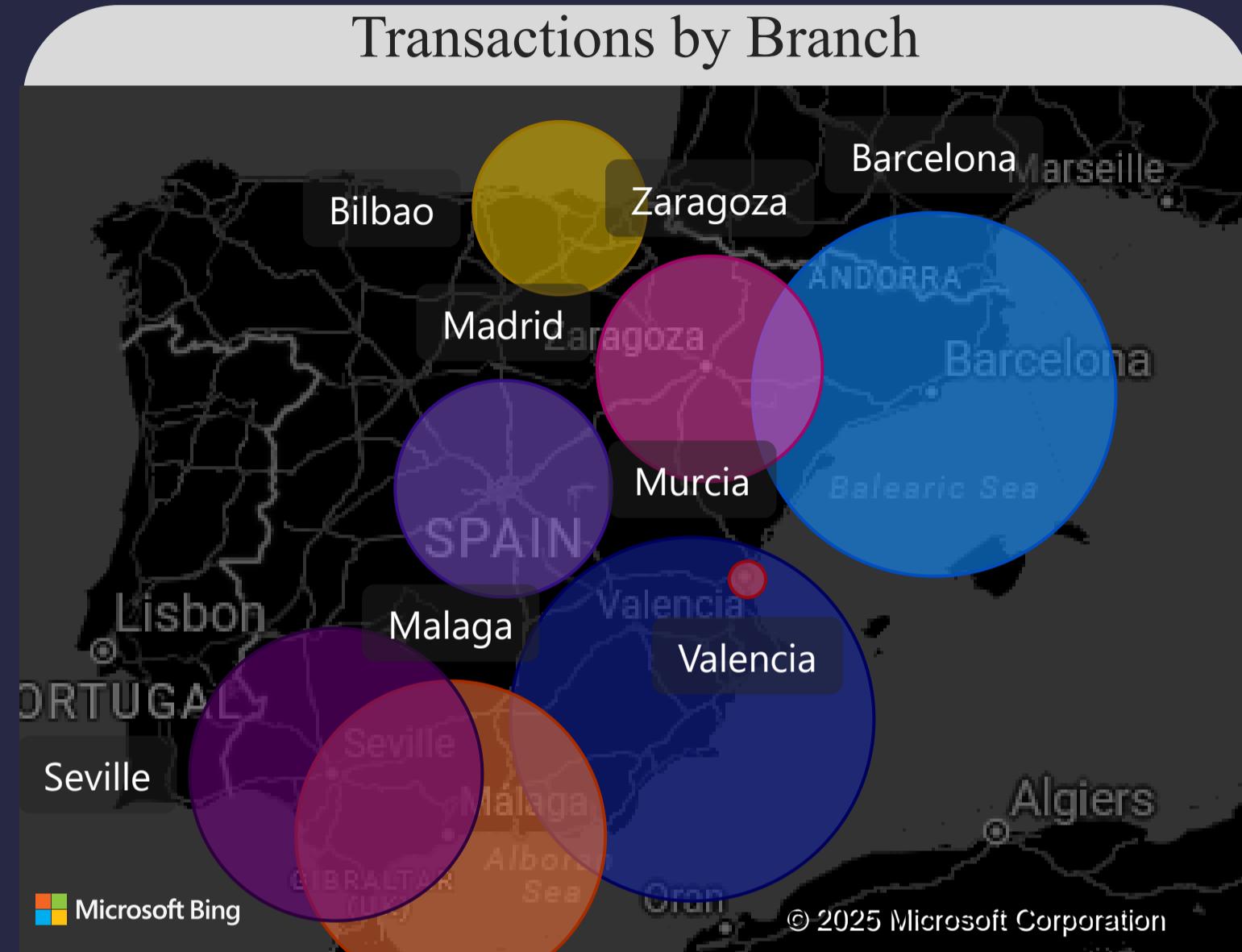
Transactions by Branch



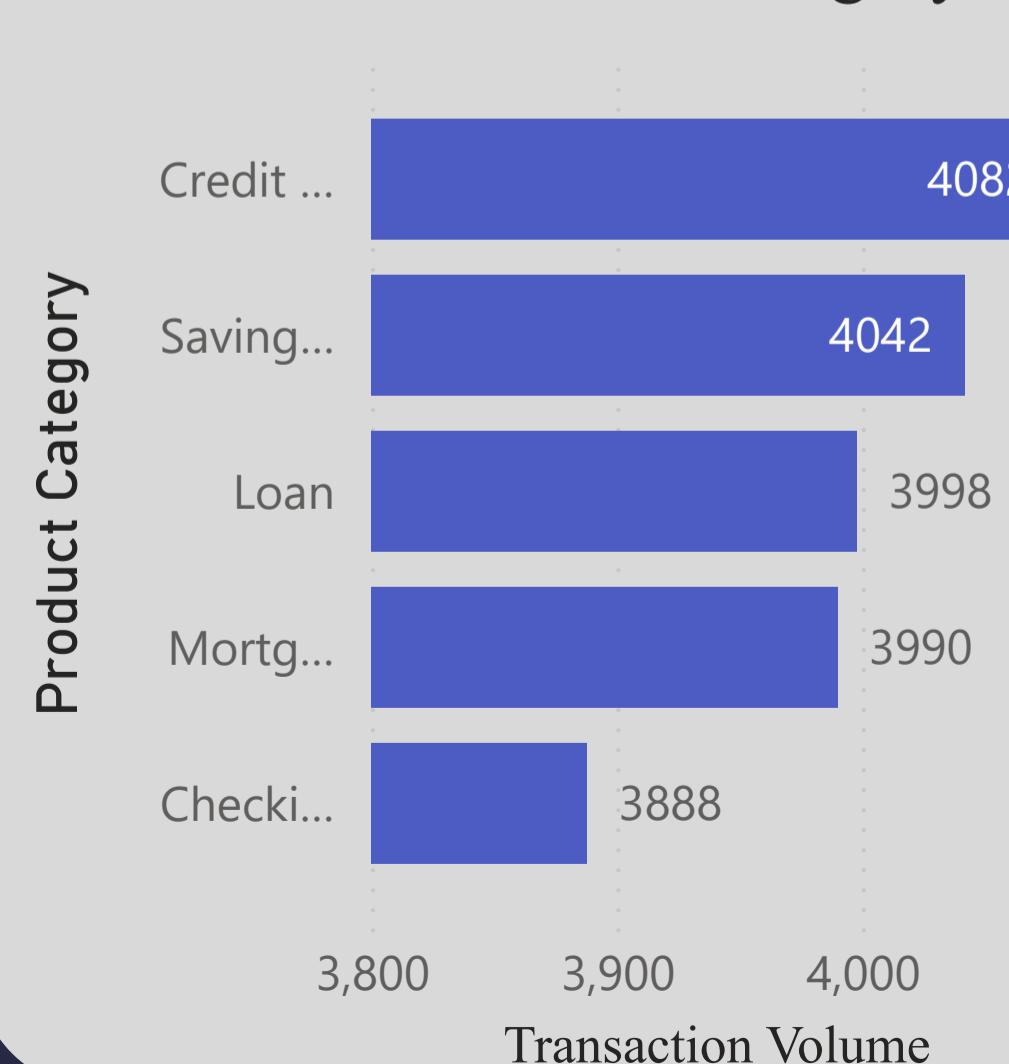
Transaction Mode



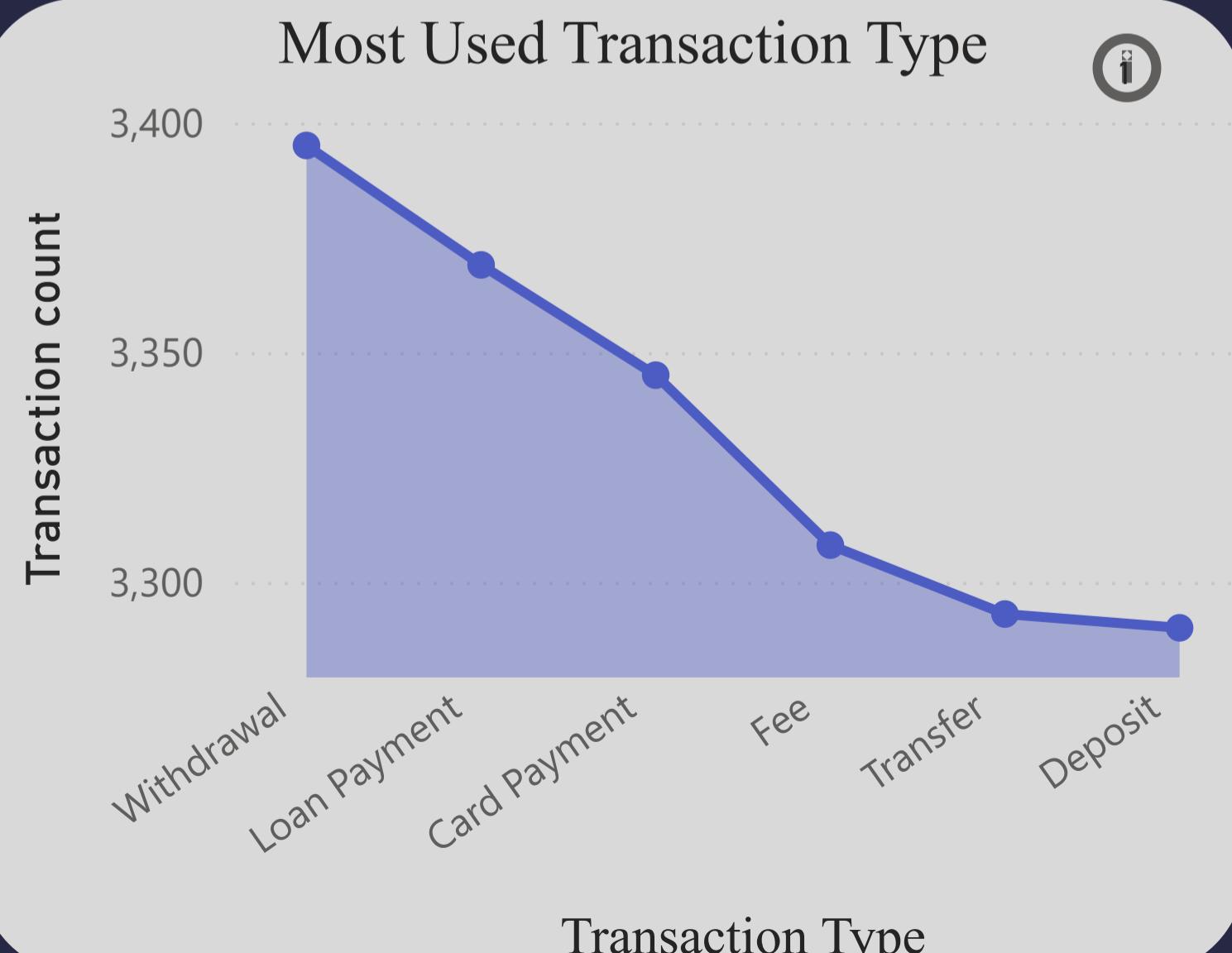
Transactions by Branch

**Overview****Customer****Transaction****Revenue & Cost****Performance****Segment****Branch****Transaction Type****Channel**

Most Transacted Category



Most Used Transaction Type



Total Transaction Value

€ 99.17M

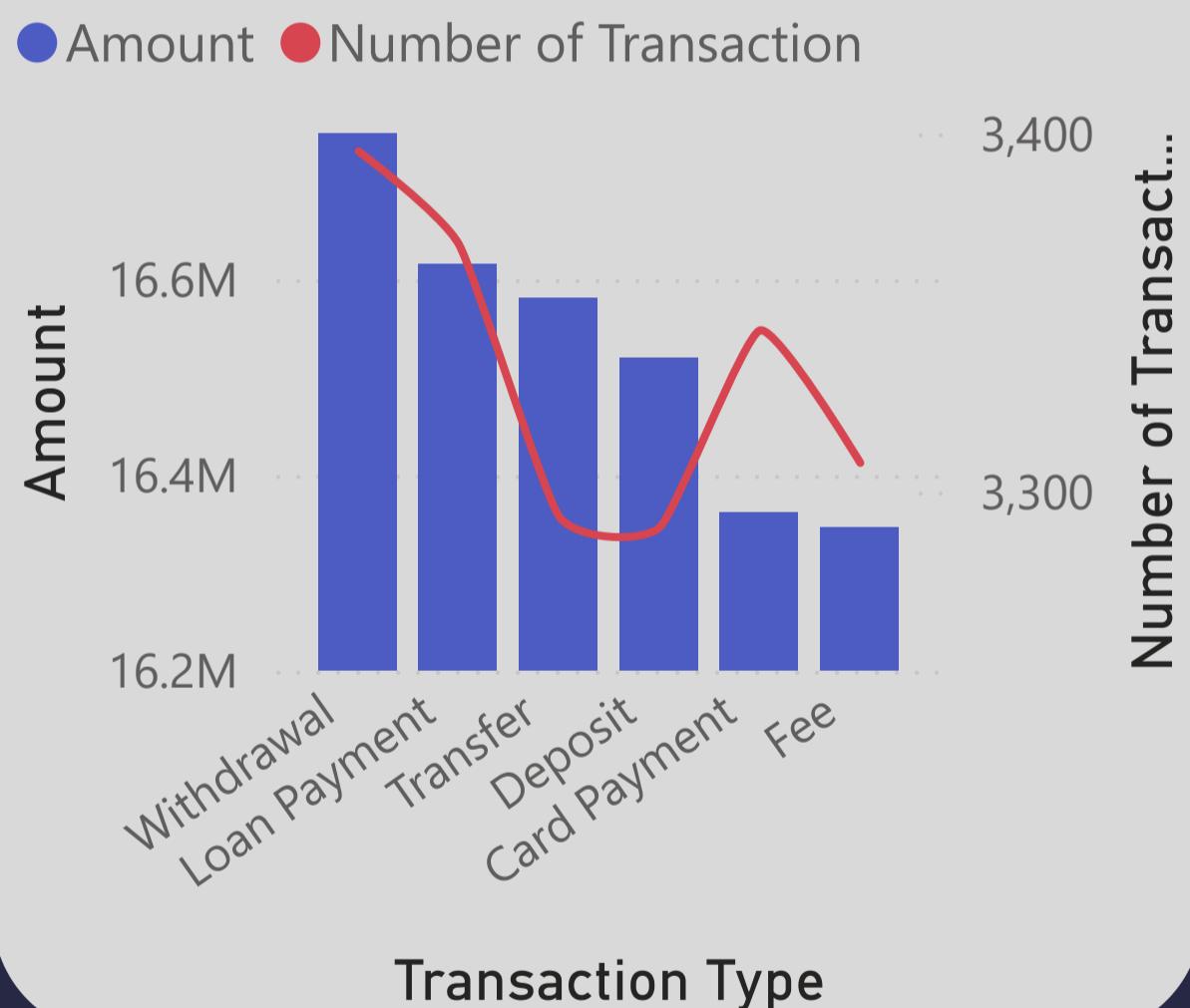
Total Monthly Income

€107.71M

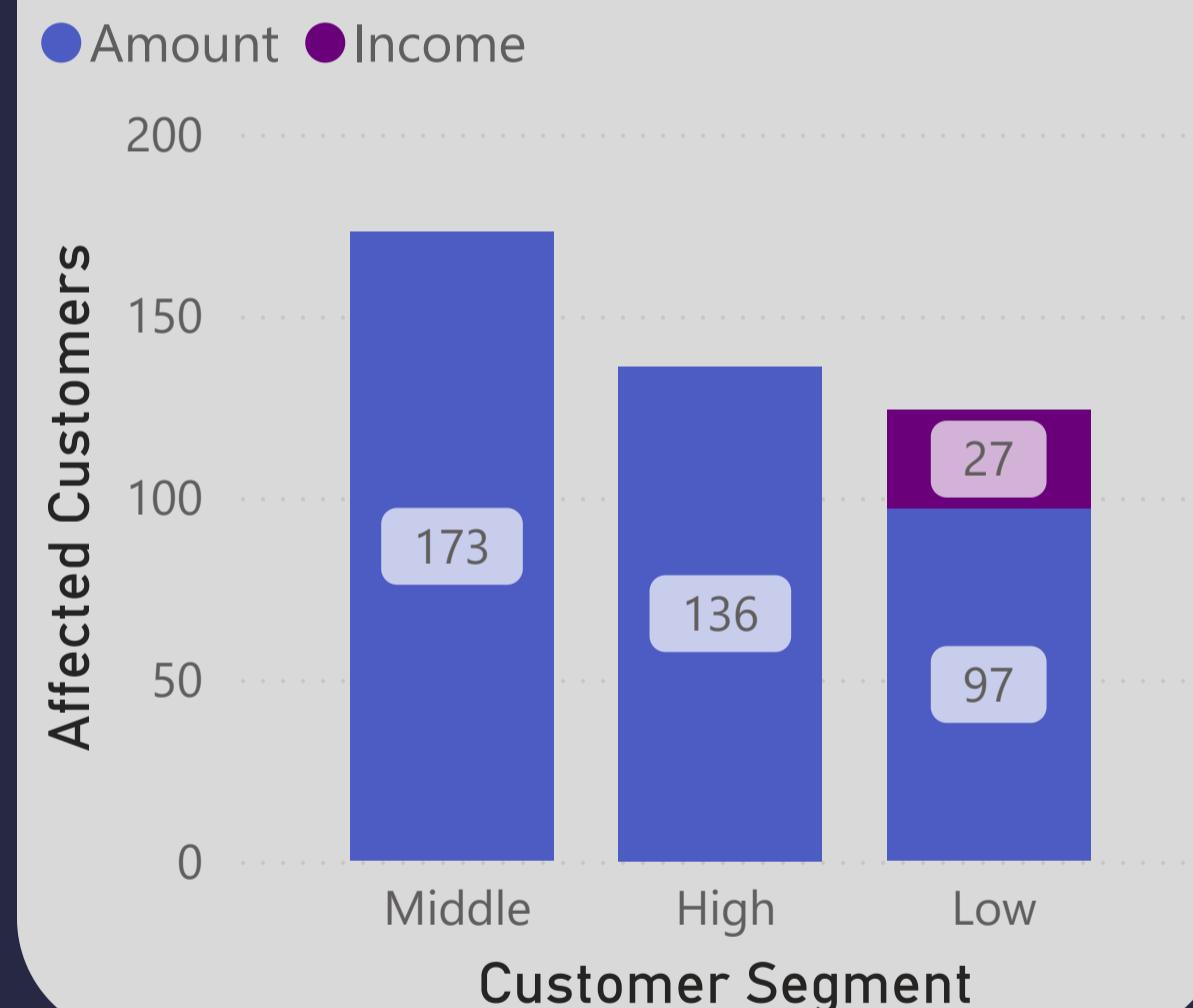
Aggregated Fee Income

€ 625.65K**Overview****Customer****Transaction****Revenue & Cost****Performance**

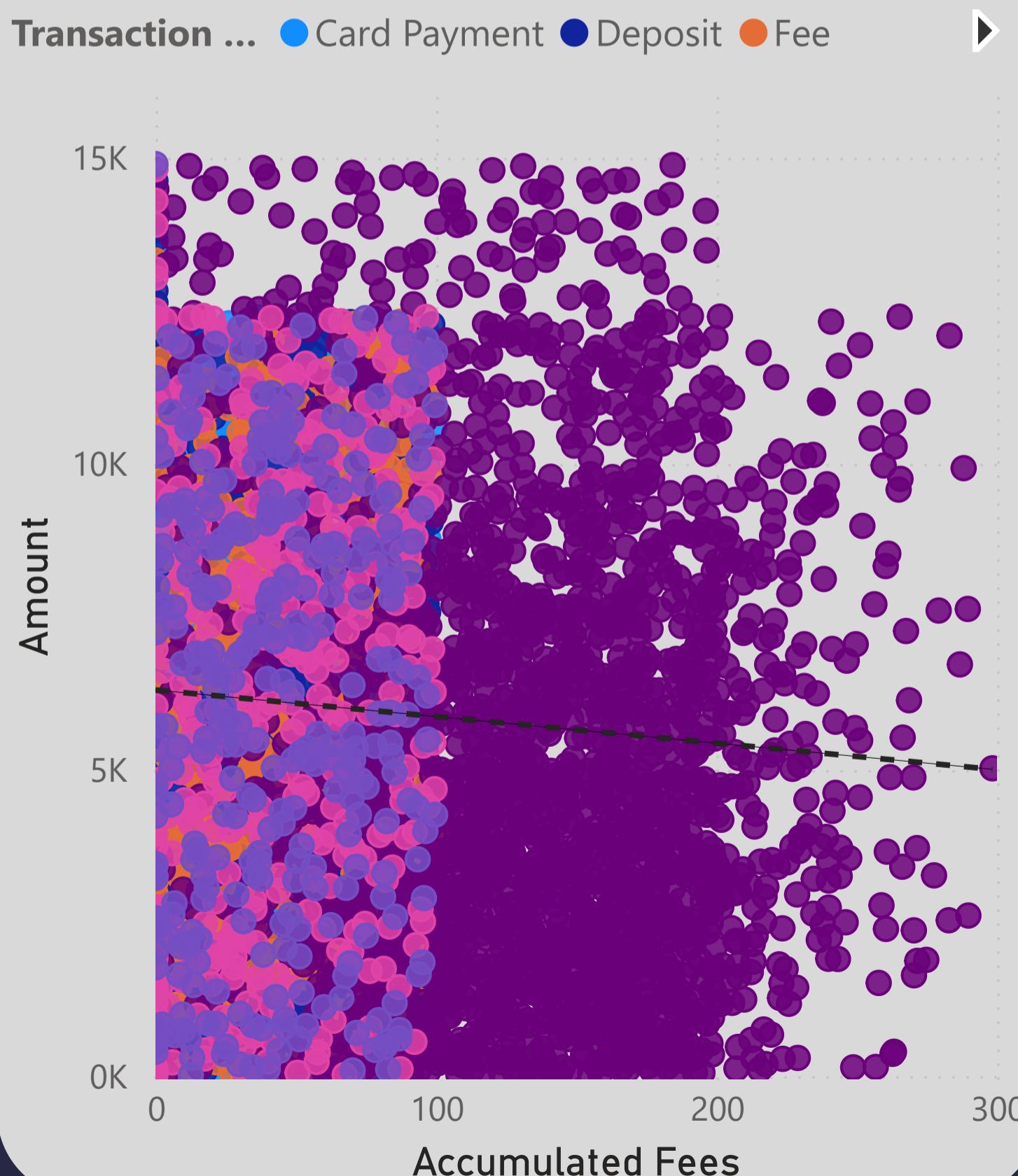
Total Value by Transaction type



Disproportionate cost by segment



Transaction Value by ID and Type



Segment	Transactions	Amount
Middle	8885	44,690,316.72
High	6626	32,731,050.89
Low	4489	21,750,927.83

Segment	Income	Amount
High		136
Low	27	97
Middle		173
Total	27	406

Overview**Customer****Transaction****Revenue & Cost****Performance****Segment**

All

Branch

All

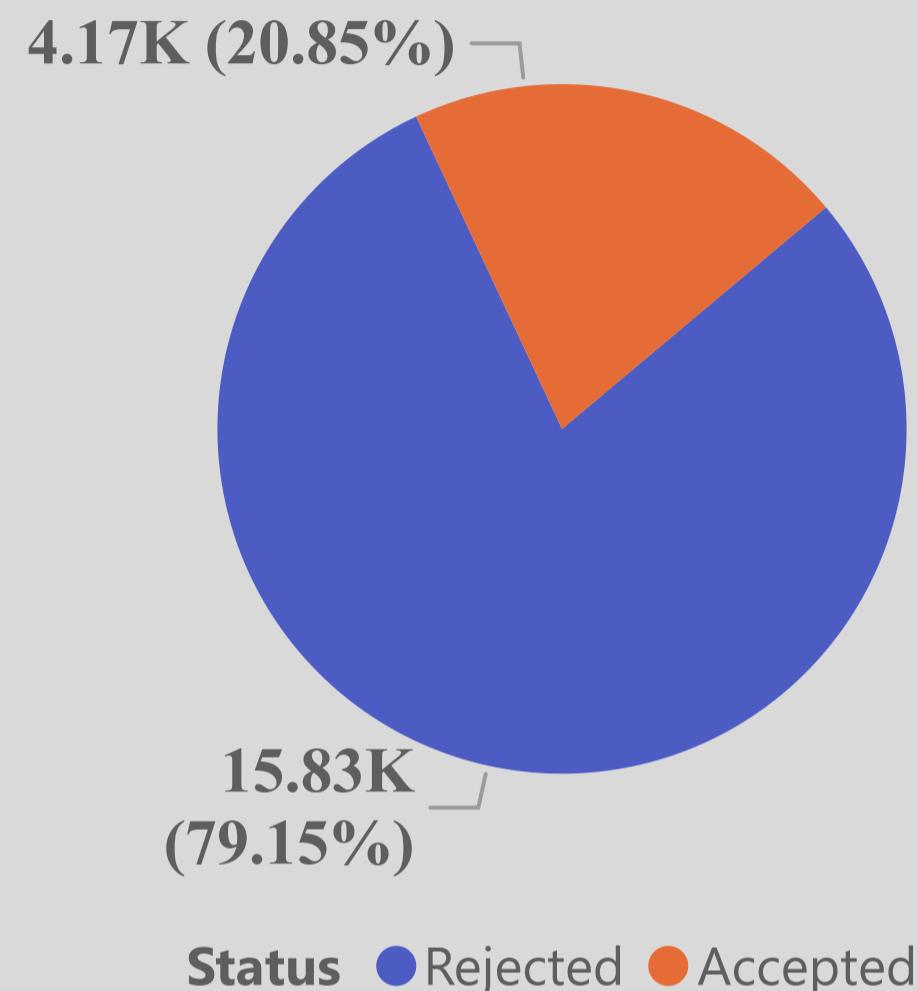
Transaction Type

All

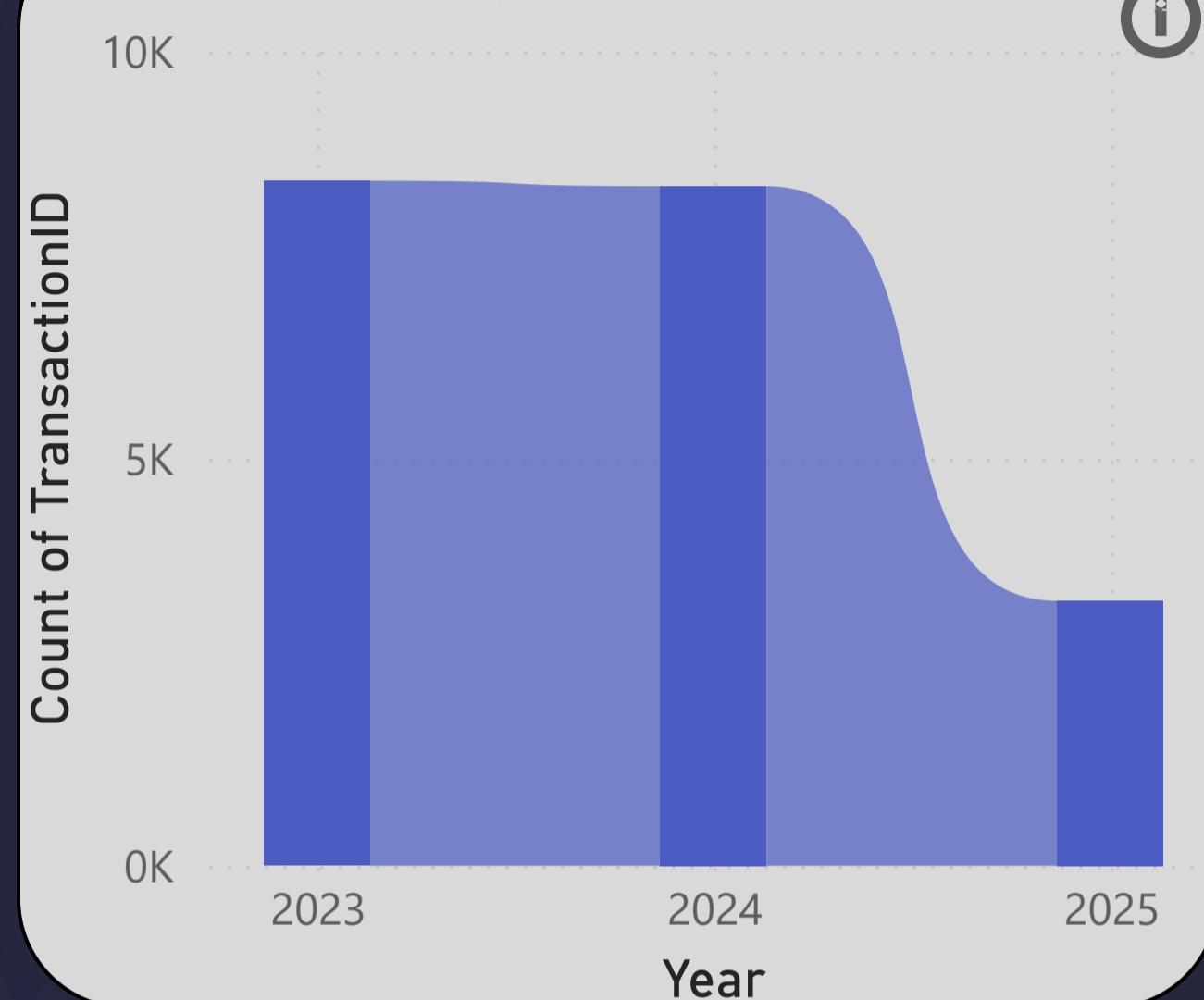
Channel

All

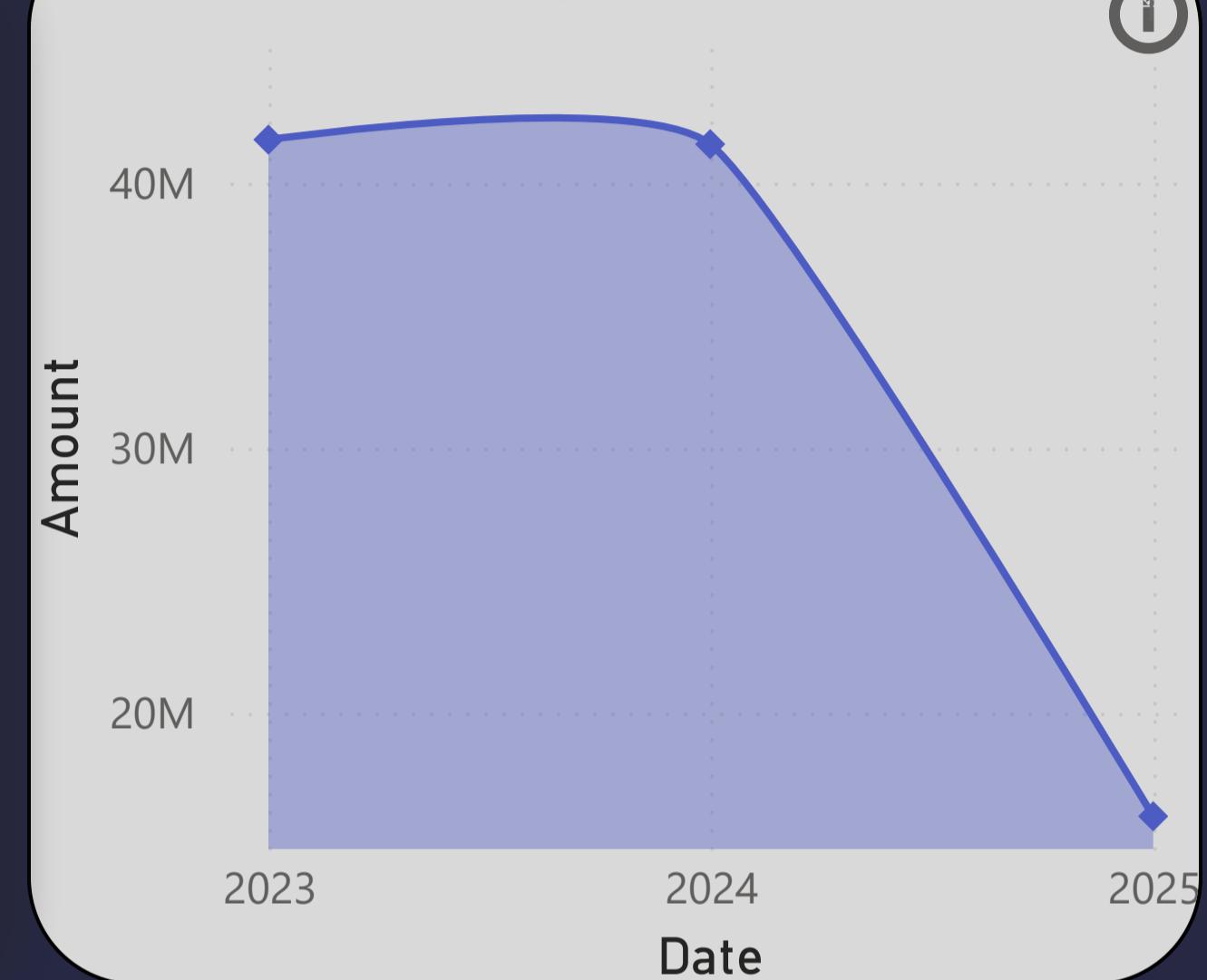
Recommendation Acceptance



Time Analysis of Transactions



Time Analysis of Amount

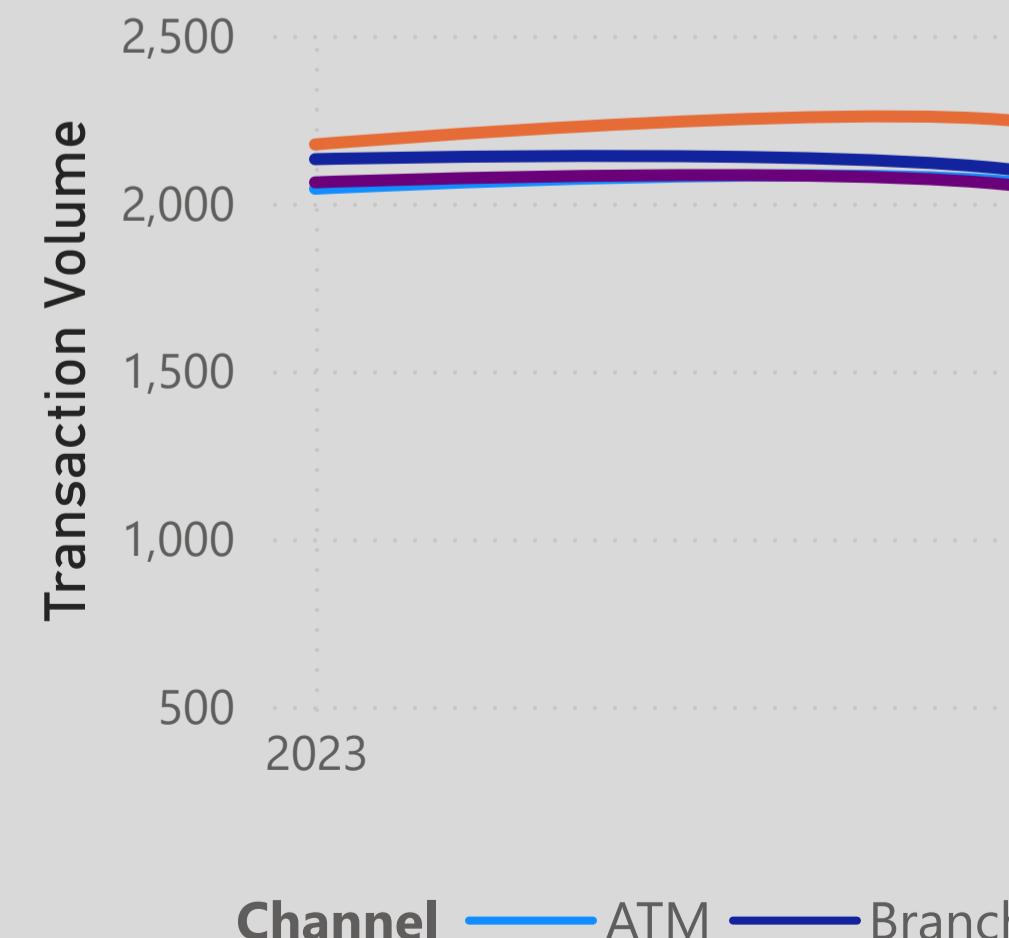
**Overview****Customer****Transaction****Revenue & Cost****Performance**

Segment

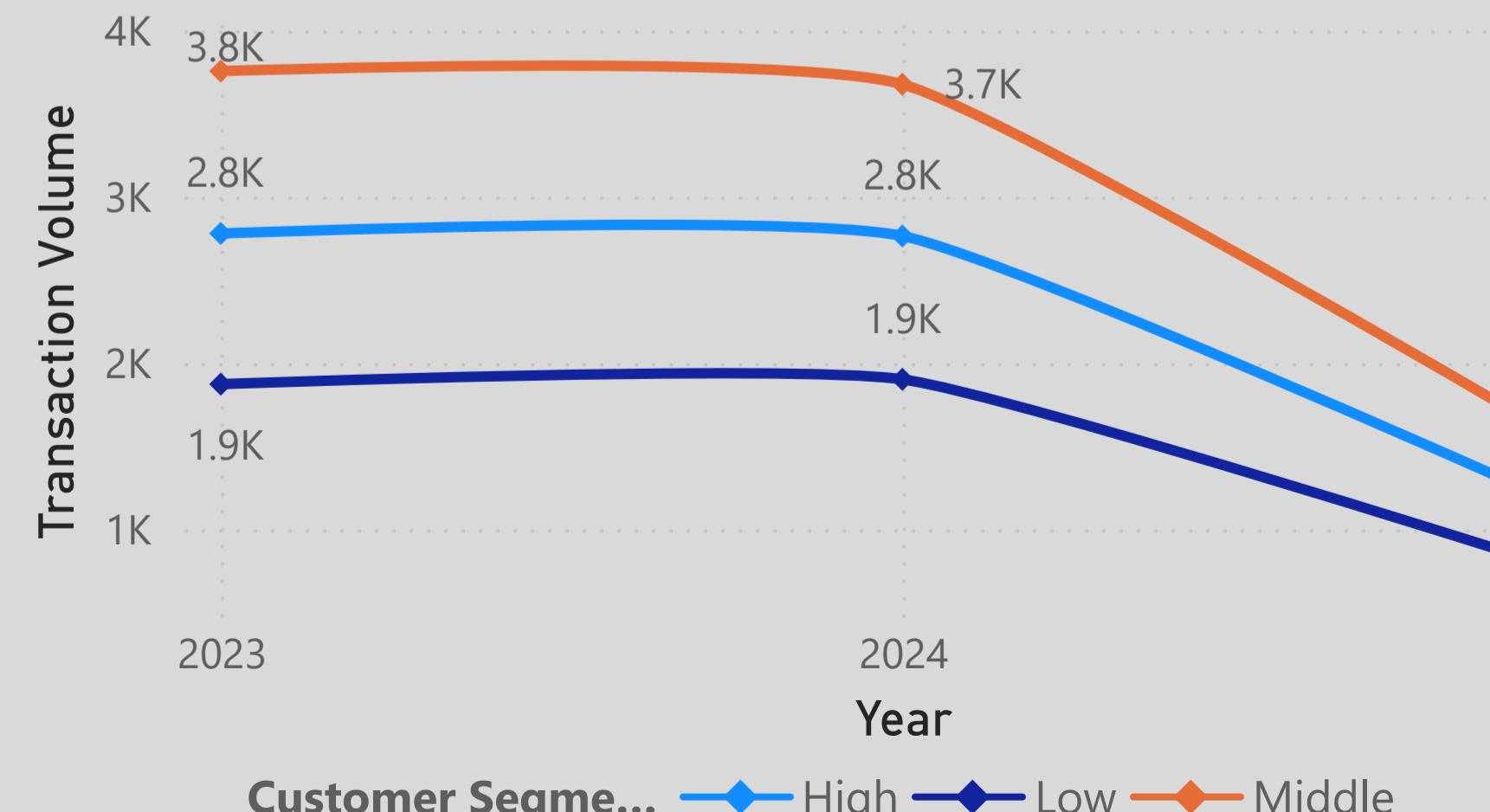
All



Year-to-Day Transaction Trend and Channel Insights



Year-to-Day Transaction Trend and Customer Insights



Time

1/1/2023

5/20/2025



Transaction Type

All



Channel

All

