

GLOBAL SALES STORY



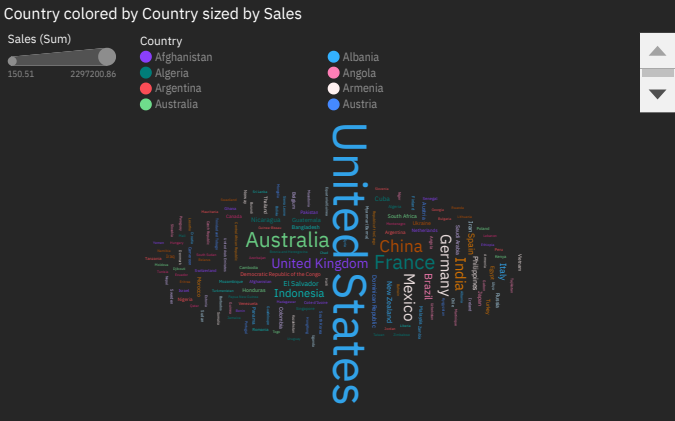
SHIPPING COST

- With total sales of \$12.6 million and shipping costs of \$1.35 million (equivalent to 834.53% of the total sales)
- This highlights the critical need for strategic shipping management to ensure profitability and competitiveness.



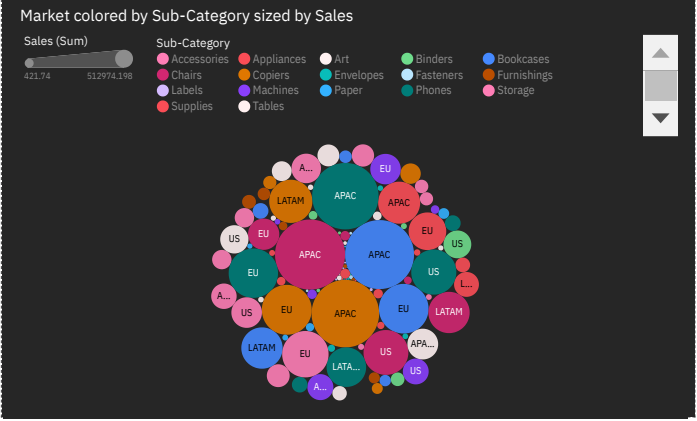
COUNTRIES WITH SALES

- This word cloud encapsulates our sales data, with the United States emerging as the leader in highest sales.



SALES BASED ON MARKET

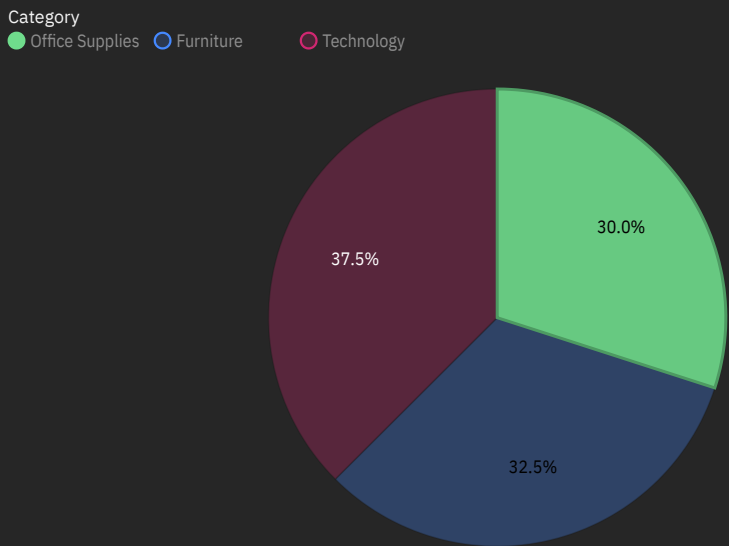
- According our market analysis, chairs have emerged as the top-selling category, boasting impressive sales figures of 512,974.19. Following closely, bookcases secure the second-highest sales position with a substantial figure of 504,823.078



Analyzing Shipping Expenses by Category

- Analyzing shipping expenses by category, technology stands out with the highest cost at 507,047.879, surpassing office supplies and furniture. This highlights the need for targeted strategies to optimize technology shipping processes and ensure profitability.

Shipping Cost by Category



Country

Select value

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Sub-Category, Sales and Profit

Sub-Category	Sales	Profit
Accessories	33645.465	7856.47
Appliances	45209.19	10252.0
Art	7878.375	1913.26
Binders	9794.025	2487.82
Bookcases	88983	15937.

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Profit by Market colored by Market

Market
APAC Africa Canada EMEA EU LATAM US

