



PRE-CALL BRIEFING DOCUMENT

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 **Soon: Meeting in 1h 14m**

Meeting: meta client meeting -2

Date: 5/8/2025, 4:15:00 pm

Meta (formerly Facebook) is a technology conglomerate focused on social media, VR/AR, and AI. They are exploring cloud migration options, potentially to enhance scalability and AI capabilities.

CLIENT CONTEXT

Meta (formerly Facebook) is a technology conglomerate focused on social media, VR/AR, and AI. They are exploring cloud migration options, potentially to enhance scalability and AI capabilities.

ENGAGEMENT HISTORY

Initial discovery call to understand Meta's cloud migration requirements and potential challenges. Joshna Acsha was the primary point of contact.

EXTERNAL INTELLIGENCE

Neo4j is enhancing GenAI applications using vector search, knowledge graphs and data science; they offer GraphRAG for knowledge graph creation. LangChain integrations with Neo4j and Supabase could be relevant to Meta's AI system development.

TALKING POINTS


- ▶ 1. Present our proposed cloud migration strategy tailored to Meta's specific infrastructure and AI ambitions.
- ▶ 2. Highlight Cprime's expertise in DevOps & CI/CD implementation to streamline Meta's development workflows post-migration.
- ▶ 3. Showcase Cprime's experience in building GenAI solutions; leverage learnings to highlight value add.
- ▶ 4. Discuss how our cloud architecture optimizes for AI workloads and data-intensive applications.

KEY QUESTIONS

- ▶ 1. What are Meta's key performance indicators (KPIs) for a successful cloud migration?
- ▶ 2. How does Meta envision leveraging AI and GenAI post-cloud migration, and what are the related infrastructure demands?
- ▶ 3. What is Meta's timeline and budget for this cloud migration project?
- ▶ 4. What are Meta's specific requirements for data security and compliance in the cloud?

RISKS & OPPORTUNITIES

⚠ **Risks:** Potential for scope creep or changing requirements given the dynamic nature of Meta's business. • Internal resistance to change or lack of buy-in from key stakeholders within Meta. • Integration challenges with Meta's existing proprietary systems and infrastructure.

 **Opportunities:** Becoming a long-term strategic partner for Meta's cloud and AI initiatives. • Expanding our services beyond cloud migration to include DevOps, AI implementation, and ongoing support. • Showcasing our expertise and solutions to a high-profile client, enhancing Cprime's reputation.

CPRIME EDGE

Services: Cloud Migration & Architecture | DevOps & CI/CD Implementation | Digital Transformation Consulting

Differentiators: End-to-end cloud migration expertise • AWS Advanced Consulting Partner • Located in IITM Research Park, Chennai

Pre-Meeting Checklist: Review action items • Prepare technical diagrams • Confirm attendees • Ready follow-up template

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