



# PRE-CALL BRIEFING DOCUMENT

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 **URGENT: Meeting in 45 minutes**

**Meeting:** ford cloud migration 8th meeting

**Date:** 5/8/2025, 3:45:00 pm

Follow-up meeting (3 prior meetings) regarding ford cloud migration 8th meeting.

## INTELLIGENCE

Ford is accelerating its innovation using Google Cloud, leveraging services like GKE, BigQuery, and Cloud Run. They are also reducing database management efforts with Google Cloud. Google Cloud Next '25 showcased advancements in Data & AI, including indemnification for AI model outputs and a 'real-time data activation flywheel' with Dataplex embedded in BigQuery.

## APPROACH

- Understand client needs and current challenges
- Present relevant Cprime solutions and case studies
- Establish clear next steps and follow-up actions

**Services:** Cloud Migration & Architecture | DevOps & CI/CD Implementation | Digital Transformation Consulting

\*Fallback summary - Limited data available\*

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