



PRE-CALL BRIEFING DOCUMENT

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 **Soon: Meeting in 1h 50m**

Meeting: ford cloud migration 8

Date: 5/8/2025, 6:15:00 pm

Ford Motor Company is a global automotive manufacturer actively migrating services to Google Cloud, focusing on Cloud Run for improved developer productivity and scalability. They're also leveraging Google Cloud AI/ML and data analytics for modernization and connected vehicle technologies. The Cloud Migration Project aims to modernize infrastructure and support new digital experiences.

CLIENT CONTEXT

Ford Motor Company is a global automotive manufacturer actively migrating services to Google Cloud, focusing on Cloud Run for improved developer productivity and scalability. They're also leveraging Google Cloud AI/ML and data analytics for modernization and connected vehicle technologies. The Cloud Migration Project aims to modernize infrastructure and support new digital experiences.

ENGAGEMENT HISTORY

Previous meetings focused on outlining Cprime's capabilities in cloud migration, assessing Ford's current infrastructure, and discussing potential migration strategies and timelines. The last meeting addressed database migration options and the integration with Google's Android OS in Ford vehicles.

EXTERNAL INTELLIGENCE

Ford is deepening its partnership with Google, integrating Android OS and Google apps into their vehicles, indicating a strategic commitment to the Google Cloud ecosystem and related technologies.

TALKING POINTS

- ▶ 1. Discuss progress on the database migration proof-of-concept, highlighting any key findings or challenges.
- ▶ 2. Present a refined timeline and resource allocation plan based on previous discussions and Ford's internal roadmap.
- ▶ 3. Explore opportunities for Cprime to assist with the Android OS and Google app integration, leveraging our expertise in application development and cloud-native architectures.
- ▶ 4. Offer a detailed cost-benefit analysis for different migration approaches, emphasizing long-term operational efficiencies and ROI.

KEY QUESTIONS

- ▶ 1. What are Ford's immediate priorities for the next phase of the cloud migration project?
- ▶ 2. How is the integration of Android OS and Google apps impacting the overall cloud strategy and resource allocation?
- ▶ 3. What key performance indicators (KPIs) are being used to measure the success of the cloud migration and modernization efforts?
- ▶ 4. What internal resources are dedicated to the cloud migration project, and what are the key skills gaps that Cprime can address?

RISKS & OPPORTUNITIES

⚠️ **Risks:** Potential delays in the project due to internal resource constraints or unexpected technical challenges during migration. • Misalignment between Ford's expectations and Cprime's proposed solutions, particularly regarding cost and timeline. • Incomplete understanding of Ford's legacy systems and their dependencies, leading to unforeseen integration issues.

🚀 **Opportunities:** Expand Cprime's role beyond migration to include ongoing support and managed services for the Google Cloud infrastructure. • Position Cprime as a strategic partner for Ford's broader digital transformation initiatives, leveraging our expertise in DevOps and cloud-native development. • Offer specialized training and knowledge transfer to Ford's internal teams to ensure long-term sustainability and self-sufficiency.

CPRIME EDGE

Services: Cloud Migration & Architecture | DevOps & CI/CD Implementation | Digital Transformation Consulting

Differentiators: End-to-end cloud migration expertise • AWS Advanced Consulting Partner • Located in IITM Research Park, Chennai

Pre-Meeting Checklist: Review action items • Prepare technical diagrams • Confirm attendees • Ready follow-up template

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