



PRE-CALL BRIEFING DOCUMENT

Confidential & Internal Use Only



URGENT: Meeting in 11 minutes

Meeting: meta meeting - 7

Date: 6/8/2025, 1:30:00 pm

CLIENT CONTEXT

Meta (Specific team/department unspecified). Likely exploring AI/LLM solutions. Previous meetings suggest initial inquiry into Cprime's capabilities, specifically concerning cloud infrastructure and integration of AI models.

ENGAGEMENT HISTORY

Five previous meetings; the initial one focused on inbound requirements gathering. Subsequent discussions likely involved exploring Meta's existing infrastructure and potential Cprime solutions.

EXTERNAL INTELLIGENCE

Meta's Llama 3 is being compared to other leading LLMs, offering various models (70B, 1B, 3B) tailored for different purposes like general-purpose, conversational AI, and mobile applications.

TALKING POINTS


- ▶ 1. Reiterate Cprime's experience in cloud migration and architecture to support LLM deployments, addressing potential infrastructure needs for Llama 3 or similar models.
- ▶ 2. Highlight Cprime's DevOps and CI/CD implementation expertise to streamline the development and deployment lifecycle of AI applications within Meta.
- ▶ 3. Discuss Cprime's Digital Transformation Consulting services, focusing on how we can help Meta strategically integrate AI into their business processes.


- ▶ 4. Offer a tailored approach demonstrating how our cloud expertise can optimize the performance and cost-effectiveness of Llama 3 or any other LLM Meta might be using.

KEY QUESTIONS

- ▶ 1. What specific use cases or business problems are you hoping to address with Llama 3 or other LLMs?
- ▶ 2. What is your current cloud infrastructure environment and what challenges are you facing in scaling your AI initiatives?
- ▶ 3. What are your key performance indicators (KPIs) for measuring the success of your AI deployments?
- ▶ 4. What is the timeframe and budget allocated for the project?

RISKS & OPPORTUNITIES

 **Risks:** Limited understanding of the specific Meta team and their precise objectives with AI. • Potential competition from other consulting firms with strong AI expertise. • Meta might prefer an in-house solution or have pre-existing partnerships hindering our engagement.

 **Opportunities:** Position Cprime as a trusted advisor for Meta's AI journey, expanding our consulting services beyond initial cloud migration. • Establish a long-term partnership with Meta by demonstrating our ability to deliver tangible business value through AI-driven solutions. • Identify cross-selling opportunities within other Meta departments based on the success of the initial engagement.

CPRIME EDGE

Services: Cloud Migration & Architecture | DevOps & CI/CD Implementation | Digital Transformation Consulting

Differentiators: End-to-end cloud migration expertise • AWS Advanced Consulting Partner • Located in IITM Research Park, Chennai

Pre-Meeting Checklist: Review action items • Prepare technical diagrams • Confirm attendees • Ready follow-up template

This document contains confidential and proprietary information. Distribution is restricted to authorized Cprime personnel only.