



PRE-CALL BRIEFING DOCUMENT

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 **Soon: Meeting in 1h 6m**

Meeting: meta client meeting 3

Date: 5/8/2025, 5:30:00 pm

Meta is a leading technology company focused on connecting people globally. They are potentially exploring knowledge graph solutions to enhance their internal data understanding and AI applications, especially given recent LLM developments.

CLIENT CONTEXT

Meta is a leading technology company focused on connecting people globally. They are potentially exploring knowledge graph solutions to enhance their internal data understanding and AI applications, especially given recent LLM developments.

ENGAGEMENT HISTORY

Initial meeting focused on understanding Meta's requirements. The second meeting included discussions that appear to be missing details. This meeting aims to deepen the understanding and propose targeted solutions.

EXTERNAL INTELLIGENCE

Neo4j is actively promoting knowledge graph construction and integrations with LLMs like

LangChain. Their new Vector Index and GraphCypherQACchain are relevant tools for knowledge graph development.

TALKING POINTS


- ▶ 1. Reiterate our understanding of Meta's initial requirements for knowledge graph implementation.
- ▶ 2. Present Cprime's experience in implementing Neo4j-based knowledge graph solutions with LLM integration.
- ▶ 3. Discuss how Cprime can help Meta leverage Neo4j's Vector Index and GraphCypherQACchain for their specific needs.
- ▶ 4. Offer a tailored proof-of-concept to demonstrate the value of Cprime's expertise.

KEY QUESTIONS

- ▶ 1. Can you elaborate on the use cases for the knowledge graph you envision?
 - ▶ 2. What data sources are currently being considered for integration into the knowledge graph?
 - ▶ 3. What are your key success metrics for this project?
 - ▶ 4. What internal resources will be dedicated to this project and how do you envision them working with Cprime?
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RISKS & OPPORTUNITIES

⚠ **Risks:** Lack of clear requirements documented from meeting #2 leading to solution mismatch. • Meta may be exploring in-house development or other consulting partners. • Internal data governance or integration challenges may slow down project timeline.

 **Opportunities:** Potential to secure a significant knowledge graph implementation project with a high-profile client. • Opportunity to cross-sell other Cprime services like DevOps and cloud migration related to data infrastructure. • Building a strong relationship with Meta could lead to long-term partnership opportunities.

CPRIME EDGE

Services: Cloud Migration & Architecture | DevOps & CI/CD Implementation | Digital Transformation Consulting

Differentiators: End-to-end cloud migration expertise • AWS Advanced Consulting Partner • Located in IITM Research Park, Chennai

Pre-Meeting Checklist: Review action items • Prepare technical diagrams • Confirm attendees • Ready follow-up template

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