



Quincey

Computer Science Researcher

Needs for Success

Quincey needs access to working reliable vehicles for business trips around the Denver/Boulder area. As he's currently working to establish himself, he hasn't been able to afford a fulltime vehicle yet. He doesn't need a car every day, but some weeks he travels more than others. He has easy access to computers and smartphones for his work, but still needs a solution for day to day vehicle use.

Personal Background

Quincey has recently graduated from CSU with a master's degree in Computer Science and Engineering. He's 25 years old and will likely be working in the Denver tech industry. His salary will likely fall between 80k-90k per year.

Job Responsibilities

Quincey has interned with Arrow Electronics and is looking to work as a UX Designer with the company. He's currently completing research from his program and will sign with Arrow in the next few months. Quincey needs to drive to meetings across the state and sometimes needs access to DIA. He needs ready access to vehicles for his current work.

Motivations

Quincey is a single man working solely on paying off his debt and securing a position in the tech industry. Right now, his sole motivations are to complete his work goals and establish himself inside the industry. He's working for himself. He's motivated to meet the needs of his bosses and partners and continue his work in the Denver area.

Goals

- Establish himself in the tech industry
- Work towards the UX position with Arrow Electronics
- Impress his bosses and partners in the field
- To eventually make a positive impact in his industry

Technical Access and Relationship to Colorado Carshare

Quincey heard about Colorado Carshare through a coworker who had used the service before. Quincey has easy access to the Internet as he works with computers all day. He visited Colorado Carshare's website after hearing about it from his coworker. He will primarily be interacting with the company via his desktop but may try and use their map functions on his phone. Colorado Carshare is a perfect fit for Quincey, a young Colorado resident who's deep in their work field but can't access full time vehicles yet.