1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?
   1. Not all are successful
2. What are some limitations of this dataset?
   1. The data is made up and not real data. Unix dates. It is stored in Excel instead of pipe-delimited text file.
3. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   1. PowerPivot would be a better option and add the data to the data model. Benchmarking the data against industry norms would add power to the data.