

Name:

Period:

Web Site Planning

DIRECTIONS: Complete the web site project plan sheet below by filling in the requested information.

Pick a topic interesting to you (school appropriate) to make a web site about. You will be building a web site based on your chosen topic. This web site will be three to five pages in length. Make sure the topic you pick **interests** you and you have some knowledge about your topic or you are willing to do some research about it.

Web Site Project Plan Sheet

The topic of my web site is:

Objectives of my web site:



Target Audience: (who are you trying to reach, their age, gender, level of education, location, income level) :

Type of Site: (informational, persuasive, entertainment, non-profit, e-commerce):

Budget: No budget for this one, you are a web site development intern which means you're doing this one for free. (And to earn a **grade** in class.)

Timeline: Approximately eight to nine weeks from now.

Milestone	Date	Who's responsible
Initial web site set up, Home page developed (Ch. 1)	3rd week of class	You
Develop paragraphs, headings, lists, & use special characters (Ch. 2)	4th week of class	You
Create all types of links on pages (Ch. 3)	5 th week of class	You
Write code to place images on pages (Ch. 4)	6 th week of class	You
Start to develop CSS to format appearance of pages (Ch. 5)	7 th & 8 ^h week of class	You
Finish CSS to finalize appearance of pages (Ch. 7)	7 th & 8 th week of class	You
Create a form on your site, add video to your site.	To Be Determined	You

Client contact info: I will be your client for this website.

Mr. Case

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DIRECTIONS: Please fill in the information requested below in 1) – 3).

- 1) My first page of my web site will be my **Home** page. It will be saved with the name: **index.html**
 - a. This will be the first page your viewers will encounter when they come to your web site.
- 2) My second page of my web site will be about:
 - a. I will save the second page of my web site with the name:
- 3) My third page of my web site will be about:
 - a. I will save the third page of my web site with the name:

Optional pages

- 4) **OPTIONAL PAGE:** My fourth page of my web site will be about:
 - a. I will save the fourth page of my web site with the name:
 - b. **OPTIONAL PAGE:** My fifth page of my web site will be about:
 - c. I will save the fifth page of my web site with the name:

DIRECTIONS: You will be using Google Drawing to create a storyboard and wireframe for your website.

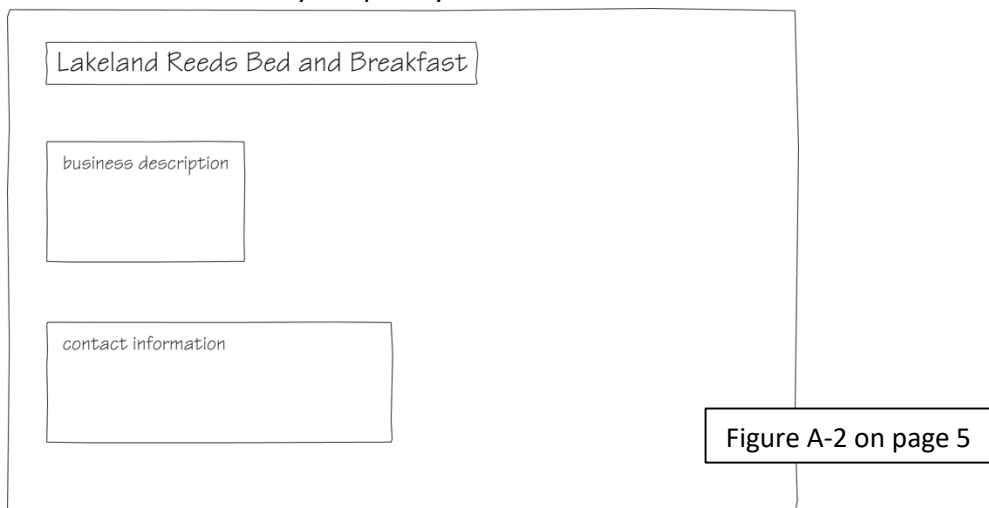
- 1) Read through the information below so you know how to make a storyboard and wireframe correctly.

Web site Storyboard

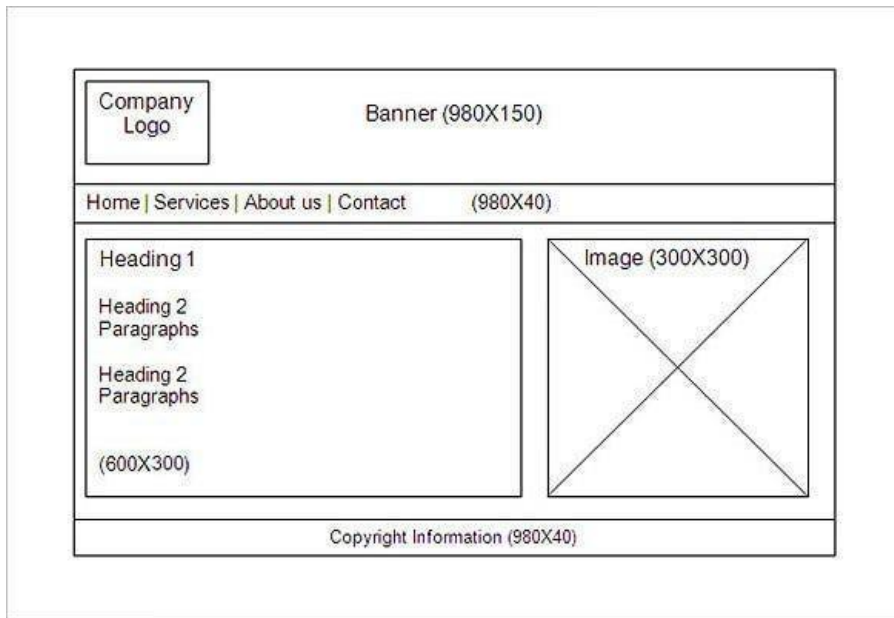
A web site storyboard is the blueprint for a web project. It is a simple, flexible tool which can be used to display the elements on a single Web page such as images, banners, navigation, graphic elements and text. It is also an excellent tool for presenting a project to clients.

Examples of web site story boards

From Unit A of the book a very simple layout



From the Internet a more complex example of a storyboard:

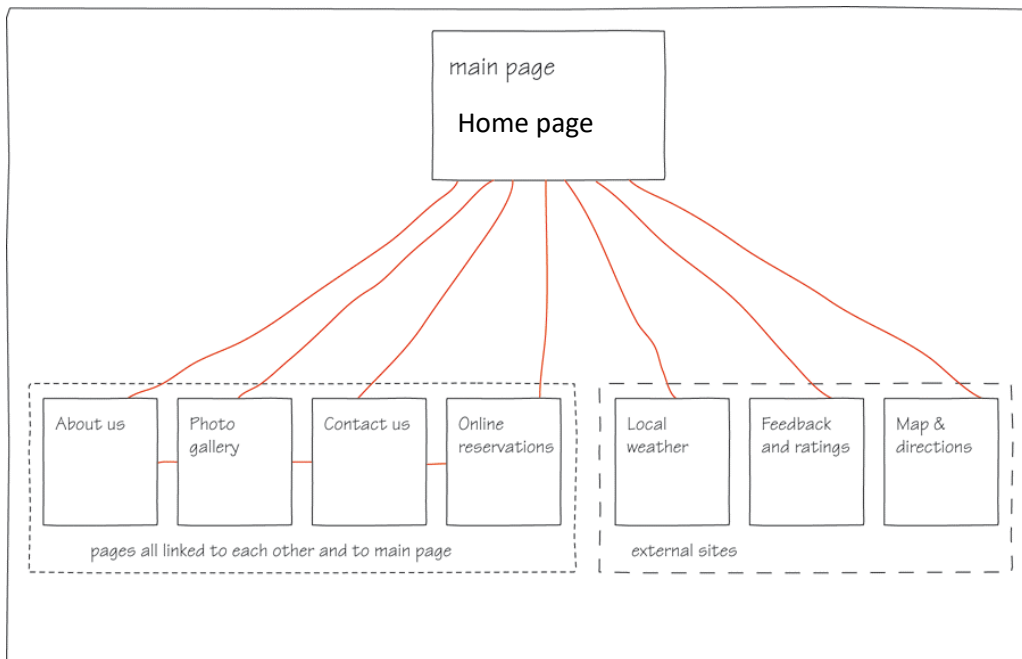


Web site Wireframe

A wireframe is a sketch of the system to be built. It's simple, clear and allows everyone to read and understand easily. Wireframe shows "just enough" information on the screen instead of the full details. Wireframes are created before any design work is started so that the focus is on layout without the distraction of color and visual elements.

Examples of web site wireframes

From Unit A of the book



A more complex wireframe

