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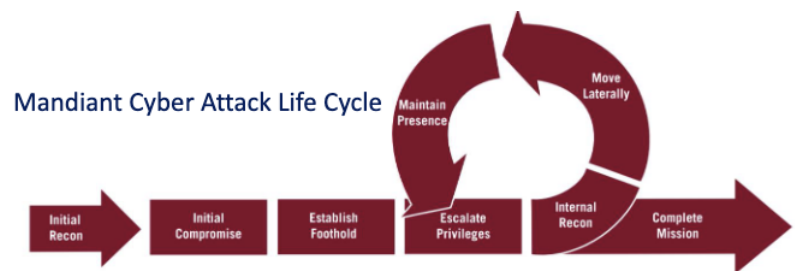
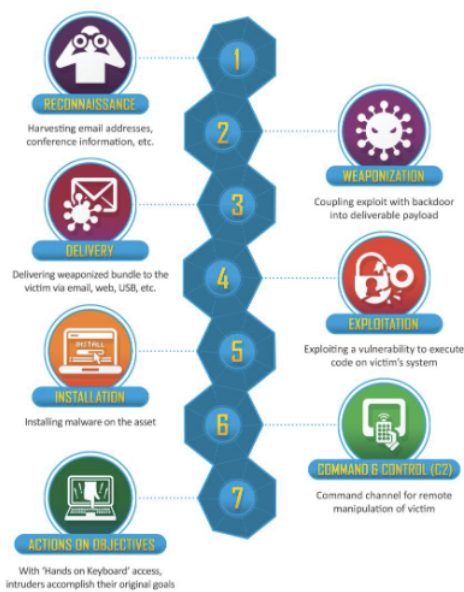
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- Initial Intrusion
- Lateral Movement
- Data Exfiltration

Cyber Attack Life Cycle Model

- A cyber attack life cycle model is an empirical model representing the sequence of steps that cyber attacks go through



- They make it easier to understand cyber attacks
- Help to figure out why past attacks have succeeded
- Provide effective ways to protect assets
- Forecast potential next steps of an ongoing attack

2 Lockheed Martins Keychain Model

- Target research and selection
- The **information** the attackers has gathered to plan an attack
- Companies should think about what information makes them a choice, vulnerabilities
- How can attackers access information?
- **Examples:**
 - Crawling of websites to gather email addresses
 - Scans and probes to identify the security means used by the target

- Development of the required cyber weapons needed to carry out an attack
 - Malware
 - Malicious Payload
 - Exploits
- **Examples**
 - PDF with malicious scripts
 - Stolen Credentials
 - Phishing Emails

- The method of actually sending the weapon to the target
- The process of choosing where to send the weapon from
- The decision of where and how to send the method
- **Examples**
 - A malicious link from a website
 - Email Attachments
 - USB stick attacks

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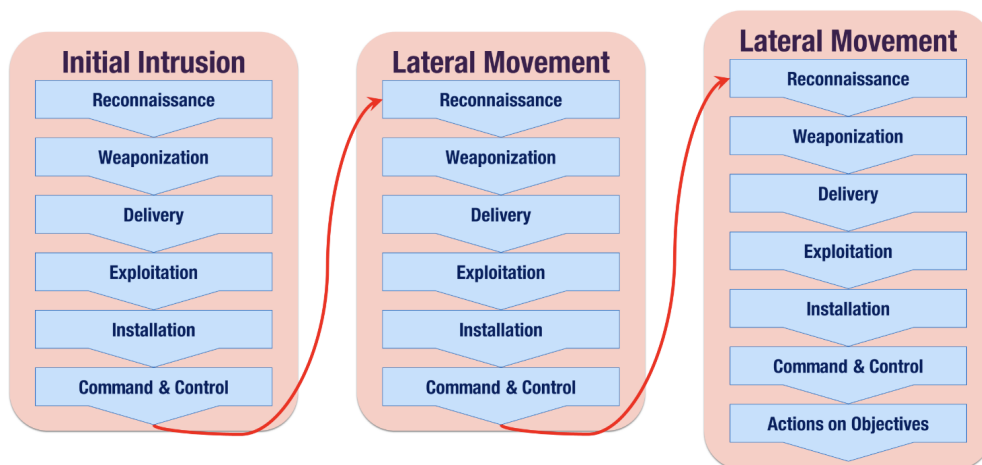
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- Establishing a communication channel between attacker and victim
- Allows attackers to remotely control the compromised system
- Often uses encrypted or obfuscated communications to avoid detection
- **Examples**
 - Using HTTP/HTTPS for command communications that blend with normal traffic
 - DNS tunneling to hide command traffic
 - Establishing encrypted communication channels
 - Using legitimate services (like social media) as command channels

- The final stage where attackers achieve their goals
- Can involve data exfiltration, destruction, or manipulation
- The objective depends on the attacker's motivation (financial, espionage, etc.)
- **Examples**
 - Data theft of personal information, intellectual property, or credentials
 - Encrypting files for ransomware attacks
 - Destroying or altering critical data
 - Using the compromised system to attack other targets

Multi-Step Cyber-Attacks

- Complex attacks that involve multiple stages and techniques
- Often executed over extended periods of time
- Require careful planning and execution by sophisticated threat actors
- Usually target high-value organizations or sensitive data
- **Examples**
 - Advanced Persistent Threats (APTs)
 - Supply chain attacks
 - Attacks against critical infrastructure
 - Corporate espionage campaigns
- **The Process**
 - ① Attackers scan web for vulnerable servers
 - ② They find a vulnerability within the servers
 - ③ Attackers locate additional servers and credentials
 - ④ They slowly and quietly extract data to avoid detection



- The extraction of valuable information from the compromised network
- Often happens slowly to avoid triggering security alerts
- Uses encrypted or covert channels to hide the data transfer
- May involve staging data before final extraction
- **Examples**
 - Using encrypted web traffic (HTTPS) to blend with normal communications
 - DNS tunneling to encode data in DNS queries
 - Steganography to hide data within images or other files
 - Exfiltrating data through legitimate cloud services like Dropbox or OneDrive