APEX DIGITAL
we value quality

APEX DIGITAL

TEAMAPEXDIGITAL.COM

ABOUT US

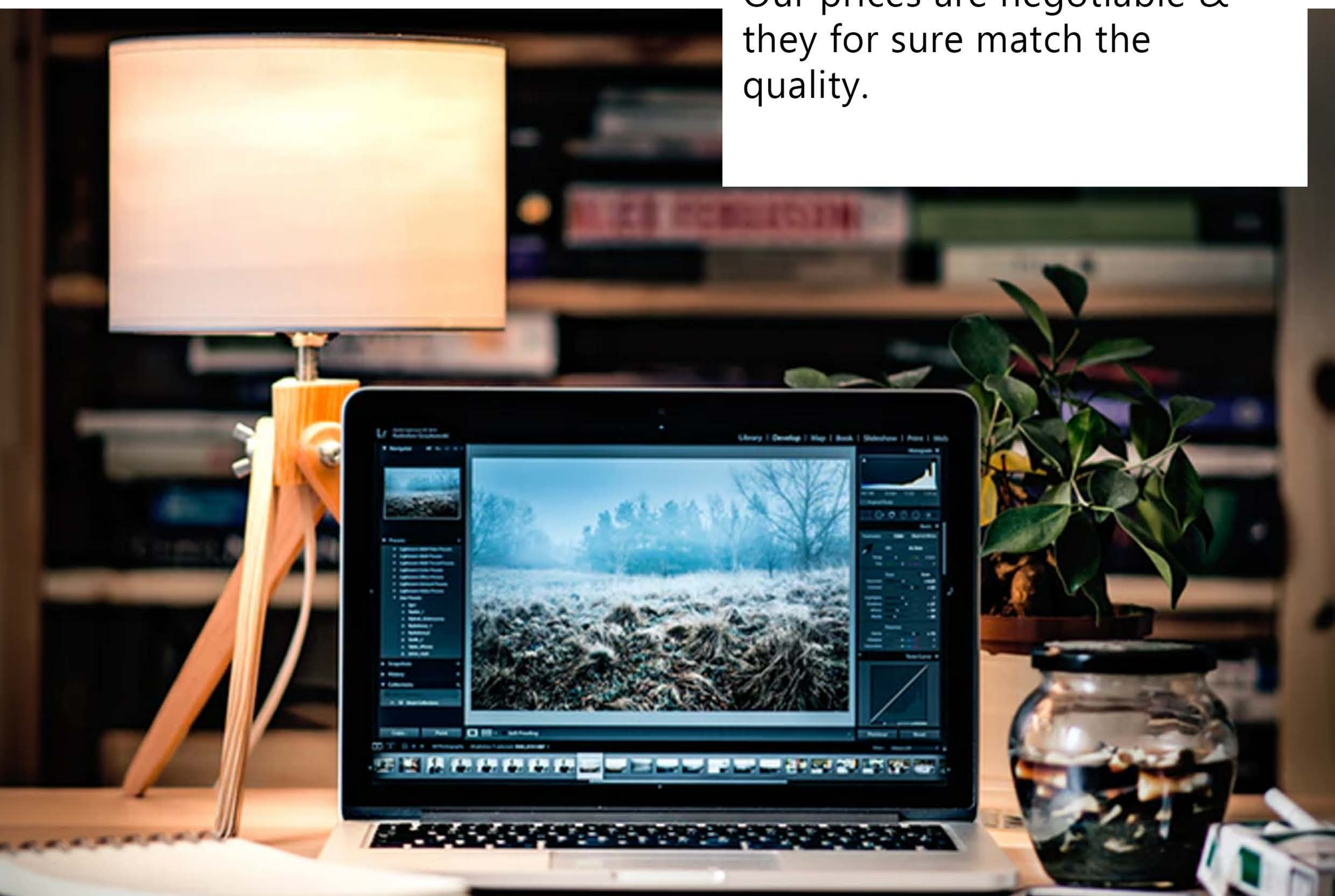
Apex Digital is a Graphics design, digital Marketing and web development and management company based in Kenya.
We started as a Graphic design and Programming freelance team but has expanded to digital marketing.
Our team is highly talented and motivated in what we do. At Apex, we value quality.

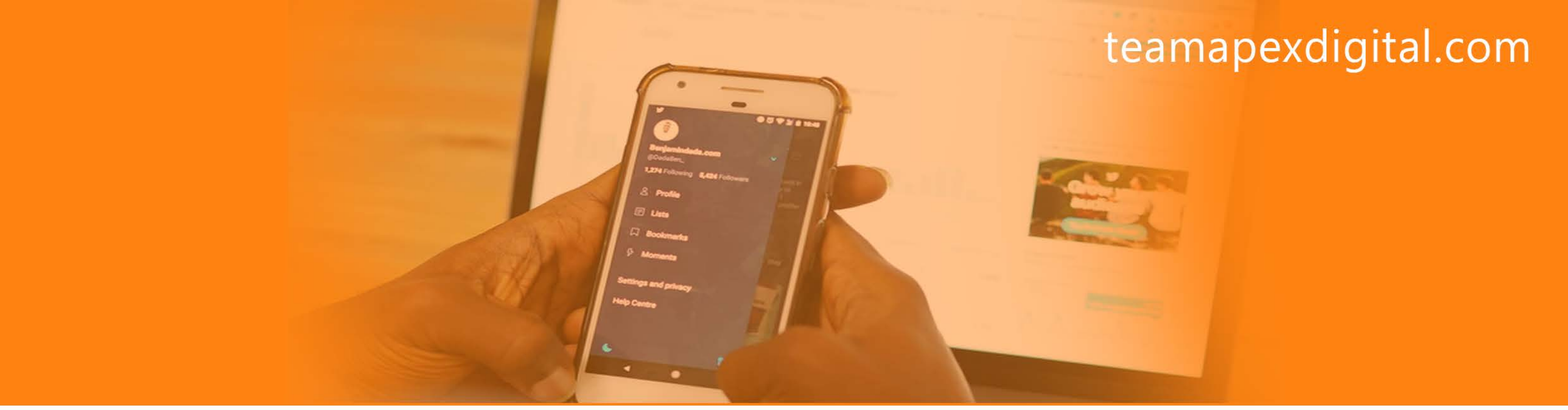
What we do

Static Graphic Design (e.g posters, Banners)
Logo Design
Search Engine Optimazation
Web Development
Video Creation and Editing
Animations
Printing

Why us?

We pride oursleves with the culture of providing nothing less than the desired.
We stand out with our mbility i.e we are able to sort our customers virtually without having to meet them, Just contact us and we`ll sort you.
Our prices are negotiable & they for sure match the quality.





Mission Statement

Our mission is to design successful iconic brands that connect.

Vission Statement

To create a lifelong partnership with our clients by providing iconic and quality services.

Our Slogan

We value Quality.

Co-Values

- Quality- We value quality.
- We advice but the customer is always right.
- Creativity and innovation- We keep it nice & simple but you will say wow!
- Integrity- Transparency with our clients is key.
- Unity of purpose- We all work with a common goal of growing with our customers
- Excellence- small details matter.

I've never had a problem with a dumb client. There is no such thing as a bad client. Part of our job is to do good work and get the client to accept it.
– ***Bob Gill, New York magazine***

OUR SERVICES

The services we offer include, but not limited to:

GRAPHIC DESIGN

-Posters
-Logos
-Company profiles
-Brochures
-Bill boards
-Banners
-Calendars
-E-posters...

VIDEO DESIGN

-Marketing videos
-Wedding invitations
-Video editing
-2 D animations
-3 D animations
-Music videos
-Explainer videos
-Simulations...

> *There are three responses to a piece of design, yes, no, and WOW! Wow is the one to aim for.*
>
> – ***Milton Glytaser***.

WEB DESIGN

-Forms
-Website development
-CMS intergration
-Landing Pages
-Web applications
-App UI Design
-Web UI design
-App Ux Design
-Web Ux Design...

DIGITAL MARKETING

-SEO Optimization
-Social media marketing
-Online Market analysis
-Email marketing
-Page Management...

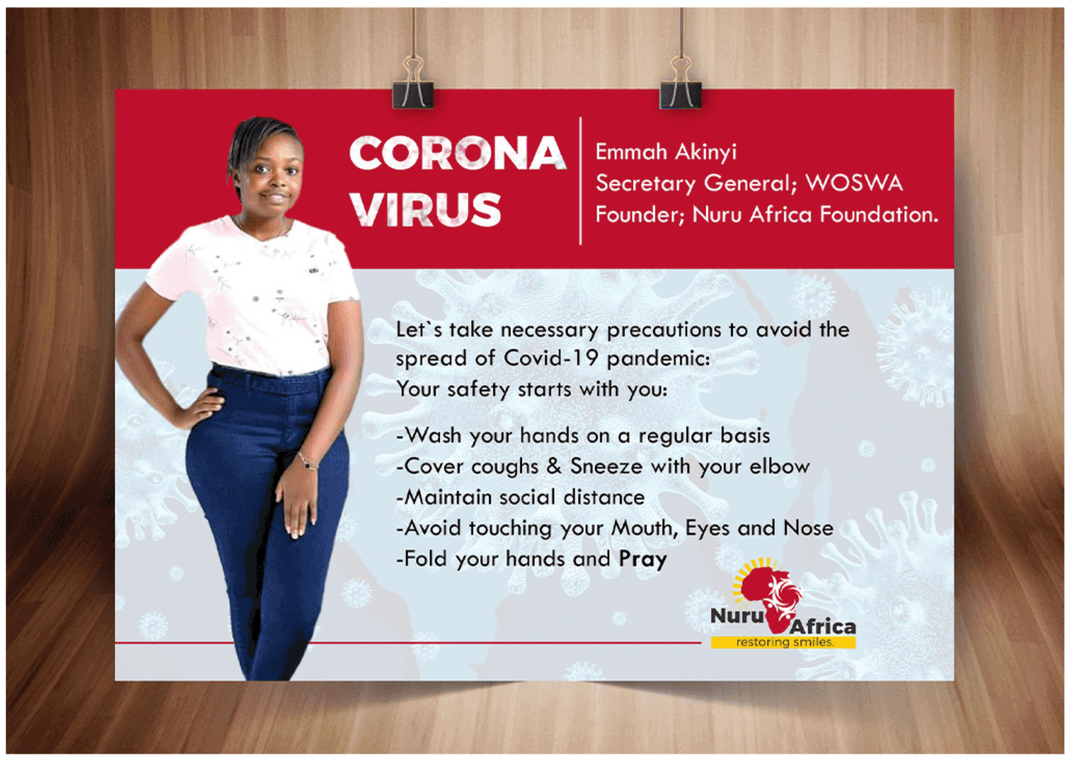
"If you do good work for good clients, it will lead to other good work for other good clients. If you do bad work for bad clients, it will lead to other bad work for other bad clients."
– ***Newton Oluoch; Co-Founder Apex Digital***

OUR POTFOLIO

Some of our previous and recent work include the following:

Posters/Flyers

teamapexdigital.com



Kindly note that this is just a sample for a variety you can visit our website teamapexdigital.com

Logos

BAMA FC
Est.2012
FOREVER WINNERS

REAL TURA FC
SINCE 2014

The Duo Capital
Where taste meets quality

Robin Stanley
events

Agrimod
offering sustainable agricultural solutions

Tinnah Landscapers
aesthetics with passion & love

Nuru Africa
restoring smiles.

Lollita Foods
sweet and healthy

HARRISON
INTL CORPORATION

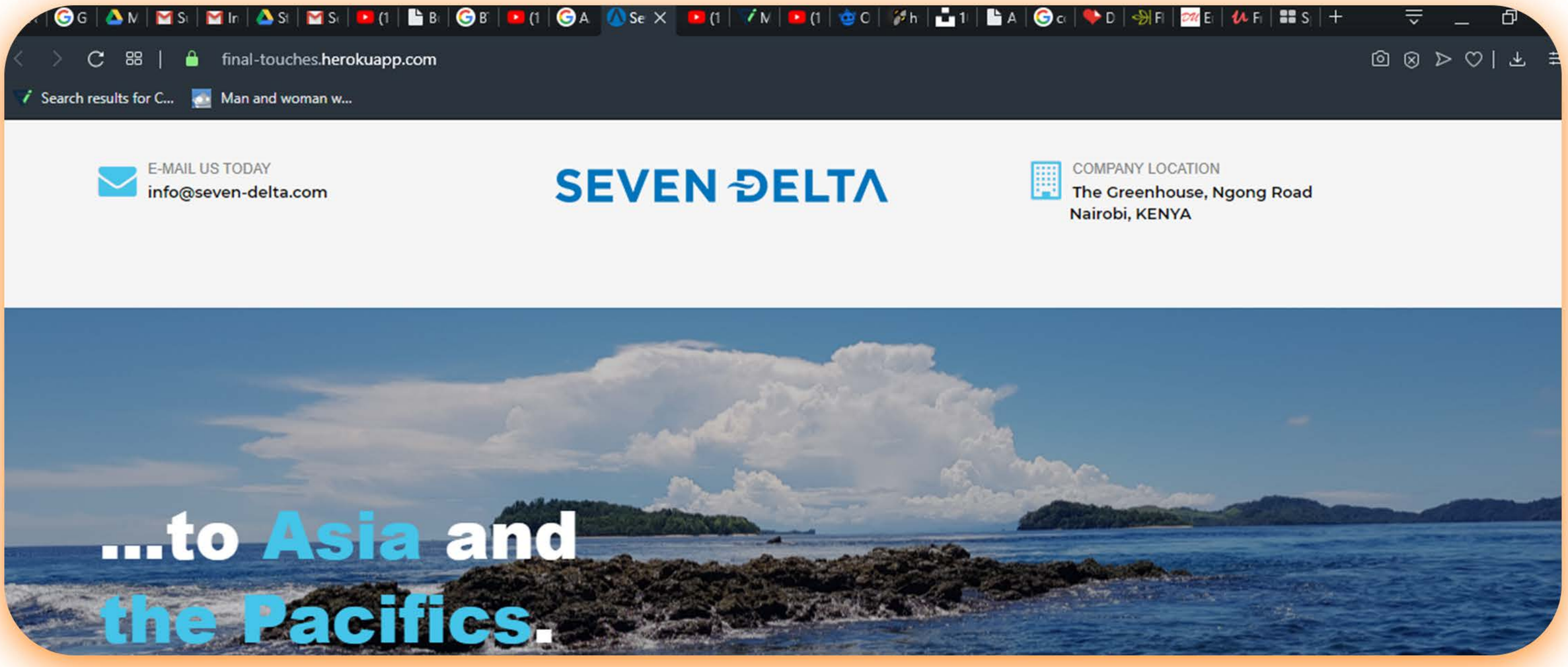
Flex
Photography

DM Interior Deco Solutions.
Dealers interior designs/fittings, paint supplies and specialized decorators.

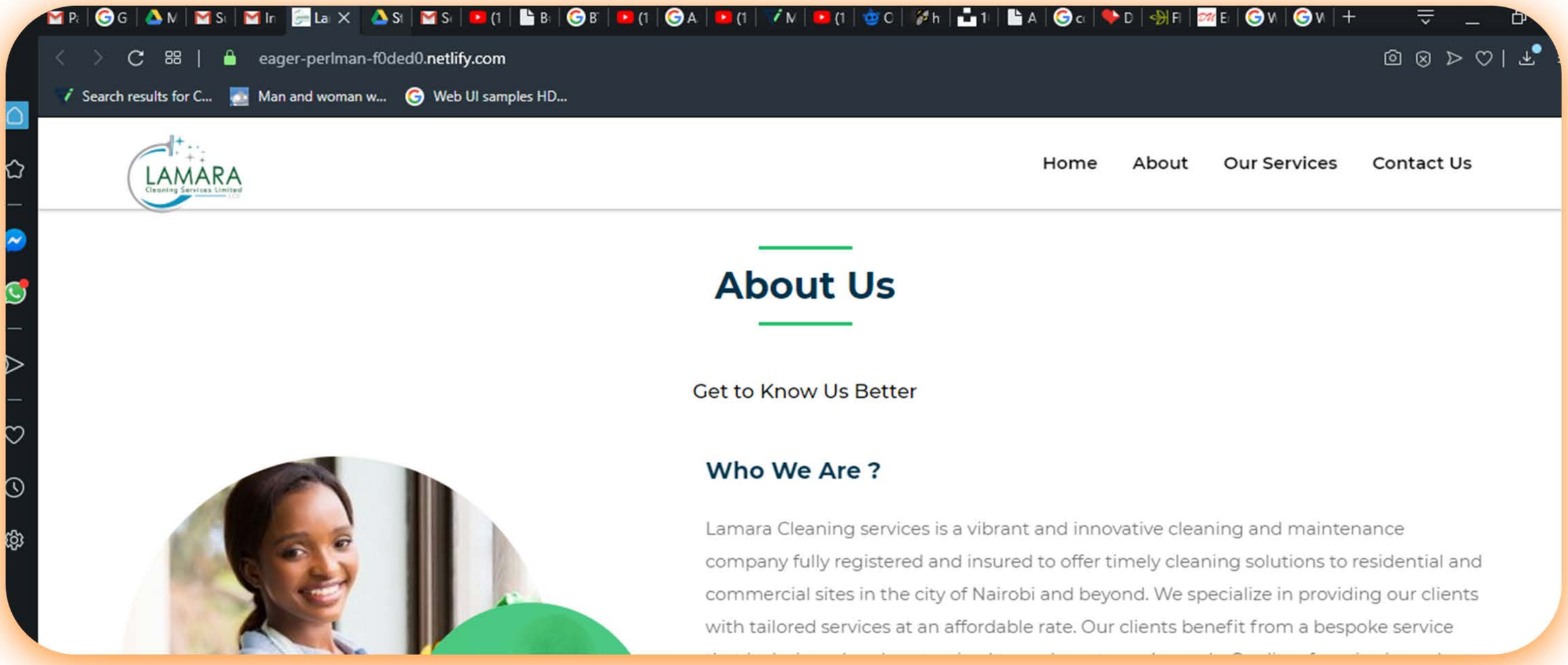
LAF
Project
Empowering people, transforming lives

teamapexdigital.com

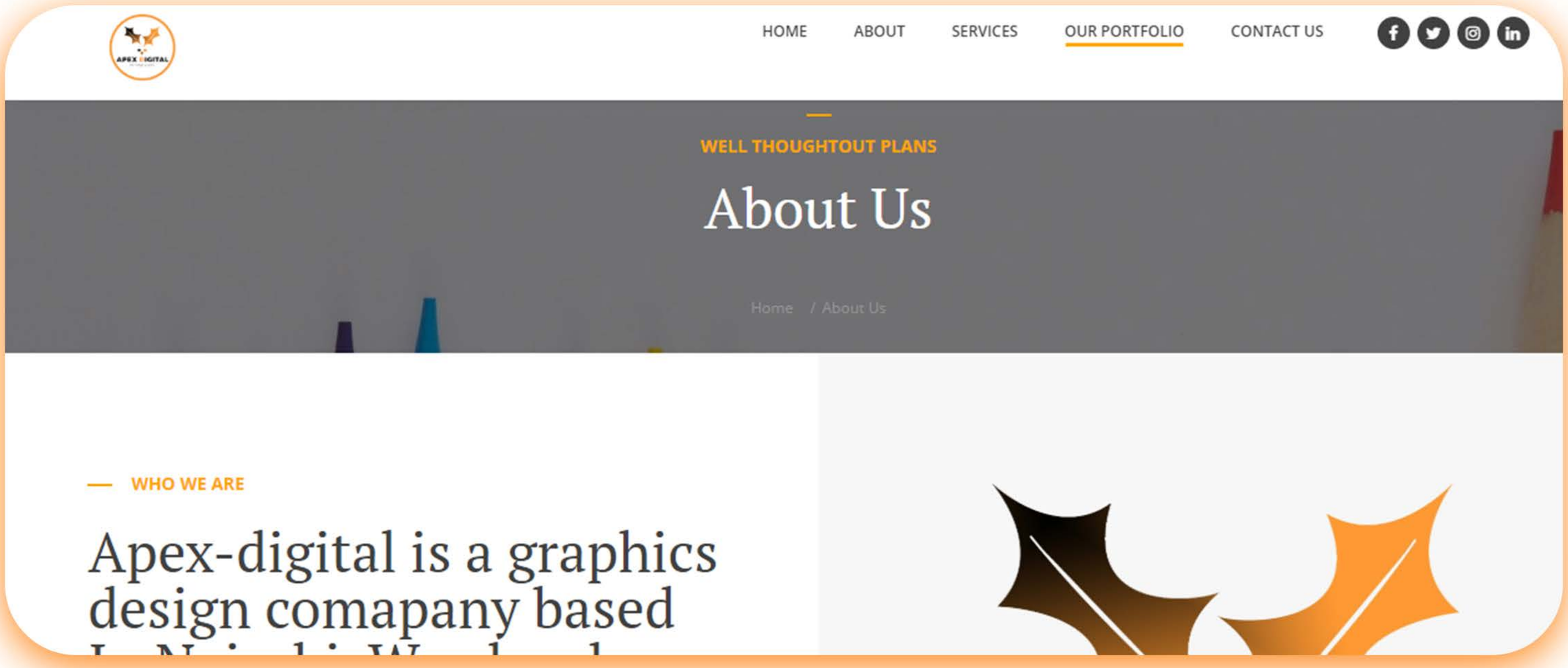
Websites



www.sevendelta.com



www.lamaracleaning.com



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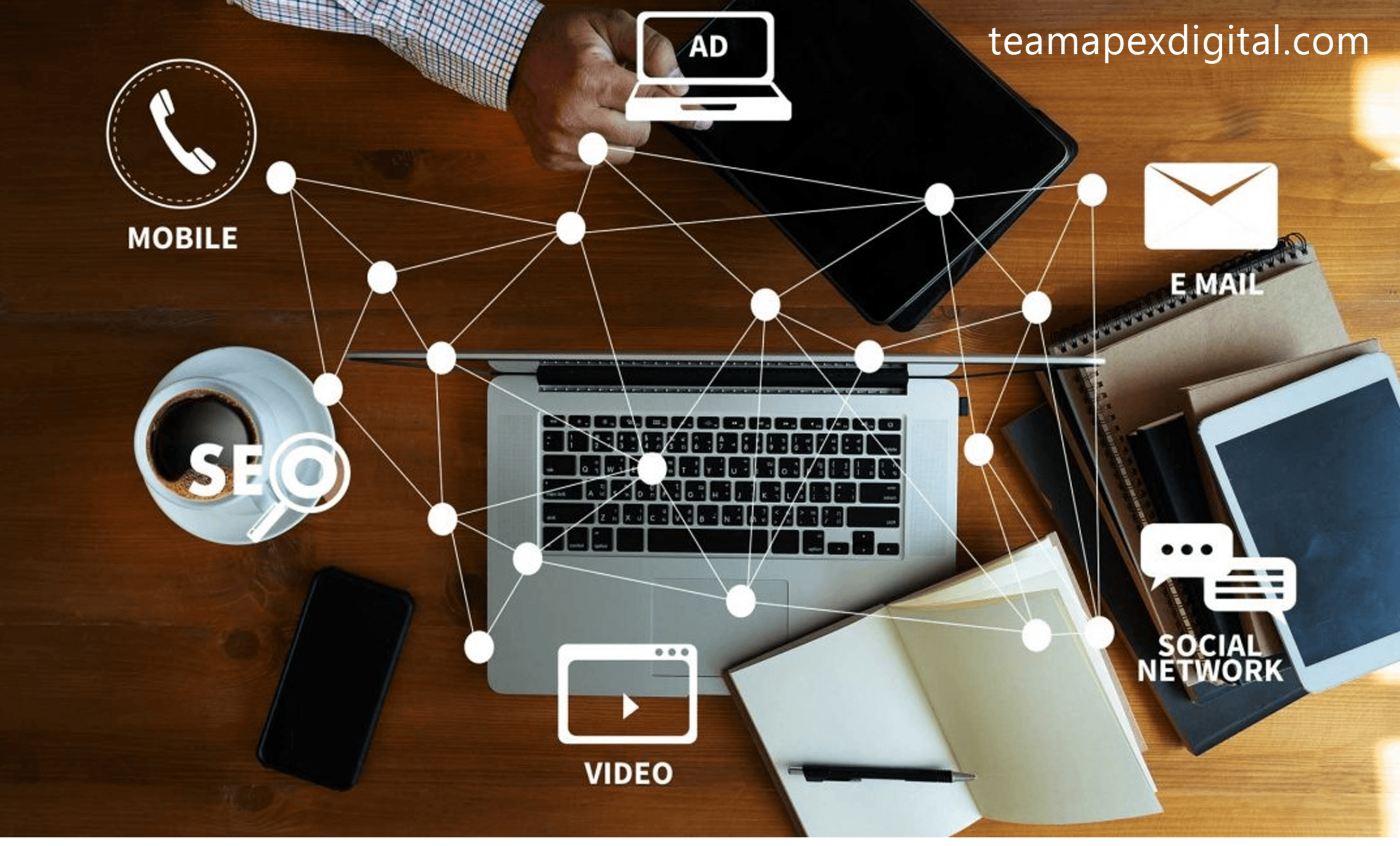

Digital Marketing

Here we focus on the component of marketing that utilizes internet and online based digital technologies such as desktop computers, mobile phones and other digital media and platforms to promote products and services.

•Search Engine Optimization (SEO)

This is the process of increasing the quality and quantity of website traffic by increasing the visibility of a website or a web page to users of a web search engine.

•Search Engine Marketing(SEM)

This is a form of SEO that involves paid advertisement to hosting platforms.

•Social Media Marketing

Through Platfroms such as Instagram, Facebook, Twitter, Linked in, Youtube, Google etc.. we promote and manage your product, either through your page or our avenues.

•Affiliate Marketing

We partner with influencial individuals to get the desired results Within our network.

•Email marketing

From making email blurst, we also customize the mails for marketing, e.g. Coupon code

•Content Creation & Marketing.

We create unique banners, Videos, Motion graphics, Explainer videos and advertise them.

Pricing

Our pricing rates are set on 3 aspects.

- One time rate (serving the client one need)
- Short term contract (paid after a number of weeks)
- Long term contract (usually 1 month contracts or months contract)

The specific amounts may vary depending with the client needs and flactuation of government regulations

Schedul ing

We try to deliver the services on time but incase of any unavoidable inconveniences e.g. power loss, Government policies and any other legitimate concern we always inform the client in time. But we strive to deliver in time.

Contract

Our contracts are regulated by the kenyan laws. Businesses done on contractual basis are often on monthly terms or weekly. All payments are followed by receipts. We work on half deposit before the work and the rest is completed after the whole work.

> *Content precedes design. Design in the absence of content is not design, it`s decoration.*

OUR CREATIVE TEAM

Newton Oluoch

Newton is the founder and CEO of Apex Digital. He serves the critical role of leading the development of the company's short and long term strategy. Newton leads the creation and implementation of Apex Digital's vision and mission. He is also a graphics designer and animator, handling static design, 2 D animations, Video, Logos, illustrations & UI design.

Joshua Owuor

Joshua is a web developer with a flair for creating elegant solutions in the least amount of time. He has vast experience working with HTML5, CSS, JavaScript, NodeJS and WordPress. A skilled programmer, Joshua develops websites and web applications.

Jeff Austine

Jeff is a Smart young man with a vast knowledge in Tech. He does 3D animations, Social media market analysis and also SQL and Access databases management.

teamapexdigital.com

CLIENT TESTIMONIALS

"These guys are just awesome. They created an iconic Logo for me, designed a website, company profile and marketing brochures. In simple terms they helped launch my brand.

– ***Sammy Odongo, CEO Lamara cleaning Services***

"My experience working with Apex Digital has been very positive. I always get good services from them, they did us a good website and Company Profile, I highly recomend them.

– ***Kimathi, CEO Seven Delta Consultancy.***

"Newton and his team do me a great work every month, Marketing videos, posters and many more. They really helped me launch The African Association for Vertical Farming in Kenya.

– ***Josephine Farve, The AAVF.***

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Web Design

Graphic Design

Video Design

Digital Marketing

WE VALUE QUALITY
teamapexdigital.com

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