

# Sam French

SOFTWARE DEVELOPMENT ENGINEER

Austin, Texas

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## Work Experience

### GoDaddy Inc.

Austin, TX

SOFTWARE DEVELOPMENT ENGINEERING MANAGER (WEBSITE DESIGN SERVICES)

December 2020 - Present

- Responsible for managing 9 direct engineering reports across 2 agile teams
- Managed all new engineering development for Website Design Services which built 18,000+ sites in 2021 resulting in 20M+ in new booking revenue (with an additional 20M+ in renewals) (US, UK, AU)
- Provide hands-on engineering guidance to develop new technology needed to transform customer experiences and streamline back-end build automation

SDE III (SENIOR SOFTWARE ENGINEER)

June 2019 - December 2020

- Proposed and designed dynamic new customer-facing Digital Onboarding experience that included experimentation, analytics, and multi-tenant use cases
- Provided comprehensive hands-on technical leadership on Photoshoot Event Processing project
- Improved robustness of existing code with functional changes, refactoring, and automated integration testing as part of CICD
- Principal technologies used: Kotlin, Java, AWS (Troposphere), Node.js, React.js**

### Kasasa, Ltd.

Austin, TX

SOFTWARE ENGINEER

October 2017 - March 2019

- Responsible for implementing new features, developing automated tests, and providing production support as part of two Agile teams (individual contributor)
- Implemented major features for Kasasa Rewards Platform both as part of a team and independently (front-end and back-end)
- Implemented high-value data quality project, where components would publish aggregate statistics and static business rules would run to ensure data integrity
- Focus on scaling:** Kasasa Rewards Platform processes data for 500+ financial institutions daily (transaction classifications, account statuses, generate posting files, etcetera). Kasasa Marketing Automation Platform processes customer and prospect data for 200+ financial institutions daily
- Very positive performance reviews: "[Sam] is well liked on his teams and was able to hit all the goals that were set for him....**extremely versatile team member and will do very well no matter what team he works on**" - VP Non-Loans Product Development (12/12/2018)
- Principal technologies used: Java (microservices), Spring Framework, Python (microservices), AWS (Lambda, S3, RDS, ECS, SNS, SQS, Data Pipeline, etc.), Terraform, Docker, Groovy, AngularJS 1.X, Vue.js, MySQL**

### Erisonic Innovation Technology LLC

Kansas City, MO

SPECIAL SOFTWARE ADVISOR

February 2017 - May 2017

- Advised and provided occasional support to software development team

PROJECT MANAGER (LEAD DEVELOPER)

April 2016 - February 2017

- Hired, trained, and was responsible for managing 5 software developers, a business analyst, and a project manager
- Principal technologies used: Spring Framework, Spring Social (OAuth2), Java 8, Hibernate, MySQL, AWS (EC2, S3), AngularJS 1.X, Bootstrap**

### 3Won LLC

Naperville, IL

SOFTWARE DEVELOPER

July 2014 - April 2016

- Personally proposed and then implemented, as part of a team, a complete overhaul of the core product
- In January 2016, the company was awarded a contract to provide credentialing, health plan enrollment and provider directory services for the Texas Hospital Association's 470 hospitals and for over 369,000 medical professionals statewide through tech platform
- Recruited and trained two interns
- Principal technologies used: Java 8, Spring Framework, Hibernate (Multi-Tenant), MySQL, Amazon AWS, AngularJS 1.X, KnockoutJS, jQuery, jQueryUI**

SOFTWARE DEVELOPMENT INTERN

January 2014 - June 2014

- Researched, designed, and implemented an automated UI Testing Framework (**Selenium WebDriver, Java**) for the entirety of the physician facing interface

## Education

### North Central College

Naperville, IL

B.S. COMPUTER SCIENCE, MINOR IN FINANCE

September 2010 - June 2014

- Second place team at 2013 ACCA Intercollegiate Programming Competition (advanced)
- Course Preceptor for Java II