

Statistics Assignment 5

1a)

Checking the data using the str command in R:

```
'data.frame':  490 obs. of  4 variables:
 $ Employee      : int  1 2 3 4 5 6 7 8 9 10 ...
 $ Training       : chr  "online" "online" "online" "online" ...
 $ Store          : int  1 1 1 1 1 1 1 1 1 1 ...
 $ ResolvedIssues: num  28 26 20 28 23 19 27 29 28 23 ...
```

Everything has loaded correctly.

I observe that

- Employees are labelled from 1 - 490
- Training is a categorical variable of “online” and “in-store”
- Store is a variable holding numbers 1 - 20
- Resolved issues is number containing any integer or decimal number between 1 and 52

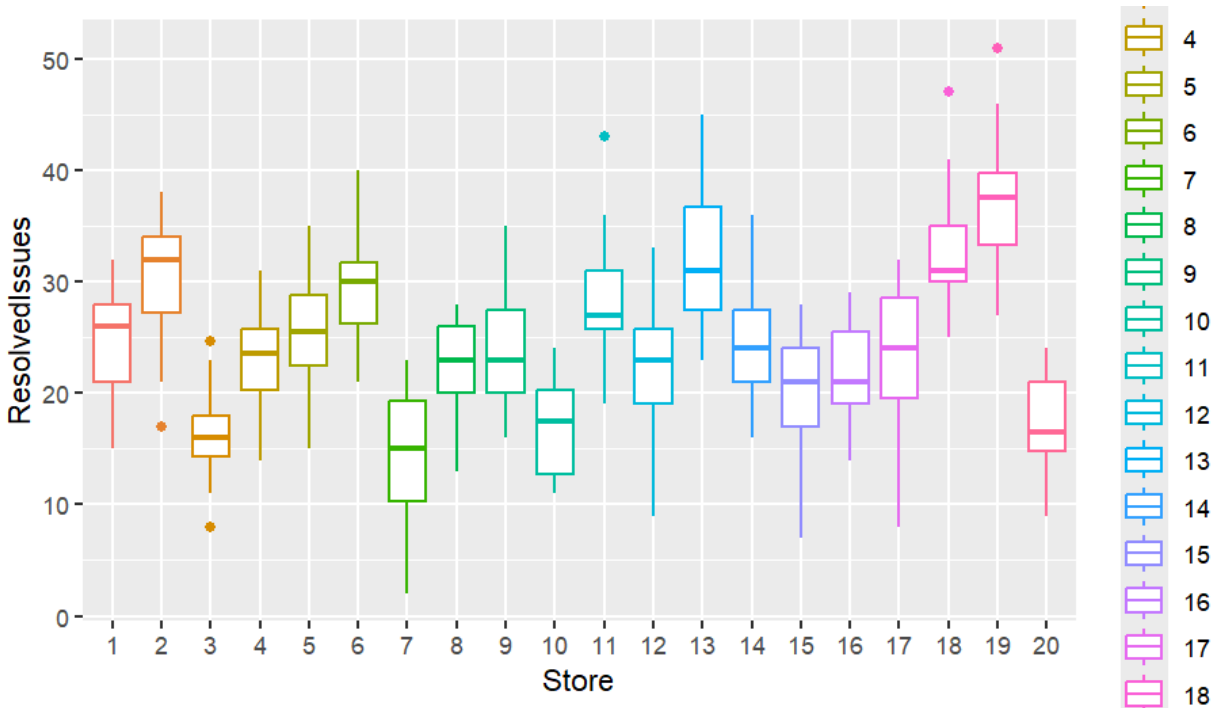
1b)

The categorical variables for this dataset are “Training” and “Store” so these should be converted to a factor using the code lines:

```
productivity_2025$Training <- as.factor(productivity_2025$Training)
```

```
productivity_2025$Store <- as.factor(productivity_2025$Store)
```

The following ggplot2 graph below shows a boxplot graph comparison of each different store and how many ResolvedIssues they have.



This is a boxplot graph of Store against Resolved Issues showing a relationship between the two variables in whether the store plays a difference to the amount of resolved issues. Currently from this boxplot, the residuals are noted in the {2, 3, 11, 18, 19} for the x axis (Store). In general from this graph, it looks to be that Store 18 has the highest average Resolved Issues but it's uncertain as to whether that high residual is playing a factor. The lowest using the eye test look to be the Stores {3, 7, 10} with Store 7 showing a large lower quartile range. Overall there's no consistent pattern here so more in depth data manoeuvres are necessary.

1c)

The research question is "Does the mode of training, in-store or online significantly affect the number of customer issues resolved by employees in a retail chain?"

1d)

Response variable: ResolvedIssues

Explanatory variable: Training

Structural component: Store

1e)

Two linear models Imm0 (Random intercepts model using no slope for training) and Imm1 (Random intercepts model using fixed slope for Training) have been created.

The ANOVA output for the models shows the output:

```

Data: productivity_2025
Models:
productivity_lmm0: ResolvedIssues ~ (1 | Store)
productivity_lmm1: ResolvedIssues ~ Training + (1 | Store)
              npar    AIC    BIC  logLik -2*log(L)  Chisq
productivity_lmm0      3 3061.5 3074.1 -1527.8    3055.5
productivity_lmm1      4 3056.4 3073.2 -1524.2    3048.4 7.0829
              Df Pr(>Chisq)
productivity_lmm0
productivity_lmm1  1    0.007782 **
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```

This ANOVA likelihood ratio test output shows that the P-value is 0.007782. P-value < 0.05 therefore the model is significant therefore meaning that adding Training as a fixed effect improves the model, this is also shown by the lower AIC value. Training method has a statistically significant effect on the number of issues resolved.

1f)

ANOVA-like table for random-effects: single term deletions

```

Model:
ResolvedIssues ~ Training + (1 | Store)
              npar  logLik    AIC    LRT Df Pr(>Chisq)
<none>          4 -1521.5 3050.9
(1 | Store)      3 -1644.4 3294.9 245.95  1 < 2.2e-16 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```

This RANOVA test output provides a P-value of 2.23-16 which shows evidence that the variance in ResolvedIssues is highly significant and that there is a substantial amount of variation in how different stores are resolving issues. This variation is not due to random chance.

There's significant variability between stores in how they resolve issues.

1g)

Because the better model uses fixed effects of Training the summary of this will be able to answer the research question.

```
Linear mixed model fit by REML ['lmerMod']
Formula: ResolvedIssues ~ Training + (1 | Store)
Data: productivity_2025
```

REML criterion at convergence: 3042.9

Scaled residuals:

	Min	1Q	Median	3Q	Max
	-3.03381	-0.67366	0.00397	0.69353	2.99472

Random effects:

Groups	Name	Variance	Std.Dev.
Store	(Intercept)	25.36	5.036
Residual		25.97	5.096

Number of obs: 490, groups: Store, 20

Fixed effects:

	Estimate	Std. Error	t value
(Intercept)	21.090	1.628	12.954
Trainingonline	6.362	2.300	2.766

Correlation of Fixed Effects:

	(Intr)
Trainingonline	-0.708

The coefficient for training online is 6.362 (positive).

Question:

“Does the mode of training, in-store or online significantly affect the number of customer issues resolved by employees in a retail chain?”

Answer: Yes the mode of training, in-store or online does significantly affect the number of customer issues resolved by employees in a retail chain. The evidence shows that the online training mode increases the amount of ResolvedIssues by store on average.

1h)