

Financially - AI Powered Finance Tracker App

What is Financially

Financially is an AI-powered Finance/Budget tracking app that helps improve financial literacy in young people and adults with the help of fun tasks and AI.

We make use of funny but relevant artwork styles to engage our users into tracking their financials daily, setting budgets and adhering to it.

Feature List

- **Streaks:**
 - Daily streaks, similar to Snapchat, when users confirm their daily transactions or update them.
 - Streaks will provide experience level to the user account and add +1 to streak counter. No activity within 26 hours will result in the streak being reset to 0.
- **Trophies**
 - Users can unlock trophies; such as
 - How many % of users have that streak etc (TBD)
 - Trophies will unlock rewards like XP boost.
- **Data Scraper**
 - Users can upload their receipts or bills and our AI system will OCR their entire data and insert it into the system along with the picture of the receipt.
- **Categories**
 - Users can add categories specific to Income and Expense categories, and sub categories for each category.

- **Currency Support**
 - Currency Support for almost all 192 countries, so users can store and track finances in their own currencies.
 - **Analytics**
 - Analytics for user's weekly, monthly, daily or annually budget/targets.
 - **Goals**
 - Allow users to create multiple goals for their monthly, weekly or annually targets, name goals, amounts or targets.
 - End of each month (if it's annually or more than 2 months) show them the progress, (if it's under 2 months notify them each 2 weeks) and if it's under 1 month notify them each week) and if they fail to meet targets, show them a motivation quote
 - **Push notifications**
 - Notify them every day at 9PM (their time) to add or update their transactions if they haven't done that in the last 20 hours.
 - **Import Data**
 - Allow them to add data from other platforms (we provide them with our specific Excel or CSV format)
-

Pro Features

- **Automated Transactions**
 - Somehow verify user's transactions through Banking APIs or something, so they don't have to add transactions themselves.
- **Ad Removal**
 - No ads for Pro tier users.
- **Global Server Storage**
 - Pro users will have all their data stored and saved on our servers.

Future Ideas

- **AI Chatbox**

- Allow users to just type out instructions i.e (Today I bought a \$4,000 Mercedes using my Bank account) -> AI inserts (\$4,000 expense, description = Mercedes purchase, Payment type = Bank account)

App Stack

Name	Description
NextJS	Web build
Supabase OR Firebase (TBD)	Auth, Database, File storage
SQLite	Mobile internal storage
FCM	Push notifications
React Native	iOS / Android Build
Github	Version history
Vercel	Nextjs web app + API server