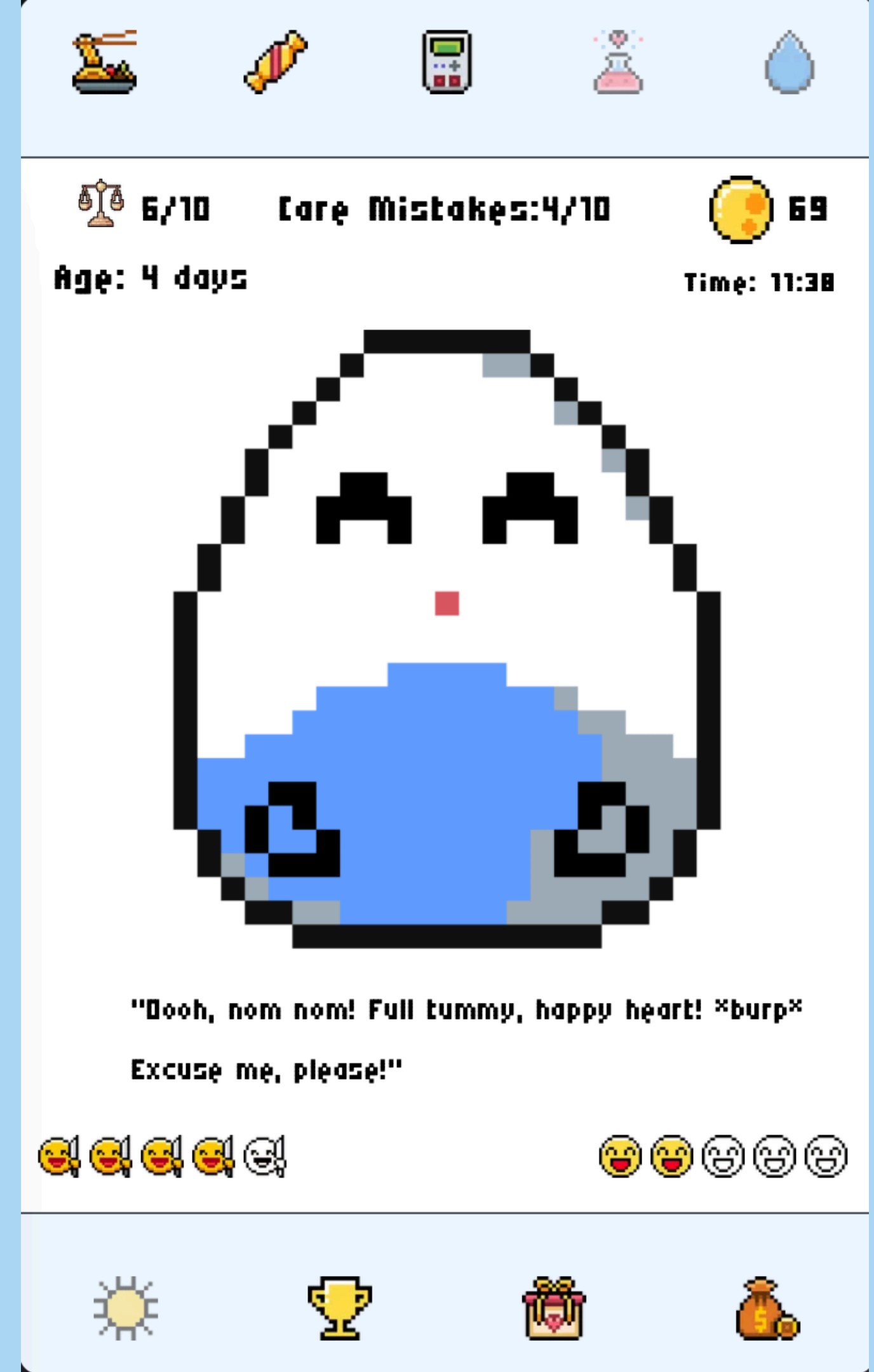# KODOMOCHI

KODOMOCHI: WEB3 VIRTUAL PET ADVENTURE

PROBLEM:

- Traditional gaming lacks real ownership and value creation

- Web3 games often prioritize tokenomics over gameplay

- Current blockchain games have high barriers to entry

- Limited social features in existing virtual pet games

SOLUTION:

- Nostalgic, fund and addictive virtual pet gameplay

- Seamless Web3 integration via Telegram

- Social features and community building

- Play-and-earn mechanics without compromising fun
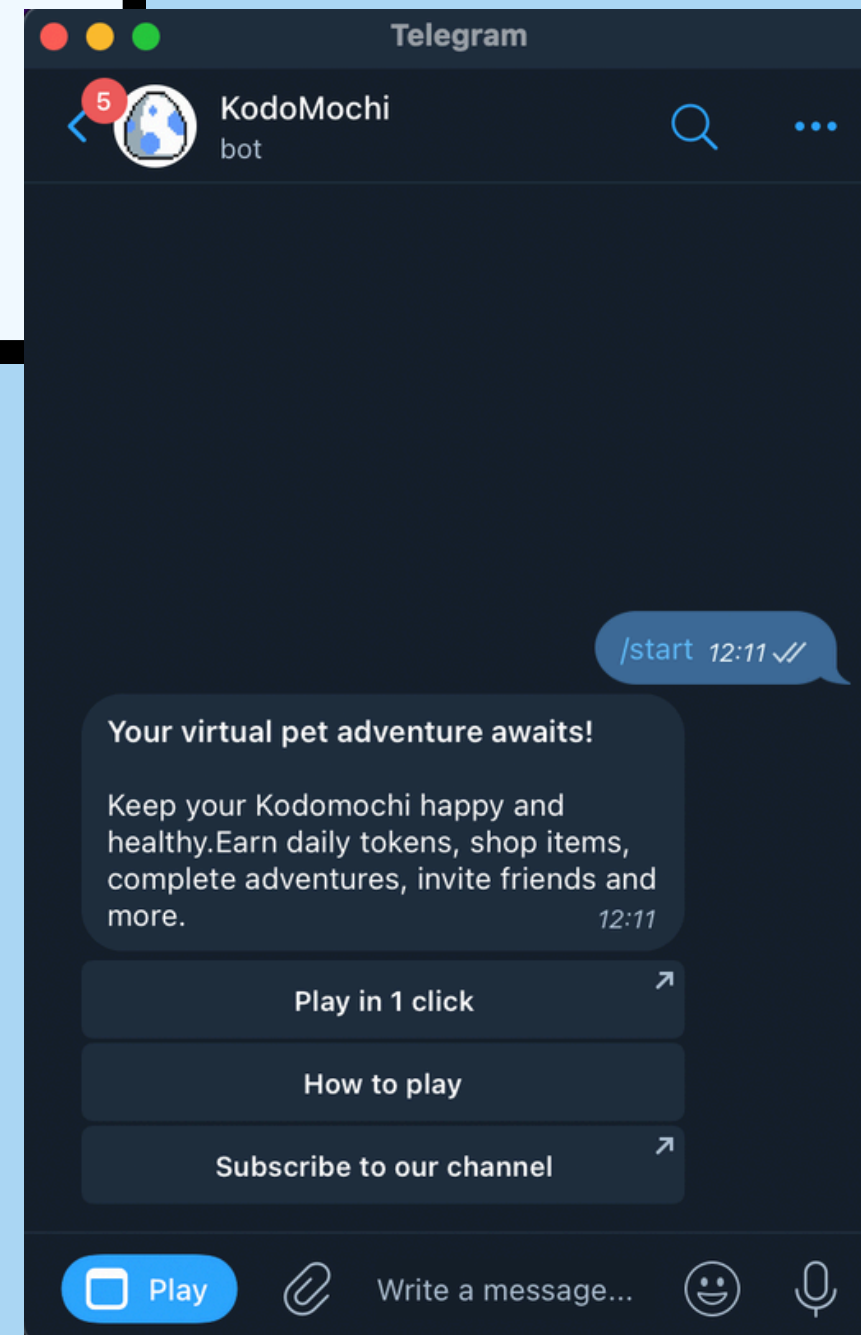
- Cute pixel graphics and animations

CORE GAMEPLAY

- Hatch and raise your unique KodoMochi

- Daily care mechanics

- Each KodoMochi has unique traits

- Stats (hunger, happiness, health)

- Age progression

- Weight management

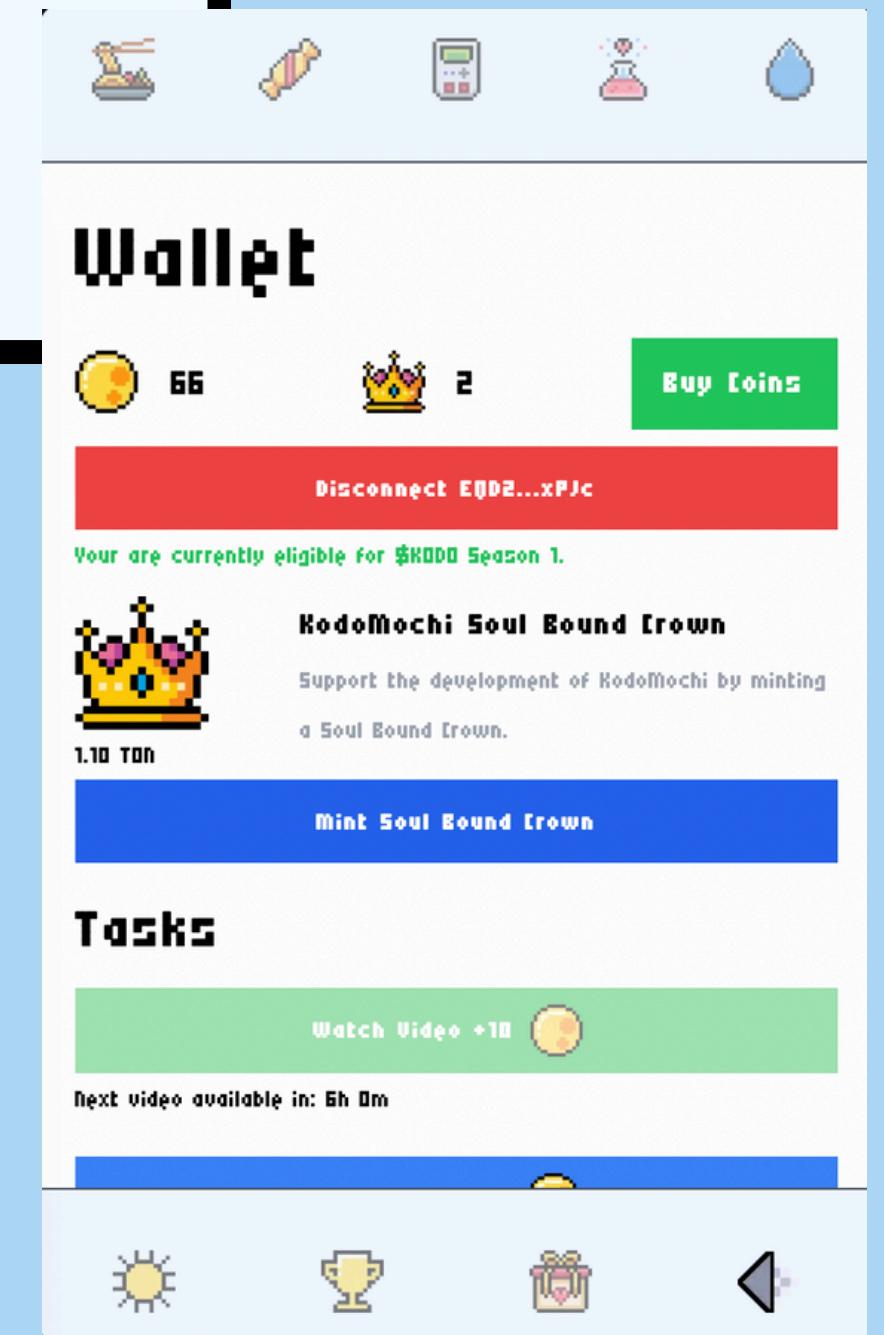- AI replies to actions

- Coin mechanic

TELEGRAM

- One-click onboarding
- Familiar interface
- Built-in social features
- Instant notifications

TON

- Soul Bound Tokens Integrated
- Future seasonal token drops
- Secure ownership
- Low transaction costs

Telegram

KodoMochi
bot

/start 12:11

Your virtual pet adventure awaits!

Keep your Kodomochi happy and healthy. Earn daily tokens, shop items, complete adventures, invite friends and more.
12:11

Play in 1 click ↗

How to play

Subscribe to our channel ↗

Play   Write a message...

Wallet

🪙 66   👑 2   **Buy Coins**

Disconnect EQD2...xPJc

Your are currently eligible for $KODO Season 1.

👑 **KodoMochi Soul Bound Crown**
Support the development of KodoMochi by minting a Soul Bound Crown.

1.10 TON

Mint Soul Bound Crown

Tasks

Watch Video +10 🪙

Next video available in: 6h 0m

USER JOURNEY

1. Discovery: Find through Telegram, socials or friend referral

2. Onboarding: One-click start, no wallet needed

3. Core Loop: Daily care and bonding

4. Social: Share achievements, invite friends

5. Web3: Optional Crown NFT minting

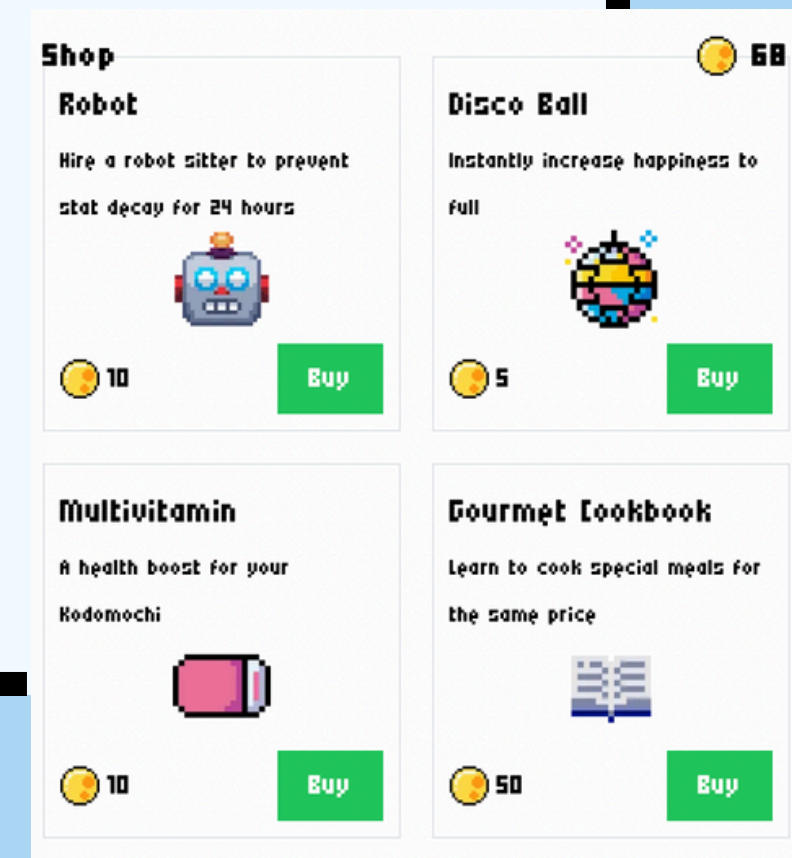6. Rewards: Earn tokens through consistent engagement

MONETIZATION STRATEGY

Primary Revenue Streams

- In-game purchases (coins, shop items)

- SBT Sales

- Adverts (Watch vid for coins)

Secondary Revenue

- Partnerships

- Branded Content

- Tournament Entry Fees

Shop 🪙 68

Robot
Hire a robot sitter to prevent stat decay for 24 hours
🪙 10 [Buy]

Disco Ball
Instantly increase happiness to full
🪙 5 [Buy]

Multivitamin
A health boost for your Kodomochi
🪙 10 [Buy]

Gourmet Cookbook
Learn to cook special meals for the same price
🪙 50 [Buy]

GO-TO-MARKET STRATEGY

PHASE 1: LAUNCH

- Telegram communities focus
- Telegram app store launch
- Influencer partnerships
- Early adopter rewards
- Community feedback

PHASE 2: GROWTH

- Cross-platform marketing
- Brand partnerships
- Enhanced social features
- Token Airdrop

PHASE 3: SCALE

- Global marketing campaigns
- Brand collaborations
- Exchange listings
- More game features

COMMUNITY

Short-term Retention

1. Daily care requirements
2. Social interactions
3. Achievement system
4. Regular events

Long-term Engagement

1. Seasonal competitions
2. Community governance
3. Social features expansion
4. Regular content updates

DISTRIBUTION

Primary

- Telegram Mini App Store
- Web3 gaming platforms
- Social media presence

Growth Channels

- Gaming communities
- Crypto communities
- Content creators
- Strategic partnerships

TOKEN UTILITY

Purchasable Soul Bound Tokens

- Gain premium features

- Early Access to events

- Boosted airdrop rewards

Seasonal Token Drops

- Play-to-earn rewards

- Trading capabilities

- Ecosystem utility

TOKEN FLYWHEEL

In-game Token

- Earn in-game tokens by caring for kodomochi

- Spend in-game tokens on upgrades in the shop

Seasonal Tokens

- Backed by income generated through Soul Bound Token sales

- Based on seasonal memes

SOLO 'TEAM' WITH EXPERIENCE

@ELONSDEV

Technical Expertise

- Blockchain development
- Game design
- Backend architecture
- UI/UX design

Business Development

- Marketing strategy
- Community management
- Partnership building
- Token economics

Hackathon Wins

- 1st Place | Moralis x Google Defining Defi
- Top 15 | Chainlink fall
- Best use of IPFS | 1,2,3 Web3 Moralis
- Best Base Consumer App SuperChain Hack

HTTPS://ELONS.DEV

EXPANDING THE TEAM IS IN THE WORKS...

THANK YOU

Join us in creating the future of digital companions

Website: https://kodomochi.pet
Contact: hello@kodomochi.pet