

SPONSORSHIP PROPOSAL

Formula SAE
The University of Oklahoma
2025-2026



SOONER RACING
TEAM

Rawl Engineering Practice Facility, 850 S Jenkins Ave
Norman, OK 73019
soonerracingteam@ou.edu | (508) 320 - 8788

About Us

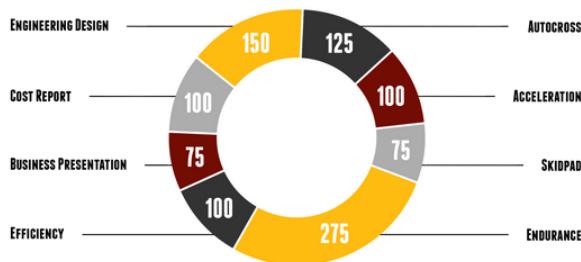


The Team

The Sooner Racing Team is the University of Oklahoma's Formula SAE team, with 30+ years of student-built race cars. We are an inclusive group of aspiring engineers, aiming to apply their classroom education in a practical setting. Every year we design, manufacture, and drive a race car thus allowing us to showcase our engineering skills and compete in a world wide competition against other universities.

Competition

The Society of Automotive Engineers (SAE) is an organization that hosts a four-day competition at International Speedway in Brooklyn, Michigan. The event rigorously tests the cars and students engineering judgment and creativity are evaluated through static and dynamic events.



SOONER RACING
TEAM

Our History



In 1994, The Sooner Racing Team was formed by a small group of engineering students who were recruited by Professor Bill Patten to compete in the Formula SAE competition. The team has grown in knowledge and performance since and is regarded by many as the flagship program of OU's College of Aerospace and Mechanical Engineering.



1995

2010



2011

2021



2025

Formula Student Germany - 2010

Hockenheim, Germany

- 8th Place – Overall

Las Vegas Motor Speedway- Las Vegas, NV - 2021

- 1st Place – Fuel Efficiency
- 8th Place – Overall
- 9th Place – Acceleration
- 8th Place – Endurance

Formula SAE California - 2011

Auto Club Speedway – Fontana, CA

- 2nd Place – Overall
- 4th Place – Design
- 1st Place – Skidpad

Formula SAE

Michigan- Brooklyn, MI - 2025

- 4th Place – Acceleration

SOONER RACING TEAM

Leadership

Meet the people leading us to the finish line

Letter from our Captain

Since my freshman year, I have seen how much this team means to everyone, our enthusiasm when building the car, our passion when competing, and the bond we have with all of our teammates. Thank you for allowing us to continue to do what we love.

—Aiden Farnsworth



Lizzie Bryant
Aerodynamics Lead



Gallatin Morton
Powertrain Lead



Ashleigh Sincock
Wiring Co-Lead



Joshua Dick
Wiring Co-Lead



Macen Henry
Chassis Lead



Jimmy D Pham
Media Lead

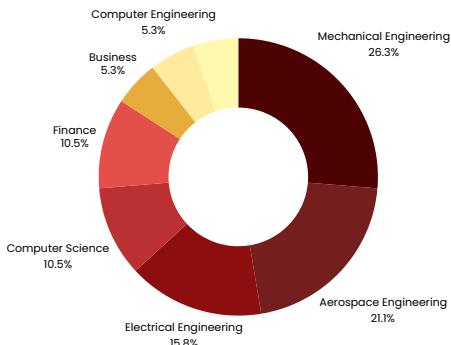


Namulinde Nnaggenda
Financial Lead

SOONER RACING
... : : : : : : : : : TEAM

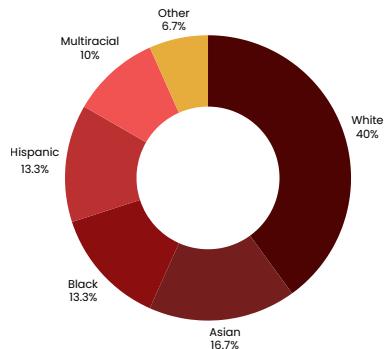


Team Demographics



Our team is making strides in improving inclusivity in motorsports from the ground up. Together, as one united team, we hope to create a lasting legacy of innovation, success, and friendship.

Our team like the University of Oklahoma, is composed of more than 35 passionate students majoring across engineering, business, finance, computer science, and liberal arts. We are one of the most inclusive teams in the country, with 58% identifying as a minority, and 18% identifying as women.



Sponsorship Tiers

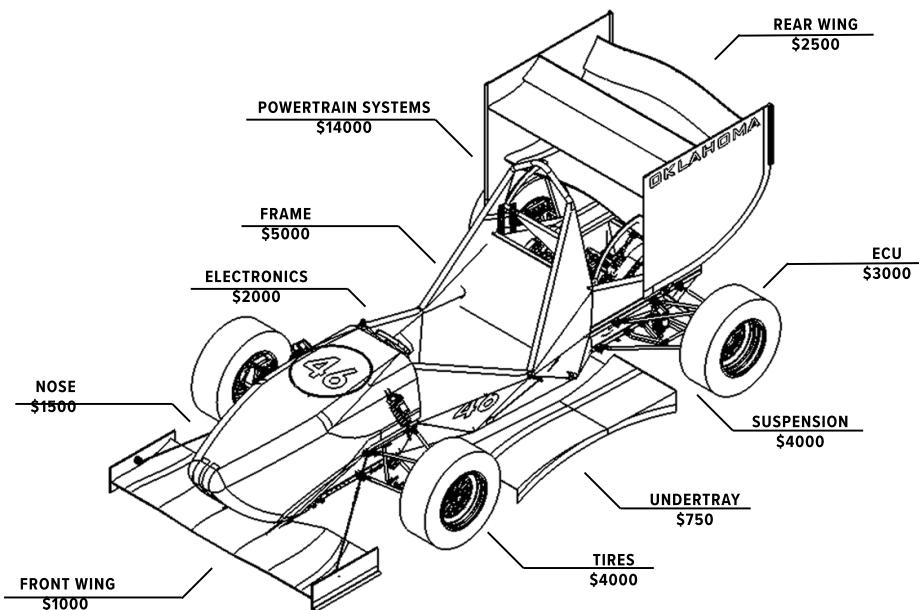


While the University provides us with the space to build our race car, we rely on fundraising from corporate sponsors and individual donors. Our team is classified as a 501(c) 3 organization, therefore each donation you make qualifies as a tax deductible.

	CREAM	CRISMSON	SILVER	GOLD
Benefits	\$500	\$1000	\$2500	\$5000+
Invitation to car reveal	🏁🏁	🏁🏁	🏁🏁	🏁🏁
Small Logo on car (3-5")	🏁🏁	🏁🏁	🏁🏁	🏁🏁
Social Media Story Shout-out		🏁🏁	🏁🏁	🏁🏁
Medium Logo (5-7")		🏁🏁	🏁🏁	🏁🏁
Social Media Post			🏁🏁	🏁🏁
Resume Access			🏁🏁	🏁🏁
Logo on team apparel			🏁🏁	🏁🏁
Large Logo (7-10")			🏁🏁	🏁🏁
Team Plaque				🏁🏁
Team appearance at company events or conferences				🏁🏁

SOONER RACING
TEAM

Cost of Competing



Estimated costs also include travel expenses to competitions, registration fees, and fuel for our testing.

SOONER RACING
TEAM

Brands On Board

Join these industry leaders in helping us set the gold standard in FSAE Racing





Contact Information

Aiden Farnsworth - Team Captain
aiden.c.farnsworth-1@ou.edu | (918) 397-7085

Namulinde Nnaggenda - Financial Lead
namulinde.nnaggenda@ou.edu | (508) 320-8788

Scan the QR Code for
Online Donations!



sooner_racing



Sooner Racing Team



Formula SAE Sooner Racing Team

SOONER RACING
 TEAM