Formal Concept Analysis Welcome and Organizational Issues

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Agenda

- Welcome & Socializing
- 2 Applications of FCA
- Organization
- 4 Literature
- Overview
- 6 Homework
- Mathematical Basics

Welcome & Socializing

- courses?
- semesters?
- prior knowledge?
- goals & expectations

Welcome & Socializing: Prior Knowledge

- Set
- Intersection
- Union
- Subset
- Superset
- Implication
- Partial Order
- Transitivity
- Lattice
- Isomorphism
- Apriori Algorithm

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History of Formal Concept Analysis

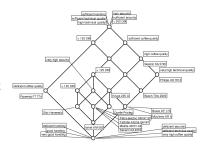
Formal Concept Analysis (FCA) originated in Darmstadt, Germany around 1980 as a mathematical theory that delivers a formalization of the concept of a "concept".

Since then, FCA spread into different areas of computer science, e.g.,

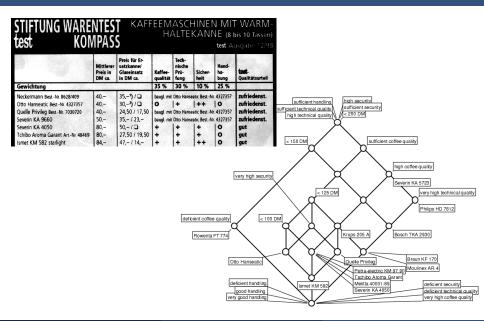
- data analysis
- knowledge discovery
- software engineering

Starting from datasets, FCA derives concept hierarchies. FCA allows you to create and visualize concept hierarchies based on well-grounded mathematical foundations.

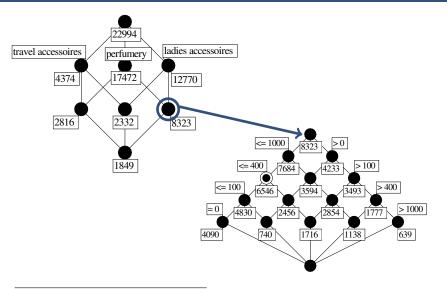
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Example: Comparison of Coffee Machines

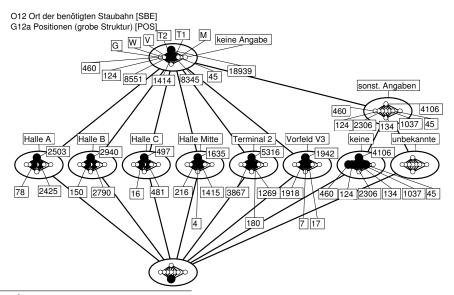


Database Marketing at Jelmoli AG, Zurich¹



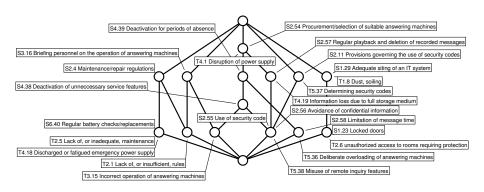
¹ J. Hereth, G. Stumme, R. Wille, and U. Wille. Conceptual knowledge discovery and data analysis. In *Proc. ICCS 2000*, volume 1867 of *LNCS*, pages 421–437. Springer, Berlin/Heidelberg, 2000.

Analysis of Plane Movements at Frankfurt Airport²



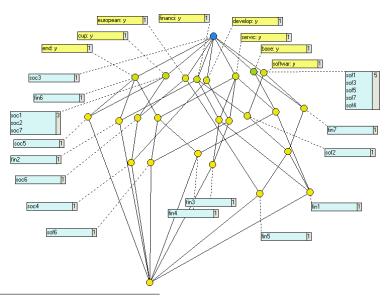
²G. Stumme, R. Wille, and U. Wille. Conceptual knowledge discovery in databases using formal concept analysis methods. In *Proc. PKDD*, volume 1510 of *LNCS*, pages 450–458. Springer, Berlin/Heidelberg, 1998.

IT Security Management³

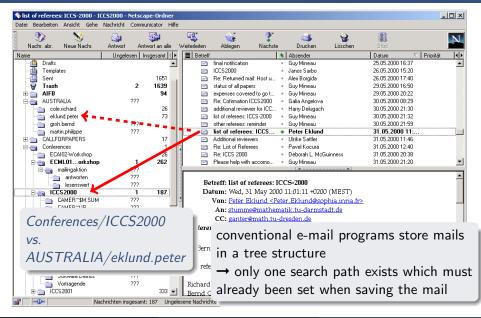


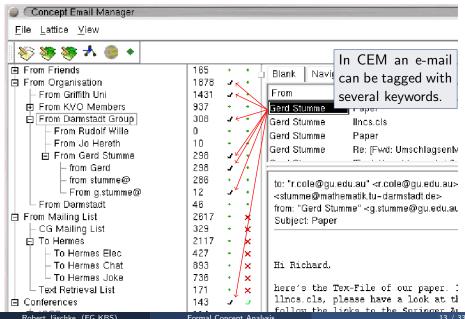
³K. Becker, G. Stumme, R. Wille, U. Wille, and M. Zickwolff. Conceptual information systems discussed through an it-security tool. In Rose Dieng and Olivier Corby, editors, *Knowledge Engineering and Knowledge Management Methods, Models, and Tools*, volume 1937 of *LNCS*, pages 352–365. Springer, Berlin/Heidelberg, 2000.

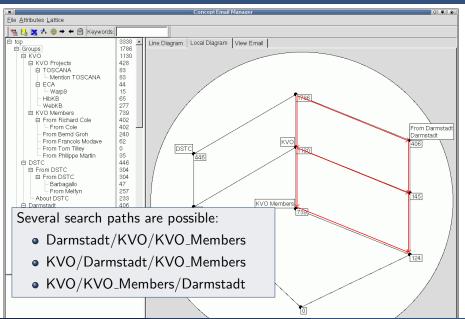
Text Clustering⁴

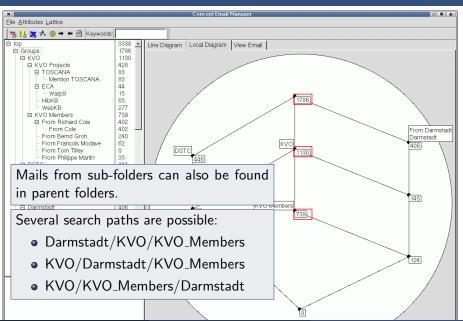


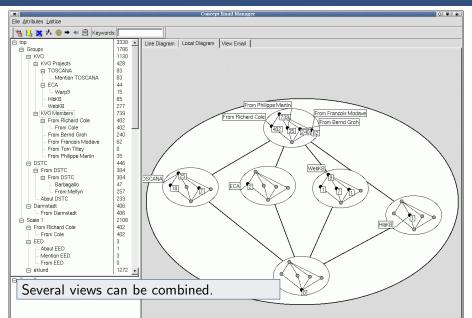
⁴ A. Hotho, S. Staab, G. Stumme. Ontologies improve text document clustering. In *Proc. ICDM*, pages 541–544, 2003.



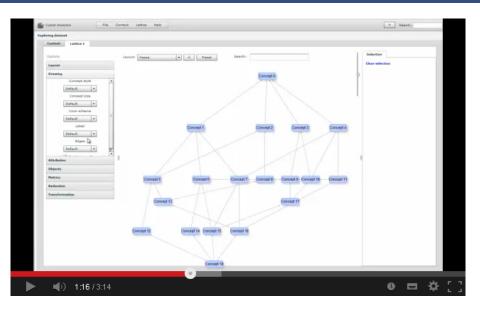








CUBIST Visual Analytics



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Organization

Lectures and Exercises

lecture Tuesday, 14:00 – 15:30, room 235

hands-on exercise Tuesday, 10:00 - 11:30, room 235

Material

overview http://www2.kbs.uni-hannover.de/fca.html

slides & exercises http://www.kbs.uni-hannover.de/

~jaeschke/teaching/2015w/fca/

Stud.IP https://elearning.uni-hannover.de/

Contact

Robert Jäschke jaeschke@l3s.de, room 203, afternoon or scheduled individually

Asmelash Teka Hadgu asmelashtk@gmail.com, scheduled individually

Organization: Lectures

- we experiment with new forms of teaching, learning, and cooperation
- (occasionally) highly interactive lecture
- framework:
 - · assuming responsibility
 - lecture is a process, participating actively
 - doing something on your own
- my goal is good teaching which (necessarily) is interactive

How did you understand this?

Organization: Exercises

hands-on exercise means

- autonomous work on the practice sheet in small teams of 3-4 students, under supervision
- no general repetition of lecture material
- no general demonstration of the solution (will be provided later)

necessary for that is

- making notes during the lecture
- performing autonomous follow-up course work before the exercise
- bringing the script and your notes to the exercise
- developing own activity

Organization: Exercises

Why this exercise concept?

- active development of the lecture material is more effective
- discovering relationships in the material
- learning structured thinking and autonomous working
- learning team work
- learning to explain things
- exercise for the exams ;-)
- You have finished your study of ... Your personal strengths include pro-activity and team work, you are communicative and willing to cooperate. (typical job advertisement)

Organization: Exams

- oral exam at the end of the semester
- you can choose a topic to start with
- you are generating exam questions:
 - after every lecture each of you devises two questions
 - ask yourself "Which question should I ask my fellow students to see if they really understood what today's lecture was about?"
 - answer the two questions by yourself
 - write down the answer+question
 - at the beginning of the next lecture, one question+answer is presented and all other questions are collected
 - promise: we will take some of the questions for the exam

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Literature

Bernhard Ganter.

Diskrete Mathematik: Geordnete Mengen.

Spinger, Berlin/Heidelberg, 2013.

Bernhard Ganter and Rudolf Wille.

Formal Concept Analysis: Mathematical Foundations.

Springer, Berlin/Heidelberg, 1999.

Robert Jäschke, Andreas Hotho, Christoph Schmitz, Bernhard Ganter, and Gerd Stumme.

Discovering shared conceptualizations in folksonomies.

Web Semantics: Science, Services and Agents on the World Wide Web, 6(1):38–53, February 2008.

Gerd Stumme, Rafik Taouil, Yves Bastide, Nicolas Pasquier, and Lotfi Lakhal.

Computing iceberg concept lattices with TITANIC.

Data & Knowledge Engineering, 42(2):189–222, August 2002.

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Overview

Organization

- I Contexts, Concepts, and Concept Lattices
 - Concept Lattices
 - Multi-valued Contexts and Conceptual Scales
- II Closure Systems and Implications
 - Closure Systems
 - Implications
- III Knowledge Discovery
 - 6 Attribute Exploration
 - Rule Exploration
 - Attribute Exploration with Background Knowledge
- IV Extensions of FCA
 - **3** Triadic Formal Concept Analysis

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Homework

The next lecture

- will be highly interactive
- requires careful preparation by each one of you

Prepare for the next lecture

Read the following works about concepts and conceptual modelling

- http://www.alleydog.com/glossary/definition.php?term=Concept
- http://general-psychology.weebly.com/how-are-concepts-formed.html
- Walter Edelmann Lernpsychologie, 6. Auflage, 2000. Kapitel 4.2 (Seiten 116-130, insbesondere Kapitel 4.2.1 zu "Eigenschaftsbegriffen" und "klassischer Theorie")

Identify the most important and common ideas and concepts and write them down. You need them in the next lecture, where we will try to mathematically formalize the concept of "concept".

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Mathematical Basics: Ordered Sets

- On the blackboard:
 - definition of partial order
 - definition of total order
 - examples

Mathematical Basics: Infimum & Supremum

- On the blackboard:
 - lower bound, upper bound
 - infimum (join, ∧), supremum (meet, ∨)
 - Def. (complete) lattice (V, \leq)
 - ullet $oldsymbol{0}_V$, $oldsymbol{1}_V$

Mathematical Basics: Vacuous Truth

Logic: a statement about elements of the empty set

Example

- P :=all cell phones in the room are turned off
- $ullet Q \coloneqq \mathsf{all} \ \mathsf{cell} \ \mathsf{phones} \ \mathsf{in} \ \mathsf{the} \ \mathsf{room} \ \mathsf{are} \ \mathsf{turned} \ \mathsf{on}$
- \bullet $P \wedge Q$

What if there are no cell phones in the room?

A statement $P \Rightarrow Q$ is *vacuously true*, if P is known to be false.

- $\bullet \ \forall g: P(g) \Rightarrow Q(g) \text{ is always true when } \forall g: \neg P(g)$
- $\forall g \in A : Q(a)$ is always true when ...?
- $\forall g \in A : (g, m) \in I$ is always true when . . . ?
- $\{m \in M \mid \forall g \in A : (g, m) \in I\}$ for $A = \emptyset$ is equal to ...?