

WORLD RISK POLL

# **2019 Lloyd's Register Foundation World Risk Poll Questionnaire**

This document details the questions asked by Gallup in the Lloyd's Register Foundation World Risk Poll - the first global study of public understanding and experiences of risk.

For more information please visit [www.lrfoundation.org.uk/wrp](http://www.lrfoundation.org.uk/wrp)



Lloyd's Register  
Foundation

GALLUP®

**1. When you hear the word RISK, do you think more about opportunity or danger?**

CIRCLE ONE RESPONSE:	
Opportunity	1
Danger	2
(Both)	3
(Neither)	4
(DK)	98
(Refused)	99

**2. Overall, compared to five years ago, do you feel more safe, less safe, or about as safe as you did five years ago?**

CIRCLE ONE RESPONSE:	
More safe	1
Less safe	2
About as safe	3
(DK)	98
(Refused)	99

(READ:) Now, I have a few questions about risk. By RISK, I mean something that may be dangerous or that could cause harm or the loss of something. Risk could also result in a reward or something good.

**3.1A. In your own words, what is the greatest source of RISK TO YOUR SAFETY in your daily life?**

(INTERVIEWER: Capture verbatim response) (Allow ONE response)

Write in: \_\_\_\_\_

**3.1B (Code respondent's verbatim response using the list of pre-coded options below. Refer to previous screen for verbatim.)**

CIRCLE ONE RESPONSE:	
Road-related accidents/injuries (such as using a bicycle, car, motorbike, truck, van, bus, etc.)	1
Other transportation-related accidents/injuries (such as subway, train, plane, etc.)	2
Crime/violence/terrorism	3
Cooking or other household accidents/injuries	4
Financial: not having enough money to pay for the things you need	5
Economy-related, such as unemployment, high prices	6

Politics/political situation/corruption	7
Internet/technology related risks	8
Health: personal health condition/illness	9
Health: drugs, alcohol, smoking	10
Water supply or drinking unclean water	11
Food-related: eating unsafe contaminated food	12
Pollution	13
Work-related accidents: physical injuries	14
Mental stress/exhaustion	15
Climate change, natural disasters or weather-related events (such as floods, drought, wild fires, etc.)	16
Drowning	17
Other	18
Nothing/No risks	19
Don't know	98
Refused	99

**3.2A Other than what you just mentioned, in your own words, what is another MAJOR source of RISK TO YOUR SAFETY in your daily life?**

(INTERVIEWER: Capture verbatim response) (Allow ONE response)

Write in: \_\_\_\_\_

**3.2B (Please code respondent's verbatim response using the list of pre-coded options below. Refer to previous screen for verbatim)**

	CIRCLE ONE RESPONSE:
Road-related accidents/injuries (such as using a bicycle, car, motorbike, truck, van, bus, etc.)	1
Other transportation-related accidents/injuries (such as subway, train, plane, etc.)	2
Crime/violence/terrorism	3
Cooking or other household accidents/injuries	4
Financial: not having enough money to pay for the things you need	5
Economy-related, such as unemployment, high prices	6
Politics/political situation/corruption	7
Internet/technology related risks	8
Health: personal health condition/illness	9
Health: drugs, alcohol, smoking	10

Water supply or drinking unclean water	11
Food-related: eating unsafe contaminated food	12
Pollution	13
Work-related accidents: physical injuries	14
Mental stress/exhaustion	15
Climate change, natural disasters or weather-related events (such as floods, drought, wild fires, etc.)	16
Drowning	17
Other	18
Nothing/No risks	19
Don't know	98
Refused	99

**4. Please tell me whether you think each of the following will mostly HELP or mostly HARM people in this country in the next 20 years. If you don't have an opinion about this, please just say so.**

(Interviewer: If respondent asks, "what do you mean by ---," then please say "Please think about how you understand this issue. If you don't have an opinion about this, please just say so.")

		Mostly help	Mostly harm	Don't have opinion	(Neither)	(DK)	(Refused)
L4A	Genetically-modified food	1	2	3	4	98	99
L4B	The use of nuclear power for electricity	1	2	3	4	98	99
L4C	Machines or robots that can think and make decisions, often known as artificial intelligence	1	2	3	4	98	99

**5. Do you think that climate change is a very serious threat, a somewhat serious threat, or not a threat at all to the people in this country in the next 20 years? If you don't know, please just say so.**

	CIRCLE ONE RESPONSE:
Very serious threat	1
Somewhat serious threat	2
Not a threat at all	3
(DK)	98
(Refused)	99

**6. In general, how WORRIED are you that each of the following things could cause you serious harm? Are you very worried, somewhat worried, or not worried?**

		Very worried	Somewhat worried	Not worried	(DK)	(Refused)
L6A	The food you eat	1	2	3	98	99
L6B	The water you drink	1	2	3	98	99
L6C	Violent crime	1	2	3	98	99
L6D	Severe weather events, such as floods or violent storms	1	2	3	98	99
L6E	Electrical power lines	1	2	3	98	99
L6F	Household appliances, such as a washing machine, dryer, or refrigerator	1	2	3	98	99
L6G	Mental health issues	1	2	3	98	99

**7. How LIKELY do you think it is that each of the following things COULD cause you serious harm in the next TWO years?**

		Very likely	Somewhat likely	Not likely at all	(DK)	(Refused)
L7A	The food you eat	1	2	3	98	99
L7B	The water you drink	1	2	3	98	99
L7C	Violent crime	1	2	3	98	99
L7D	Severe weather events, such as floods or violent storms	1	2	3	98	99
L7E	Electrical power lines	1	2	3	98	99
L7F	Household appliances, such as a washing machine, dryer, or refrigerator	1	2	3	98	99
L7G	Mental health issues	1	2	3	98	99

**8. Have you or someone you PERSONALLY know, EXPERIENCED serious harm from any of the following things in the past TWO years?**

		Yes	No	(DK)	(Refused)
L8A	Eating food	1	2	98	99
L8B	Drinking water	1	2	98	99
L8C	Violent crime	1	2	98	99
L8D	Severe weather events, such as floods or violent storms	1	2	98	99
L8E	Electrical power lines	1	2	98	99
L8F	Household appliances, such as a washing machine, dryer, or refrigerator	1	2	98	99
L8G	Mental health issues	1	2	98	99

**9. How likely do you think it is that any of the following things could happen to you in the next TWO years? Please use a scale from 0 to 10, where 0 means it is “not likely at all” and 10 means it is “very likely.” You can use any number from 0 to 10.**

		Not likely at all										Very likely	(DK)	(Refused)
L9A	Being in a traffic accident (If necessary, READ: This includes any roadside accident that could occur while being on a bike, walking by a road, or being in a car, bus, etc.)	00	01	02	03	04	05	06	07	08	09	10	98	99
L9B	Being physically attacked by someone	00	01	02	03	04	05	06	07	08	09	10	98	99
L9C	Being in an airplane accident	00	01	02	03	04	05	06	07	08	09	10	98	99
L9D	Drowning	00	01	02	03	04	05	06	07	08	09	10	98	99
L9E	Being struck by lightning	00	01	02	03	04	05	06	07	08	09	10	98	99

(READ:) Now, on a different topic...

**10. In general, do you wear a seatbelt if you are in a motorized vehicle and one is available?**

CIRCLE ONE RESPONSE:	
Yes	1
No	2
(DK)	98
(Refused)	99

**11. Are you able to swim without any assistance at all?**

CIRCLE ONE RESPONSE:	
Yes	1
No	2
(DK)	98
(Refused)	99

**12. Do you think that 10% is bigger than 1 out of 10, smaller than 1 out of 10, or the same as 1 out of 10? If you do not know, please just say so.**

CIRCLE ONE RESPONSE:	
10% is bigger than 1 out of 10	1
10% is smaller than 1 out of 10	2
10% is the same as 1 out of 10	3
(DK)	98
(Refused)	99

(READ:) Now, on a different topic...

**13. Suppose you wanted to find out if the food you eat is safe. Would you look to any of the following sources for information, or not?**

		Yes	No	(Does not apply)	(DK)	(Refused)
L13A	Friends or family	1	2	97	98	99
L13B	Medical professionals, such as your local doctor or nurse	1	2	97	98	99
L13C	Newspapers, television or radio	1	2	97	98	99
L13D	The Internet/social media	1	2	97	98	99

L13E	Agency for Food, Environmental and Occupational Health and Safety	1	2	97	98	99
L13F	The packaging or label on the food	1	2	97	98	99
L13G	A famous person you like	1	2	97	98	99
L13H	Local religious leaders	1	2	97	98	99

(If code 1 “yes” to ANY in L13A - L13H, Continue; Otherwise, Skip to L15)

**14. Considering the sources of information you would access, which one would you trust MOST to provide information about food safety?**

(INTERVIEWER: Do NOT read response options) (Open-ended and code using pre-codes below) (Allow ONE response)

	CIRCLE ONE RESPONSE:
Friends or family	1
Medical professionals, such as your local doctor or nurse	2
Newspapers, television or radio	3
The Internet/social media	4
Agency for Food, Environmental and Occupational Health and Safety	5
The packaging or label on the food	6
A famous person you like	7
Local religious leaders	8
Would trust none of them	9
Some other source	10
Don't know	98
Refused	99

**15. In general, do you think the government should require businesses to adopt safety procedures and rules, or not?**

	CIRCLE ONE RESPONSE:
Yes	1
No	2
(DK)	98
(Refused)	99



**16. In general, in your opinion does the government do a good job ensuring that the following are safe, or not?**

		Yes	No	(DK)	(Refused)
L16A	The food you buy	1	2	98	99
L16B	The water you drink	1	2	98	99
L16C	Powerlines in the city or area where you live	1	2	98	99

**17. Suppose you lost a small bag that contained items of great financial value to you that had your name and address written on it. If it were found by each of the following people, in general, how likely is it that it would be returned to you with all of its contents? (Read 1-3)**

		Very likely	Somewhat likely	Not likely at all	(DK)	(Refused)
L17A	A neighbor	1	2	3	98	99
L17B	A stranger	1	2	3	98	99
L17C	The police	1	2	3	98	99

(If respondent works for an employer OR is self-employed continue; Otherwise, Skip to Read before L26)

**18. How likely do you think it is that you could be injured while working in the next TWO years?**

Not likely at all										Very likely	(DK)	(Refused)
00	01	02	03	04	05	06	07	08	09	10	98	99

**19. Have you EVER been seriously injured while working?**

	CIRCLE ONE RESPONSE:
Yes	1
No	2
(DK)	98
(Refused)	99

**20. Are any of the following a source of risk to your personal safety WHILE YOU ARE WORKING?**

		Yes	No	(DK)	(Refused)
L20A	Operating equipment or heavy machinery	1	2	98	99
L20B	Fire	1	2	98	99
L20C	Exposure to chemicals or biological substances	1	2	98	99
L20D	Physical harassment or violence	1	2	98	99
L20E	Tripping or falling	1	2	98	99

**21. Have you or has anyone you work with experienced injury or harm from any of the following WHILE WORKING in the past TWO years?**

		Yes	No	(DK)	(Refused)
L21A	Operating equipment or heavy machinery	1	2	98	99
L21B	Fire	1	2	98	99
L21C	Exposure to chemicals or biological substances	1	2	98	99
L21D	Physical harassment or violence	1	2	98	99
L21E	Tripping or falling	1	2	98	99

(If respondent is employed by an employer, Continue; Otherwise, Skip to Read before L26)

**22. Do you agree or disagree with the following statement? You are free to report any safety problems you notice to your employer without fear of punishment.**

Agree	Disagree	(DK)	(Refused)
1	2	98	99

**23. Other than yourself, who do you feel is MOST responsible for your safety while you are working? (Read 1-3)**

	CIRCLE ONE RESPONSE:
Your employer	1

The trade or labour union	2
The government	3
(No one else is responsible)	4
(DK)	98
(Refused)	99

**24. Do you think each of the following CARE about your safety while you are working, yes or no? If the person or group does not apply to you, please say so.**

		Yes	No	Does not apply	(DK)	(Refused)
L24A	Your co-workers	1	2	97	98	99
L24B	Your boss or supervisor	1	2	97	98	99
L24C	The trade or labour union	1	2	97	98	99

**25. Do you think the safety rules at your place of work are a good thing to have or do they make your job more difficult to do?**

	CIRCLE ONE RESPONSE:
A good thing	1
Make your job more difficult to do	2
(Both)	3
(Does not apply/No safety rules at work)	97
(DK)	98
(Refused)	99

(READ:) Now, on a different topic...

**26. Have you used the Internet, including social media, in the past 30 days?**

	CIRCLE ONE RESPONSE:
Yes	1
No	2
(DK)	98
(Refused)	99

(If respondent has used the Internet or social media in the past 30 days [code 1 in L26], Continue; Otherwise, Skip – module complete)

**27. When using the Internet or social media, do you worry about any of the following things happening to you?**

		Yes	No	(DK)	(Refused)
L27A	Online bullying, such as someone sending you a hateful message or comment through social media	1	2	98	99
L27B	Receiving false information, such as news or information which is not true	1	2	98	99
L27C	Fraud, such as someone stealing your bank information or your money	1	2	98	99



Lloyd's Register  
Foundation

## Get in touch

Please visit [www.lrfoundation.org.uk/wrp](http://www.lrfoundation.org.uk/wrp)  
for more information

Or call +44(0)20 7709 9166



Lloyd's Register Foundation  
71 Fenchurch Street  
London  
United Kingdom  
EC3M 4BS

Lloyd's Register Foundation is a Registered Charity  
(Reg. no. 1145988) and limited company (Reg. no. 7905861)  
registered in England and Wales, and owner of Lloyd's  
Register Group Limited. © Lloyd's Register Foundation 2017