

Category & Region Performance

Order Year



Market

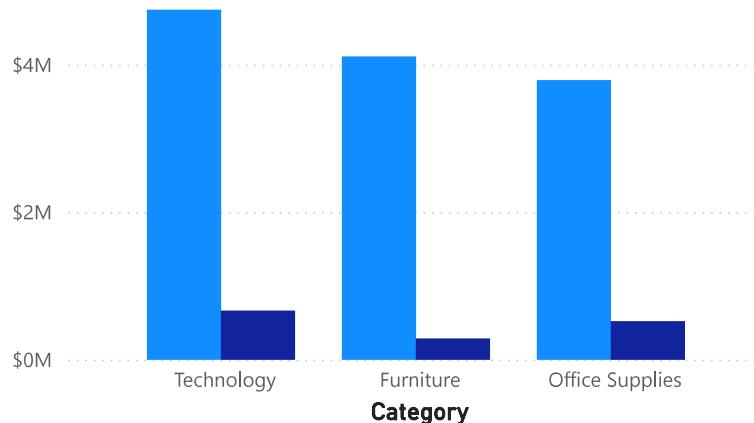
- Africa
- APAC
- Canada
- EMEA
- EU
- LATAM
- US

Customer Segment

- Consumer
- Corporate
- Home Office

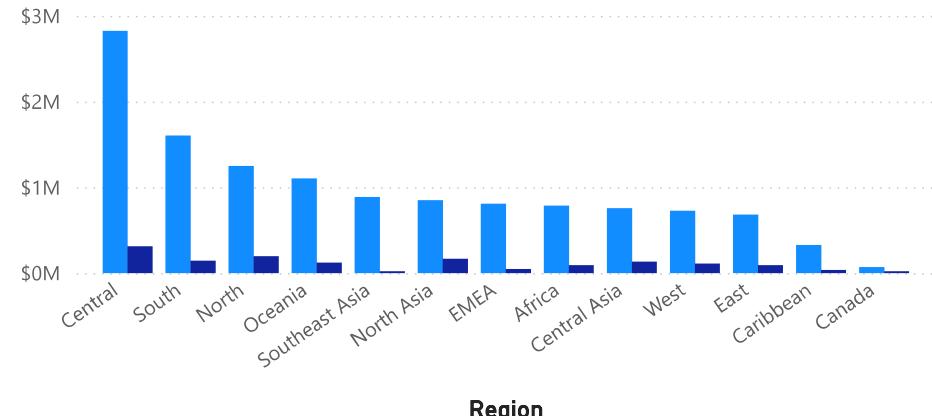
Sales and Profit by Category

Total Sales Total Profit



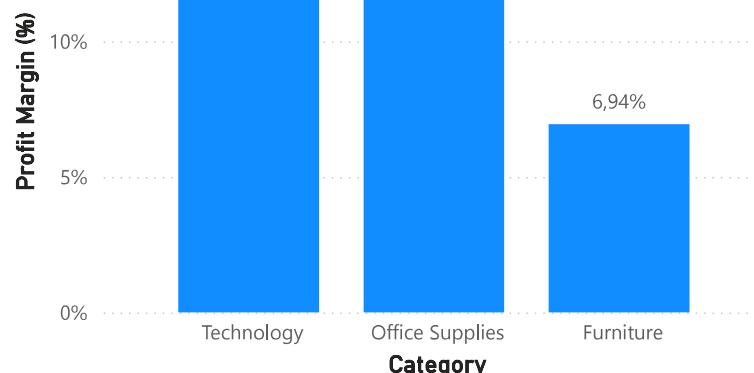
Sales and Profit by Region

Total Sales Total Profit



Profit Margin by Category

13,99% 13,69%



Category	Sub Category	Total Sales	Total Profit
Technology	Copiers	\$1 509 436,27	\$258 567,55
Technology	Phones	\$1 706 824,14	\$216 717,01
Furniture	Bookcases	\$1 466 572,24	\$161 924,42
Office Supplies	Appliances	\$1 011 064,30	\$141 680,59
Furniture	Chairs	\$1 501 681,76	\$140 396,27
Technology	Accessories	\$749 237,02	\$129 626,31
Office Supplies	Storage	\$1 127 085,86	\$108 461,49
Office Supplies	Binders	\$461 911,51	\$72 449,85
Office Supplies	Paper	\$244 291,72	\$59 207,68
Technology	Machines	\$779 060,07	\$58 867,87
Office Supplies	Art	\$372 091,97	\$57 953,91
Furniture	Furnishings	\$385 578,26	\$46 967,43
Office Supplies	Envelopes	\$170 904,30	\$29 601,12
Office Supplies	Supplies	\$243 074,22	\$22 583,26
Total		\$12 642 501,91	\$1 467 457,29