

Category & Region Performance

Order Year

2011

2014



Market

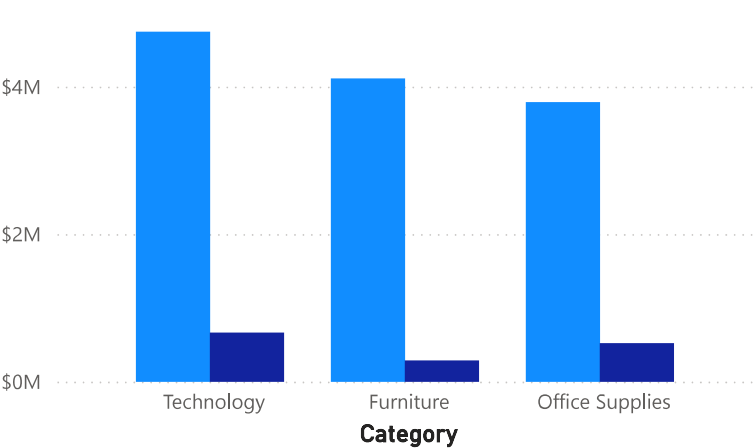
- ☐ Africa
- ☐ APAC
- ☐ Canada
- ☐ EMEA
- ☐ EU
- ☐ LATAM
- ☐ US

Customer Segment

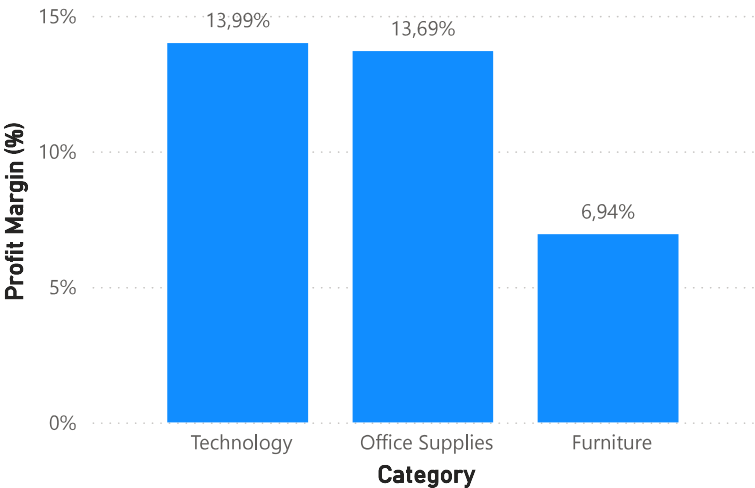
- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

Sales and Profit by Category

Total Sales Total Profit

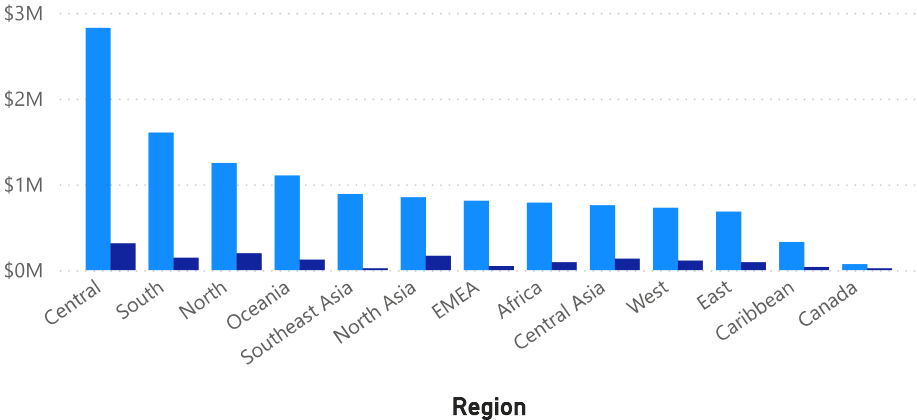


Profit Margin by Category



Sales and Profit by Region

Total Sales Total Profit



Category	Sub Category	Total Sales	Total Profit
Technology	Copiers	\$1 509 436,27	\$258 567,55
Technology	Phones	\$1 706 824,14	\$216 717,01
Furniture	Bookcases	\$1 466 572,24	\$161 924,42
Office Supplies	Appliances	\$1 011 064,30	\$141 680,59
Furniture	Chairs	\$1 501 681,76	\$140 396,27
Technology	Accessories	\$749 237,02	\$129 626,31
Office Supplies	Storage	\$1 127 085,86	\$108 461,49
Office Supplies	Binders	\$461 911,51	\$72 449,85
Office Supplies	Paper	\$244 291,72	\$59 207,68
Technology	Machines	\$779 060,07	\$58 867,87
Office Supplies	Art	\$372 091,97	\$57 953,91
Furniture	Furnishings	\$385 578,26	\$46 967,43
Office Supplies	Envelopes	\$170 904,30	\$29 601,12
Office Supplies	Supplies	\$243 074,22	\$22 583,26
Total		\$12 642 501,91	\$1 467 457,29