

Product Performance Insights

Total Sales

\$12,64M

Total Profit

\$1,47M

Profit Margin

11.6%

Order Year



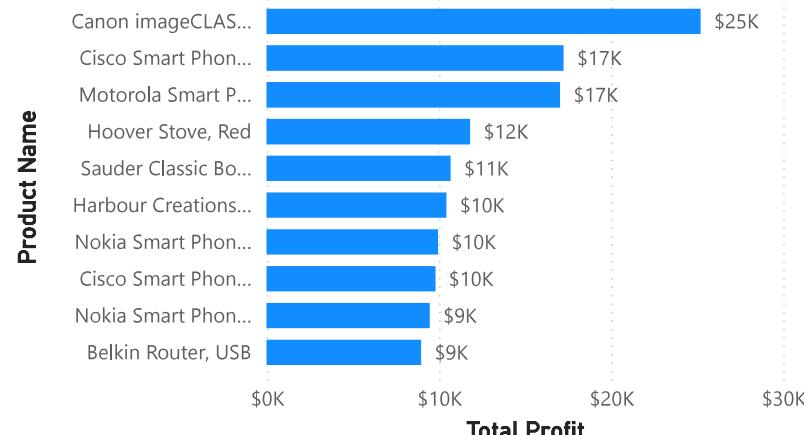
Market

- Africa
- APAC
- Canada
- EMEA
- EU
- LATAM
- US

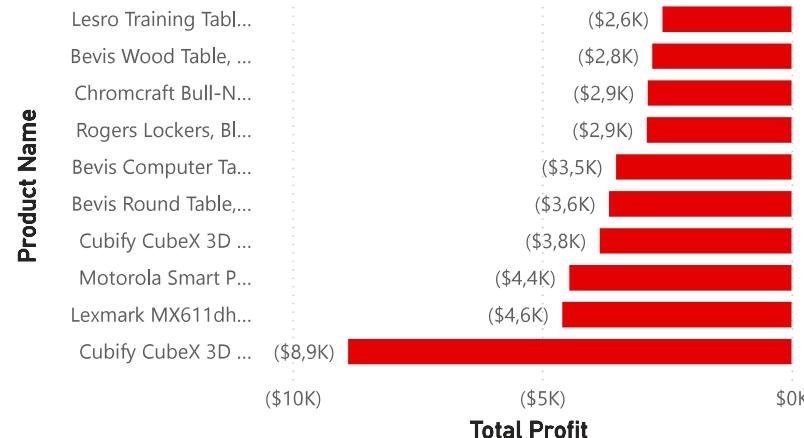
Customer Segment

- Consumer
- Corporate
- Home Office

Top 10 Most Profitable Products



Bottom 10 Loss-Making Products



Sales vs Profit by Product

Category ● Furniture ● Office Supplies ● Technology

