



## INTRODUCTION

I love what I do. Not only do I bring enthusiasm, experience and a strong work ethic to the companies I work for but also a proven record of improving them.

## QUICK POINTS

- **14 years** in management
- **9 years** marketing and design experience
- Promoted to senior management in every full-time position held, since age 18.

## CONTACT

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## OVERVIEW

My career has demonstrated a passion for learning and excelling at challenging tasks. I offer a solid record of improving the companies I work for; I've been promoted to senior management in every full-time position I've held from the age of 18. I'm passionate about using marketing, design, coding and business acumen to create things and opportunities that better our world. I have an insatiable appetite for learning and do not shy from risk or hard work. When not at work, you'll find me either with family or in my sandbox at Cinderhouse Creative where we create CSR initiatives, world-class design and social enterprise structures that use 100% of profit to battle poverty.

### 2007 - Current CINDERHOUSE

**Position:** *Co-Founder / Designer*

Cinderhouse is an ongoing pet project that began as an outlet and testing ground for marketing and design concepts that turned into a successful social enterprise. We focus on CSR initiatives, testing social enterprise structures and using world-class design to fund lifting as many people as possible permanently out of poverty.

### 2009 - '15 BRITISH SCHOOL OF NANJING

**Position:** *Head of Administration*

Responsible for a staff of 19, as well as all non-academic management of a top ranked international school in Nanjing, China. With a focus on marketing and campus construction, I directly wrote and implemented strategies that increased revenue by over 350% while successfully completing a 15,000 SQM campus build.

### 2008- '09 HONGREN ACADEMY

**Position:** *Director of Business Dev.*

Responsible for a staff of 24, a 12,000 SQM+ campus and over 400 students. I was hired as the Director of Business Development and was in charge of designing and implementing marketing and general business development initiatives. I was promoted to head of the campus program shortly after starting.

### 2006 - '08 IBM CONSULTANTS

**Position:** *Founder*

Founded and Directed a consultancy in Beijing during the lead-up to the 2008 Olympics. Advised companies such as IBM-Lenovo, LG, Langham Hotels, Elong.com etc...in soft-skills management and business communication towards working with foreign counterparts and clients. I took an offer to sell the company in 2008.

### 2002 - '06 INT'L MARINE

**Position:** *Captain*

Captained a 100 ton ship and its crew in the Gulf of Mexico while working with Int'l Marine and Exxon Mobile. I was responsible for everything on board from day to day operations, record keeping, safety management and the oversight and morale of personnel while operating in dangerous conditions for extended periods.

### SEE MORE AT JMADDOX.COM

If you would like to see examples my code, projects or publications, please take a moment to visit me on my personal page at:

<http://jmaddox.com>

If you would like to see some of the work we've created at Cinderhouse, please visit us at:

<http://cinderhouse.com.au>

## SKILLS & LANGUAGES

- Javascript
- Node.js
- React.js
- CSS
- HTML
- After Effects
- Illustrator
- Indesign
- Photoshop
- Cinema 4D

## PERSONAL INFORMATION

- Married
- Two Children
- Speak Mandarin
- Write Mandarin
- Can Travel
- I was a Skoll World Forum Delegate in 2015 & 2016
- I design and create virtual reality apps