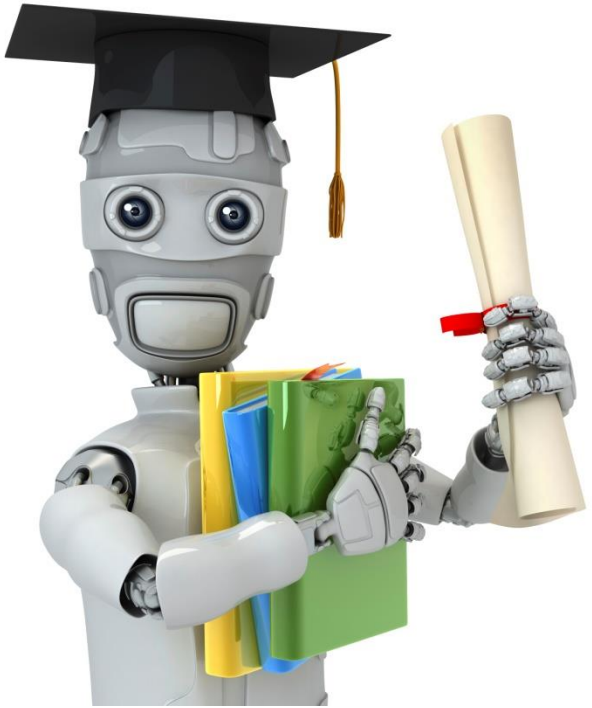
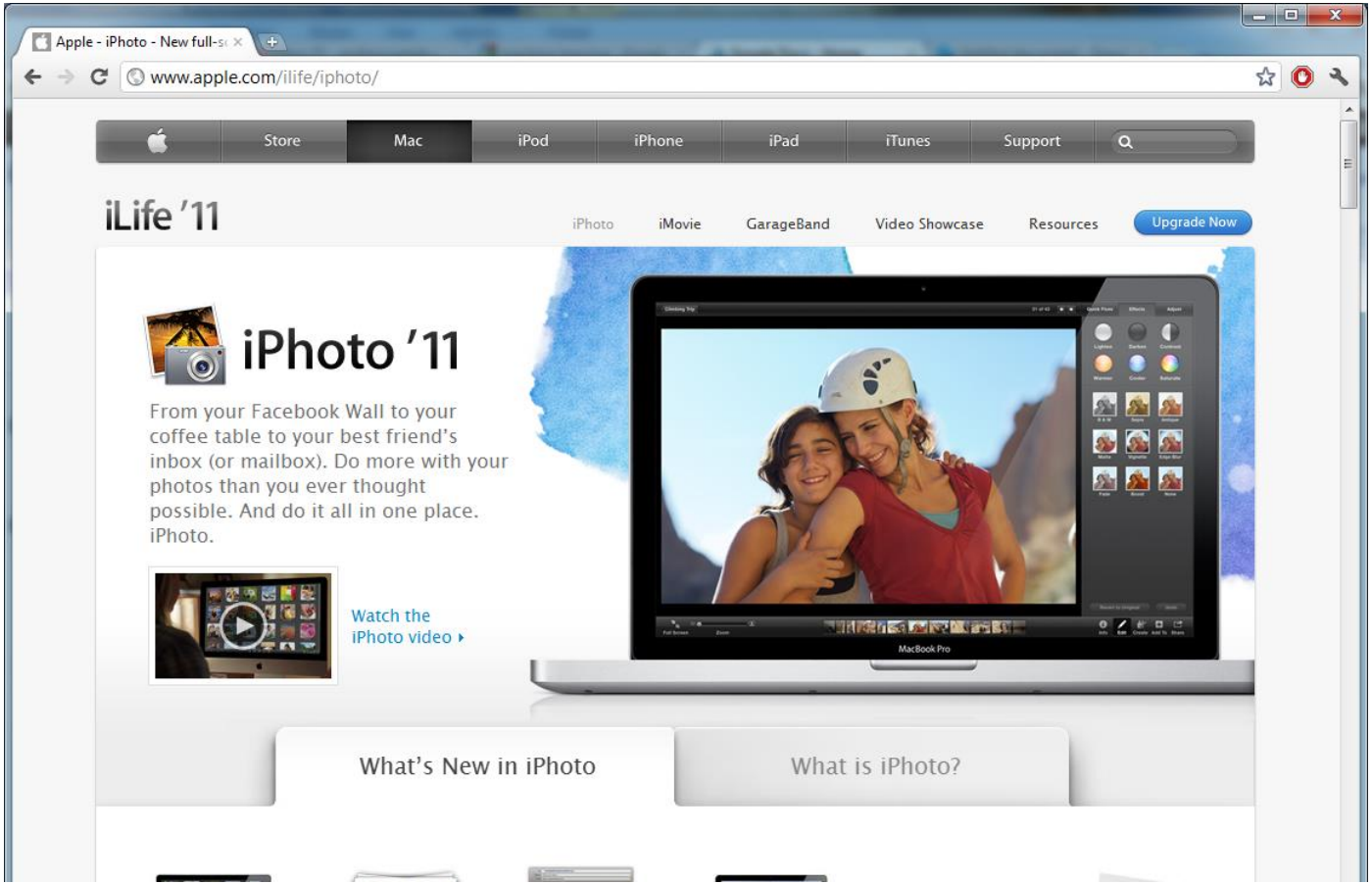


Machine Learning

Introduction

Welcome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Machine Learning

- Grew out of work in AI
- New capability for computers

Examples:

- Database mining

  Large datasets from growth of automation/web.

  E.g., Web click data, medical records, biology, engineering

- Applications can’t program by hand.

  E.g., Autonomous helicopter, handwriting recognition, most of Natural Language Processing (NLP), Computer Vision.

Machine Learning

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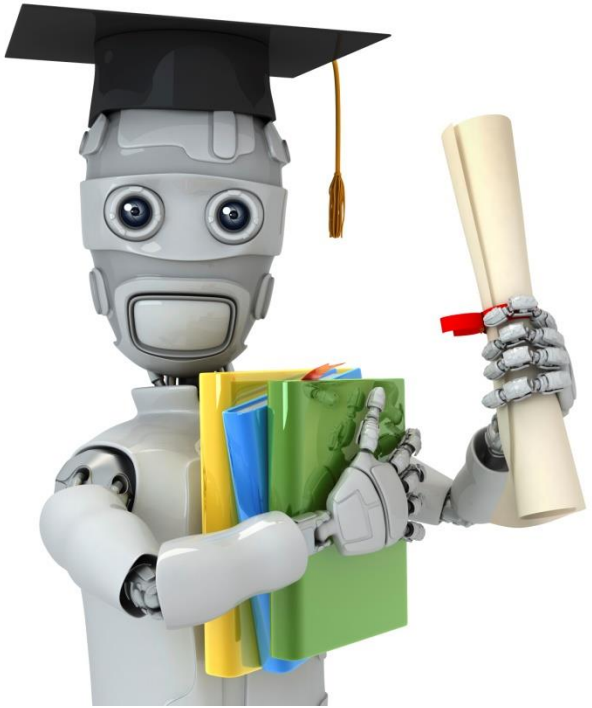
- Self-customizing programs

  E.g., Amazon, Netflix product recommendations

- Understanding human learning (brain, real AI).



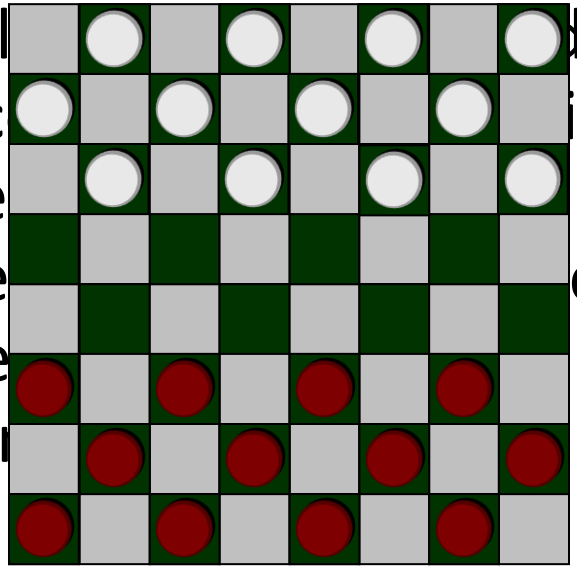
Machine Learning

Introduction

What is machine learning

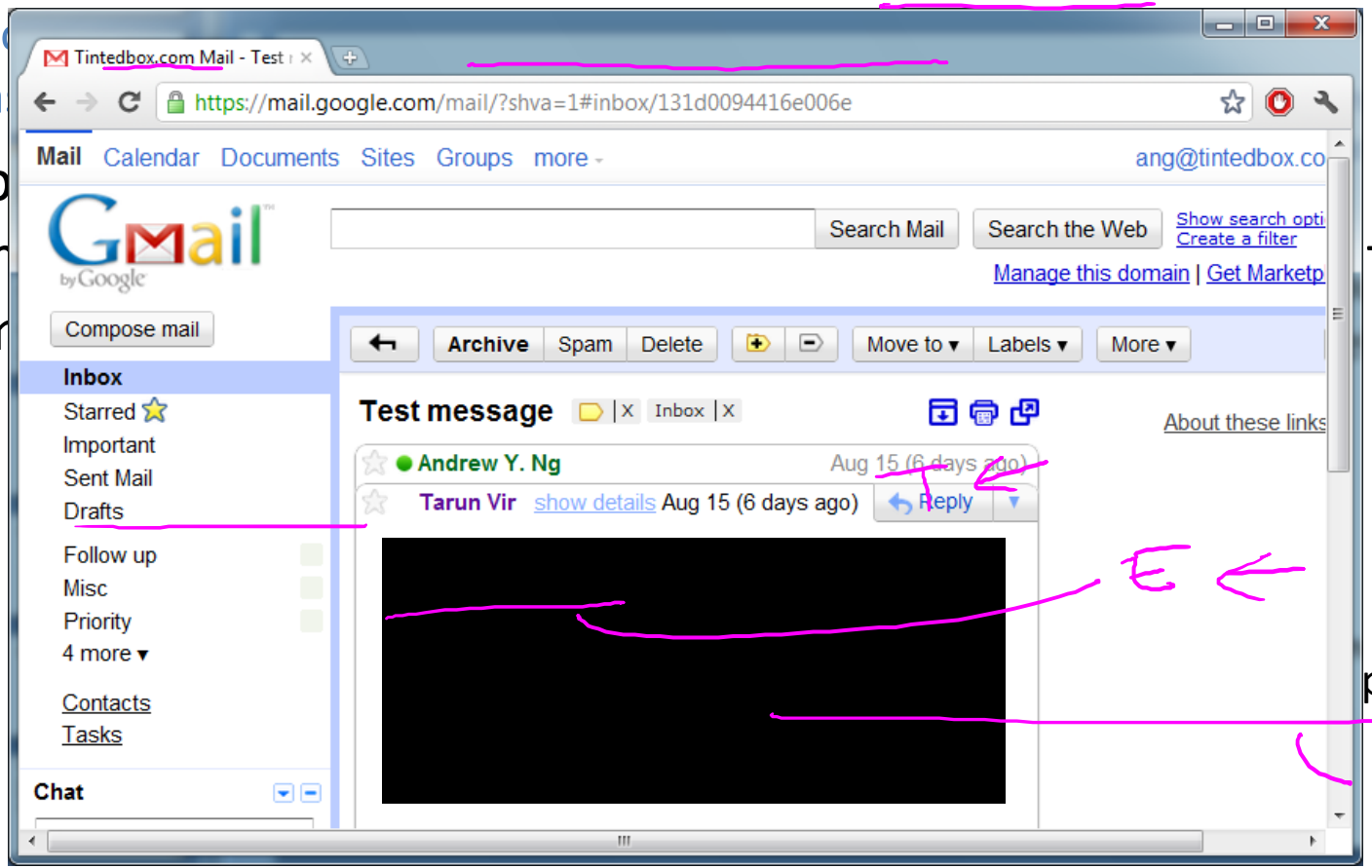
Machine Learning definition

- Arthur Samuel (1959). Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed.
- Tom Mitchell (1998). Well-posed Learning Problem: A computer program is said to *learn* from experience E with respect to some task T and some performance measure P, if its performance on T, as measured by P, improves with experience E.



"A computer program is said to *learn* from experience E with respect to s on T, a

Supp or do not r filter spam



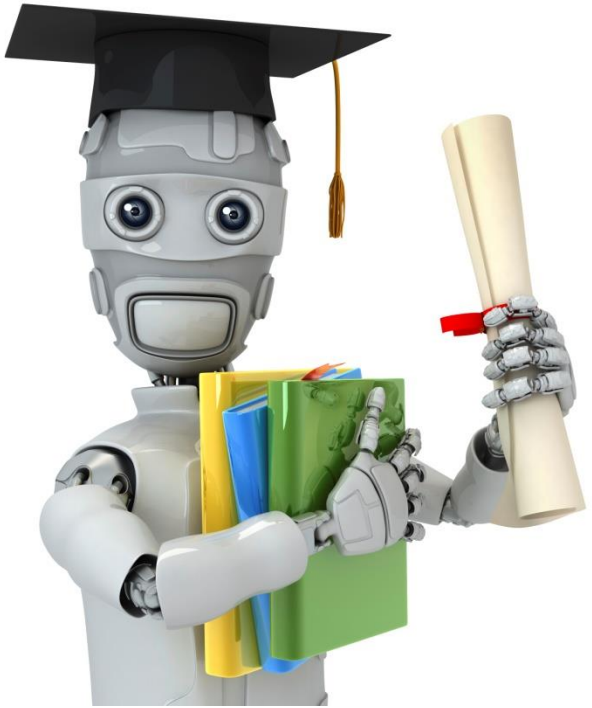
pam.

Machine learning algorithms:

- Supervised learning
- Unsupervised learning

Others: Reinforcement learning, recommender systems.

Also talk about: Practical advice for applying learning algorithms.

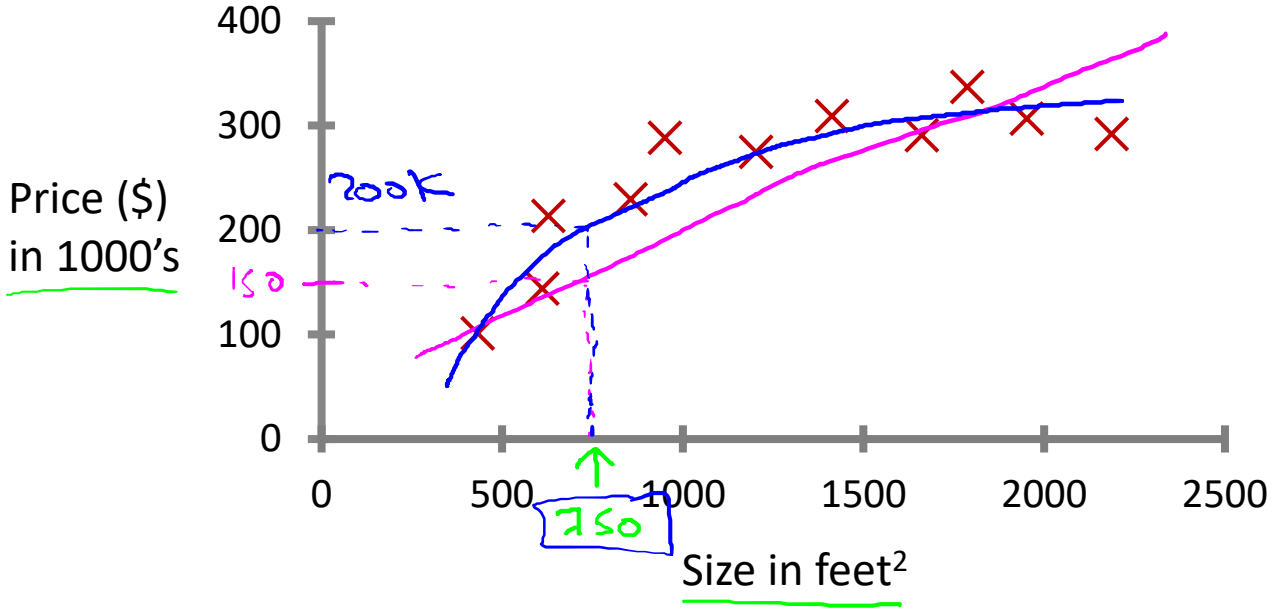


Machine Learning

Introduction

Supervised Learning

Housing price prediction.



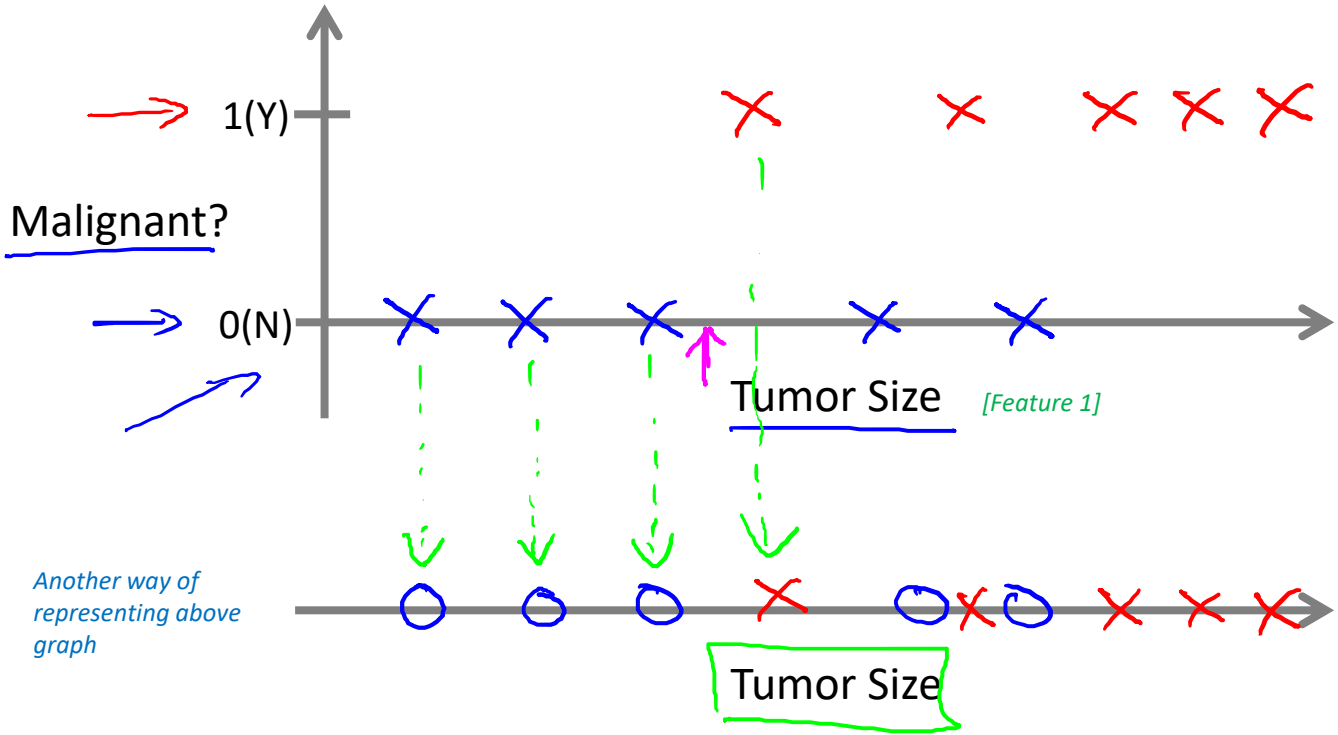
Supervised Learning

"right answers" given

Regression: Predict continuous valued output (price)

Harmful *Not Harmful*

Breast cancer (malignant, benign)



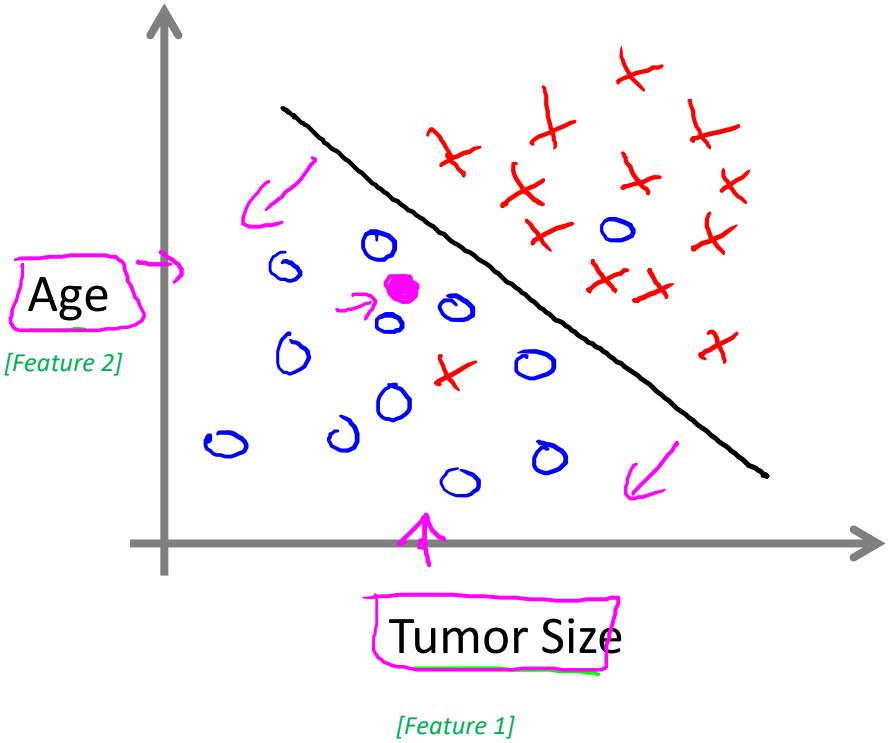
Classification

Discrete valued output (0 or 1)

0, 1, 2, 3

benign type 1 Cancer

We have given training data set (past medical records) which tells whether a particular tumor size lead to a breast cancer or not. We want to know , the given tumor size falls in which category



- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape

...

You're running a company, and you want to develop learning algorithms to address each of two problems.

Problem 1: You have a large inventory of identical items. You want to predict how many of these items will sell over the next 3 months.

Problem 2: You'd like software to examine individual customer accounts, and for each account decide if it has been hacked/compromised.

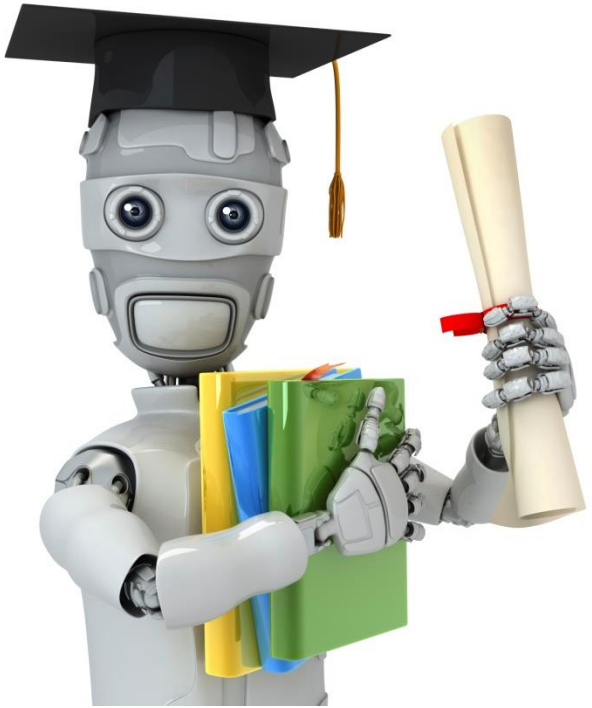
1000's

0 – not hacked

1 – hacked

Should you treat these as classification or as regression problems?

- Treat both as classification problems.
- Treat problem 1 as a classification problem, problem 2 as a regression problem.
- Treat problem 1 as a regression problem, problem 2 as a classification problem.
- Treat both as regression problems.

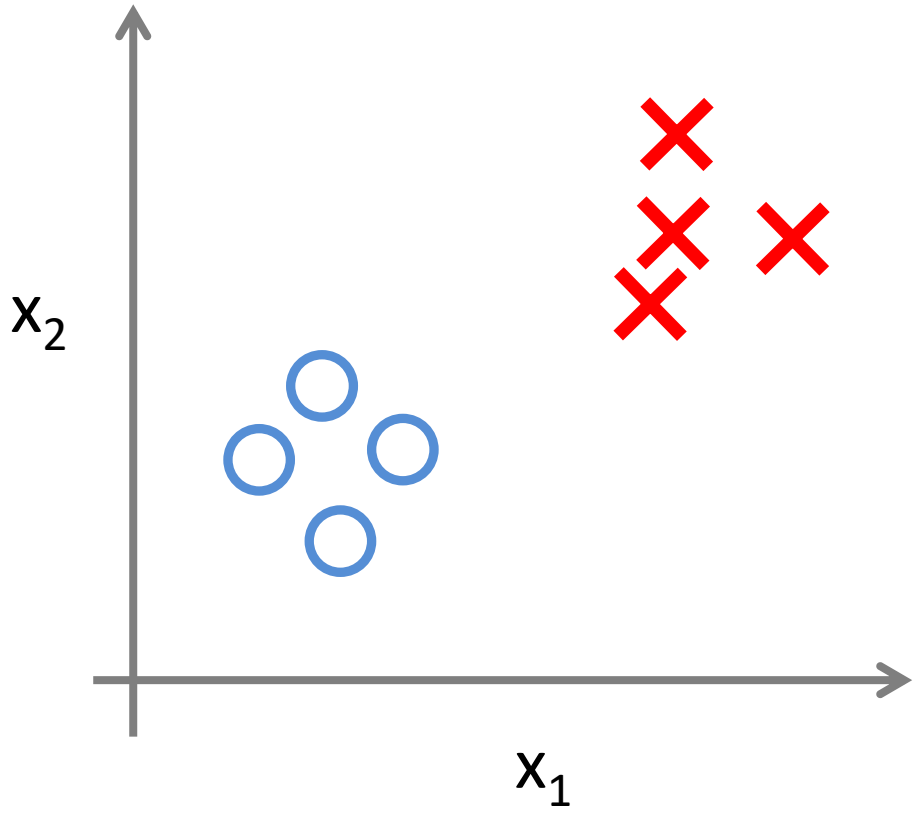


Machine Learning

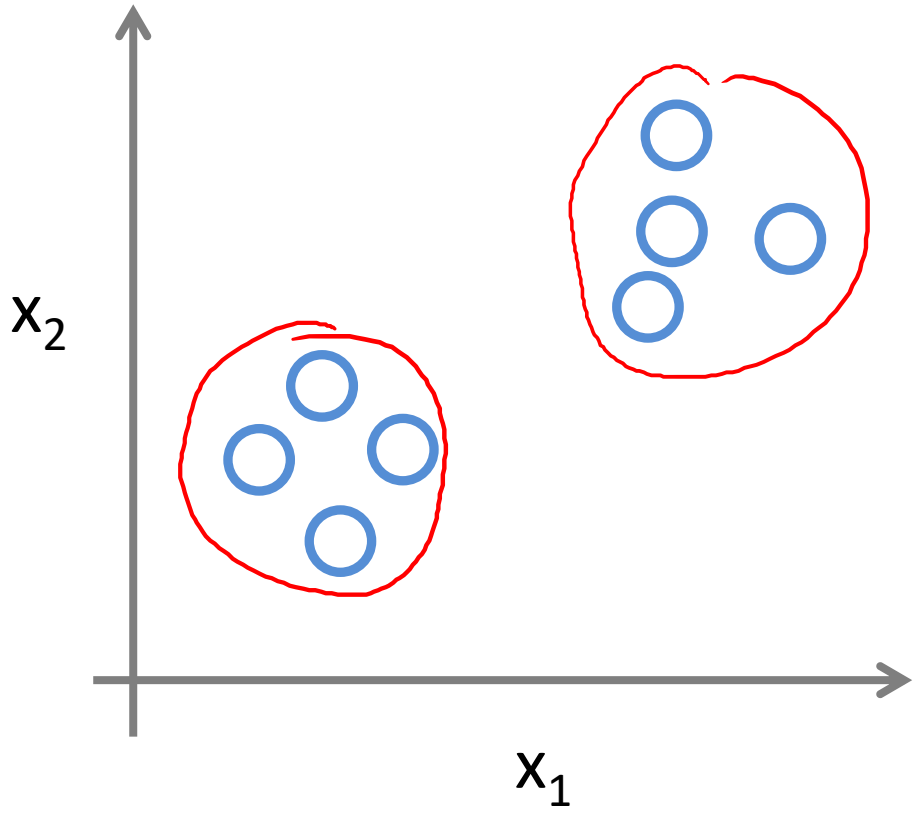
Introduction

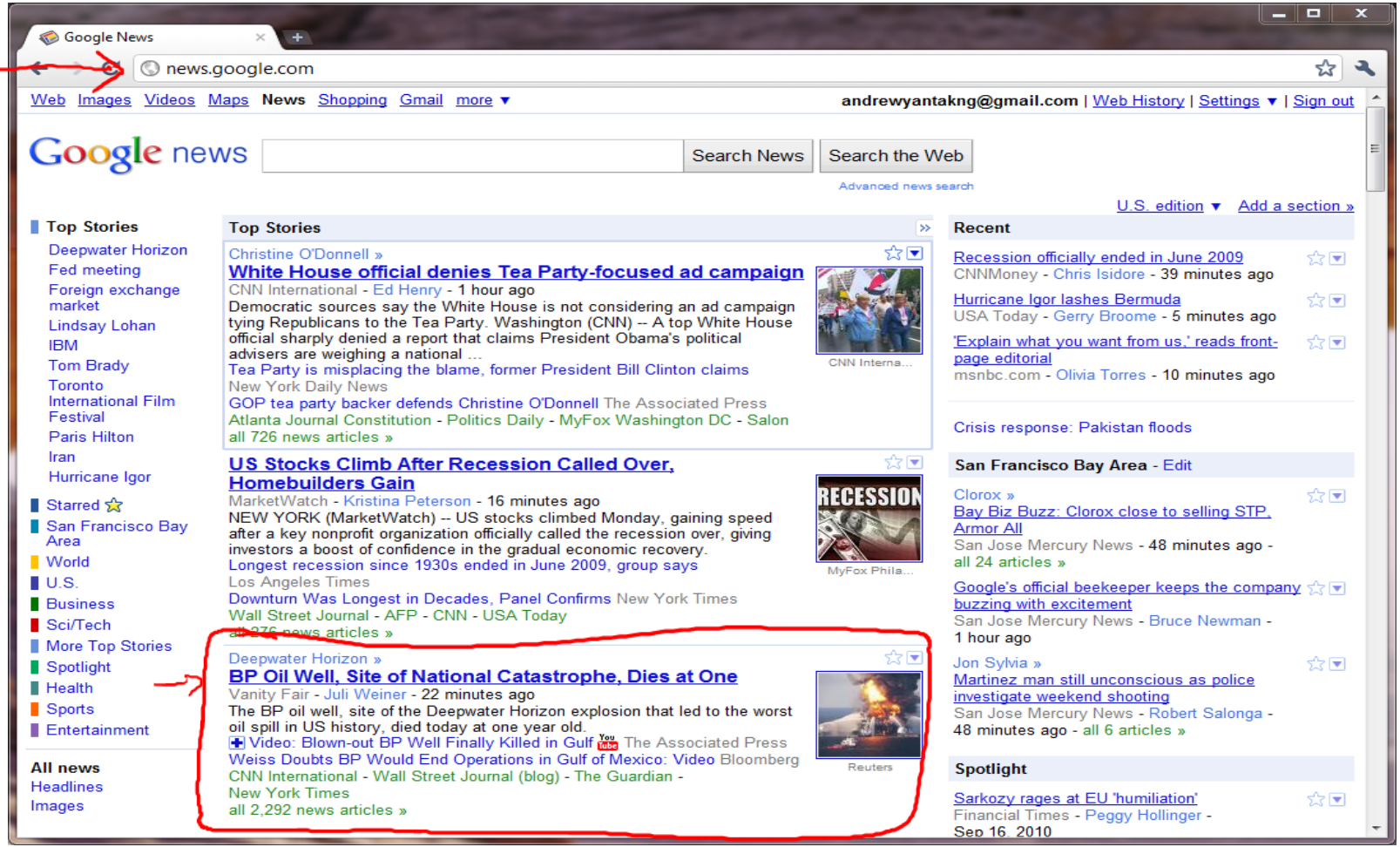
Unsupervised Learning

Supervised Learning



Unsupervised Learning

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MarketWatch - Kristina Peterson - 16 minutes ago
NEW YORK (MarketWatch) -- US stocks climbed Monday, gaining speed after a key nonprofit organization officially called the recession over, giving investors a boost of confidence in the gradual economic recovery.
Longest recession since 1930s ended in June 2009, group says Los Angeles Times
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Vanity Fair - Juli Weiner - 22 minutes ago
The BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old.
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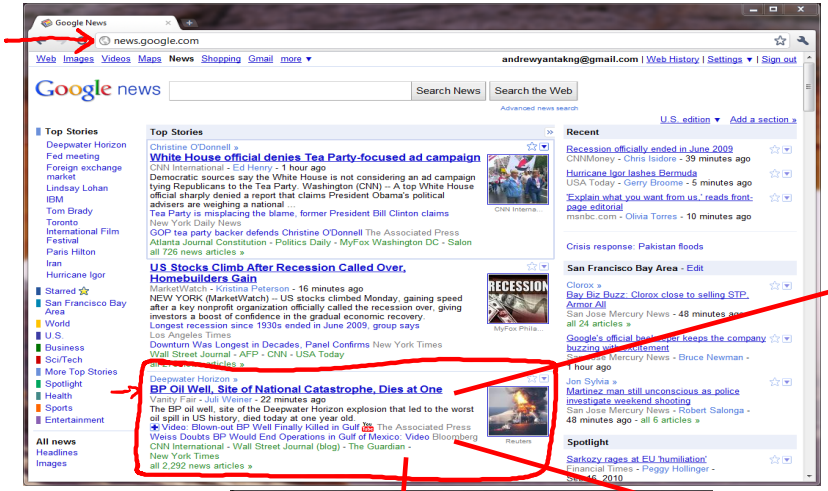
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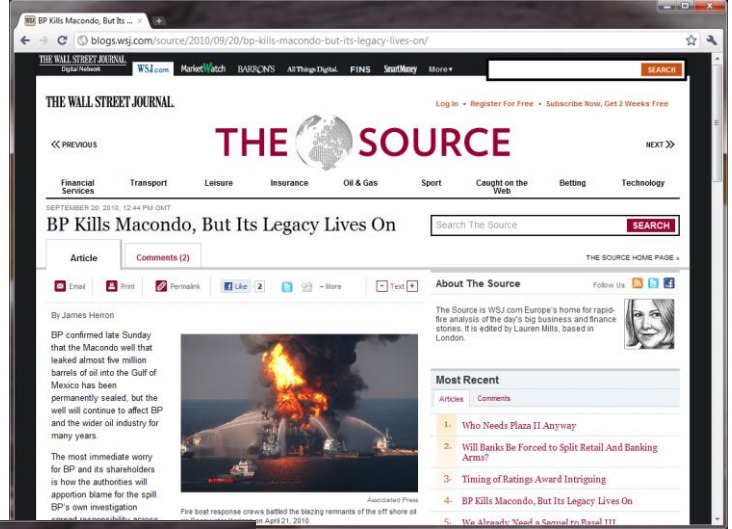
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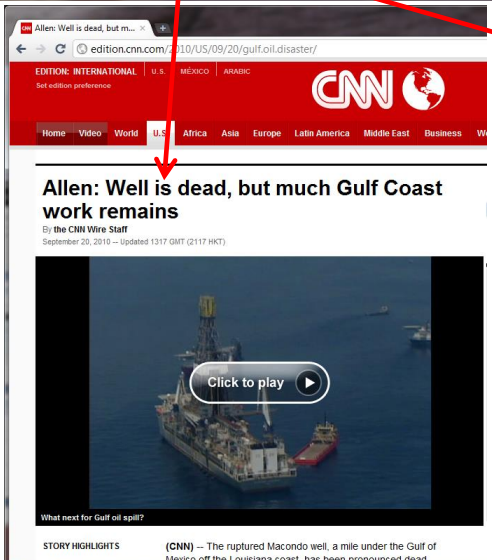
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BP oil spill cost hits nearly $10bn
BP has set up a $20bn compensation fund after the Deepwater Horizon disaster, which has so far paid out 19,000 claims totalling more than $240m
Julia Kollewe
guardian.co.uk, Monday 20 September 2010 08.33 BST
Article history

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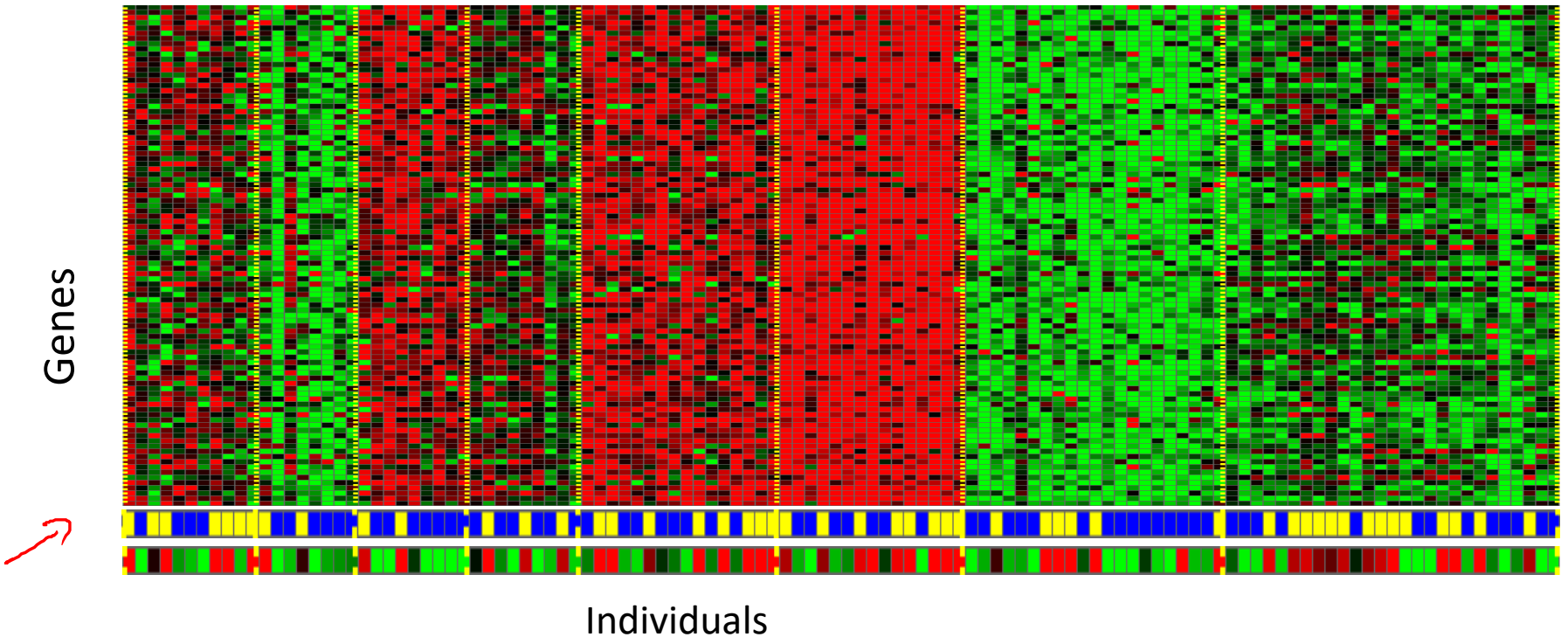
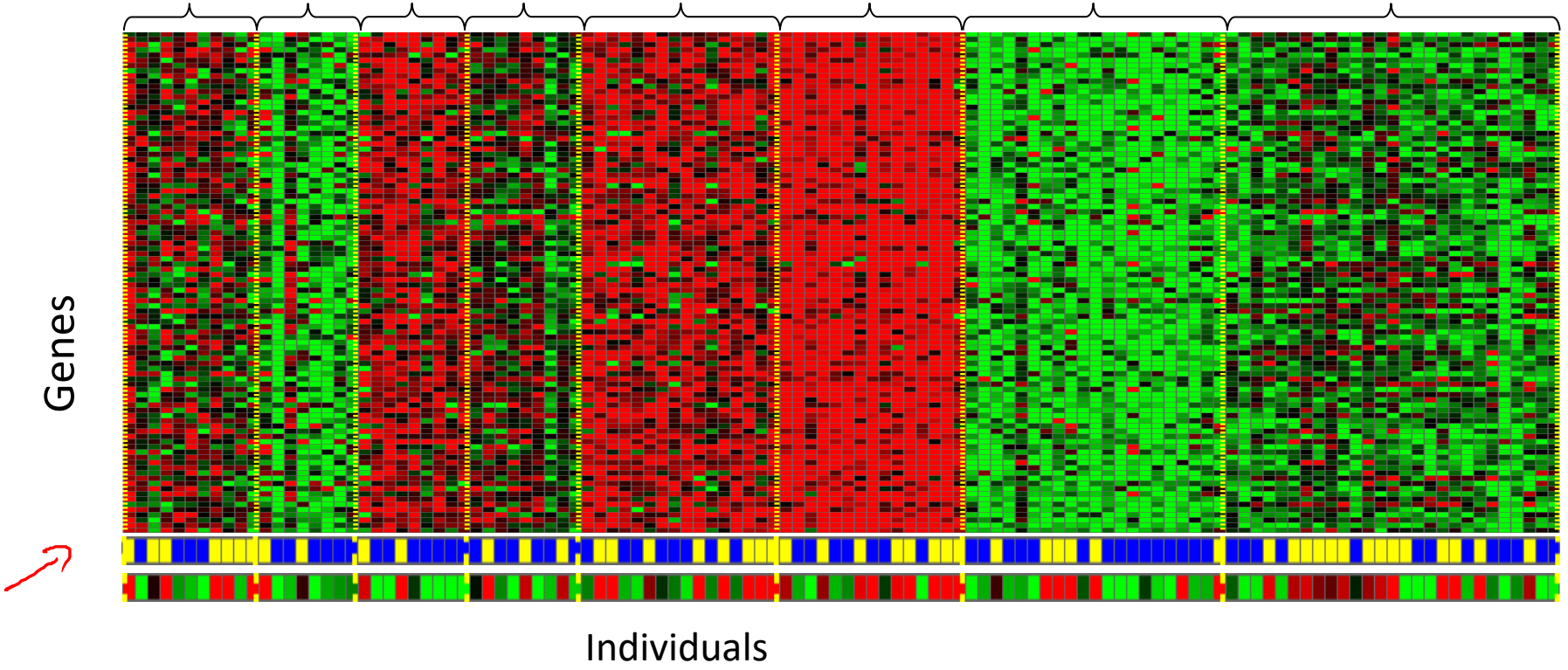
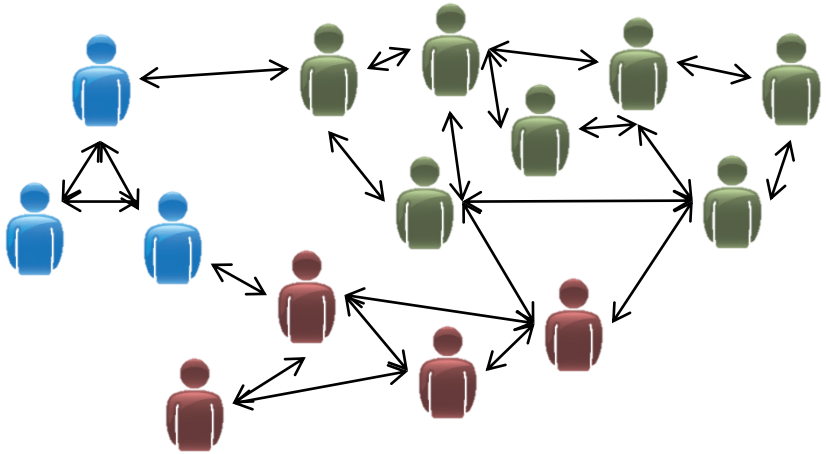


[Source: Daphne Koller]

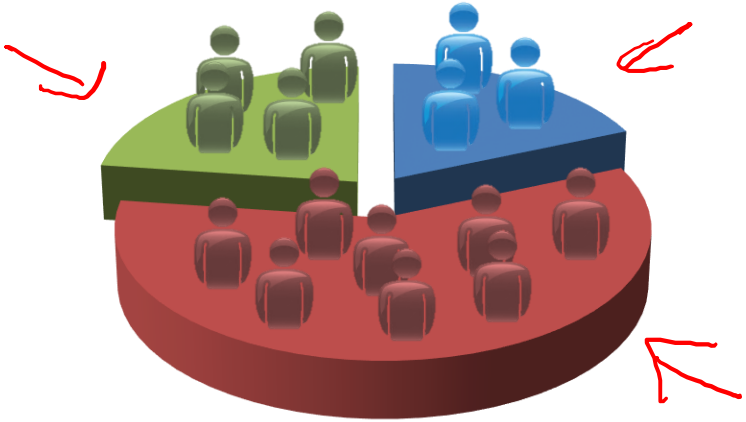


[Source: Daphne Koller]

Organize computing clusters



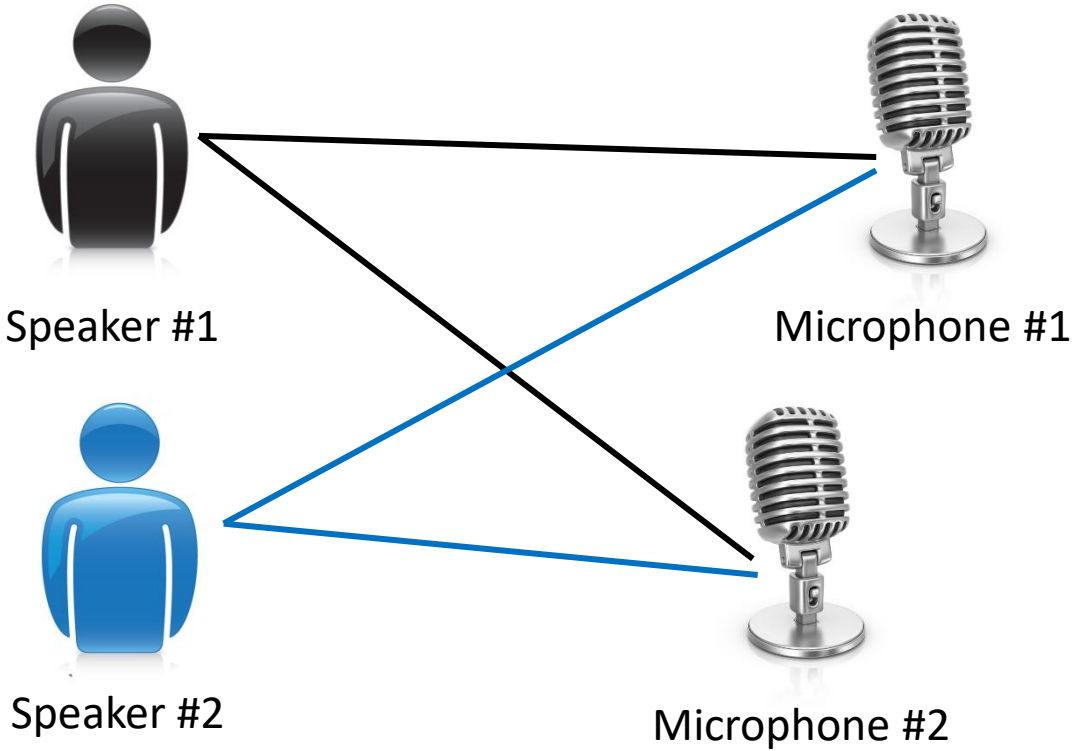
Social network analysis



Market segmentation

Astronomical data analysis

Cocktail party problem



Microphone #1: 

Output #1: 

Microphone #2: 

Output #2: 

Microphone #1: 

Output #1: 

Microphone #2: 

Output #2: 

[Audio clips courtesy of Te-Won Lee.]

Cocktail party problem algorithm

```
[W,s,v] = svd((repmat(sum(x.*x,1),size(x,1),1).*x)*x');
```

[Source: Sam Roweis, Yair Weiss & Eero Simoncelli]

Of the following examples, which would you address using an unsupervised learning algorithm? (Check all that apply.)

- [ ] Given email labeled as spam/not spam, learn a spam filter.
- [ ] Given a set of news articles found on the web, group them into set of articles about the same story.
- [ ] Given a database of customer data, automatically discover market segments and group customers into different market segments.
- [ ] Given a dataset of patients diagnosed as either having diabetes or not, learn to classify new patients as having diabetes or not.