

# Sound Design Document

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## Music:

For our games music, we have decided to use the Amapiano genre and style, as this is both an incredibly popular genre globally (Brown, D., 2022), but is also a genre that originated from South Africa (Seroto, B., 2020), and has a great resonance with South African listeners as Spotify's 2021 Wrapped lists noted that all 5 top South African artists played throughout that year were Amapiano artists (Coetzee, N., 2021).

## Notable Audio Style:

Amapiano is often heard having an emphasis on deep bass and techno percussion, deriving from the slowed down House beats, inspiration from hip hop, incorporation of synths and basslines for percussion, with some even mixing in elements of Jazz ((Brown, D., 2022; Seroto, B., 2020) that is easy to dance along to with a tempo of 115 bpm, taking a less aggressive stance to heavy bass lines that are a mix of unorthodox rhythmic and experimental practices (Seroto, B., 2020).

## Amapiano Composition Tutorials and Clean Style Examples:

[How to make Amapiano fl studio 20 | Free Drumkit \(youtube.com\)](#)

(SC TUTS | Music Production Tutorial, 2022).

[I MADE A BEAUTIFUL AMAPIANO BEAT FROM SCRATCH! FL Studio Beginners Tutorial 2022 \(youtube.com\)](#) (Seventh' Beats, 2022).

[I Made The HARDEST Amapiano Songs For the First Time \(youtube.com\)](#) (Ocean, 2023).

## Sound Effects:

For the sound effects in our game, as we are going for more of a mix between an Arcade Game and the Puzzle genre, we want to utilise both gritty and raw sound effects for the environment, concerning things such as footsteps, rain or any other environmental sounds. We also want to capture the essence of the Arcade side by incorporating a bit of chiptune, the sounds used in retro games from the 1990's (Allmusic, 2024).

## Organic SFX:

[Essentials Series - Free Sound Effect by Nox Sound Design \(itch.io\)](#) (Nox Sound, 2023).

## Chiptune SFX:

[SELECT YOUR PLAYER Opening \(youtube.com\)](#) (Solomon Lee, 2017).

## Conclusion:

Concerning our target audience being the largest demographic in our country (StatsSA, 2023) and aspiring to educate our target audience on the struggles of the disadvantaged communities of South African Townships, we felt it made sense to utilise such a powerful genre of music that has a resonance with our Township communities themselves, with all estimated evidence pointing toward our Townships as the music genre's place of origin, albeit with a few disputes here and there (Brown, D., 2022).

We also want to pay homage to the ones who came before us in the journey of game development, and plan to put our own spin on the Amapiano genre with the inclusion of Chiptune elements and instruments.

The genre is also noted to be rather inclusive, with female artists on the rise in many different mediums that incorporate the style of Amapiano, (Brown, D., 2022).

## Reference List:

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Seroto, B. 2020. Amapiano: What is it all about. Music in Africa, 30 September 2020. [Online]. Available at: [Amapiano: What is it all about? | Music In Africa](#). [Accessed 9 April 2024].

*SELECT YOUR PLAYER Opening*. 2017. YouTube video, added by Solomon Lee. [Online]. Available at: [SELECT YOUR PLAYER Opening - YouTube](#). [Accessed 19 June 2024].