# Group 13 GLM - Ikea Dataset

### Group 13

### 14/03/2022

# Introduction and Cleaning the Data

The dataset contains information on IKEA furniture from Saudi Arabia, a column has been added indicating if the piece of furniture costs more than 1000 Riyals.

```
category price sellable_online other_colors
##
     X item_id
## 1 1 60406785
                                      Chairs
                                                149
                                                                TRUE
## 2 2 99221446
                             Tables & desks
                                              5465
                                                                TRUE
                                                                                No
## 3 3 29221765 Bookcases & shelving units
                                                660
                                                                TRUE
                                                                                No
## 4 4 20403374
                          Sofas & armchairs
                                                395
                                                                TRUE
                                                                               Yes
## 5 5 89256262
                                               1895
                                                                TRUE
                                                                               Yes
                                      Chairs
## 6 6 50165079
                                                375
                                                                TRUE
                                                                                No
                          Nursery furniture
##
     depth height width thousandRiyals
               103
## 1
        44
                      52
                                      No
## 2
        NA
               NA
                      NA
                                     Yes
## 3
        35
               176
                      86
                                      No
## 4
        NA
               NA
                      NA
                                      No
## 5
       164
               104
                     117
                                     Yes
## 6
        53
               93
                      52
                                      No
```

The summary of the data indicates that there is a lot of NA values in the height, depth and width columns.

##	Х	item_id	category	price
##	Min. : 1.0	Min. : 91415	Length:500	Min. : 3.0
##	1st Qu.:125.8	1st Qu.:20344743	Class :character	1st Qu.: 168.8
##	Median :250.5	Median :49284139	Mode :character	Median : 457.0
##	Mean :250.5	Mean :48073026		Mean : 991.1
##	3rd Qu.:375.2	3rd Qu.:70414743		3rd Qu.:1245.0
##	Max. :500.0	Max. :99305158		Max. :8551.0
##				
##	sellable_online	other_colors	depth	height
##	Mode :logical	Length:500	Min. : 1.00	Min. : 3.0
##	FALSE:1	Class :character	1st Qu.: 37.00	1st Qu.: 68.0
##	TRUE :499	Mode :character	Median : 46.00	Median: 83.0
##			Mean : 53.34	Mean :102.3
##			3rd Qu.: 60.00	3rd Qu.:123.8
##			Max. :252.00	Max. :251.0
##			NA's :191	NA's :146
##	width	thousandRiyals		
##	Min. : 2.0	Length:500		

```
1st Qu.: 56.0
                     Class : character
##
    Median: 80.0
                     Mode
                           :character
##
    Mean
            :101.1
##
    3rd Qu.:134.2
##
    Max.
            :367.0
##
    NA's
            :80
```

To solve this, I computed the mean of the depth, height and width by the category and replaced the NA's by this value shown below.

```
## # A tibble: 500 x 10
  # Groups:
                category [17]
##
          X
              item_id category price sellable_online other_colors depth height width
                                                                              <dbl> <dbl>
##
      <int>
                <int> <chr>
                                <dbl> <lgl>
                                                        <chr>
                                                                      <dbl>
##
    1
          1 60406785 Chairs
                                  149 TRUE
                                                        No
                                                                       44
                                                                              103
                                                                                      52
    2
                                                                       50.5
                                                                                     74.1
##
          2 99221446 Tables ~
                                 5465 TRUE
                                                        No
                                                                               65.7
    3
          3 29221765 Bookcas~
                                                                              176
                                                                                      86
##
                                  660 TRUE
                                                        No
                                                                       35
##
    4
          4 20403374 Sofas &~
                                  395 TRUE
                                                                      107.
                                                                               76.6 162.
                                                        Yes
    5
##
          5 89256262 Chairs
                                  1895 TRUE
                                                                      164
                                                                              104
                                                                                    117
                                                        Yes
##
    6
          6 50165079 Nursery~
                                  375 TRUE
                                                        No
                                                                       53
                                                                               93
                                                                                     52
##
    7
          7 40284191 Sofas &~
                                  150 TRUE
                                                        No
                                                                      107.
                                                                               15
                                                                                    162.
##
            19291315 Cabinet~
                                  375 TRUE
                                                                       47
                                                                               92
                                                                                     45
                                                        No
                                                                       47
##
    9
               439468 Wardrob~
                                                                                    120
          9
                                  995 TRUE
                                                        No
                                                                              186
         10 49252553 Chairs
                                  400 TRUE
                                                                       61
                                                                               87
                                                        No
                                                                                      56
         with 490 more rows, and 1 more variable: thousandRiyals <chr>
```

## **Exploratory Analysis**

This section is to explore the data set graphically and gain insight before fitting the Generalised Linear Model (GLM).

This table shows how many pieces of furniture are in each category for the data and is then shown as a barchart. It can be seen that the lowest number of furniture items is for Room dividers and the highest is for Chairs. There is a lot of variability in the number of items in each category.

Table 1: Total number of items of furniture by category

category	count
Bar furniture	8
Beds	30
Bookcases & shelving units	71
Cabinets & cupboards	47
Café furniture	3
Chairs	74
Chests of drawers & drawer units	13
Children's furniture	14
Nursery furniture	18
Outdoor furniture	33
Room dividers	1
Sideboards, buffets & console tables	4
Sofas & armchairs	51
Tables & desks	67
Trolleys	3
TV & media furniture	27
Wardrobes	36

### Total Number of Items of Furniture by Category

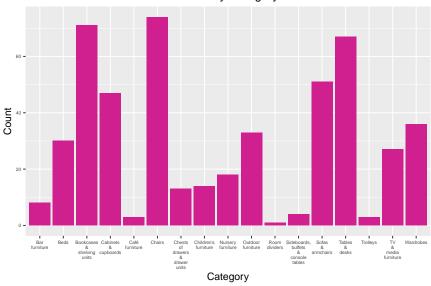


Figure 1: Total Number of Items of Furniture by Category.

The barchart below is showing the total number in each category by if they are priced above or below 1000 Riyals. It shows that some categories have no items priced greater than 1000 Riyals.

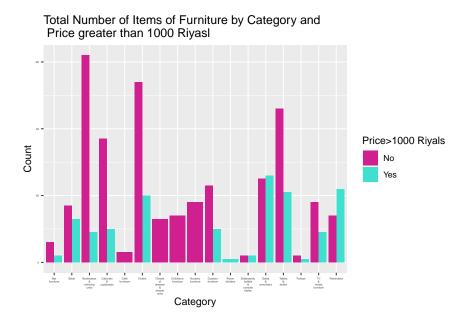


Figure 2: Total Number of Items of Furniture by Category and if they cost greater than 1000 Riyals.

The below plots explore the relationship between some explanatory variables and the price of the item.

The first shows some potential outliers in some categories which are much more expensive than other items in that category.

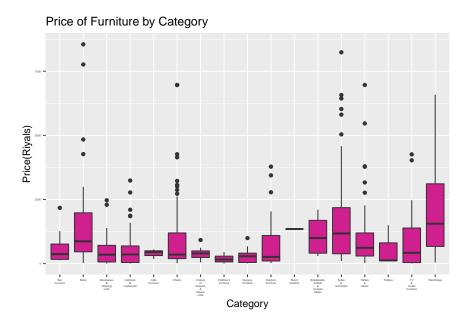


Figure 3: Price of the Item of Furniture by Category.

The box plot below shows whether it is available to buy in other colours and the items price. It appears that the price range for items available in other colours is slightly higher.

# Price of Furniture by Availability in Different Colours 7500 Different Colours Available No Yes

Figure 4: Price of the Item of Furniture by Availability in other Colours.

Available in other Colours

The below table and plot shows the proportion of items that are available in different colours and costing greater than 1000 Riyals.

```
## other_colors No Yes
## No 75.7% (227) 24.3% (73)
## Yes 63.5% (127) 36.5% (73)
```

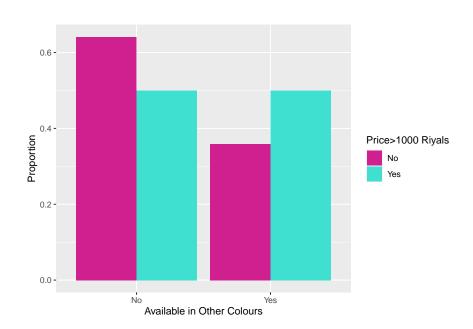


Figure 5: Proportion of Items Availbale in different Colours and if the Price is Greater than 1000 Riyals.

The below table and plot shows the proportion of items available online and costing greater than 1000 Riyals. It shows there is only one item not available online and that it costs more than 1000 Riyals.

```
## sellable_online No Yes
## FALSE 0.0% (0) 100.0% (1)
## TRUE 70.9% (354) 29.1% (145)
```

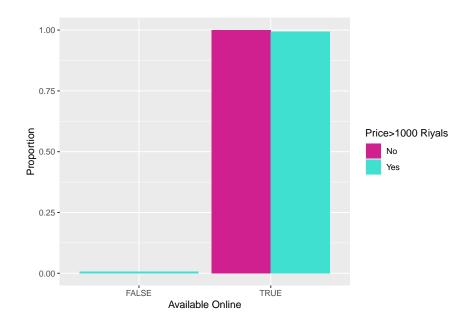


Figure 6: Proportion of Items Availbale in Online and if the Price is Greater than 1000 Riyals.

The next three plots show the height, width and depth of the item of furniture and whether it costs more than 1000 Riyals. These show that the items that cost more than 1000 Riyals have bigger height, width, depth and general size.

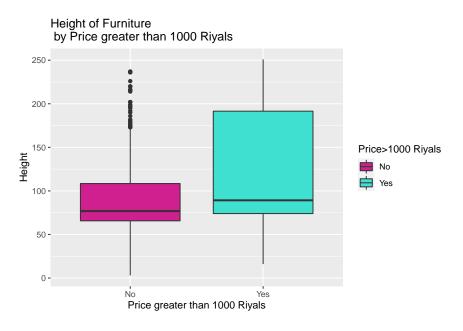


Figure 7: Height of Item by whether the Price is greater than 1000 Riyals.

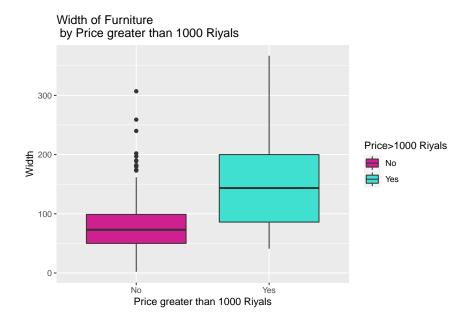


Figure 8: Width of Item by whether the Price is greater than 1000 Riyals.

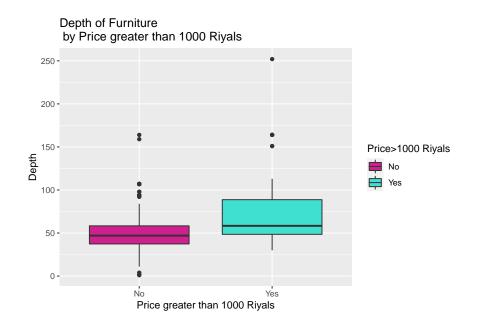


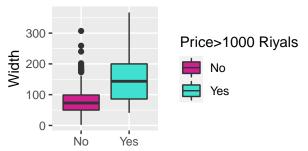
Figure 9: Depth of Item by whether the Price is greater than 1000 Riyals.

# Height of Furniture by Price greater than 1000 Riyals



Price greater than 1000 Riyals

# Width of Furniture by Price greater than 1000 Riyals



Price greater than 1000 Riyals

# Depth of Furniture by Price greater than 1000 Riyals



Price greater than 1000 Riyals