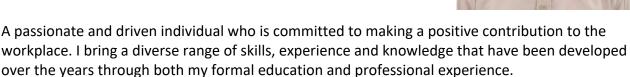# Joshua V. Perez

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Portfolio: https://portfolio-joshua.netlify.app/

A passionate and driven individual who is committed to making a positive contribution to the workplace. I bring a diverse range of skills, experience and knowledge that have been developed over the years through both my formal education and professional experience.

Skills and Applications Used

- WordPress themes and plugins customization.
- Elementor, Divi, Gutenberg, WooCommerce, Contact Form 7, Social Media Integration, Google Analytics Integration, WP Mail SMTP, Yoast SEO, etc.
- Proficiency in JavaScript/ES6, jQuery, HTML5, CSS3 and PHP
- Proficiency in Google Analytics and Google Tag Manager
- Performing site audit, keyword research, competitive research and linking building using SEMrush, Google Search Console and Google Analytics in order to improve On-Page SEO, Off-Page SEO and technical SEO.
- Experience using cPanel, FTP and Virtual Machine (Virtalus)
- Maintaining an ERPNext web-based system
- Experience developing simple web apps using React
- Experience using Git and GitHub
- Adobe Illustrator, Adobe Photoshop, Figma, Adobe XD

Work Experience

2022-01 – Present

Associate Software Developer

RK Ames Business Solutions Inc. (formerly Bliimo Technologies Inc.)

- Developing and maintaining client's WordPress website.
- Collaborating with project manager and design team to convert mockups into a fully functional WordPress website.
- Implementing responsive-web-design to display websites beautifully across various devices.
- Customizing WordPress themes and managing plugins to improve website functionality and meet client's requirements.
- Optimizing website performance and ensuring that websites are error-free.

- In charge in supporting and maintaining our client's use of web-based ERPNext System.

- Auditing sites, keyword research, backlinks tracking, competitive analysis and online visibility insights.

- Performing technical SEO to various websites by improving site speed, setting up sitemaps and robot.txt, security, indexation and schema markup.

2019-09 –	**Graphic Artist**
2020-06	Japa Global Trading – Dagupan, Pangasinan

- Worked with clients to gather and define requirements, establish scopes and managing project milestones.

- Developed creative designs for client's sublimation jersey and shirts using Adobe Illustrator and Photoshop.

- Printed graphics on garments using DTG Printer.

Education

2015-06 –	**Bachelor of Science in Information Technology**
2019-06	Pangasinan State University – Lingayen, Pangasinan

Certifications and Seminars Attended

Civil Service Eligibility (Career Service Professional Exam)

March 26, 2023