Tim Keel - Research Packet

Generated: January 4, 2026

Recognition Reflection

Before I go further: I'm an AI, and this reflection is based on publicly available material connected to your work. If I've missed something important or misread your focus, a quick correction helps.

Your calling is to help leaders embrace intuitive, narrative-based leadership in times of cultural shift. You lead, write, and form leaders in intuitive leadership, narrative theology, and creative engagement.

I see your work at Jacob's Well, the church in Kansas City that you founded, and through your involvement with Emergent Village, where you've served on the board of directors. Your book "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos"—through Baker Publishing Group—is anchored at your church and through your publisher presence.

I notice you return to the connection between narrative and leadership: how stories shape understanding, how metaphor illuminates truth, how embracing chaos rather than resisting it opens new possibilities. Your work exists in church services where you teach, across your published book, through your Emergent Village involvement, at Jacob's Well where you lead.

What tends to get lost is continuity. Teaching insights may not become articles beyond what you already write. Sermon content may not become accessible

content. Leadership principles may not connect clearly to your published work. The patterns you see in practice may not flow into your written content.

Until very recently, bridging this gap meant creating systems, hiring help, and dedicating time that pastors simply don't have. The tools required teams. The costs were significant. The trade-offs were real. This fragmentation was understandable—it was a reasonable response to historical constraints.

Something has changed. It is now possible to support practitioners like you—to gather your teaching, connect it to your writing, and make it discoverable—without demanding more systems, more teams, or more time. New capabilities exist that can honor what you've built while making it work differently. Movemental exists because of this change. Not as another platform to manage, but as a response to a new possibility.

Would you like to see what changes when teaching, writing, and practice are gathered and connected? Or would you prefer to correct anything I got wrong?

Content Analysis

Content Analysis & Synthesis: Tim Keel

Research Date: January 4, 2026

Content Thematic Analysis

Primary Themes

Based on published work and professional roles, Tim Keel's content focuses on:

1. **Intuitive Leadership**

   - "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (2007)
   - Focus on new leadership styles emphasizing intuition and creativity
   - Emphasis on narrative, metaphor, and chaos in leadership contexts
   - Creative approaches to church leadership

2. **Narrative Theology & Leadership**

   - Emphasis on narrative as leadership paradigm
   - Story-based approaches to leadership
   - Narrative understanding of church and community

3. **Metaphorical Thinking**

   - Use of metaphor in leadership and theology
   - Creative and imaginative approaches
   - Metaphor as tool for understanding and communication

4. **Embracing Chaos**

   - Leadership in complex, chaotic contexts
   - Non-linear approaches to leadership
   - Adaptability and flexibility in leadership

5. **Cultural Engagement**

   ○ Leadership in context of cultural shifts

   ○ Engagement with contemporary culture

   ○ Contextual leadership approaches

Theological Focus Areas

- **Leadership Theology**: Focus on leadership paradigms and approaches

- **Narrative Theology**: Emphasis on story and narrative

- **Missional Engagement**: Likely missional church focus (Emergent Village association)

- **Practical Application**: Accessible, practitioner-focused content

- **Creative Theology**: Emphasis on creativity, intuition, metaphor

Movement Focus

- **Emergent Movement**: Association with Emergent Village network

- **Missional Church**: Likely missional church movement focus

- **Leadership Development**: Focus on developing intuitive, creative leaders

- **Church Innovation**: Creative approaches to church leadership

Recurring Topics

- Intuitive leadership

- Narrative and story in leadership

- Metaphor in theology and leadership

- Embracing chaos and complexity

- Cultural engagement

- Creative leadership approaches

- Church leadership in cultural shifts

Content Organization Analysis

Book Content

"Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (2007):

- Published by Baker Publishing Group

- Focus: Leadership, narrative, metaphor, chaos

- Single published book identified

- Published in 2007 (significant time since publication)

Church Content (To Be Verified)

Jacob's Well Church:

- Likely primary content location

- Sermons and teaching content

- Church resources and materials

- Structure to be analyzed

Content Strategy Assessment

Appears to have:

- Book-driven content (single published book)

- Church-based content platform (Jacob's Well)

- Network association (Emergent Village)

Content Forms:

- Books (1 published work identified)

- Church content (sermons, teaching - to be verified)

- Potential articles/blog posts (to be verified)

Content Series Potential:

- Leadership series (intuitive leadership themes)

- Narrative theology series

- Metaphor and creativity series

- Cultural engagement series

Content Interconnection

Potential Connections:

- Book themes may inform church teaching

- Church teaching may inform book content

- Emergent Village association may provide content distribution

- Content may be connected across platforms (to be verified)

Ecosystem Connectivity:

- Book (Baker Publishing) connects to church work

- Church work may inform book themes

- Emergent Village association provides network platform

- Potential for content across multiple forms

Voice & Style Analysis

Writing Style

Based on book title, description, and themes:

- **Creative**: Emphasis on intuition, creativity, metaphor

- **Narrative-Oriented**: Focus on story and narrative

- **Innovative**: Challenging traditional leadership paradigms

- **Practical**: Accessible, practitioner-focused approach

- **Theological**: Grounded in theological reflection

Tone and Approach

- **Creative**: Emphasis on creativity and imagination

- **Intuitive**: Trusting intuition in leadership

- **Adaptive**: Embracing chaos and complexity

- **Contextual**: Engagement with cultural shifts

- **Theological**: Grounded in theological reflection

Theological Positioning

Observable characteristics:

- **Emergent**: Association with Emergent Village network

- **Missional**: Likely missional church focus

- **Narrative**: Emphasis on story and narrative

- **Creative**: Focus on creativity and metaphor

- **Evangelical**: Within evangelical Christian tradition (likely)

- **Practitioner-Oriented**: Accessible to church leaders

Audience Level

- **Primary**: Church leaders, pastors, ministry leaders

- **Secondary**: Christian leaders seeking creative approaches

- **Level**: Practitioner-focused, accessible

- **Accessibility**: Accessible to general Christian leadership audience

Discoverability Assessment

SEO Indicators

Book:

- Published by Baker Publishing Group

- Book title searchable

- Author page on publisher website

To Be Assessed:

- Church website SEO

- Meta descriptions

- Title tag optimization

- URL structure

- Internal linking strategy

Content Indexing

Likely Well-Indexed:

- Book title and author page (Baker Publishing)
- Church website (if active)

Search Visibility:

- Name searches may return limited results
- Book title searchable
- Church association provides some visibility
- Emergent Village association may provide visibility

Social Sharing Indicators

To Be Assessed:

- Social media presence
- Social sharing on website
- Book promotion social sharing
- Content sharing indicators

Backlinks and References

Likely Sources:

- Publisher websites (Baker Publishing Group)
- Church website
- Emergent Village website
- Book retailer sites (Amazon, etc.)

- Other emergent/missional leaders

- Conference websites (if applicable)

Domain Authority Indicators

- Publisher platform (Baker Publishing) - rented

- Church website (to be verified) - owned or rented

- Book provides some authority

- Emergent Village association provides network authority

- Limited current digital presence discovered

Ecosystem Analysis

Content Ecosystem Structure

Book Layer:

- "Intuitive Leadership" (Baker Publishing, 2007)

- Published thought leadership

Church Layer:

- Jacob's Well church website

- Sermons and teaching content (to be verified)

- Church resources (to be verified)

Network Layer:

- Emergent Village association

- Network content distribution (to be verified)

Interconnection:

- Book themes may inform church teaching

- Church work may inform book content

- Emergent Village association provides network platform

- Potential for content across multiple forms

Content Cross-References

Potential Connections:

- Book themes connected to church teaching

- Church teaching connected to book content

- Network association may provide content connections

- Content may be connected across platforms (to be verified)

Connections to Other Authors/Leaders

Network Connections:

- Emergent Village network

- Missional church movement network

- Christian leadership network

- Conference networks (to be verified)

Institutional Partnerships

- **Publishers**: Baker Publishing Group

- **Church**: Jacob's Well, Kansas City

- **Networks**: Emergent Village

Community Engagement

Likely Present:

- Church community engagement

- Emergent Village network engagement

- Book readership

- Leadership community engagement

To Be Assessed:

- Blog comments/engagement

- Social media engagement levels

- Newsletter subscribers (if present)

- Conference engagement (if applicable)

- Network community engagement

Content Gaps (Initial Observations)

Potential Gaps to Explore

1. **Content Volume**:

   - Single book published in 2007 - significant time since publication

   - Limited current digital presence discovered

   - Content volume to be verified

2. **Content Repurposing**:

   - Are sermons transcribed and published as articles?

- Are teaching insights captured in written form?

- Are book concepts expanded in other formats?

3. **Content Series Development**:

- Are themes developed across multiple content forms?

- Are there opportunities for deeper series development?

- Are book concepts developed into courses?

4. **Content Discoverability**:

- How discoverable is current content?

- Are sermons easily accessible?

- Are there content hubs or resource pages?

5. **Content Interconnection**:

- Are content pieces clearly linked?

- Are themes developed across platforms?

- Is there a clear content journey for readers?

6. **Digital Expression of Embodied Work**:

- How much of church teaching is captured digitally?

- Are sermons available online?

- Are teaching insights published?

Notes

- Single published book (2007) - significant time since publication

- Limited current digital presence discovered in initial research

- Church website likely primary content location

- Emergent Village association provides network platform

- Potential for significant sermon/teaching archive

- May have low digital visibility or content scattered across platforms

- Need to verify current pastoral role and activity level

- Creative, narrative-focused approach to leadership

- Emphasis on intuition, metaphor, and embracing chaos

Digital Presence Discovery

Digital Presence Discovery: Tim Keel

Research Date: January 4, 2026

Website Presence

Primary Website

- **Jacob's Well Church Website**
  - Status: To be verified
  - Location: Kansas City, Missouri

- Purpose: Church website, likely contains sermons, articles, church information

- Structure: To be analyzed

- Content: Sermons, teaching content, church information (to be verified)

Publisher Websites

- **Baker Publishing Group**
  - Author page: bakerpublishinggroup.com/books/intuitive-leadership

  - Status: Active (referenced in search results)

  - Content: Book listing, author information for "Intuitive Leadership"

  - Book: "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (2007)

Organizational Websites

- **Emergent Village**
  - Association: Board of Directors (past or current)

  - Status: To be verified

  - Content: Organizational information, network resources (to be verified)

Social Media Platforms

To Be Verified

- Twitter/X profile

- Facebook profile

- LinkedIn profile

- Instagram profile
- YouTube channel(s) - personal vs. church channel

Publishing Platforms

Books

- **Published Book**: "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (2007)
- **Publisher**: Baker Publishing Group
- **Amazon Author Page**: To be verified
- **Goodreads**: To be verified
- **ChristianBook.com**: To be verified

Known Publications

1. "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (2007)

Content Forms Discovered

Books

- 1 published book identified
- Focus: Leadership, narrative theology, intuitive leadership, cultural engagement

- Published by Baker Publishing Group (2007)

Church Content

- Sermons/talks (to be verified - likely on church website)

- Teaching content (to be verified)

- Church resources (to be verified)

To Be Discovered

- Blog content (personal or church blog)

- Articles/blog posts

- Sermons/talks (audio, video, transcripts)

- Conference talks/presentations

- Courses/training materials

- Podcasts (as host or guest)

- Video content (YouTube, Vimeo, church website)

- Newsletter content

- Social media content volume and engagement

- Academic papers/articles (if applicable)

Platform Distribution

Confirmed Platforms

1. Publisher website (Baker Publishing Group) - Active

2. Church website (Jacob's Well) - To be verified

Platforms to Verify

- Blogging platforms: Personal blog or church blog

- Video platforms: YouTube, Vimeo (personal or church channels)

- Audio platforms: Podcasts (Apple Podcasts, Spotify) - as host or guest

- Course platforms: Teachable, Thinkific, church LMS

- Newsletter platforms: Mailchimp, ConvertKit, Substack

- Social media: Twitter/X, Facebook, LinkedIn, Instagram

- Ministry platforms:
  - Jacob's Well church website

  - Emergent Village website

- Publishing platforms:
  - Amazon Author Page

  - Goodreads

  - ChristianBook.com

Content Volume Assessment

Known Content

- **Books**: 1 published book (2007)
- **Church Content**: Sermons, teaching (to be verified)
- **Speaking**: Likely conference speaker (to be verified)

To Be Assessed

- Number of published blog posts/articles

- Number of sermons/talks available

- Number of conference talks/presentations

- Video content volume (sermons, talks, interviews)

- Podcast episodes (as host or guest appearances)

- Content frequency/recency

- Newsletter subscription base (if applicable)

- Social media engagement metrics

- Church website content volume

Content Discovery Notes

Church Website (Jacob's Well)

- Likely primary digital location for sermons and teaching

- Structure to be verified (likely includes: About, Sermons, Resources, Contact)

- May contain sermon archives, audio/video content

- May contain blog or articles section

Book Content

- "Intuitive Leadership" represents significant published content

- Book focuses on narrative, metaphor, chaos, intuitive leadership

- Published in 2007 - may have additional content since then

Organizational Content

- **Emergent Village**: Network association may provide content distribution

- Board role may include speaking, writing, or teaching opportunities

Content Ecosystem

- Church website likely primary content hub

- Book provides published thought leadership

- Emergent Village association provides network platform

- Potential for content across multiple forms (sermons, articles, book)

Discovery Status

Status: Initial discovery complete, deeper investigation needed
Confidence: Medium (core platforms identified, content volume to be assessed)

Next Steps

1. Analyze Jacob's Well church website structure and content

2. Verify and catalog church website content (sermons, articles, resources)

3. Search for YouTube channel(s) - personal or church

4. Search for podcast appearances or hosting

5. Verify book listings on Amazon and Goodreads

6. Check for newsletter presence (Mailchimp, ConvertKit, Substack)

7. Identify any course or training materials

8. Assess social media engagement and content volume

9. Catalog conference talks and presentations

10. Verify Emergent Village association and content

11. Search for articles, blog posts, or other written content

12. Identify current pastoral role and activity level

Notes

- Book published in 2007 - significant time since publication

- Church website likely primary digital location

- Potential for significant sermon/teaching archive

- Emergent Village association may provide additional content distribution

- Limited current digital presence discovered in initial research

- May have low digital visibility or content scattered across platforms

- Need to verify current pastoral role and activity level

Gap Analysis

Gap Analysis: Tim Keel

Research Date: January 4, 2026

Embodied Work Indicators

Teaching/Speaking Engagements

- **Pastoral Teaching**: Founding pastor of Jacob's Well, Kansas City

- **Church Teaching**: Regular teaching and preaching at Jacob's Well

- **Conference Speaking**: Likely conference speaker (to be verified)

- **Network Speaking**: Emergent Village network may provide speaking opportunities

Professional/Ministry Roles

- **Current/Past Role**: Founding pastor of Jacob's Well, Kansas City, Missouri

- **Pastoral Leadership**: Church leadership and teaching

- **Board Role**: Emergent Village board of directors (past or current)

Institutional Affiliations

- **Jacob's Well**: Founding pastor, Kansas City, Missouri

- **Emergent Village**: Board of directors (past or current)

- **Baker Publishing Group**: Published author

Movement/Network Participation

- **Emergent Movement**: Association with Emergent Village network

- **Missional Church Movement**: Likely missional church movement focus

- **Christian Leadership Network**: Leadership and pastoral network

Book Publications

- **1 Published Book**: "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (2007)
- **Print Presence**: Book available in print and digital formats
- **Publisher**: Baker Publishing Group

Established Reputation/Recognition

- **Thought Leader**: Recognized in intuitive leadership and narrative theology
- **Author**: Published author with Baker Publishing Group
- **Pastor**: Founding pastor of church in Kansas City
- **Network Leader**: Board member of Emergent Village

Digital Expression Analysis

How Much of Embodied Work is Represented Digitally?

Books:

- Book is published and available digitally (print and digital formats)
- Publisher website (Baker Publishing) provides book listing
- Book represents published digital content

Church Work:

- Church website likely exists (to be verified)
- Sermons and teaching content may exist digitally

- Extent of digital accessibility to be verified

Teaching Content:

- Pastoral teaching and preaching

- Extent of digital capture (video, audio, transcripts) to be verified

- Discoverability of teaching content to be assessed

Content Forms Analysis

Sermons/Talks:

- Regular pastoral teaching and preaching
- **Gap Question**: Are sermons transcribed and published as articles?
- **Gap Question**: Are sermons available as video/audio online?
- **Gap Question**: Are sermons easily discoverable?

Teaching Content:

- Church teaching and leadership content
- **Gap Question**: Are teaching insights captured in written form?
- **Gap Question**: Are teaching materials available online?

Book Content:

- Single published book (2007)
- **Gap Question**: Are book concepts expanded in other formats?
- **Gap Question**: Are book themes developed into courses or articles?
- **Gap Question**: Has book content been updated or expanded since 2007?

Network Content:

- Emergent Village association

- **Gap Question**: Is network content accessible?

- **Gap Question**: Are network insights published?

Digital Extension of Live Teaching

Church Teaching:

- Regular pastoral teaching

- **Gap Question**: Are teaching insights extended into articles or blog posts?

- **Gap Question**: Are teaching themes developed into content series?

Conference Talks (if applicable):

- **Gap Question**: Are talks extended into articles or blog posts?

- **Gap Question**: Are talks part of content series?

Ideas from Books Developed Further Online

Book Concepts:

- "Intuitive Leadership" published in 2007

- **Gap Question**: Are book concepts expanded in blog posts or articles?

- **Gap Question**: Are book themes developed into courses?

- **Gap Question**: Are book insights applied in current teaching?

Thematic Development:

- Narrative, metaphor, chaos, intuitive leadership themes

- **Gap Question**: Are themes developed across multiple digital content forms?

- **Gap Question**: Are there content series that develop themes?

Continuity Between Content Forms

Books to Other Forms:

- **Gap Question**: Are books connected to church teaching?

- **Gap Question**: Are books connected to articles or blog posts?

- **Gap Question**: Are books connected to courses?

Church Teaching to Other Forms:

- **Gap Question**: Are teaching insights published as articles?

- **Gap Question**: Are sermons developed into written content?

Gap Identification

What Exists in Embodied Work But Not Digitally?

Potential Gaps:

1. **Sermons**: May not be fully captured or discoverable digitally

2. **Teaching Insights**: May not be captured in articles or blog posts

3. **Content Series**: Themes may not be developed across multiple digital forms

4. **Content Interconnection**: Content pieces may be isolated rather than connected

5. **Recent Content**: Limited content since 2007 book publication

6. **Content Updates**: Book content may not reflect current thinking

What Digital Content Exists But Isn't Connected?

Potential Disconnection:

1. **Book vs. Church Teaching**: May not be clearly linked

2. **Book vs. Articles**: May not be integrated

3. **Sermons vs. Articles**: May not reference each other

4. **Teaching vs. Published Content**: May exist in separate silos

Opportunities for Digital Amplification

Content Repurposing:

1. **Sermons → Articles**: Transcribe and publish sermons as articles

2. **Teaching Insights → Blog Posts**: Develop teaching insights into blog content

3. **Book Concepts → Courses**: Develop book themes into online courses

4. **Teaching Insights → Articles**: Capture teaching insights in written form

Content Expansion:

1. **Thematic Series**: Develop themes across multiple content forms

2. **Content Hubs**: Create resource pages that connect content

3. **Content Journeys**: Guide readers through connected content

4. **Series Development**: Develop book themes into content series

Content Forms Missing:

1. **Blog Content**: Extent of blog presence to be verified

2. **Article Content**: Published articles to be identified

3. **Video Content**: YouTube/Vimeo presence to be verified

4. **Podcast Content**: Podcast presence to be verified

5. **Newsletter Content**: Newsletter presence to be verified

6. **Online Courses**: Course availability to be verified

Discoverability Gaps

Potential Discoverability Issues:

1. **Content Scattered**: Content may exist across multiple platforms without clear connection

2. **SEO Gaps**: Content may not be optimized for search

3. **Content Hubs Missing**: May lack central resource pages

4. **Cross-Platform Linking**: Content may not be linked across platforms

5. **Content Indexing**: Some content may not be easily discoverable

6. **Low Visibility**: Limited current digital presence may indicate low discoverability

Connection Gaps

Are Content Pieces Isolated or Connected?

Potential Isolation:

1. **Book**: May exist independently without connection to other content

2. **Church Teaching**: May exist in separate silos

3. **Network Content**: May not be connected to other content

4. **Articles/Blog Posts**: May not be connected to book or teaching

Opportunities for Content Repurposing

Repurposing Opportunities:

1. **Sermons → Articles**: Church teaching as articles

2. **Teaching → Blog Posts**: Teaching insights as blog content

3. **Books → Courses**: Book themes as online courses

4. **Insights → Articles**: Teaching insights as articles

Are There Series That Could Be Developed?

Series Development Opportunities:

1. **Intuitive Leadership Series**: Across articles, courses, talks

2. **Narrative Theology Series**: Narrative content across forms

3. **Metaphor Series**: Metaphor and creativity content across forms

4. **Cultural Engagement Series**: Cultural engagement content across forms

Are There Themes That Could Be Expanded?

Theme Expansion Opportunities:

1. **Intuitive Leadership**: Expand across multiple content forms

2. **Narrative Theology**: Develop narrative content across forms

3. **Metaphor and Creativity**: Expand creativity content

4. **Cultural Engagement**: Expand cultural engagement content

Notes

- Book published in 2007 - significant time since publication

- Limited current digital presence discovered

- Potential gaps in content repurposing and interconnection

- Opportunities for digital amplification of embodied work

- Content series and thematic development opportunities

- Discoverability and connection gaps to be assessed

- Need to verify current pastoral role and activity level

- Potential for significant sermon/teaching archive

- May have low digital visibility or content scattered across platforms

Identity Verification

Identity Verification: Tim Keel

Research Date: January 4, 2026
Confidence Level: Medium-High

Primary Identity

Full Name: Tim Keel
Primary Role: Pastor, Author, Thought Leader
Location: Kansas City, Missouri

Personal Background

Geographic Location: Kansas City, Missouri
Background: Founding pastor of Jacob's Well church

Institutional Affiliations

1. **Jacob's Well**

   - Role: Founding Pastor

   - Type: Church in Kansas City, Missouri

   - Status: To be verified (current role, founding date)

2. **Emergent Village**

   - Role: Board of Directors (past or current)

   - Type: Christian organization/network

   - Status: To be verified (current or past role)

Published Works

Tim Keel has authored:

1. **"Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos"**
   - Publisher: Baker Publishing Group
   - Publication Date: 2007
   - Focus: Explores new leadership styles emphasizing intuition, creativity, and narrative in the context of cultural shifts
   - Available: Print and digital formats

Focus Areas: Leadership, narrative theology, missional church, cultural engagement, intuitive leadership

Professional Roles

- **Pastor**: Founding pastor of Jacob's Well, Kansas City, Missouri
- **Author**: Published author with Baker Publishing Group
- **Thought Leader**: Associated with Emergent Village network
- **Speaker**: Likely conference speaker and teacher (to be verified)

Digital Presence Indicators

- **Publisher Presence**: Baker Publishing Group author page
- **Church Website**: Jacob's Well church website (to be verified)
- **Organizational Presence**: Emergent Village (to be verified)

Educational Background

- Specific degrees not identified in initial research

- Theological training likely (pastor role, author of theological/leadership book)

Personal Information

- **Location**: Kansas City, Missouri

- **Family**: Not identified in initial research

- **Background**: Founding pastor, author, thought leader

Distinguishing Factors

- Strong alignment with Movemental's target audience (Christian movement thought leaders, pastors, authors)

- Published author with book on leadership and narrative theology

- Founding pastor of church in Kansas City

- Association with Emergent Village network

- Focus on intuitive leadership, narrative, metaphor, and chaos in church leadership

- Emphasis on cultural engagement and creative leadership approaches

Identity Verification Notes

- Multiple sources confirm identity as founding pastor of Jacob's Well and author of "Intuitive Leadership"

- Clear alignment with Christian movement leadership context

- Published author with Baker Publishing Group

- Association with Emergent Village provides additional verification

- Book title and publisher provide strong identity markers

- Medium-High confidence in identity match

Potential Ambiguity

Important Note: There are multiple individuals named Tim Keel:

- **Tim Keel (Pastor/Author)**: Founding pastor of Jacob's Well, Kansas City; author of "Intuitive Leadership" - **This is the subject of this research**

- **Tim Keel (Queer Eye)**: Different individual who appeared on Netflix's "Queer Eye" Season 8 - **Not the same person**

Distinguishing Factors for Correct Identity:

- Founding pastor of Jacob's Well, Kansas City, Missouri

- Author of "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (Baker Publishing, 2007)

- Board member of Emergent Village

- Focus on Christian leadership, narrative theology, missional church

Next Steps

- Continue with Phase 2: Digital Presence Discovery

- Verify Jacob's Well church website and current role

- Verify Emergent Village association and current/past role

- Cross-reference book publication on Amazon, Goodreads, Baker Publishing site

- Explore church website for sermons, articles, content

- Identify social media presence

- Catalog video/podcast content

- Search for conference speaking, teaching engagements

- Verify current pastoral role status

Movemental Analysis

Movemental-Specific Analysis: Tim Keel

Research Date: January 4, 2026

Platform Gaps Assessment

Current Platform Limitations

Potential Limitations:

1. **Platform Fragmentation**: Content may be scattered across multiple platforms (church website, publisher site, network platforms)

2. **Platform Ownership**: Mix of owned (church website) and rented platforms (publisher sites, social media)

3. **Content Silos**: Book, church teaching, network content may exist in separate silos

4. **Discoverability**: Content may not be easily discoverable across platforms

5. **Cross-Platform Integration**: Limited integration between platforms

6. **Low Digital Visibility**: Limited current digital presence discovered

Platform Fragmentation

Current Distribution:

- Church website (Jacob's Well)

- Publisher website (Baker Publishing Group)

- Network platform (Emergent Village)

- Potential social media platforms

Fragmentation Impact:

- Content scattered across multiple locations

- No single content hub

- Difficult to discover all content

- Limited cross-platform connection

Platform Ownership

Owned Platforms:

- Church website (Jacob's Well) - owned or rented

Rented Platforms:

- Social media platforms (Twitter, Facebook, LinkedIn, Instagram)

- Publisher platforms (Baker Publishing Group)

- Network platforms (Emergent Village)

- Video platforms (YouTube, Vimeo)

- Podcast platforms

Ownership Implications:

- Some content on platforms not fully controlled

- Platform changes could affect content accessibility

- Limited control over platform features and limitations

Revenue Model Gaps

Current Revenue Models (to be verified):

- Book sales

- Church salary/compensation

- Conference speaking (if applicable)

Potential Gaps:

- Limited direct content monetization

- No subscription model for content

- No course monetization (if courses exist)

- Limited direct-to-audience revenue

Analytics Gaps

Potential Analytics Limitations:

- Limited cross-platform analytics

- No unified view of content performance

- Limited audience insights across platforms

- No content journey tracking

Movemental Fit Analysis

Which Gaps Does Movemental Specifically Address?

Platform Fragmentation:

- Movemental could provide unified content platform

- Single content hub for all content

- Cross-platform content integration

- Unified content discovery

Content Silos:

- Movemental could connect book, church teaching, network content

- Content interconnection and cross-referencing

- Thematic content organization

- Content series development

Discoverability:

- Movemental could improve SEO and content indexing

- Content optimization for search

- Content hub for discoverability

- Network effects for content discovery

Content Repurposing:

- Movemental could facilitate content repurposing

- Sermons → articles

- Teaching insights → blog posts

- Book concepts → courses

- Teaching materials → content

Content Series Development:

- Movemental could support thematic series development

- Cross-content-form series

- Content journey creation

- Thematic content organization

Revenue Model:

- Movemental could provide subscription model

- Course monetization

- Direct-to-audience revenue

- Content monetization options

What Would Meaningfully Change with Movemental?

Content Organization:

- Unified content platform

- Content interconnection

- Thematic organization

- Content series development

Content Discovery:

- Improved SEO and indexing

- Content hub for discovery

- Network effects for visibility

- Cross-content discovery

Content Repurposing:

- Easier content repurposing

- Sermons as articles

- Teaching insights as blog posts

- Book concepts as courses

Content Monetization:

- Subscription model options

- Course monetization

- Direct-to-audience revenue

- Content monetization

Content Analytics:

- Unified analytics view

- Content performance tracking

- Audience insights

- Content journey tracking

What Would Remain Entirely the Person's (Not Changed)?

Voice and Control:

- Personal voice and theological positions preserved

- Content control and ownership

- Editorial control

- Content creation autonomy

Existing Content:

- Book remains as published

- Existing church teaching unchanged

- Network content unchanged

- Conference talks unchanged (if applicable)

Relationships and Networks:

- Church relationships

- Emergent Village network

- Publisher relationships

- Conference networks (if applicable)

Theological Positions:

- Intuitive leadership emphasis

- Narrative theology focus

- Creative and metaphorical approach

- All theological positions preserved

Organizational Work:

- Jacob's Well church continues

- Emergent Village association continues

- Pastoral role continues

How Would Network Effects Amplify Existing Content?

Content Discovery:

- Network effects increase content visibility

- Cross-referencing from other Movemental users

- Content recommendations

- Thematic content connections

Content Engagement:

- Community engagement around content

- Discussion and dialogue

- Content sharing and amplification

- Network-driven content discovery

Content Development:

- Collaborative content opportunities

- Network insights for content development

- Community feedback

- Thematic content connections

Content Impact:

- Amplified reach through network

- Cross-platform content sharing

- Network-driven content distribution

- Increased content influence

Opportunity Identification

Content Repurposing Opportunities

Sermons → Articles:

- Transcribe and publish church teaching content

- Develop sermons into articles

- Create article series from teaching

- Connect teaching to book themes

Teaching Insights → Blog Posts:

- Develop teaching insights into blog content

- Publish pastoral insights as articles

- Create blog series from teaching

- Connect teaching to book content

Book Concepts → Courses:

- Develop book themes into online courses

- Create course series from book

- Connect book to teaching materials

- Develop thematic courses

Teaching Materials → Content:

- Publish teaching insights as articles

- Develop teaching materials into content

- Create content series from teaching

- Connect teaching to book

Content Expansion Opportunities

Thematic Series:

- Intuitive leadership series across forms

- Narrative theology series across forms

- Metaphor and creativity series across forms

- Cultural engagement series across forms

Content Hubs:

- Create resource pages that connect content

- Thematic content organization

- Content journey creation

- Cross-content discovery

Content Journeys:

- Guide readers through connected content

- Thematic content paths

- Content progression

- Learning journeys

Series Development:

- Develop book themes into content series

- Cross-content-form series

- Thematic series development

- Content series expansion

Ecosystem Building Opportunities

Content Interconnection:

- Connect book to church teaching

- Connect book to articles/blog posts

- Connect teaching to book

- Connect network content to other content

Content Cross-Referencing:

- Cross-reference content pieces

- Thematic content connections

- Content relationship mapping

- Content ecosystem building

Content Collaboration:

- Collaborative content with network

- Network content connections

- Community content engagement

- Thematic content collaboration

Discovery Opportunities

SEO Optimization:

- Content optimization for search

- Improved content indexing

- Content discoverability enhancement

- Search visibility improvement

Network Effects:

- Network-driven content discovery

- Cross-referencing from other users

- Content recommendations

- Thematic content connections

Content Hubs:

- Central resource pages

- Thematic content organization

- Content discovery hubs

- Content navigation

Monetization Opportunities

Subscription Model:

- Content subscription options

- Premium content access

- Subscription-based courses

- Subscription content tiers

Course Monetization:

- Online course development

- Course series monetization

- Training course monetization

- Educational content monetization

Content Monetization:

- Premium content access

- Content tier monetization

- Content subscription

- Direct-to-audience revenue

What Would NOT Change

What Remains Entirely the Person's Voice and Control?

Content Control:

- Personal voice preserved

- Editorial control maintained

- Content creation autonomy

- Content ownership

Theological Positions:

- All theological positions preserved

- Intuitive leadership emphasis

- Narrative theology focus

- Creative and metaphorical approach

Existing Content:

- Book remains as published

- Existing church teaching unchanged

- Network content unchanged

- Conference talks unchanged (if applicable)

Relationships and Networks:

- Church relationships

- Emergent Village network

- Publisher relationships

- Conference networks (if applicable)

Organizational Work:

- Jacob's Well church continues

- Emergent Village association continues

- Pastoral role continues

What Existing Content Stays As-Is?

Books:

- "Intuitive Leadership" remains as published

- Book content unchanged

- Book distribution unchanged

- Book relationships unchanged

Church Teaching:

- Sermons unchanged

- Teaching content unchanged

- Church relationships unchanged

- Church content unchanged

Network Content:

- Emergent Village content unchanged

- Network relationships unchanged

- Network content unchanged

- Network positions unchanged

Network Effect Potential

Content Discovery Network Effects

Cross-Referencing:

- Other Movemental users reference Tim Keel's content

- Content recommendations from network

- Thematic content connections

- Cross-content discovery

Content Amplification:

- Network sharing of content

- Content visibility through network

- Network-driven content distribution

- Amplified content reach

Content Development Network Effects

Collaborative Opportunities:

- Collaborative content with network

- Network insights for content development

- Community feedback

- Thematic content collaboration

Content Inspiration:

- Network content as inspiration

- Thematic connections

- Content development insights

- Network-driven content ideas

Content Impact Network Effects

Amplified Reach:

- Network increases content visibility

- Cross-platform content sharing

- Network-driven distribution

- Increased content influence

Community Engagement:

- Network engagement around content

- Discussion and dialogue

- Content community building

- Thematic community formation

Notes

- Strong fit with Movemental platform capabilities

- Multiple opportunities for content repurposing and expansion

- Network effects could significantly amplify existing content

- Personal voice and control preserved

- Existing content and relationships unchanged

- Significant potential for ecosystem building and content interconnection

- Book published in 2007 - opportunity to expand and update themes

- Limited current digital presence - Movemental could provide significant platform

- Potential for significant content development from existing teaching

Sources

Sources: Tim Keel

Research Date: January 4, 2026

Search Queries Used

1. "Tim Keel" Christian

2. "Tim Keel" author pastor

3. "Tim Keel" theologian movement

4. "Tim Keel" speaker preacher

5. "Tim Keel" "Jacob's Well" Kansas City

6. "Tim Keel" "Intuitive Leadership" Baker

7. "Tim Keel" Emergent Village

8. Tim Keel Jacob's Well church website

9. "Tim Keel" pastor Kansas City missional

10. Tim Keel Intuitive Leadership book reviews

11. site:jacobswellchurch.org Tim Keel

12. "Tim Keel" pastor Kansas City missional church

13. "Tim Keel" conference speaker teaching

14. jacobswellchurch.org Kansas City

15. "Tim Keel" "Intuitive Leadership" Baker Publishing

16. Tim Keel pastor Kansas City missional church

17. "Tim Keel" conference speaker teaching

18. "Tim Keel" Jacob's Well sermons audio video

19. "Tim Keel" blog articles writing

20. "Tim Keel" Twitter LinkedIn social media

21. "Intuitive Leadership" Tim Keel book reviews Amazon

22. site:emergentvillage.com Tim Keel

23. "Tim Keel" podcast interview guest

Sources Consulted

Publisher Sources

1. **Baker Publishing Group**
   - URL: bakerpublishinggroup.com/books/intuitive-leadership

   - Content: Book listing for "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos"

   - Date Accessed: January 4, 2026

   - Notes: Confirmed book publication, publisher, and basic book information

Web Search Results

1. **Multiple Web Search Results**
   - Search Engines: Google (via web_search tool)

   - Content: Various search results confirming:
     - Tim Keel as founding pastor of Jacob's Well, Kansas City, Missouri

     - Author of "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (2007)

     - Board member of Emergent Village

   - Date Accessed: January 4, 2026

   - Notes: Multiple search results confirmed identity and basic information

Identity Verification Notes

Important: Search results also returned information about a different Tim Keel who appeared on Netflix's "Queer Eye" Season 8. This is a different individual and

not the subject of this research. The correct Tim Keel is identified by:

- Founding pastor of Jacob's Well, Kansas City, Missouri

- Author of "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (Baker Publishing, 2007)

- Board member of Emergent Village

Sources to Verify

Church Website

1. **Jacob's Well Church Website**
   - URL: To be verified
   - Content: Church information, sermons, teaching content
   - Status: To be verified

Publisher Sources

1. **Amazon Author Page**

   - URL: To be verified
   - Content: Book listings, author information
   - Status: To be verified

2. **Goodreads**

   - URL: To be verified
   - Content: Book listings, reviews
   - Status: To be verified

3. **ChristianBook.com**

   - URL: To be verified

   - Content: Book listings

   - Status: To be verified

Organizational Sources

1. **Emergent Village Website**
   - URL: To be verified

   - Content: Organizational information, network resources, board information

   - Status: To be verified

Social Media Platforms

1. **Twitter/X**

   - URL: To be verified

   - Status: To be verified

2. **Facebook**

   - URL: To be verified

   - Status: To be verified

3. **LinkedIn**

   - URL: To be verified

   - Status: To be verified

4. **Instagram**

- URL: To be verified

- Status: To be verified

Video/Audio Platforms

1. **YouTube**

   - URL: To be verified

   - Content: Sermons, talks, interviews

   - Status: To be verified

2. **Vimeo**

   - URL: To be verified

   - Content: Sermons, talks

   - Status: To be verified

3. **Podcast Platforms**

   - Apple Podcasts, Spotify, etc.

   - Content: Podcast appearances or hosting

   - Status: To be verified

Other Platforms

1. **Blog Platforms**

   - Personal blog or church blog

   - Status: To be verified

2. **Newsletter Platforms**

   - Mailchimp, ConvertKit, Substack

- Status: To be verified

3. **Course Platforms**

  - Teachable, Thinkific, church LMS

  - Status: To be verified

Research Limitations

Information Gaps

1. **Limited Current Digital Presence**: Initial research discovered limited current digital presence. This may indicate:

   - Low digital visibility

   - Content scattered across platforms

   - Limited online activity

   - Need for deeper investigation

2. **Identity Ambiguity**: Multiple individuals named Tim Keel exist, requiring careful verification:

   - Tim Keel (Pastor/Author) - Subject of research

   - Tim Keel (Queer Eye) - Different individual, not subject

3. **Time Gap**: Book published in 2007 - significant time since publication:

   - Current thinking may have evolved

   - Additional content may exist since publication

   - Current role and activity level to be verified

4. **Platform Verification Needed**: Many platforms identified as "to be verified":

    ○ Church website structure and content

    ○ Social media presence

    ○ Video/audio content

    ○ Blog/article content

    ○ Newsletter presence

Research Methodology Notes

- Research conducted using web search tools

- Multiple search queries used to verify identity

- Cross-referenced information across sources

- Noted identity ambiguity and distinguishing factors

- Documented sources to verify for deeper investigation

Confidence Assessment

Confidence Level: Medium-High

High Confidence:

- Identity as founding pastor of Jacob's Well, Kansas City

- Author of "Intuitive Leadership" (Baker Publishing, 2007)

- Board member of Emergent Village

Medium Confidence:

- Current pastoral role status

- Current Emergent Village role status

- Extent of digital presence

Low Confidence:

- Content volume and distribution

- Current activity level

- Social media presence

- Video/audio content availability

Next Steps for Further Research

1. Verify Jacob's Well church website and analyze content

2. Verify Emergent Village association and current/past role

3. Search for social media profiles

4. Search for video/audio content (YouTube, Vimeo, podcasts)

5. Search for blog/article content

6. Verify book listings on Amazon, Goodreads, ChristianBook.com

7. Search for conference speaking engagements

8. Verify current pastoral role and activity level

9. Search for newsletter presence

10. Analyze church website structure and content volume

Summary

Digital Reality Profile: Tim Keel

Research Date: January 4, 2026
Confidence Level: Medium-High

Executive Summary

Tim Keel is the founding pastor of Jacob's Well, a church in Kansas City, Missouri, and the author of "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (Baker Publishing Group, 2007). He has served on the board of directors for Emergent Village, a Christian network organization. Keel's work focuses on intuitive leadership, narrative theology, and creative approaches to church leadership in the context of cultural shifts.

Keel's digital presence includes a published book, a church website (Jacob's Well), and association with Emergent Village. The content ecosystem shows strong thematic consistency around intuitive leadership, narrative theology, and creative engagement, though opportunities exist for greater content interconnection and digital amplification of embodied work. Limited current digital presence was discovered in initial research, suggesting potential gaps between embodied work (pastoral teaching, leadership) and digital expression.

Key Findings:

- Published author with 1 book (2007) on intuitive leadership

- Founding pastor of Jacob's Well, Kansas City, Missouri

- Board member of Emergent Village network

- Focus on narrative, metaphor, and chaos in leadership

- Limited current digital presence discovered

- Potential for significant sermon/teaching archive

Primary Opportunities:

- Content repurposing (sermons → articles, teaching insights → blog posts)

- Content series development across multiple forms

- Content interconnection and ecosystem building

- Digital amplification of pastoral teaching and leadership insights

- Unified content platform for discoverability

Movemental Fit: Medium-High - Strong alignment with Movemental's target audience and platform capabilities. Opportunities for content repurposing, series development, and network effects. Limited current digital presence suggests significant opportunity for platform development.

Current Digital Presence

Website Presence

Church Website: Jacob's Well, Kansas City, Missouri (to be verified)

- Likely primary digital location for sermons and teaching

- Structure to be analyzed

- Content: Sermons, teaching content, church information (to be verified)

Publisher Presence: Baker Publishing Group

- Book listing: "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos" (2007)
- Author page on publisher website

Organizational Presence: Emergent Village

- Board of directors association (past or current)
- Network platform (to be verified)

Content Distribution

Books: 1 published book (2007)

- "Intuitive Leadership: Embracing a Paradigm of Narrative, Metaphor, and Chaos"
- Focus: Leadership, narrative, metaphor, chaos, cultural engagement

Church Content: Sermons and teaching (to be verified)

- Regular pastoral teaching and preaching
- Extent of digital capture to be verified

Social Media: Presence to be verified

Platform Distribution

Content distributed across:

- Church website
- Publisher website

- Network platform (Emergent Village)

- Potential social media platforms

Content Landscape

Content Forms

Books: 1 published work (2007) on intuitive leadership, narrative theology, and creative engagement

Church Content: Sermons, teaching (to be verified)

To Be Verified: Blog content, articles, video content, podcast content, newsletter content

Content Themes

Primary Themes:

1. Intuitive Leadership

2. Narrative Theology & Leadership

3. Metaphorical Thinking

4. Embracing Chaos

5. Cultural Engagement

Theological Focus: Leadership theology, narrative theology, missional engagement, creative theology

Movement Focus: Emergent movement, missional church, leadership development, church innovation

Content Organization

Book-Driven: Single published book (2007)

Church-Based: Church website likely primary content location

Network Association: Emergent Village provides network platform

Content Strategy: Book-driven, church-based, network-associated

Discoverability Assessment

Current Discoverability

Well-Indexed:

- Book title and author page (Baker Publishing)
- Church website (if active)

Search Visibility: Name searches may return limited results, book title searchable, church association provides some visibility, Emergent Village association may provide visibility

To Be Assessed: SEO optimization, content indexing depth, social sharing, backlinks, domain authority metrics

Discoverability Opportunities

Potential Gaps:

- Content may be scattered across multiple platforms
- Limited content hub for unified discovery

- Cross-platform content connection opportunities

- SEO optimization opportunities

- Low digital visibility may indicate discoverability gaps

Gap Analysis

Embodied Work vs. Digital Expression

Strong Embodied Work:

- 1 published book (2007)

- Founding pastor of church

- Board member of Emergent Village

- Regular pastoral teaching and preaching

- Established reputation in intuitive leadership and narrative theology

Digital Expression:

- Book available digitally

- Church website likely exists

- Extent of digital capture of teaching to be verified

- Limited current digital presence discovered

Identified Gaps

Content Repurposing Gaps:

- Sermons may not be transcribed/published as articles

- Teaching insights may not be captured in written form

- Book concepts may not be expanded into courses or articles

- Teaching materials may not be published as content

Content Interconnection Gaps:

- Book may not be clearly connected to church teaching

- Book may not be integrated with articles or blog posts

- Teaching may not reference book or other content

- Content pieces may exist in separate silos

Content Series Gaps:

- Themes may not be developed across multiple content forms

- Content series opportunities may not be fully realized

- Thematic content organization opportunities

Discoverability Gaps:

- Content scattered across platforms

- Limited content hub

- Cross-platform linking opportunities

- SEO optimization opportunities

- Low digital visibility

Time Gap:

- Book published in 2007 - significant time since publication

- Limited current digital presence suggests potential gap in ongoing content development

Opportunities for Digital Amplification

Content Repurposing:

- Sermons → articles

- Teaching insights → blog posts

- Book concepts → courses

- Teaching materials → content

- Teaching insights → articles

Content Expansion:

- Thematic series development

- Content hub creation

- Content journey development

- Series expansion

Content Interconnection:

- Connect book to church teaching

- Connect book to articles/blog posts

- Connect teaching to book

- Connect network content to other content

Movemental Opportunities

What Movemental Would Change

Content Organization:

- Unified content platform

- Content interconnection

- Thematic organization

- Content series development

Content Discovery:

- Improved SEO and indexing

- Content hub for discovery

- Network effects for visibility

- Cross-content discovery

Content Repurposing:

- Easier content repurposing

- Sermons as articles

- Teaching insights as blog posts

- Book concepts as courses

Content Monetization:

- Subscription model options

- Course monetization

- Direct-to-audience revenue

- Content monetization

Content Analytics:

- Unified analytics view

- Content performance tracking

- Audience insights

- Content journey tracking

Network Effects:

- Network-driven content discovery

- Cross-referencing from other users

- Content recommendations

- Thematic content connections

- Amplified content reach

What Would Remain the Same

Voice and Control:

- Personal voice and theological positions preserved

- Content control and ownership

- Editorial control

- Content creation autonomy

Existing Content:

- Book remains as published

- Existing church teaching unchanged

- Network content unchanged

- Conference talks unchanged (if applicable)

Relationships and Networks:

- Church relationships

- Emergent Village network

- Publisher relationships

- Conference networks (if applicable)

Theological Positions:

- Intuitive leadership emphasis

- Narrative theology focus

- Creative and metaphorical approach

- All theological positions preserved

Organizational Work:

- Jacob's Well church continues

- Emergent Village association continues

- Pastoral role continues

Specific Opportunities for Tim Keel

Content Repurposing:

- Church teaching content → articles

- Teaching insights → blog posts

- Book themes → online courses

- Teaching materials → published content

Content Series Development:

- Intuitive leadership series across forms

- Narrative theology series across forms

- Metaphor and creativity series across forms

- Cultural engagement series across forms

Content Ecosystem Building:

- Connect book to church teaching

- Connect book to articles/blog posts

- Connect teaching to book

- Create content hubs and resource pages

Network Effect Potential:

- Network-driven content discovery

- Cross-referencing from other Movemental users

- Content recommendations

- Thematic content connections

- Amplified content reach

What We Will NOT Do

Explicit Boundaries

We Will NOT:

- Change Tim Keel's voice or theological positions

- Alter existing published book

- Modify church teaching or relationships

- Change network relationships

- Alter conference content or speaking engagements (if applicable)

- Replace existing platforms or relationships

- Prescribe specific actions or recommendations

- Judge theological positions or content quality

We WILL:

- Support content organization and interconnection

- Facilitate content repurposing and expansion

- Improve content discoverability

- Enable network effects

- Preserve voice, control, and relationships

- Respect existing work and platforms

Research conducted: January 4, 2026
Confidence Level: Medium-High
Sources: See sources.md