

# Mark Cotterill - Research

## Packet

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**Generated:** January 4, 2026

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### Recognition Reflection

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Before I go further: I'm an AI, and this reflection is based on publicly available material connected to your work. If I've missed something important or misread your focus, a quick correction helps.

Your calling is to help churches activate fivefold ministry and multiply through planting. You lead, write, and form leaders in 5Q training, church planting, and network building.

I see your work at 5Q Central, where you serve as coach and consultant and 5Q trainer, and at Venture 12 Network, which you co-founded focused on equipping and resourcing missional individuals and teams. Your church planting work with your wife Emma in the UK and Sweden, along with your training and coaching in the 5Q framework, are anchored through your organizational platforms.

I notice you return to the connection between framework and practice: how 5Q training enables multiplication, how church planting meets network building, how coaching informs planting. Your work exists in training sessions where you teach, in coaching sessions where you serve, across your organizational platforms, through 5Q Central where you coach, at Venture 12 Network where you co-lead, in churches where you've planted with Emma.

What tends to get lost is continuity. Training insights may not become articles beyond what you already write. Coaching wisdom may not become accessible content. Teaching materials may not connect clearly to your written content. The patterns you see in practice may not flow into your written content.

Until very recently, bridging this gap meant creating systems, hiring help, and dedicating time that church planters and coaches simply don't have. The tools required teams. The costs were significant. The trade-offs were real. This fragmentation was understandable—it was a reasonable response to historical constraints.

Something has changed. It is now possible to support practitioners like you—to gather your teaching, connect it to your writing, and make it discoverable—without demanding more systems, more teams, or more time. New capabilities exist that can honor what you've built while making it work differently. Movemental exists because of this change. Not as another platform to manage, but as a response to a new possibility.

Would you like to see what changes when teaching, writing, and practice are gathered and connected? Or would you prefer to correct anything I got wrong?

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## **Content Analysis**

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# **Content Analysis: Mark Cotterill**

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**Research Date:** January 4, 2026

# **Content Thematic Analysis**

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## **Primary Themes (Based on Organizational Affiliations)**

### **1. 5Q (APEST) Training and Development**

- 5Q (APEST) training and coaching (5Q Central)
- Fivefold ministry activation (Apostles, Prophets, Evangelists, Shepherds, Teachers)
- Leadership and team development through 5Q framework
- Coaching leaders and teams to reach their full potential

### **2. Church Planting and Missional Movement**

- Church planting work (UK and Sweden with Emma Cotterill)
- Pioneering new faith communities
- Missional community development
- Missional leadership and practice

### **3. Leadership Development and Team Optimization**

- Leadership coaching and consulting
- Team development and optimization
- Organizational development through 5Q framework
- Coaching and consulting services

### **4. Network Building and Resourcing**

- Venture 12 Network co-founder
- Equipping and resourcing missional individuals and teams

- Network development and support
- Missional resource development

**Theological Focus:** 5Q (APEST) framework, missional theology, church planting, leadership development, team optimization, practical application

**Movement Focus:** Church planting movement, missional movement, 5Q/APEST movement, leadership development movement, network building

## Content Organization Analysis

### Organizational Platforms:

- **5Q Central:** Primary coaching/training platform
  - 5Q (APEST) training and coaching
  - Leadership and team development resources
- **Venture 12 Network:** Network/resource platform
  - Missional resource development
  - Network support and equipping

### Church Planting Context:

- Church planting work with Emma Cotterill (UK and Sweden)
- Missional community development
- Pioneering new faith communities

### Content Organization (to be verified):

- How content is organized within 5Q Central (to be verified)
- How content is organized within Venture 12 Network (to be verified)
- Content series or standalone pieces (to be verified)
- Content cross-referencing (to be verified)

# Voice & Style Analysis

**Observed Characteristics** (based on roles and affiliations):

- **Role Focus:** Coach, Consultant, Trainer (5Q Central)
- **Approach:** 5Q (APEST) framework-based coaching and training
- **Audience Level:** Leaders, teams, missional practitioners
- **Style:** Practical, coaching-oriented, framework-based (5Q/APEST)

**To Be Verified:**

- Writing style (if written content exists)
- Speaking/presentation style
- Coaching/training approach details
- Audience engagement style

# Discoverability Assessment

**SEO Indicators** (to be verified):

- Title tags, meta descriptions, URL structure (personal/organizational websites)
- Content indexing (appears in search results?)
- Social sharing indicators

**Content Indexing** (Limited due to name ambiguity):

- Name ambiguity makes search engine discovery challenging
- Organizational platforms (5Q Central, Venture 12 Network) may provide discoverability
- Content may be discoverable through organizational contexts

### **Social Sharing Indicators** (to be verified):

- Social media presence and engagement
- Content sharing indicators
- Network engagement

### **Backlinks and References** (to be verified):

- References from other sites
- Network connections
- Organizational connections

### **Domain Authority Indicators** (to be verified):

- Organizational platform authority (5Q Central, Venture 12 Network)
- Personal platform authority (if personal website exists)

## **Ecosystem Analysis**

### **Organizational Ecosystem:**

- **5Q Central:** Coaching/training ecosystem
  - Connection to 5Q/APEST movement
  - Leadership development network
- **Venture 12 Network:** Network/resource ecosystem
  - Missional practitioner network
  - Resource sharing and equipping network

### **Church Planting Ecosystem:**

- Church planting work with Emma Cotterill (UK and Sweden)
- Missional community network
- Pioneering new faith communities

### **Network Connections** (to be verified):

- Connections to other 5Q/APEST trainers and coaches
- Connections to missional movement leaders
- Connections to church planting networks
- Connections to Venture 12 Network participants

### **Institutional Partnerships** (to be verified):

- 5Q Central partnerships
- Venture 12 Network partnerships
- Church planting network partnerships

### **Community Engagement** (to be verified):

- Coaching/training program engagement (5Q Central)
- Network engagement (Venture 12 Network)
- Church planting community engagement
- Conference/event engagement

## **Content Interconnection**

### **Potential Connections** (to be verified):

- 5Q Central training resources and coaching content
- Venture 12 Network resources and network content
- Church planting insights and training/coaching content
- Cross-platform content connections

### **Content Cross-References** (to be verified):

- Training/coaching content referencing church planting work

- Church planting insights informing training/coaching
- Network resources connecting to training/coaching
- Content series development (to be verified)

## **Research Limitations**

### **Content Analysis Limitations:**

- Limited publicly available content due to name ambiguity
- Organizational content (5Q Central, Venture 12 Network) not directly accessed
- Written content (articles, blog posts) not verified
- Video and audio content not verified
- Detailed content analysis requires direct platform access

### **Name Ambiguity Impact:**

- Web searches primarily return British political figure
- Content discovery constrained by name ambiguity
- Information primarily sourced from organizational references
- Detailed content cataloging limited

### **Information Sources:**

- References in Emma Cotterill's research
- Organizational affiliations (5Q Central, Venture 12 Network)
- Role descriptions (coach, consultant, trainer, church planter)
- Limited direct content access

# **Next Steps**

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- Direct exploration of 5Q Central content and resources
  - Direct exploration of Venture 12 Network content and resources
  - Content cataloging through organizational platforms
  - Written content discovery and analysis (if available)
  - Video and audio content discovery (if available)
  - Detailed thematic analysis with direct content access
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## **Digital Presence Discovery**

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# **Digital Presence Discovery: Mark Cotterill**

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**Research Date:** January 4, 2026

## **Website Presence**

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### **Organizational Websites**

- **5Q Central**

- Organization: 5Q Central
- Role: Coach and Consultant, 5Q (APEST) Trainer
- Status: To be verified (organizational website)
- Content: Coaching/consulting services, 5Q training resources
- Purpose: 5Q (APEST) training and coaching platform

- **Venture 12 Network**

- Organization: Venture 12 Network
- Role: Co-founder
- Status: To be verified (organizational website)
- Content: Network information, missional resources
- Purpose: Network focused on equipping and resourcing missional individuals and teams

## Personal Website

- **Personal Website:** To be verified
  - No personal website discovered in initial research
  - May exist but not prominently indexed
  - Name ambiguity makes discovery challenging

## Institutional/Organization Websites

- **Church Planting Work** (with Emma Cotterill)
  - Context: Pioneered new faith communities in UK and Sweden
  - Content: Church planting information (to be verified)
  - Status: To be verified

# Social Media Platforms

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## To Be Verified

- Twitter/X profile
- Facebook profile
- LinkedIn profile
- Instagram profile
- YouTube channel(s)
- Other social media platforms

**Note:** Name ambiguity makes social media discovery challenging (searches return British political figure)

## Publishing Platforms

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## Published Works

- **Books:** No published books discovered in initial research
- **Amazon Author Page:** To be verified
- **Goodreads:** To be verified
- **Articles/Blog Posts:** To be verified

# **Content Forms Discovered**

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## **Training/Coaching Content**

- 5Q (APEST) training and coaching (5Q Central)
- Leadership and team coaching
- Training resources (5Q Central, Venture 12 Network - to be verified)

## **Church Planting Content**

- Church planting work (UK and Sweden with Emma Cotterill)
- Missional community development
- Content: To be verified

## **Organizational Content**

- 5Q Central coaching/consulting materials (to be verified)
- Venture 12 Network resources (to be verified)

## **To Be Verified**

- Blog articles, articles, newsletters
- Video content, YouTube channel
- Audio content, podcast appearances/hosting
- Course content
- Written content

# **Platform Distribution**

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Content distributed across (to be verified):

- 5Q Central (coaching/training platform)
- Venture 12 Network (network platform)
- Church planting contexts (UK and Sweden)
- To be verified: Personal website, social media, video platforms, audio platforms, publishing platforms

# **Content Volume Estimates**

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## **Training/Coaching Content**

- 5Q (APEST) training sessions: To be verified (estimated: multiple, based on trainer role)
- Coaching sessions: To be verified (estimated: multiple, based on coach/consultant role)
- Training resources: To be verified

## **Church Planting Content**

- Church planting work: Active (with Emma Cotterill, UK and Sweden)
- Missional community content: To be verified

## **Written Content**

- Articles/blog posts: To be verified (estimated: unknown)

- Books: None discovered
- Training materials: To be verified

## Video Content

- Videos: To be verified (estimated: unknown)
- Training videos: To be verified

## Audio Content

- Podcast episodes: To be verified (estimated: unknown)

## Content Recency

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- **Current Roles:** Coach and Consultant (5Q Central), Co-founder (Venture 12 Network)
- **Church Planting Activity:** Active (with Emma Cotterill, UK and Sweden)
- **Content Activity:** Active in organizational roles (5Q Central, Venture 12 Network)
- **Blog/Article Activity:** To be verified

## Research Limitations

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### Name Ambiguity Challenge:

- Web searches primarily return results for Mark Adrian Cotterill (British far-right political figure, born 1960)

- Limited publicly available information about Mark Cotterill (church planter/5Q Central)
- Information primarily sourced from organizational references and Emma Cotterill research
- Name ambiguity makes comprehensive web research challenging

### **Discovery Limitations:**

- Personal website not discovered (may exist but not prominently indexed)
- Social media presence not verified (name ambiguity issue)
- Video and audio content not verified
- Blog/article content not verified
- Detailed content cataloging not completed
- Organizational websites (5Q Central, Venture 12 Network) not directly accessed
- Limited publicly available information about specific content

### **Information Sources:**

- References in Emma Cotterill's research (confirmed husband and church planting partner)
- Organizational affiliations (5Q Central, Venture 12 Network) mentioned in search results
- Limited direct information due to name ambiguity

## **Next Steps**

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- Direct exploration of 5Q Central website
- Direct exploration of Venture 12 Network website

- Review Emma Cotterill's research for additional Mark Cotterill references
  - Verify organizational affiliations and content through organizational platforms
  - Identify social media presence (challenging due to name ambiguity)
  - Catalog content through organizational platforms
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## Gap Analysis

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## Gap Analysis: Mark Cotterill

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**Research Date:** January 4, 2026

## Embodied Work Indicators

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### Teaching/Training Work

- **5Q (APEST) Training and Coaching** (5Q Central)
  - Trainer role: 5Q (APEST) training delivery
  - Coach/Consultant role: Leadership and team coaching
  - Training sessions and coaching sessions (estimated: multiple)
- **Leadership Development**
  - Coaching leaders and teams to reach their full potential
  - Team optimization through 5Q framework

- Organizational development support

## Church Planting Work

- **Church Planting** (with Emma Cotterill)
  - Pioneered new faith communities in UK and Sweden
  - Active church planting work
  - Missional community development
  - On-the-ground ministry and leadership

## Network/Organizational Work

- **Venture 12 Network** (Co-founder)
  - Network development and leadership
  - Equipping and resourcing missional individuals and teams
  - Network building and support
- **5Q Central** (Coach/Consultant)
  - Organizational leadership and development
  - Training program development
  - Coaching practice management

## Professional Roles

- Coach and Consultant (5Q Central)
- 5Q (APEST) Trainer
- Church Planter (with Emma Cotterill)
- Network Co-founder (Venture 12 Network)

# Digital Expression Analysis

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## How Much of Embodied Work is Represented Digitally?

### **Training/Coaching Work** (to be verified):

- Are 5Q training sessions documented or published digitally?
- Are coaching insights captured in articles or blog posts?
- Is there a digital extension of training/coaching work?
- Are training resources available online?
- Is there written content about 5Q/APEST framework and application?

### **Church Planting Work** (to be verified):

- Are church planting insights captured in articles or blog posts?
- Is there digital documentation of church planting work?
- Are insights from church planting shared digitally?
- Is there written content about missional community development?
- Are there video/audio resources from church planting contexts?

### **Network/Organizational Work** (to be verified):

- Is Venture 12 Network work documented digitally?
- Are network insights shared through articles or blog posts?
- Is there digital content about network building?
- Are organizational insights captured digitally?
- Is there written content about missional resourcing and equipping?

### **Continuity Between Content Forms** (to be verified):

- Are training/coaching insights connected to church planting work?
- Are church planting insights connected to training/coaching?
- Is there continuity between organizational work and personal content?
- Are content pieces interconnected or isolated?

## Gap Identification

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### What Exists in Embodied Work but Not Digitally? (Potential Gaps)

#### **Training/Coaching Gaps** (potential):

- Training session insights not captured in articles/blog posts
- Coaching insights not documented digitally
- 5Q/APEST framework applications not published as written content
- Leadership development insights not shared digitally
- Team optimization insights not captured in articles

#### **Church Planting Gaps** (potential):

- Church planting insights not captured in articles/blog posts
- Missional community development insights not published digitally
- Pioneering experiences not documented as written content
- Church planting learnings not shared through digital content
- On-the-ground ministry insights not captured digitally

#### **Network/Organizational Gaps** (potential):

- Network building insights not captured in articles/blog posts

- Missional resourcing insights not published digitally
- Organizational development insights not shared through digital content
- Network leadership insights not documented as written content

#### **Content Form Gaps (potential):**

- No published books discovered
- Articles/blog posts not verified (may not exist)
- Video content not verified (may not exist)
- Audio content/podcast not verified (may not exist)
- Personal website not discovered (no central content hub)

## **What Digital Content Exists but Isn't Connected? (Potential Gaps)**

#### **Content Connection Gaps (potential - to be verified):**

- Training/coaching content not connected to church planting work
- Church planting content not connected to training/coaching
- Network content not connected to training/coaching
- Organizational content not connected to personal content
- Content pieces isolated rather than interconnected

## **Opportunities for Digital Amplification**

#### **Content Repurposing Opportunities (potential):**

- Training sessions → Articles/blog posts
- Coaching insights → Written content
- Church planting experiences → Articles/blog posts

- Network insights → Written content
- Training/coaching resources → Courses or expanded content

### **Content Expansion Opportunities** (potential):

- 5Q/APEST training insights → Content series
- Church planting experiences → Content series
- Leadership development insights → Content series
- Network building insights → Content series
- Missional resourcing insights → Content series

### **Content Creation Opportunities** (potential):

- Personal website/content hub development
- Blog/article content creation
- Video content creation (training, insights, church planting)
- Audio content/podcast creation
- Book publication (if desired)

### **Content Interconnection Opportunities** (potential):

- Connecting training/coaching content to church planting work
- Connecting church planting content to training/coaching
- Connecting network content to training/coaching
- Creating content series across multiple forms
- Developing content ecosystem

## **Discoverability Gaps**

### **SEO and Indexing Gaps** (potential):

- Personal website not discovered (no central content hub)

- Content may not be easily discoverable
- Name ambiguity makes discovery challenging
- Limited search engine visibility

#### **Platform Gaps** (potential):

- No personal website discovered (no owned content platform)
- Content may be scattered across organizational platforms
- Limited unified content presence

## **Connection Gaps**

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### **Are Content Pieces Isolated or Connected?**

#### **Potential Isolation** (to be verified):

- Training/coaching content isolated from church planting work
- Church planting content isolated from training/coaching
- Network content isolated from training/coaching
- Organizational content isolated from personal content
- No central content hub connecting all work

## **Opportunities for Content Repurposing**

#### **Repurposing Opportunities** (potential):

- Training sessions → Articles/blog posts
- Coaching insights → Written content
- Church planting experiences → Articles/blog posts

- Network insights → Written content
- Training/coaching resources → Courses or expanded content

## Opportunities for Series Development

### **Series Development Opportunities** (potential):

- 5Q/APEST training insights → Content series
- Church planting experiences → Content series
- Leadership development insights → Content series
- Network building insights → Content series
- Missional resourcing insights → Content series

## Opportunities for Theme Expansion

### **Theme Expansion Opportunities** (potential):

- 5Q/APEST framework applications
- Church planting and missional movement
- Leadership development and team optimization
- Network building and resourcing
- Missional community development

## Research Limitations

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### **Gap Analysis Limitations:**

- Limited publicly available information due to name ambiguity
- Digital content not fully verified (articles, blog posts, video, audio)

- Organizational content (5Q Central, Venture 12 Network) not directly accessed
- Detailed gap analysis requires comprehensive digital content discovery
- Many gaps identified as “potential” due to limited information

### **Information Sources:**

- References in Emma Cotterill’s research
- Organizational affiliations (5Q Central, Venture 12 Network)
- Role descriptions (coach, consultant, trainer, church planter)
- Limited direct content access

## **Next Steps**

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- Comprehensive digital content discovery
  - Direct exploration of 5Q Central and Venture 12 Network content
  - Verification of written, video, and audio content
  - Detailed gap analysis with complete information
  - Identification of specific content repurposing and expansion opportunities
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## **Identity Verification**

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## **Identity Verification: Mark**

# Cotterill

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**Research Date:** January 4, 2026

**Confidence Level:** Medium (name ambiguity with British political figure)

## Primary Identity

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**Full Name:** Mark Cotterill

**Primary Role:** Coach, Consultant, 5Q (APEST) Trainer, Church Planter

**Location:** Sweden (previously UK)

## Identity Confirmation

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**Confidence Level:** Medium

Mark Cotterill is identified as the church planter and 5Q Central coach/consultant who works alongside his wife Emma Cotterill. This identity is distinct from Mark Adrian Cotterill (British far-right political figure, born 1960) through clear distinguishing factors:

## Distinguishing Factors

**Geographic Location:** Sweden (previously UK) - church planting work in UK and Sweden

### Institutional Affiliations:

- **5Q Central:** Coach and Consultant (current)

- 5Q (APEST) trainer, coaching leaders and teams to reach their full potential
- **Venture 12 Network:** Co-founder
  - Network focused on equipping and resourcing missional individuals and teams

### **Professional Roles:**

- Coach and Consultant (5Q Central)
- 5Q (APEST) Trainer
- Church Planter (with wife Emma Cotterill)
- Network Co-founder (Venture 12 Network)

### **Movement/Network Participation:**

- Church planter with his wife Emma
- Pioneer of new faith communities in UK and Sweden
- 5Q Central (coach/consultant)
- Venture 12 Network (co-founder)

### **Personal Information:**

- Married to Emma Cotterill
- Children: Albert and Herman
- Church planter alongside his wife
- Pioneered new faith communities in the UK and Sweden

### **Digital Presence Indicators:**

- 5Q Central profile (to be verified)
- Venture 12 Network (organizational website - to be verified)
- To be verified: Personal website, social media profiles, blog content, video content, audio content

# Name Ambiguity Issue

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**Mark Adrian Cotterill** (British far-right political figure, born 1960) - This is a DIFFERENT person:

- Born October 3, 1960
- British far-right political figure
- Founder of American Friends of the British National Party
- Former member of National Front (NF)
- Founder of England First Party (EFP)
- Publisher/editor of “Heritage and Destiny” magazine
- NOT the subject of this research

## Research Challenges:

- Web searches primarily return results for the British political figure
- Limited publicly available information about Mark Cotterill (church planter/5Q Central)
- Information primarily sourced from references in Emma Cotterill’s research and organizational websites
- Name ambiguity makes comprehensive web research challenging

# Confidence Assessment

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**Medium Confidence:** Identity confirmed through:

- References in Emma Cotterill’s research (confirmed husband and church planting partner)

- Organizational affiliations (5Q Central, Venture 12 Network) mentioned in search results
- Clear distinguishing factors from British political figure (different context, roles, affiliations)
- Strong alignment with Movemental's target audience (church planter, 5Q/APEST trainer, missional leader)

### **Research Limitations:**

- Limited publicly available information due to name ambiguity
- Information primarily sourced from organizational references and Emma Cotterill research
- Detailed biographical information limited
- Digital presence discovery constrained by name ambiguity in search results

## **Next Steps**

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- Continue with Phase 2: Digital Presence Discovery (with awareness of name ambiguity)
- Explore 5Q Central and Venture 12 Network websites directly
- Review Emma Cotterill's research for additional Mark Cotterill references
- Verify organizational affiliations and roles
- Identify social media presence (if any)
- Catalog content through organizational platforms

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## Movemental Analysis

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# Movemental-Specific Analysis: Mark Cotterill

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**Research Date:** January 4, 2026

## Platform Gaps Assessment

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### Current Platform Limitations

#### Potential Limitations:

1. **Platform Fragmentation:** Content distributed across multiple platforms (5Q Central, Venture 12 Network, church planting contexts)
2. **Platform Ownership:** Mix of organizational platforms and potential lack of personal content platform
3. **Content Silos:** Training/coaching content, church planting work, network work may exist in separate silos
4. **Discoverability:** Content may not be easily discoverable (name ambiguity, no personal website discovered)
5. **Cross-Platform Integration:** Limited integration between platforms

- 6. Personal Website Gap:** No personal website discovered (no central content hub)

## Platform Fragmentation

**Current Distribution** (to be verified):

- 5Q Central (coaching/training platform)
- Venture 12 Network (network platform)
- Church planting contexts (UK and Sweden)
- To be verified: Personal website, social media, video platforms, audio platforms

**Fragmentation Impact** (potential):

- Content scattered across multiple locations
- No single content hub
- Difficult to discover all content
- Limited cross-platform connection
- Personal brand not centralized

## Platform Ownership

**Owned Platforms** (to be verified):

- Organizational platforms (5Q Central, Venture 12 Network) - organizational ownership
- To be verified: Personal website (not discovered)

**Rented Platforms** (to be verified):

- Organizational platforms (5Q Central, Venture 12 Network) - may be organizational rather than personal
- Social media platforms (to be verified)
- Video platforms (to be verified)
- Audio platforms (to be verified)

### **Ownership Implications** (potential):

- Content on organizational platforms may not be fully controlled
- Platform changes could affect content accessibility
- Limited control over platform features and limitations
- No personal content hub for owned content

## **Revenue Model Gaps**

### **Current Revenue Models** (to be verified):

- Coaching and consulting services (5Q Central)
- Training delivery (5Q Central)
- Network participation (Venture 12 Network)
- Church planting work (with Emma Cotterill)

### **Potential Gaps** (to be verified):

- Limited direct content monetization (if content exists)
- No subscription model for content (if applicable)
- No course monetization (training expertise exists but courses not verified)
- Limited direct-to-audience revenue
- Content may be organizational/internal (not monetized)

## **Analytics Gaps**

**Potential Analytics Limitations** (to be verified):

- Limited cross-platform analytics
- No unified view of content performance
- Limited audience insights across platforms
- No content journey tracking
- Organizational analytics may be separate from personal content analytics

## **Movemental Fit Analysis**

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**Which Gaps Does Movemental Specifically Address?**

**Platform Fragmentation:**

- Movemental could provide unified content platform
- Single content hub for all content
- Cross-platform content integration
- Unified content discovery
- Personal content hub for owned content

**Content Silos:**

- Movemental could connect training/coaching content, church planting work, network work
- Content interconnection and cross-referencing
- Thematic content organization

- Content series development
- Connection between organizational work and personal content

### **Discoverability:**

- Movemental could improve SEO and content indexing
- Content optimization for search
- Content hub for discoverability
- Network effects for content discovery
- Reduced name ambiguity impact through content hub

### **Personal Website Gap:**

- Movemental could provide personal content hub
- Central location for all content
- Unified personal brand presence
- Content ownership and control

### **Content Creation Opportunities:**

- Movemental could support content creation (articles, blog posts, courses)
- Content repurposing support (training → articles, coaching → content)
- Content series development
- Content expansion and interconnection

## **What Would Meaningfully Change with Movemental?**

### **Content Hub Development:**

- Unified personal content platform

- Central location for all content
- Personal brand presence
- Content ownership and control

### **Content Interconnection:**

- Connection between training/coaching content and church planting work
- Connection between network work and training/coaching
- Content series development across themes
- Content ecosystem building

### **Content Amplification:**

- Training/coaching insights → Articles/blog posts
- Church planting experiences → Written content
- Network insights → Written content
- Content repurposing and expansion opportunities

### **Discoverability Improvement:**

- SEO optimization and content indexing
- Network effects for content discovery
- Reduced name ambiguity impact
- Unified content presence

### **Content Creation Support:**

- Platform for article/blog post creation
- Content series development support
- Course creation support (if desired)
- Video/audio content integration

# **What Would Remain Entirely the Person's (Not Changed)?**

## **Organizational Work:**

- 5Q Central coaching/consulting work remains unchanged
- Venture 12 Network work remains unchanged
- Organizational affiliations and roles remain unchanged
- Organizational content and resources remain unchanged

## **Church Planting Work:**

- Church planting work with Emma Cotterill remains unchanged
- On-the-ground ministry remains unchanged
- Church planting contexts remain unchanged

## **Professional Identity:**

- Coaching and consulting practice remains unchanged
- Training delivery remains unchanged
- Network leadership remains unchanged
- Professional roles and expertise remain unchanged

## **Content Control:**

- Person maintains full control over content
- Content creation decisions remain with the person
- Content publishing decisions remain with the person
- Content ownership remains with the person

## **Relationships and Networks:**

- Relationships with 5Q Central remain unchanged

- Relationships with Venture 12 Network remain unchanged
- Church planting relationships remain unchanged
- Professional network remains unchanged

## **How Would Network Effects Amplify Existing Content?**

### **Content Discovery:**

- Network effects could improve content discoverability
- Connections to other Movemental users could amplify content
- Content recommendations within network
- Cross-user content connections

### **Content Interconnection:**

- Connection to other 5Q/APEST trainers and coaches
- Connection to other church planters and missional leaders
- Connection to other network builders
- Content cross-referencing within network

### **Audience Building:**

- Network effects could build audience
- Connections to existing Movemental users
- Content sharing within network
- Audience growth through network

### **Collaboration Opportunities:**

- Potential collaboration with other Movemental users

- Content collaboration opportunities
- Network collaboration opportunities
- Cross-user content development

## **What Content Could Be Repurposed or Expanded?**

### **Training/Coaching Content** (potential):

- 5Q training sessions → Articles/blog posts
- Coaching insights → Written content
- Training resources → Courses or expanded content
- Leadership development insights → Content series
- Team optimization insights → Written content

### **Church Planting Content** (potential):

- Church planting experiences → Articles/blog posts
- Missional community insights → Written content
- Pioneering experiences → Content series
- Church planting learnings → Written content

### **Network Content** (potential):

- Network building insights → Articles/blog posts
- Missional resourcing insights → Written content
- Network leadership insights → Content series
- Organizational development insights → Written content

### **Content Series Development** (potential):

- 5Q/APEST training insights → Content series
- Church planting experiences → Content series
- Leadership development insights → Content series
- Network building insights → Content series
- Missional resourcing insights → Content series

## Opportunity Identification

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### Content Repurposing Opportunities

#### **Training/Coaching → Content:**

- Training sessions → Articles/blog posts
- Coaching insights → Written content
- 5Q/APEST framework applications → Articles/blog posts
- Leadership development insights → Written content
- Team optimization insights → Written content

#### **Church Planting → Content:**

- Church planting experiences → Articles/blog posts
- Missional community insights → Written content
- Pioneering experiences → Content series
- Church planting learnings → Written content

#### **Network → Content:**

- Network building insights → Articles/blog posts
- Missional resourcing insights → Written content

- Network leadership insights → Content series

## **Content Expansion Opportunities**

### **Series Development:**

- 5Q/APEST training insights → Content series
- Church planting experiences → Content series
- Leadership development insights → Content series
- Network building insights → Content series
- Missional resourcing insights → Content series

### **Theme Expansion:**

- 5Q/APEST framework applications
- Church planting and missional movement
- Leadership development and team optimization
- Network building and resourcing
- Missional community development

## **Ecosystem Building Opportunities**

### **Content Interconnection:**

- Connecting training/coaching content to church planting work
- Connecting church planting content to training/coaching
- Connecting network content to training/coaching
- Creating content series across multiple forms
- Developing content ecosystem

### **Network Integration:**

- Connection to other 5Q/APEST trainers and coaches
- Connection to other church planters and missional leaders
- Connection to other network builders
- Content cross-referencing within network

## Discovery Opportunities

### **SEO and Indexing:**

- Content optimization for search
- Content hub for discoverability
- Reduced name ambiguity impact
- Unified content presence

### **Network Effects:**

- Network effects for content discovery
- Connections to other Movemental users
- Content recommendations within network
- Cross-user content connections

## Monetization Opportunities (If Desired)

### **Content Monetization** (potential):

- Subscription model for content (if applicable)
- Course monetization (training expertise → courses)
- Direct-to-audience revenue
- Content premium offerings (if desired)

# **What We Will NOT Do**

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## **Organizational Work:**

- We will not change 5Q Central coaching/consulting work
- We will not change Venture 12 Network work
- We will not change organizational affiliations and roles
- We will not change organizational content and resources

## **Church Planting Work:**

- We will not change church planting work with Emma Cotterill
- We will not change on-the-ground ministry
- We will not change church planting contexts

## **Professional Identity:**

- We will not change coaching and consulting practice
- We will not change training delivery
- We will not change network leadership
- We will not change professional roles and expertise

## **Content Control:**

- Person maintains full control over content
- Content creation decisions remain with the person
- Content publishing decisions remain with the person
- Content ownership remains with the person

## **Relationships and Networks:**

- We will not change relationships with 5Q Central

- We will not change relationships with Venture 12 Network
- We will not change church planting relationships
- We will not change professional network

## Research Limitations

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### Movemental Analysis Limitations:

- Limited publicly available information due to name ambiguity
- Digital content not fully verified (articles, blog posts, video, audio)
- Organizational content (5Q Central, Venture 12 Network) not directly accessed
- Detailed analysis requires comprehensive information
- Many opportunities identified as “potential” due to limited information

### Information Sources:

- References in Emma Cotterill’s research
- Organizational affiliations (5Q Central, Venture 12 Network)
- Role descriptions (coach, consultant, trainer, church planter)
- Limited direct content access

## Next Steps

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- Comprehensive digital content discovery
- Direct exploration of 5Q Central and Venture 12 Network
- Verification of content and opportunities

- Detailed analysis with complete information
  - Identification of specific Movemental opportunities
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## Sources

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# Sources: Mark Cotterill Research

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**Research Date:** January 4, 2026

**Agent Version:** Digital Reality Agent v1.0

## Search Queries Used

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### Phase 1: Identity Verification

1. “Mark Cotterill” Christian
2. “Mark Cotterill” author
3. “Mark Cotterill” pastor
4. “Mark Cotterill” movement
5. “Mark Cotterill” 5Q Central
6. “Mark Cotterill” Venture 12 Network
7. “Mark Cotterill” APEST

8. “Mark Cotterill” “Emma Cotterill” missional
9. “Mark Cotterill” speaker theologian
10. “Mark Cotterill” “Emma Cotterill” church planter UK Sweden
11. site:5qcentral.com Mark Cotterill
12. site:venture12network.com Mark Cotterill

## Phase 2: Digital Presence Discovery

- Mark Cotterill 5Q Central coach consultant
- Mark Cotterill Venture 12 Network co-founder
- “Mark Cotterill” “Emma Cotterill” church plant UK Sweden

## Sources Consulted

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### Websites

**Note:** Direct website access limited due to name ambiguity in search results. Most searches returned results for Mark Adrian Cotterill (British far-right political figure) rather than the subject of this research.

- **5Q Central** (referenced in search results - organizational website)
  - Mark Cotterill mentioned as coach and consultant, 5Q (APEST) trainer
  - Status: Referenced but not directly accessed
- **Venture 12 Network** (referenced in search results - organizational website)
  - Mark Cotterill mentioned as co-founder
  - Status: Referenced but not directly accessed

# **Search Engines Used**

- Web search tool (primary)
- Additional engines recommended: Bing, DuckDuckGo (for diversity and verification)

# **Information Sources**

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## **Identity Verification**

### **Primary Sources:**

- References in Emma Cotterill research (confirmed husband and church planting partner)
- Search results mentioning 5Q Central (coach and consultant, 5Q/APEST trainer)
- Search results mentioning Venture 12 Network (co-founder)

### **Information Confirmed:**

- Married to Emma Cotterill
- Children: Albert and Herman (from Emma's research)
- Church planter with Emma Cotterill
- Pioneered new faith communities in UK and Sweden
- Coach and Consultant at 5Q Central
- 5Q (APEST) Trainer
- Co-founder of Venture 12 Network
- Location: Sweden (previously UK)

### **Name Ambiguity Issue:**

- Mark Adrian Cotterill (British far-right political figure, born 1960) - DIFFERENT person
- Web searches primarily returned results for the political figure
- Limited publicly available information about Mark Cotterill (church planter/5Q Central)
- Information primarily sourced from organizational references and Emma Cotterill research

## **Organizational Affiliations**

- **5Q Central:** Coach and Consultant, 5Q (APEST) Trainer
  - Referenced in search results
  - Organizational website not directly accessed
- **Venture 12 Network:** Co-founder
  - Referenced in search results
  - Organizational website not directly accessed

## **Professional Roles**

- Coach and Consultant (5Q Central)
- 5Q (APEST) Trainer
- Church Planter (with Emma Cotterill)
- Network Co-founder (Venture 12 Network)

## **Personal Information**

- Married to Emma Cotterill

- Children: Albert and Herman (from Emma's research)
- Location: Sweden (previously UK)
- Church planter alongside wife Emma
- Pioneered new faith communities in the UK and Sweden

## Digital Presence Indicators

### To Be Verified:

- 5Q Central profile (organizational website)
- Venture 12 Network (organizational website)
- Personal website (not discovered)
- Social media profiles (not verified - name ambiguity issue)
- Blog content (not verified)
- Video content (not verified)
- Audio content (not verified)
- Published works (no books discovered)

## Related Research

- **Emma Cotterill Research** ([\\_research/emma-cotterill/](#))
  - Confirmed Mark Cotterill as husband and church planting partner
  - References to church planting work together (UK and Sweden)
  - Children: Albert and Herman
  - Location: Sweden (previously UK)

# Research Limitations

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## Name Ambiguity Challenge

**Primary Limitation:** Web searches primarily return results for Mark Adrian Cotterill (British far-right political figure, born 1960) rather than the subject of this research. This creates significant challenges for comprehensive research:

1. **Search Result Contamination:** Most search queries return results for the British political figure
2. **Limited Publicly Available Information:** Limited information about Mark Cotterill (church planter/5Q Central) in search results
3. **Information Source Constraints:** Information primarily sourced from:
  - References in Emma Cotterill's research
  - Organizational references (5Q Central, Venture 12 Network) in search results
  - Limited direct information
4. **Discovery Challenges:** Name ambiguity makes comprehensive web research challenging

## Research Limitations

1. **Direct Website Access:** Organizational websites (5Q Central, Venture 12 Network) referenced but not directly accessed
2. **Personal Website:** No personal website discovered (may exist but not prominently indexed)
3. **Social Media:** Social media presence not verified (name ambiguity issue)
4. **Content Discovery:** Written content (articles, blog posts), video content, audio content not verified

5. **Detailed Information:** Detailed biographical information limited
6. **Content Cataloging:** Detailed content cataloging not completed
7. **Organizational Content:** Organizational content (5Q Central, Venture 12 Network) not directly accessed

## Information Gaps

### Limited Information Available:

- Detailed biographical information
- Specific content (articles, blog posts, videos, audio)
- Personal website or content hub
- Social media presence
- Published works (no books discovered)
- Detailed organizational content
- Training/coaching content specifics
- Church planting content specifics
- Network content specifics

### Information Sources Used:

- References in Emma Cotterill's research (most reliable source)
- Organizational references in search results (5Q Central, Venture 12 Network)
- Role descriptions and affiliations
- Limited direct information

# **Research Methodology**

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- Used context-specific search terms aligned with Movemental's target audience
- Focused on Christian movement leadership and missional movement context
- Cross-referenced multiple search results
- Referenced Emma Cotterill research for additional context
- Documented all sources consulted
- Maintained respect for publicly available information only
- Followed Digital Reality Agent Process methodology
- Documented name ambiguity issue clearly

## **Notes**

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- Research conducted in accordance with agent constraints
- Only publicly available information used
- All sources documented for transparency
- Respectful approach maintained throughout
- Medium confidence in identity verification due to name ambiguity
- Name ambiguity issue clearly documented
- Information gaps and limitations acknowledged
- Initial discovery phase complete, deeper investigation recommended  
(especially through direct organizational website access)

# Recommendations for Further Research

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## 1. Direct Website Access:

- Explore 5Q Central website directly
- Explore Venture 12 Network website directly
- Look for Mark Cotterill profiles and content on organizational platforms

## 2. Related Research Review:

- Review Emma Cotterill research files for additional Mark Cotterill references
- Cross-reference information from related research

## 3. Network Connections:

- Explore 5Q Central network connections
- Explore Venture 12 Network connections
- Look for connections to other Movemental research subjects

## 4. Content Discovery (challenging due to name ambiguity):

- Look for content through organizational platforms
- Check for content under organizational contexts
- Explore network connections for content references

## 5. Verification:

- Verify organizational affiliations and roles
- Verify content through organizational platforms
- Cross-reference information from multiple sources

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## Summary

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# Digital Reality Profile: Mark Cotterill

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**Research Date:** January 4, 2026

**Confidence Level:** Medium (name ambiguity with British political figure)

## Executive Summary

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Mark Cotterill is a coach, consultant, and 5Q (APEST) trainer working with 5Q Central, and co-founder of Venture 12 Network, a network focused on equipping and resourcing missional individuals and teams. He is also an active church planter with his wife Emma Cotterill, having pioneered new faith communities in the UK and Sweden. Cotterill's work focuses on 5Q (APEST) training and coaching, leadership development, team optimization, and missional movement through church planting and network building.

Cotterill's digital presence includes organizational affiliations with 5Q Central and Venture 12 Network, though comprehensive digital discovery was limited due to name ambiguity with Mark Adrian Cotterill (British far-right political figure, born 1960). Web searches primarily returned results for the political figure, making comprehensive research challenging. Information was primarily sourced from organizational references and Emma Cotterill's research, which confirmed Mark as her husband and church planting partner.

The content ecosystem shows strong thematic consistency around 5Q (APEST) framework, church planting, missional movement, leadership development, and network building, though opportunities exist for greater content interconnection, digital amplification of training/coaching expertise, and personal content hub development.

### **Key Findings:**

- Coach and Consultant at 5Q Central (5Q/APEST trainer)
- Co-founder of Venture 12 Network (missional resourcing network)
- Active church planter with wife Emma Cotterill (UK and Sweden)
- Pioneered new faith communities in UK and Sweden
- Focus on 5Q (APEST) training, leadership development, team optimization
- Organizational platforms (5Q Central, Venture 12 Network)
- No personal website discovered in initial research
- Name ambiguity makes comprehensive research challenging

### **Primary Opportunities:**

- Personal content hub development (no personal website currently discovered)
- Content repurposing (training sessions → articles, coaching insights → written content, church planting experiences → articles)
- Content series development (5Q/APEST training, church planting, leadership development, network building)
- Digital amplification of training/coaching expertise and church planting insights
- Content interconnection (training/coaching, church planting, network work)

**Movemental Fit:** High - Strong alignment with Movemental's target audience (church planter, 5Q/APEST trainer, missional leader). Opportunities for personal content hub development, content repurposing, content series development, and network effects.

# Current Digital Presence

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## Website Presence

### Organizational Websites:

- **5Q Central:** Coach and Consultant, 5Q (APEST) Trainer (organizational website - to be verified)
- **Venture 12 Network:** Co-founder (organizational website - to be verified)

### Personal Website:

- No personal website discovered in initial research
- May exist but not prominently indexed
- Name ambiguity makes discovery challenging

## Content Distribution

### Training/Coaching Content:

- 5Q (APEST) training and coaching (5Q Central)
- Leadership and team coaching
- Training sessions and coaching sessions (estimated: multiple, based on trainer/coach role)
- Training resources (5Q Central - to be verified)

### Church Planting Content:

- Church planting work (with Emma Cotterill, UK and Sweden)
- Missional community development
- Pioneering new faith communities

- Content: To be verified

### **Network Content:**

- Venture 12 Network resources (to be verified)
- Network building and resourcing content (to be verified)

### **To Be Verified:**

- Articles/blog posts
- Books (none discovered)
- Video content
- Audio content/podcasts
- Course content
- Social media content

## **Platform Distribution**

Content distributed across (to be verified):

- 5Q Central (coaching/training platform)
- Venture 12 Network (network platform)
- Church planting contexts (UK and Sweden)
- To be verified: Personal website, social media, video platforms, audio platforms, publishing platforms

# **Content Landscape**

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## **Content Forms**

### **Training/Coaching Content:**

- 5Q (APEST) training sessions (5Q Central)
- Leadership and team coaching sessions
- Training resources (5Q Central - to be verified)
- Coaching/consulting materials (to be verified)

### **Church Planting Content:**

- Church planting work (with Emma Cotterill, UK and Sweden)
- Missional community development
- Pioneering new faith communities
- Content: To be verified

### **Network Content:**

- Venture 12 Network resources (to be verified)
- Network building and resourcing content (to be verified)

### **To Be Verified:**

- Articles/blog posts
- Books (none discovered)
- Video content
- Audio content/podcasts
- Course content
- Social media content

# **Content Themes**

## **Primary Themes:**

### **1. 5Q (APEST) Training and Development**

- 5Q (APEST) training and coaching
- Fivefold ministry activation (Apostles, Prophets, Evangelists, Shepherds, Teachers)
- Leadership and team development through 5Q framework
- Coaching leaders and teams to reach their full potential

### **2. Church Planting and Missional Movement**

- Church planting work (UK and Sweden with Emma Cotterill)
- Pioneering new faith communities
- Missional community development
- Missional leadership and practice

### **3. Leadership Development and Team Optimization**

- Leadership coaching and consulting
- Team development and optimization
- Organizational development through 5Q framework
- Coaching and consulting services

### **4. Network Building and Resourcing**

- Venture 12 Network co-founder
- Equipping and resourcing missional individuals and teams
- Network development and support
- Missional resource development

**Theological Focus:** 5Q (APEST) framework, missional theology, church planting, leadership development, team optimization, practical application

**Movement Focus:** Church planting movement, missional movement, 5Q/APEST movement, leadership development movement, network building

## Content Organization

### Organizational Platforms:

- **5Q Central:** Primary coaching/training platform
  - 5Q (APEST) training and coaching
  - Leadership and team development resources
- **Venture 12 Network:** Network/resource platform
  - Missional resource development
  - Network support and equipping

### Church Planting Context:

- Church planting work with Emma Cotterill (UK and Sweden)
- Missional community development
- Pioneering new faith communities

### Content Organization (to be verified):

- How content is organized within 5Q Central (to be verified)
- How content is organized within Venture 12 Network (to be verified)
- Content series or standalone pieces (to be verified)
- Content cross-referencing (to be verified)

# Discoverability Assessment

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## **SEO and Indexing** (to be verified):

- Personal website not discovered (no central content hub)
- Content may not be easily discoverable
- Name ambiguity makes discovery challenging (searches return British political figure)
- Limited search engine visibility
- Organizational platforms (5Q Central, Venture 12 Network) may provide discoverability

## **Content Indexing** (Limited due to name ambiguity):

- Name ambiguity makes search engine discovery challenging
- Organizational platforms (5Q Central, Venture 12 Network) may provide discoverability
- Content may be discoverable through organizational contexts

## **Social Sharing Indicators** (to be verified):

- Social media presence and engagement (not verified - name ambiguity issue)
- Content sharing indicators (to be verified)
- Network engagement (to be verified)

# Gap Analysis

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## Embodied Work vs. Digital Expression

### Training/Coaching Work (to be verified):

- 5Q (APEST) training sessions (estimated: multiple, based on trainer role)
- Leadership and team coaching sessions (estimated: multiple, based on coach/consultant role)
- Training resources and materials
- **Digital Expression:** To be verified (training sessions documented digitally?, coaching insights captured in articles?, training resources available online?)

### Church Planting Work:

- Active church planting with Emma Cotterill (UK and Sweden)
- Pioneering new faith communities
- Missional community development
- **Digital Expression:** To be verified (church planting insights captured in articles?, digital documentation of church planting work?, written content about missional community development?)

### Network/Organizational Work:

- Venture 12 Network co-founder
- Network development and leadership
- Missional resourcing and equipping
- **Digital Expression:** To be verified (network work documented digitally?, network insights shared through articles?, digital content about network building?)

# **Primary Gaps Identified (Potential)**

## **Content Creation Gaps** (potential):

- No personal website discovered (no central content hub)
- Articles/blog posts not verified (may not exist)
- Books: None discovered
- Video content not verified (may not exist)
- Audio content/podcast not verified (may not exist)

## **Content Connection Gaps** (potential - to be verified):

- Training/coaching content not connected to church planting work
- Church planting content not connected to training/coaching
- Network content not connected to training/coaching
- Content pieces isolated rather than interconnected

## **Opportunities for Digital Amplification:**

- Training sessions → Articles/blog posts
- Coaching insights → Written content
- Church planting experiences → Articles/blog posts
- Network insights → Written content
- Personal content hub development

# Movemental Opportunities

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## What Movemental Would Change

### **Content Hub Development:**

- Unified personal content platform
- Central location for all content
- Personal brand presence
- Content ownership and control

### **Content Interconnection:**

- Connection between training/coaching content and church planting work
- Connection between network work and training/coaching
- Content series development across themes (5Q/APEST training, church planting, leadership development, network building)
- Content ecosystem building

### **Content Amplification:**

- Training/coaching insights → Articles/blog posts
- Church planting experiences → Written content
- Network insights → Written content
- Content repurposing and expansion opportunities

### **Discoverability Improvement:**

- SEO optimization and content indexing
- Network effects for content discovery
- Reduced name ambiguity impact through content hub

- Unified content presence

### **Content Creation Support:**

- Platform for article/blog post creation
- Content series development support
- Course creation support (if desired)
- Video/audio content integration

## **What Would Remain the Same**

### **Organizational Work:**

- 5Q Central coaching/consulting work remains unchanged
- Venture 12 Network work remains unchanged
- Organizational affiliations and roles remain unchanged
- Organizational content and resources remain unchanged

### **Church Planting Work:**

- Church planting work with Emma Cotterill remains unchanged
- On-the-ground ministry remains unchanged
- Church planting contexts remain unchanged

### **Professional Identity:**

- Coaching and consulting practice remains unchanged
- Training delivery remains unchanged
- Network leadership remains unchanged
- Professional roles and expertise remain unchanged

### **Content Control:**

- Person maintains full control over content
- Content creation decisions remain with the person
- Content publishing decisions remain with the person
- Content ownership remains with the person

### **Relationships and Networks:**

- Relationships with 5Q Central remain unchanged
- Relationships with Venture 12 Network remain unchanged
- Church planting relationships remain unchanged
- Professional network remains unchanged

## **Network Effect Potential**

### **Content Discovery:**

- Network effects could improve content discoverability
- Connections to other Movemental users could amplify content
- Content recommendations within network
- Cross-user content connections

### **Content Interconnection:**

- Connection to other 5Q/APEST trainers and coaches
- Connection to other church planters and missional leaders
- Connection to other network builders
- Content cross-referencing within network

### **Audience Building:**

- Network effects could build audience
- Connections to existing Movemental users

- Content sharing within network
- Audience growth through network

## Research Limitations and Notes

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### Name Ambiguity Challenge

**Primary Limitation:** Web searches primarily return results for Mark Adrian Cotterill (British far-right political figure, born 1960) rather than the subject of this research. This creates significant challenges:

- Search result contamination (most queries return political figure)
- Limited publicly available information about Mark Cotterill (church planter/5Q Central)
- Information primarily sourced from organizational references and Emma Cotterill research
- Name ambiguity makes comprehensive web research challenging

### Research Limitations

- Organizational websites (5Q Central, Venture 12 Network) referenced but not directly accessed
- Personal website not discovered (may exist but not prominently indexed)
- Social media presence not verified (name ambiguity issue)
- Written content (articles, blog posts), video content, audio content not verified
- Detailed content cataloging not completed
- Many opportunities identified as “potential” due to limited information

# Information Sources

- References in Emma Cotterill's research (most reliable source - confirmed husband and church planting partner)
  - Organizational references in search results (5Q Central, Venture 12 Network)
  - Role descriptions and affiliations
  - Limited direct information due to name ambiguity
- 

**Research conducted:** January 4, 2026

**Confidence Level:** Medium (due to name ambiguity)

**Sources:** See [sources.md](#)

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