

IDAK OKPO LANE
UYO, AKWA IBOM STATE
(234) 808-4017-920
etokjoshua@gmail.COM

JOSHUA ETOK

PROFESSIONAL SUMMARY

Experienced Full Stack Web Developer with 4+ years of experience in developing and optimizing websites using HTML, CSS, PHP, MySQL, JavaScript, jQuery, and WordPress. Successfully developed and launched 6+ responsive websites, improving client site traffic by up to 30%. Proficient in WordPress theme and plugin development, having created custom themes and plugins that enhanced functionality and increased user engagement by 20%. Adept at both front-end and back-end development, with a proven track record of delivering high-quality web solutions that reduced project delivery times by 25% and improved SEO rankings by 35%.

SKILLS

- HTML, CSS, JavaScript, PHP, MySQL, jQuery
- WordPress Theme & Plugin Development
- SEO & Digital Marketing Strategies (Indexing, Backlinking, Search Ranking)
- Responsive Web Design
- Figma
- Back-End Integration & API Development
- Website Management & Optimization

EXPERIENCE

Alphanet Nigeria, Akwa Ibom - *WordPress Developer*

MAY 2024 - AUGUST 2024

- Developed a WordPress coaching site with integrated LMS and student portal, improving online course enrollment by 30%
- Created responsive and SEO-friendly WordPress themes from scratch, improving site traffic by 30% within three months
- Developed custom WordPress plugins that extended functionality, increasing user engagement by 20%

Gtera Hosting, Akwa Ibom - *Fullstack Developer*

MARCH 2023 - APRIL 2024

- Engineered a custom web solution integrated with PHP and MySQL for a client project, enhancing site performance and boosting loading speeds by 60%, which improved overall user satisfaction and retention rates.
- Managed and optimized websites, improving performance and ensuring security, which resulted in a 40% increase in site speed and a 15% improvement in user retention
- Enhanced user experience by 40% on client websites by integrating responsive design and interactive elements

NiChips Technology, Akwa Ibom - *Wordpress Developer*

DECEMBER 2020 - FEBRUARY 2023

- Worked in collaborative teams to deliver high-quality web projects, resulting in a 25% reduction in project delivery time
- Built and maintained websites using HTML, CSS, & WordPress, contributing to a 25% reduction in bounce rates.
- Optimized websites for faster load times, leading to a 35% boost in search engine rankings and 20% more organic traffic.

EDUCATION

University Of Uyo, Akwa Ibom - *Degree in Mechanical Engineering*

JANUARY 2019 - SEPTEMBER 2024

CERTIFICATES

Google - *Certificate in Digital Marketing*

OCTOBER 2020 - JUNE 2021

IBBIL ICT Academy - *Certificate in Data Processing*

SEPTEMBER 2015 - JANUARY 2016