

JOSHUA ETOK

FULLSTACK PHP | WORDPRESS DEVELOPER

IDAK OKPO LANE, UYO, AKWA IBOM STATE.
(234) 808-4017-920 | etokjoshua@gmail.com

[Myportfolio](#) | [Linkedin Profile](#)

PROFESSIONAL SUMMARY

Results-driven Full Stack Web Developer with 3+ years of experience in designing, developing, and optimizing scalable web solutions. Proficient in HTML, CSS, JavaScript, PHP, MySQL, jQuery, and WordPress, with a strong focus on performance optimization and user experience. Successfully developed and launched 4+ high-traffic websites, increasing client traffic by 30%. Expertise in WordPress theme and plugin development, boosting user engagement by 20%. Adept in full-stack development using MVC architecture, reducing project delivery time by 25%. Strong background in SEO strategies, improving search rankings by 35%. Experienced in managing hosting environments, including WHM, DNS configuration, and security optimization.

EXPERIENCE

WordPress Developer | Alphanet Nigeria, Akwa Ibom State

MAY 2024 - PRESENT

- Developed a WordPress coaching platform with LMS, increasing online course enrollment by 30%.
- Communicated technical requirements to non-technical stakeholders, improving project execution by 20%.
- Designed and implemented responsive WordPress themes, driving a 30% increase in site traffic.

Full Stack Developer & Hosting Manager | Gtera Hosting, Akwa Ibom State

MARCH 2023 - APRIL 2024

- Built custom web applications using HTML, CSS, JavaScript, PHP, MySQL, and WordPress, improving load speeds by 60%.
- Managed WHM hosting infrastructure, optimizing site performance and security, increasing uptime to 99.9%.

- Implemented SEO and digital marketing strategies, resulting in a 35% boost in organic traffic.

TECHNICAL SKILLS

- **Programming Languages:** HTML, CSS, JavaScript, PHP, MySQL, jQuery
- **Frameworks & CMS:** WordPress Theme & Plugin Development, MVC Architecture
- **Web Optimization:** Page Speed Optimization, Caching, SEO (Indexing, Backlinking, Search Ranking)
- **Design & UI/UX:** Responsive Web Design, Figma, Cross-Browser Compatibility
- **Hosting & Server Management:** WHM, DNS Management, Security Hardening
- **APIs & Integrations:** Paystack Payment Gateway, Third-Party API Integrations

EDUCATION

University Of Uyo, Akwa Ibom - *Degree in Mechanical Engineering*

JANUARY 2019 - SEPTEMBER 2024

CERTIFICATES

Linkedin Learning - *Certificate in Trello*

JANUARY 2025

Google - *Certificate in Digital Marketing*

JUNE 2022

IBBIL ICT Academy - *Certificate in Data Processing*

SEPTEMBER 2015

PROJECT HIGHLIGHTS

- **ajalaafrika.com:** Developed a full-stack PHP music platform with an interactive media player, dynamic streaming analytics, and an optimized UI/UX experience.
- **categorya8.com:** Built an e-commerce platform for selling digital products, integrating Paystack for seamless transactions.
- **gterahosting.com:** Managed a WordPress-based hosting platform, optimizing server performance and security settings.