Joshua Etok
WordPress Developer

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Uyo, Akwa Ibom, Nigeria

Experienced Full Stack PHP Developer skilled in HTML, CSS, PHP, MySQL, JavaScript, jQuery, and WordPress. Proficient in responsive web design, WordPress theme and plugin development, and SEO-focused digital marketing strategies. Adept at both front-end and back-end development, with a track record of delivering high-quality web solutions.

Work Experience

WordPress Developer
Alphanet | Remote

May 2024 - Present

- Developed responsive website designs, improving user experience across various devices and platforms.
- Created e-commerce solutions using WooCommerce, boosting online sales for clients.
- Designed custom WordPress themes tailored to client specifications for enhanced brand identity.

Fullstack PHP Developer
Gtera Hosting

Mar 2023 - Apr 2024

- Developed and optimized websites using HTML, CSS, WordPress, PHP, MySQL, jQuery, and JavaScript, with custom plugins to enhance functionality and improve performance through code refactoring and caching.
- Managed website content and user experiences, ensuring responsive design, brand consistency, and enhanced accessibility across devices, building brand loyalty.
- Implemented digital marketing strategies, including SEO, indexing, backlinking, and coordinated email campaigns, driving traffic and subscriber growth.

WordPress Developer
NiChips Technology

Dec 2020 - Feb 2023

- Optimised website content for search engines, increasing visibility and driving traffic to the site.
- Liaised with web hosting providers to resolve any server issues, minimising site downtime.
- Monitored website performance metrics using tools such as Google Analytics, making adjustments to optimise speed and user navigation.

Projects

Music Website

Dec 2023 - Jan 2024

Developed using HTML, CSS, PHP, JavaScript, jQuery, and MySQL. Features include real-time display of downloads and streams, a media player with repeat, shuffle, and order functions, and a design optimized for smooth interactions across devices.

Ecommerce Website

Sep 2023 - Oct 2023

Developed using HTML, CSS, PHP, JavaScript, jQuery, and MySQL for users to sell custom beats and set prices. Integrated Paystack for seamless payments and built custom dashboards for both users and admins.

Hosting Website

Mar 2023 - May 2023

Modified and maintained gteraHosting.com using WordPress and WHM, offering specialized hosting with free SSL, unlimited subdomains, and SEO tools. Optimized system performance, ensuring fast load speeds and providing an intuitive admin

dashboard for seamless customer management.

Core Skills

HTML / CSS, Javascript / JQuery, PHP / MySQL / Wordpress, Figma / Web flow / Shopify, Theme and Plugin Dev.,
Digital Marketing, Responsive Web Design, Website Management, Ms. Office Suite, CorelDraw,

Education

University Of Uyo   Jan 2019 - Oct 2024

Bachelor of Engineering Mechanical Engineering

Google   Jan 2020 - Dec 2021

Certificate Digital Marketing

IBBIL ICT Academy   Jan 2015 - Dec 2016

Certificate Data Processing