Professor Bones Guest Lecture Summary

Jos Craw

July 30, 2019

For the lecture with Professor Bones the design of everyday things was discussed. The main points discussed were the following:

- Affordances
- Signifiers
- Mappings
- Feedback
- Conceptual Models
- Constraints
- Conventions

These principals make up the core components of design. The first is affordances, this is visually what the design allows for i.e. a chair affords sitting. The second is signifiers, these include obvious symbolism such as arrow icons on an application signifying that there are more pages. Another example of signifiers is a simple sign such as a traffic sign show what lane is for what turn off