# Adobe Dreamweaver – Bakery Website Project

3.00 Assignment

## Research

* Research bakery websites and provide the URL’s of at least two websites researched below
  1. <http://susiecakes.com/>
  2. <https://www.keithcakes.com.au/>
* In writing, explain what the content will be for each page of your bakery website (min 3 pages)
  1. Both websites had displays of the bakery products
  2. Both websites used a pastel fall color scheme
  3. Either modern or cursive fonts
* What hyperlinks (e.g. email, document, or website links) are you planning to include

Email

Pictures

* Which two or more additional elements (such as photo gallery, slideshow, personalized banner, form, survey, etc) are you planning to include?

## Planning

Please answer the following questions in regard to your Bakery website for the in-class website design project.

1. Who is the target audience?

a. Age group----------------teens

b. Gender(s)-----------------all

c. Household income----------lower middle class

d. Location of business-----------downtown

e. Location of customers----------downtown

2. What image of my business do I want to portray via the website?

(e.g. formal, informal, up-scale, local business, international shipper, etc.)

I would like my business to be seen as a hangout spot for teens living downtown. A place where they can meet up and chat or do other things like finish a group project or do hw.

3. What types of food will I sell?

(e.g. breakfast items, desserts, cakes, pies, cookies, custom-design cakes/desserts vs. a set menu, seasonal items, etc.)

My bakery will sell desserts, cakes (custom included), cookies, and milkshakes.

4. What are the bakery’s hours of operation?

Hours of operation for my bakery will be from 8AM to 12 AM

5. What is the bakery’s method of delivery?

(e.g. provide delivery service, if so for a fee or included in price, or is it pick-up only)

NO DELIVERY SERVICE

6. What types of information do I include on the website?

(e.g. full menu, photos, slideshow, contact info, delivery info, prices, refunds, cancellation policy, returns, etc.)

The information on my website will include the Full menu with photos of the food served, contact info, prices, and policies.

7. Which page layout should I use? (e.g. 2-column, 3-column, etc.)

The page layout selected for my website might be 3 column so that all the information can be more balanced and spaced out.

**Disclaimer:** Instructor reserves the right to make changes as necessary.