



# ENTERPRISE DESIGN SYSTEM

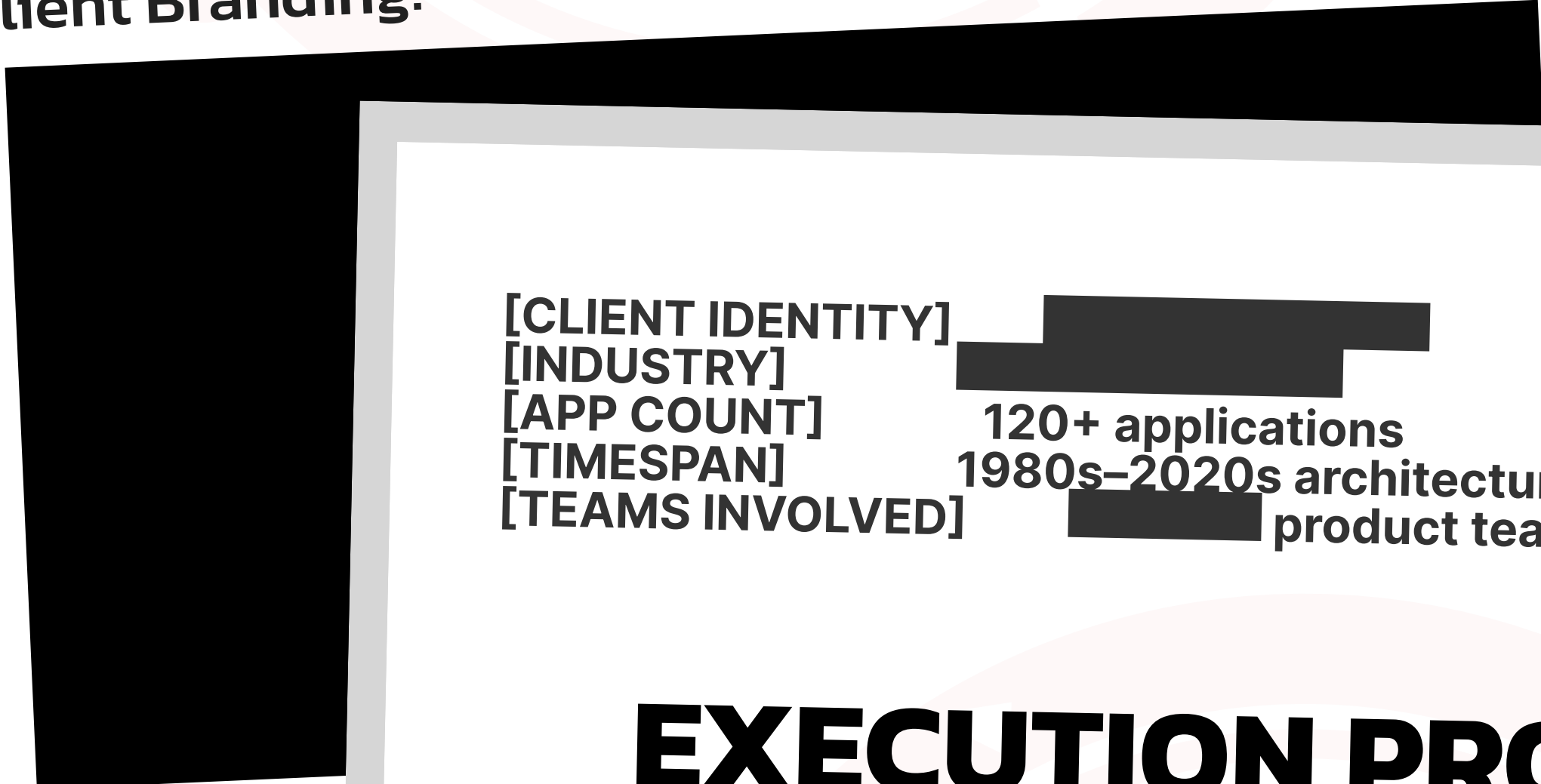


[CLIENT IDENTITY] ██████████  
[INDUSTRY] ██████████  
[APP COUNT] 120+ applications  
[TIMESPAN] 1980s–2020s architectures  
[TEAMS INVOLVED] ██████████ product teams

## MISSION BRIEF

- Target:** Fragmented ecosystem of 120+ internal applications spanning 40 years of development.
- Objective:** Create unified design system enabling systematic modernization.
- Scope:** Global layouts, component libraries, pattern taxonomy, Figma prototypes, comprehensive design guide book.

Client Branding:



"I am telling you! The text on those old apps was GREEN!! .....no mouse, just keyboard inputs.... Users are super fast on those, adding modern solutions might slow them down...."  
-Agent ██████████

[CLIENT IDENTITY] ██████████  
[INDUSTRY] ██████████  
[APP COUNT] 120+ applications  
[TIMESPAN] 1980s–2020s architectures  
[TEAMS INVOLVED] ██████████ product teams

## EXECUTION PROTOCOL

### Phase 1: INTEL GATHERING

- Client liaison & stakeholder alignment
- Strategic scope reduction: request to exclude duplicate applications (same functionality, different data)
- Systematic audit of 30 core unique applications (from 120+ total ecosystem)
- Categorization into 10 categories + pattern recognition
- Edge case documentation for modernization roadmap

### Phase 2: SYSTEM ARCHITECTURE

- Global layout system (Desktop + Mobile + Old resolutions)
- Pattern library + niche patterns of speed oriented menus and inputs
- Component taxonomy
- Figma prototype demonstrations

### Phase 3: DEPLOYMENT PREP

- Design guidebook (UX patterns + usage)
- Developer handoff specifications
- Adoption roadmap for ██████████ teams

"A lot of them had different info processed the same way, with that we categorized them into ~10 categories..... those were important for patterns latter...."  
-Agent ██████████

"This process took 6 months with a team of 2.5 people."  
-Agent ██████████

[APP COUNT] 120+ applications  
[TIMESPAN] 1980s–2020s architectures  
[TEAMS INVOLVED] ██████████ product teams

## RESULTS

Change of this scale isn't trivial. 120+ applications × 40 years of technical debt = enormous coordination. Definitive ROI emerges over ██████████ years as teams adopt system-wide.

- IMMEDIATE WINS
- Design/Dev alignment time slashed
  - Component reuse established
  - First ██████████ apps on modernization track

ONBOARDING SPEED ██████████x faster  
SINGLE SOURCE OF TRUTH Critical info unified  
LOST PROCESSES ██████████% reduction risk  
CRITICAL INFO UPDATES Simplified across ██████████ teams  
SYSTEM-WIDE GAINS Longitudinal measurement

"Out of our hands now. They have a plan. If it works, its gonna make a measurable difference"  
-Agent ██████████