

## SEMINAR STATUS REPORT

### SEMINAR PAPER SUMMARY

REPORT DATE	SEMINAR TITLE	AUTHOR/SUPERVISOR
Date: 21/03/2025	Sales Performance Analytics and Strategic Inventory Planning for Small Businesses	Josna Mary Thomas Ms. Ankitha Philip

### SEMINAR ABSTRACT

*Sales performance analytics plays a crucial role in assisting small businesses in understanding customer behavior, predicting demand, and optimizing inventory management. With data-driven insights, businesses can identify peak sales seasons, analyze product performance, and implement strategic inventory planning to maximize profitability.*

*This paper presents a comprehensive review of sales analytics techniques, time-based performance tracking, and demographic-based sales approaches. The research highlights how predictive analytics and inventory optimization integration enable small businesses to improve decision-making and overall efficiency.*

### SEMINAR OVERVIEW

TASK	STATUS	VERIFICATION BY SUPERVISOR
Abstract	ok	verified
Seminar Paper	ok	verified
Presentation (PPT)	ok	verified
Implementation	ok	verified
Plagiarism Percentage	3%	verified

### DECLARATION

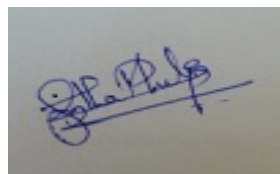
I, Josna Mary Thomas, declare that this seminar paper, titled " Sales Performance Analytics and Strategic Inventory Planning for Small Businesses ", is my own work. It was guided by Ms. Ankitha Philip and has not been submitted elsewhere. All referenced work is properly cited.

Date : 21/03/2025

Place : Kanjirapally



Signature



Supervisor Signature with Date :