

# Jofer Usa

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## Professional Summary

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Innovative and detail-oriented Software Engineer with a proven track record in developing efficient web applications, enhancing system architectures, and providing tailored solutions for diverse clients. Adept at leading and collaborating with dynamic teams to achieve business objectives, streamline workflows, and deliver high-quality results in software engineering, SEO, and digital marketing domains.

## Work Experience

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### Business Owner and Software Engineering Consultant

*Josu Technologies*

*January 2023 - Present*

- Built a client-focused business providing SEO, Digital Marketing, Funnel Website Development, and Social Media Management services.
- Delivered measurable improvements in client online visibility and engagement.
- Provided software engineering consultancy to diverse clients, offering tailored solutions to unique business needs.
- Supervised a dynamic team, fostering collaboration and ensuring high-quality deliverables.

### Software Engineer

*Samsung Electronics*

*May 2024 - October 2024*

- Developed and optimized DRM solutions, enhancing security and user experience for Samsung's visual display products.
- Collaborated with cross-functional teams to integrate DRM technologies, ensuring compliance with global standards and secure content delivery.
- Analyzed and resolved technical issues, improving system reliability and performance.

### Jr. Graduate Developer

*Seedbox Technologies Inc.*

*August 2023 - May 2024*

- Built responsive and scalable web applications using modern technologies, contributing to client satisfaction.
- Worked closely with the quality assurance team to create robust testing protocols, ensuring smooth product deployments.
- Assisted in refining project workflows, improving overall team efficiency.

### QA Intern

*IT Americano Inc.*

*October 2022 - February 2023*

- Automated UI tests using RobotFramework and Sikuli, reducing manual testing time and improving accuracy.
- Created detailed test plans and defect reports, supporting effective issue resolution and product quality.
- Worked with developers to identify root causes of defects, enhancing software quality and turnaround times.

## Technical Skills

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- **Programming Languages:** Proficient in Python, Dart, JavaScript, and C-family languages (C, C++, C#).
- **Mobile & Web Development:** Experienced in Flutter, React, Next.js, Node.js, and .NET for building scalable and responsive web applications.
- **Cloud & Database:** Skilled in GCP, AWS, MySQL, and Firebase for cloud integrations and database management.
- **DevOps & Tools:** Expertise in REST API development, Git version control (GitHub, BitBucket), and CI/CD pipelines.
- **Additional Skills:** Familiar with Arduino and IoT integrations for hardware-software solutions.

## Educational Background

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**Bachelor of Engineering Technology, major in Computer Engineering Technology**

*Technological University of the Philippines, Manila*

Graduated: *July 2023*

## Certifications and Achievements

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- Finalist, mPreneur Philippines National Camp (2022).
- Finalist, UP ACM Algolympics (2022).
- Participant, Code to Japan (2020).
- Participant, IMPACT Hackathon SG - Smart Cities (2021).
- Speaker, ICpEP. SETUP Manila - Breaking the Codex (2022).

## Talks and Events

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**Speaker: Software Engineering and its Principles**

*February 2022*

Google Developers Student Clubs TUP Manila - Gear Up!

**Event Organizer: ICpEP.SE TUP Manila - Breaking the Codex**

*April 2022*