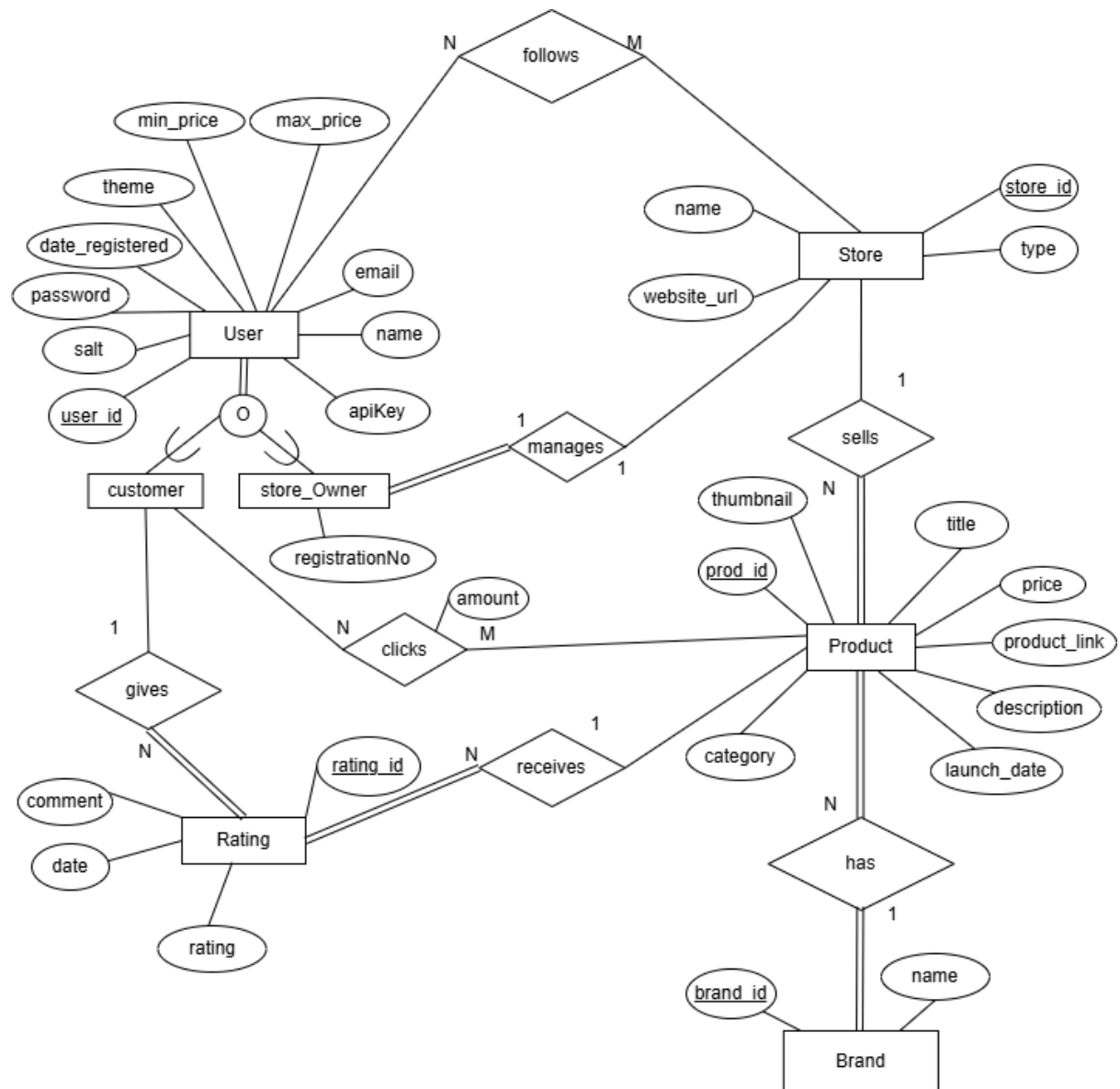


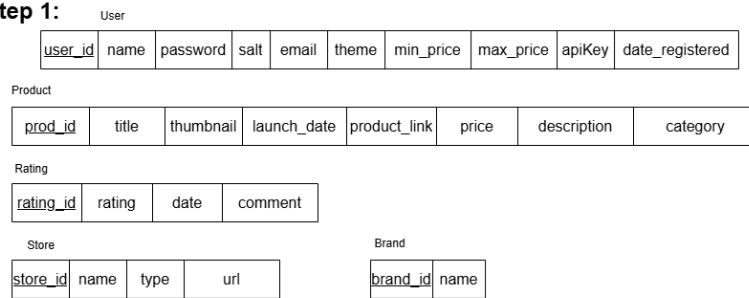
Database Docs

EER Diagram



EER to Relational Mapping

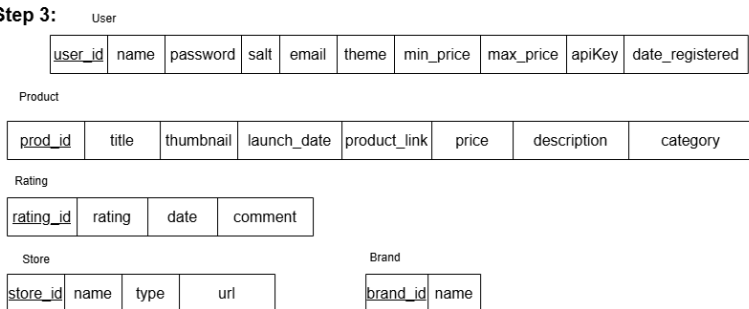
Step 1:



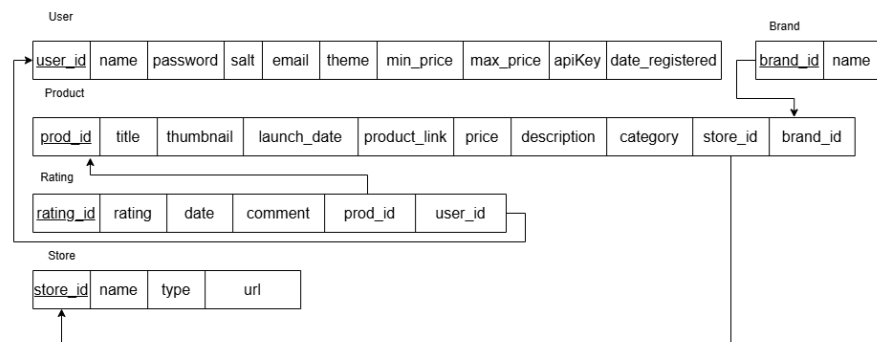
Step 2:

N/A

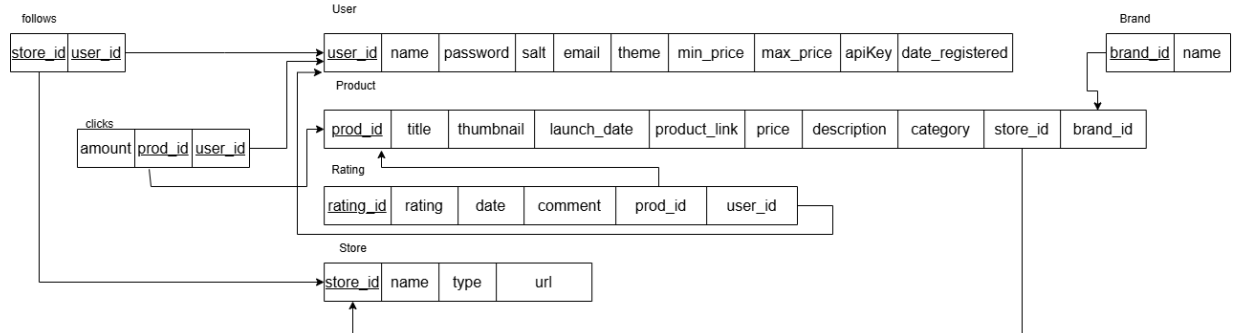
Step 3:



Step 4:



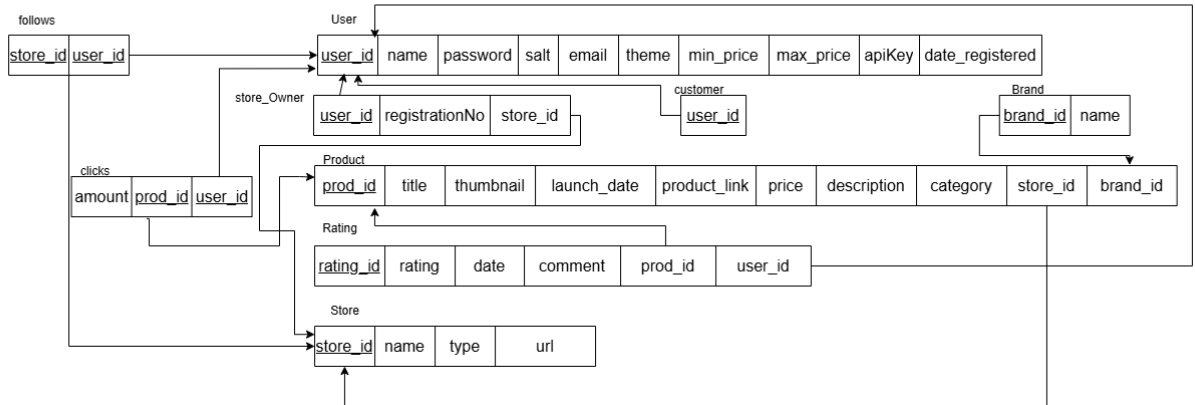
Step 5:



Step 6: NOT APPLICABLE

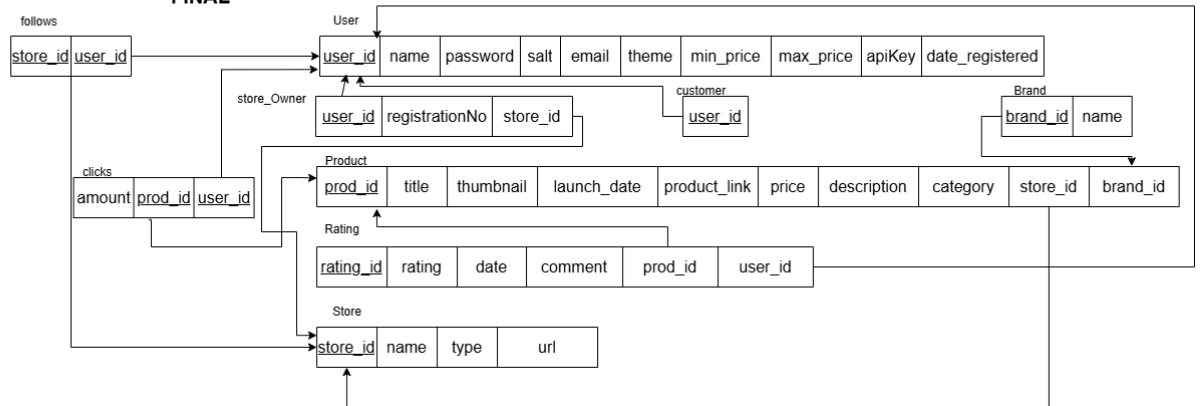
Step 7: NOT APPLICABLE

Step 8:

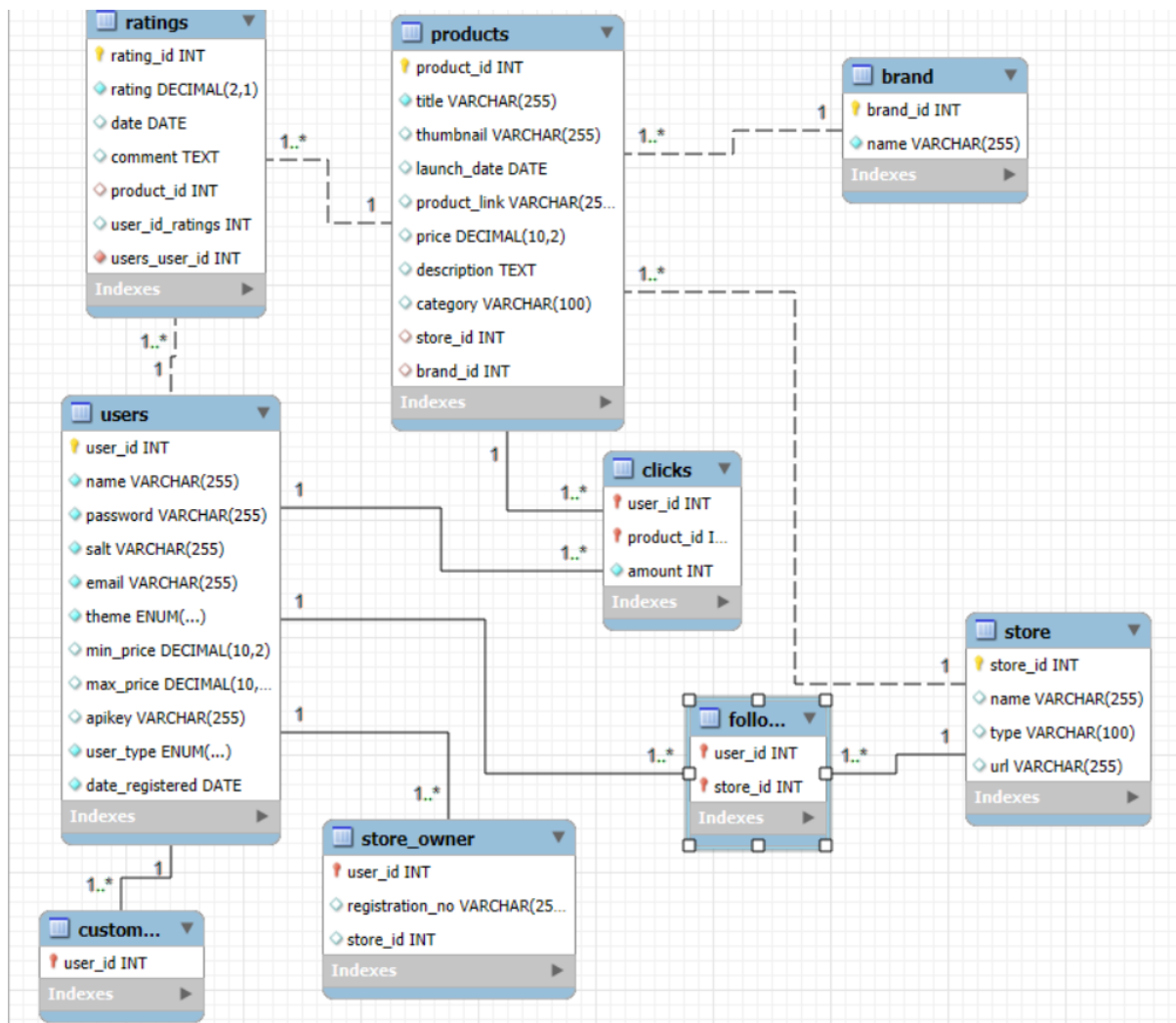


Step 9: NOT APPLICABLE

FINAL



Relational Schema



Data Population Method

We mainly used serpapi to get product data. We kept the data to South Africa to keep the currency consistent for South African stores.

Here is an example of a get request in the serpapi playground using google shopping:

```
https://serpapi.com/playground?engine=google_shopping&q=stationary  
&location=South+Africa&google_domain=google.co.za&gl=za&hl=en
```

This returns a JSON object with a lot of parameters. The usable parameters are under shopping_results.

The parameters we will be retrieving is title, extracted_price, product_link, thumbnail and source.

The data is all stored in a JSON file according to the search term used to get the data and then we used a javascript file to retrieve the data and make an api call to insert the data into the database. For the category attribute we set the category to the search term used to retrieve the data from the api.

Before adding the products though we used the source to generate all the stores needed in the database and used ChatGPT to add links to all the stores and set the store types in the database.

When adding the products we then link the source attribute by using the store_id in the products table.

All other data items were made by using the website as we were testing.

Query Optimisation

The query we will be optimizing is the following:

```
SELECT p.*, AVG(r.rating) as average_rating
FROM products p
LEFT JOIN ratings r ON p.product_id = r.product_id
GROUP BY p.product_id ORDER BY average_rating DESC
```

Currently it takes 0.078 sec to retrieve the data:

283 row(s) returned	0.078 sec / 0.000 sec
---------------------	-----------------------

In relational algebra the query can be written as follows:

$$\pi_{(p.product_id, title, thumbnail, launch_date, product_link, price, description, category, store_id, brand_id, average_rating)} (\sigma_{(p.product_id = r.product_id \text{ OR } r.product_id = NULL} (products \times (product_id \mathrel{\mathcal{F}}_{(AVERAGE(rating) \text{ AS } average_rating)}(ratings))))$$

After optimising the relational algebra, we get:

$$\pi_{(p.product_id, title, thumbnail, launch_date, product_link, price, description, category, store_id, brand_id, average_rating)} (products \bowtie_{product_id=prod_id} \rho_{(average_rating, prod_id)} (\pi_{(AVERAGE(rating), product_id)}(product_id \mathrel{\mathcal{F}}_{(AVERAGE(rating))}(ratings))))$$

Implementing this into SQL yields the following:

```
SELECT p.*, average_rating
FROM products AS p
LEFT JOIN (
SELECT AVG(r.rating) AS average_rating, product_id FROM ratings AS r GROUP BY
r.product_id
) AS r ON p.product_id = r.product_id
ORDER BY average_rating DESC;
```

This now takes 0.016 sec to retrieve the data

283 row(s) returned	0.016 sec / 0.000 sec
---------------------	-----------------------

This means that we have speed up the retrieval process by about 5 times!

This is because we are doing the aggregation first and then joining the tables.