

26.86%

Churn Rate

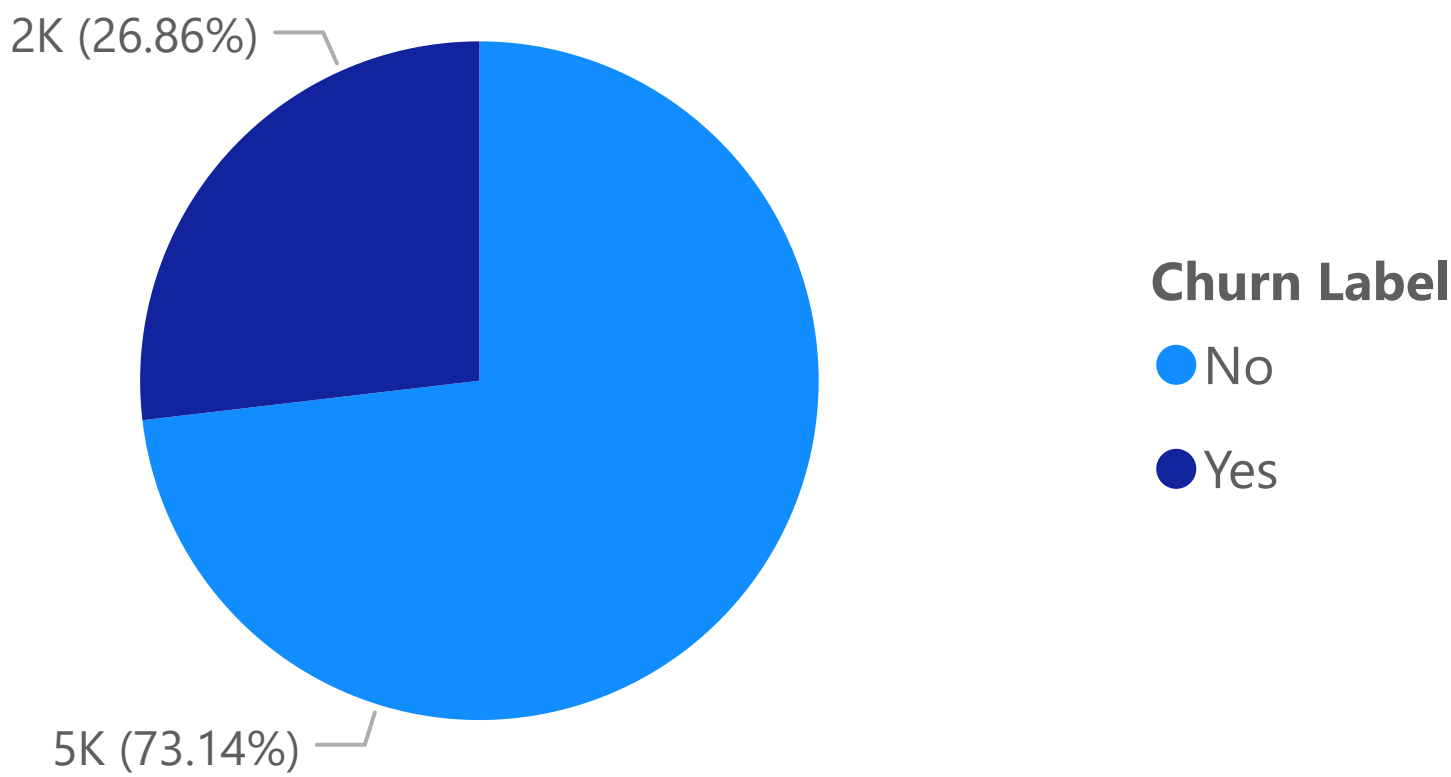
6687

of Customers

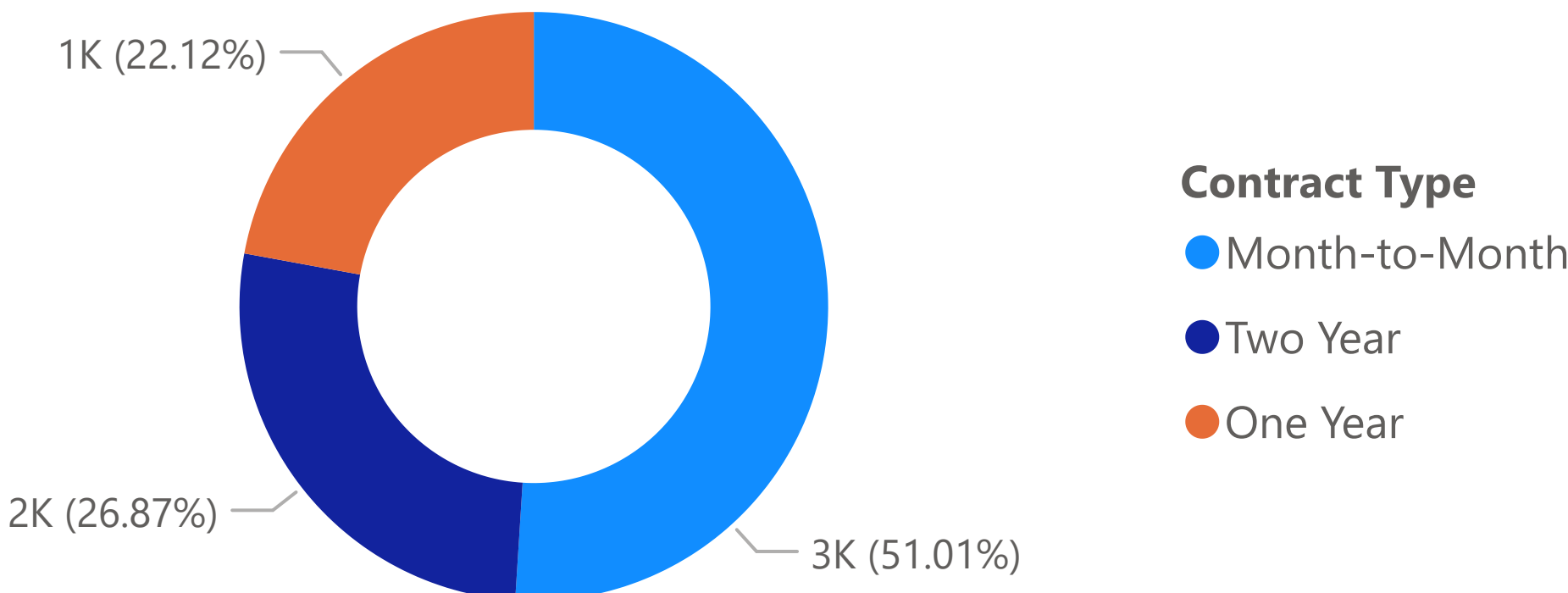
1796

of Churned Customers

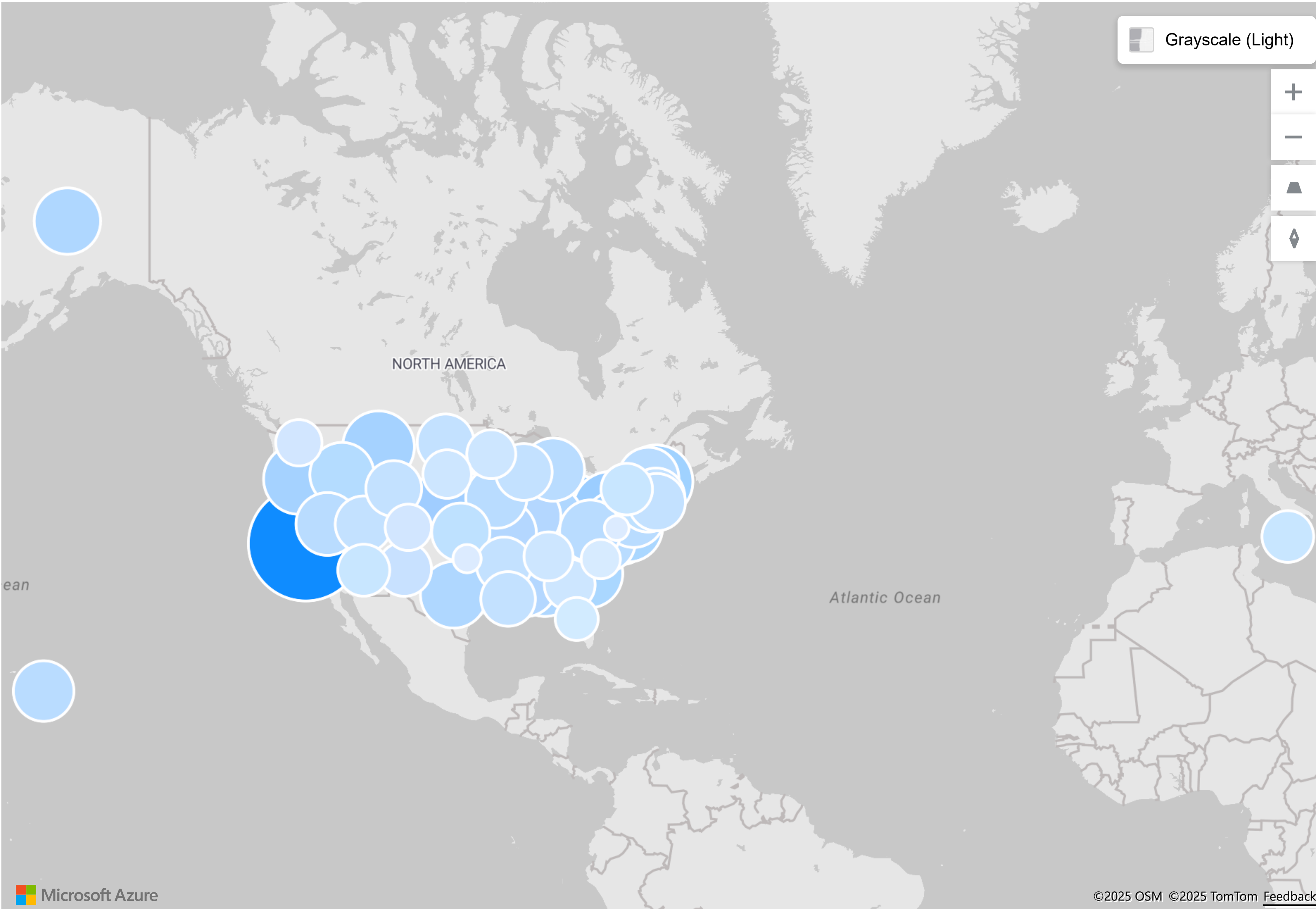
Number of Customers by Churn Label



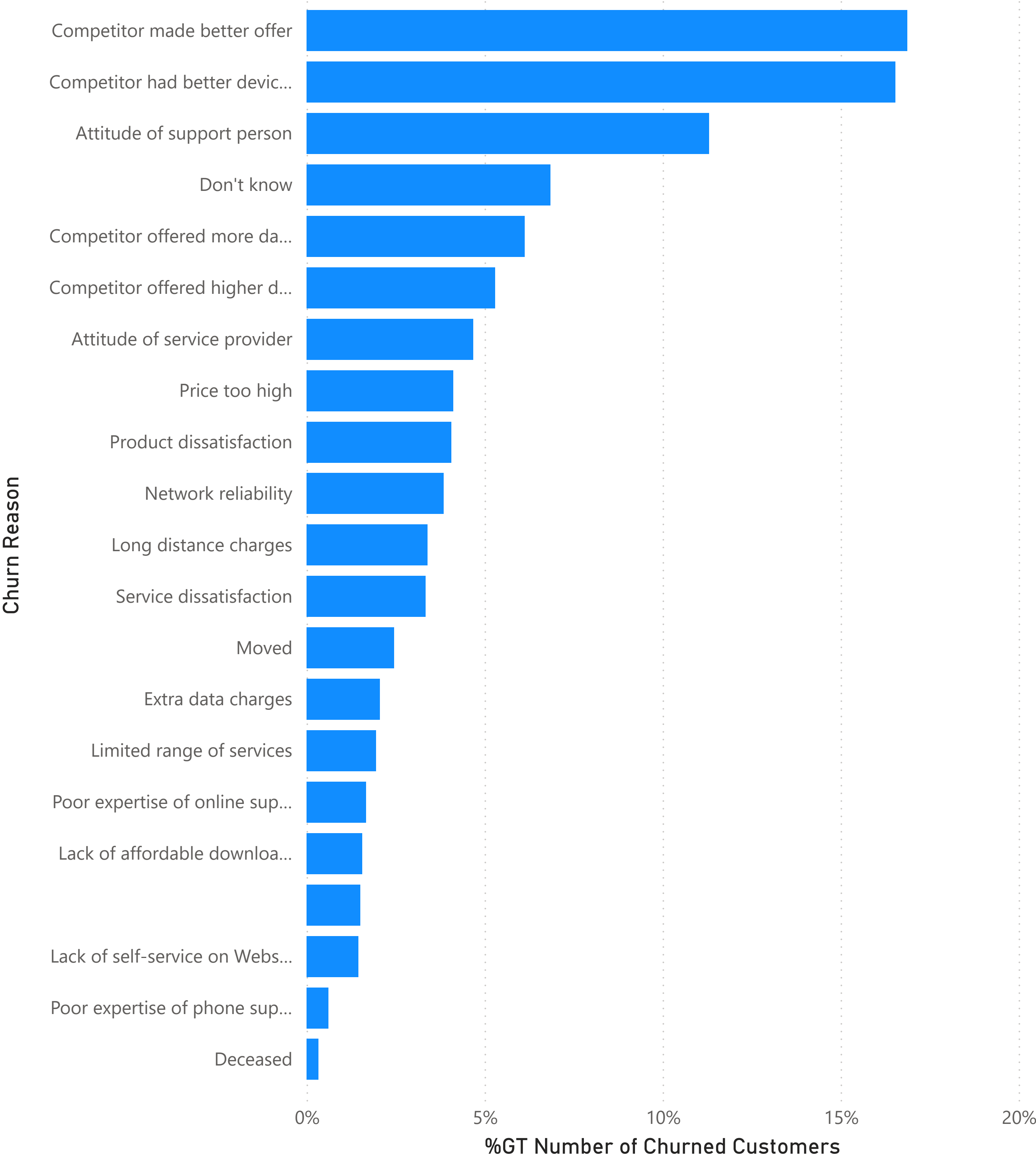
Number of Customers by Contract Type



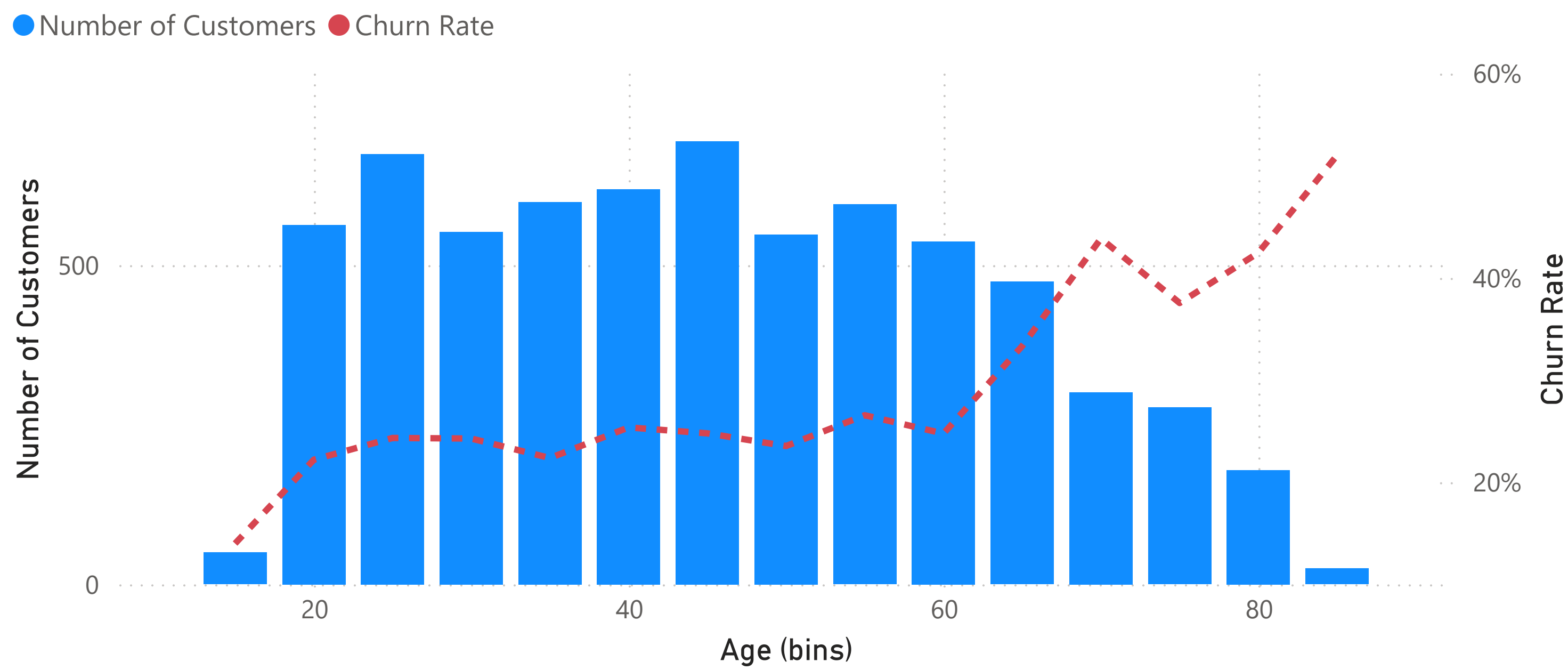
Churn Rate, Churn Rate, Number of Customers and Number of Churned Customers by State



%GT Number of Churned Customers by Churn Reason



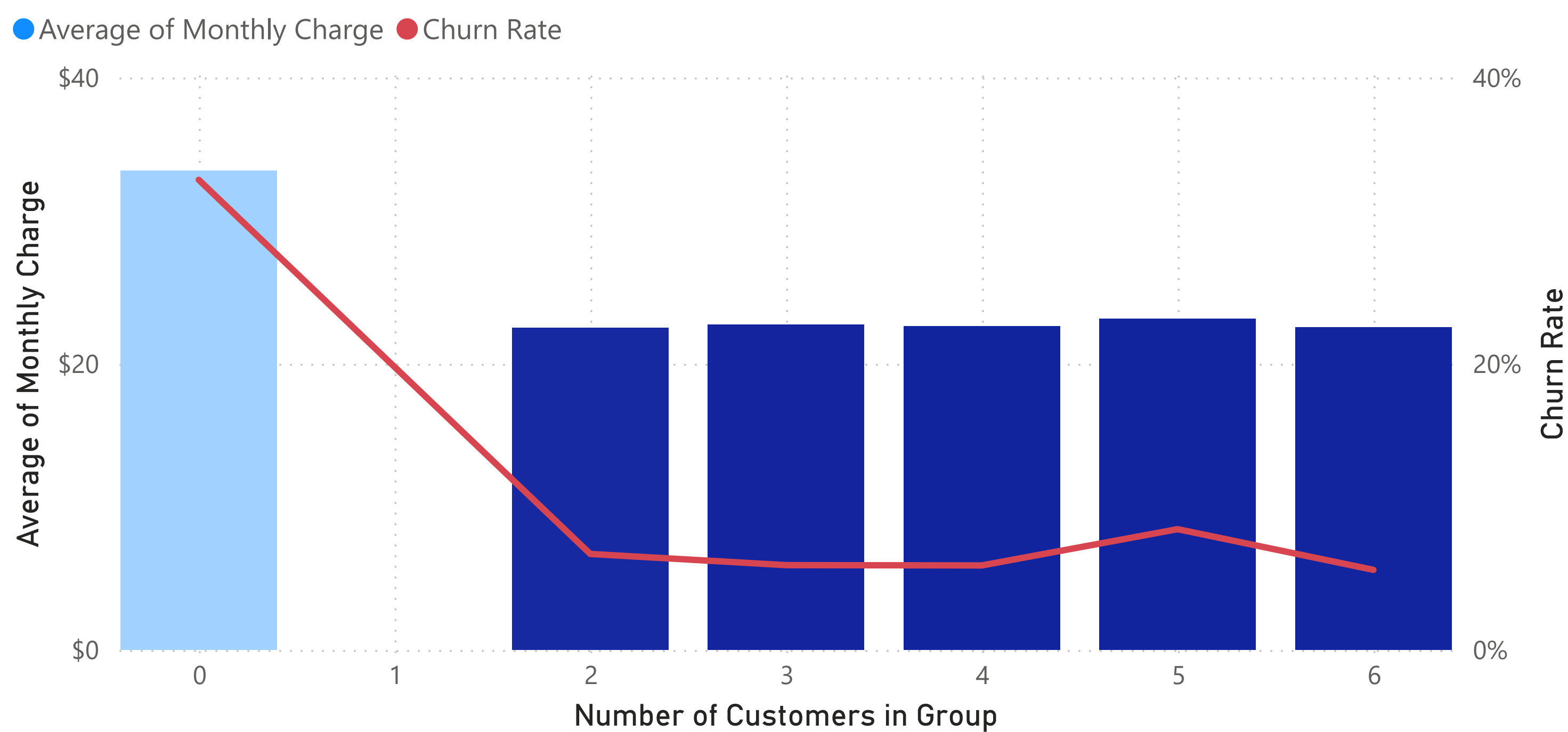
Number of Customers and Churn Rate by Age (bins)



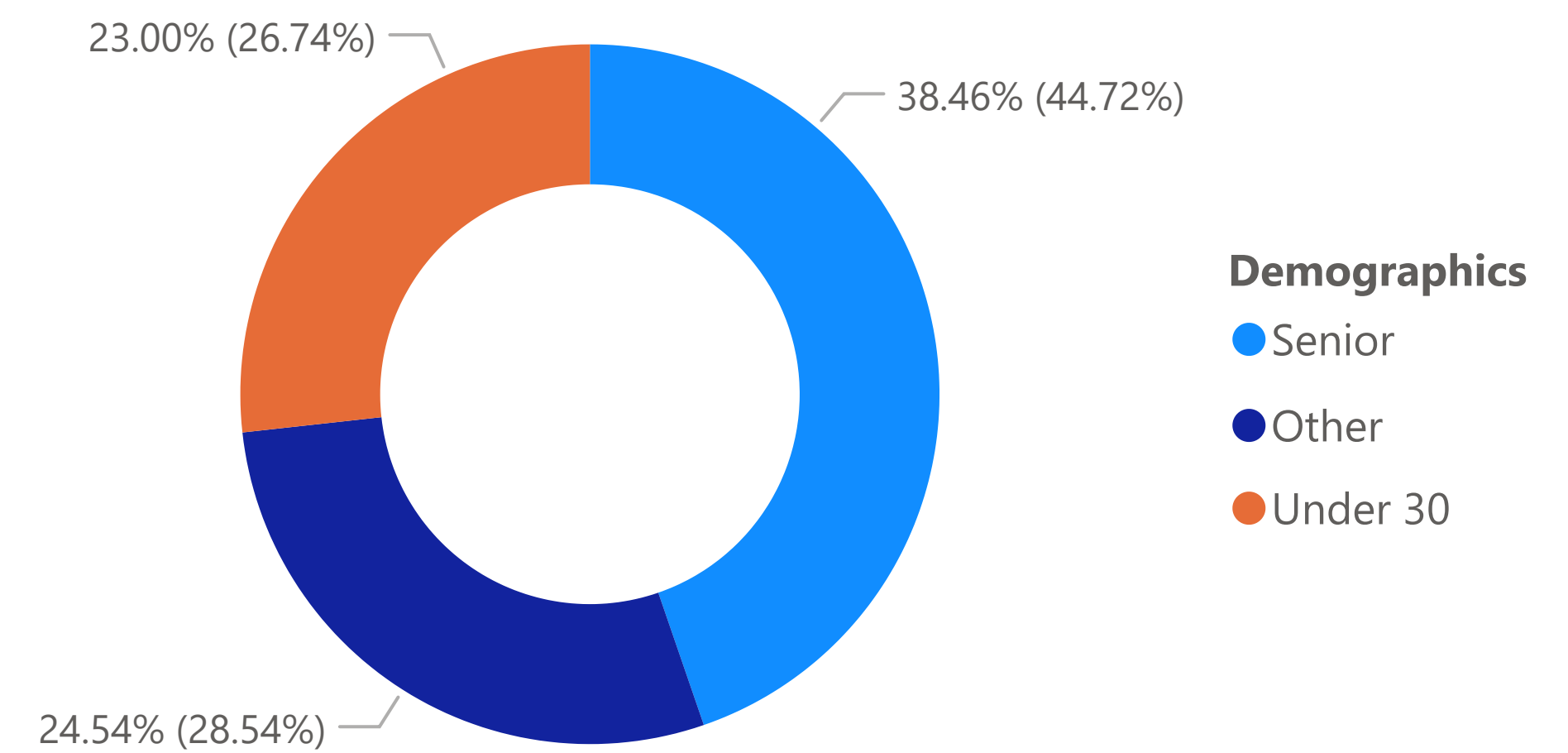
Account Length (in months)



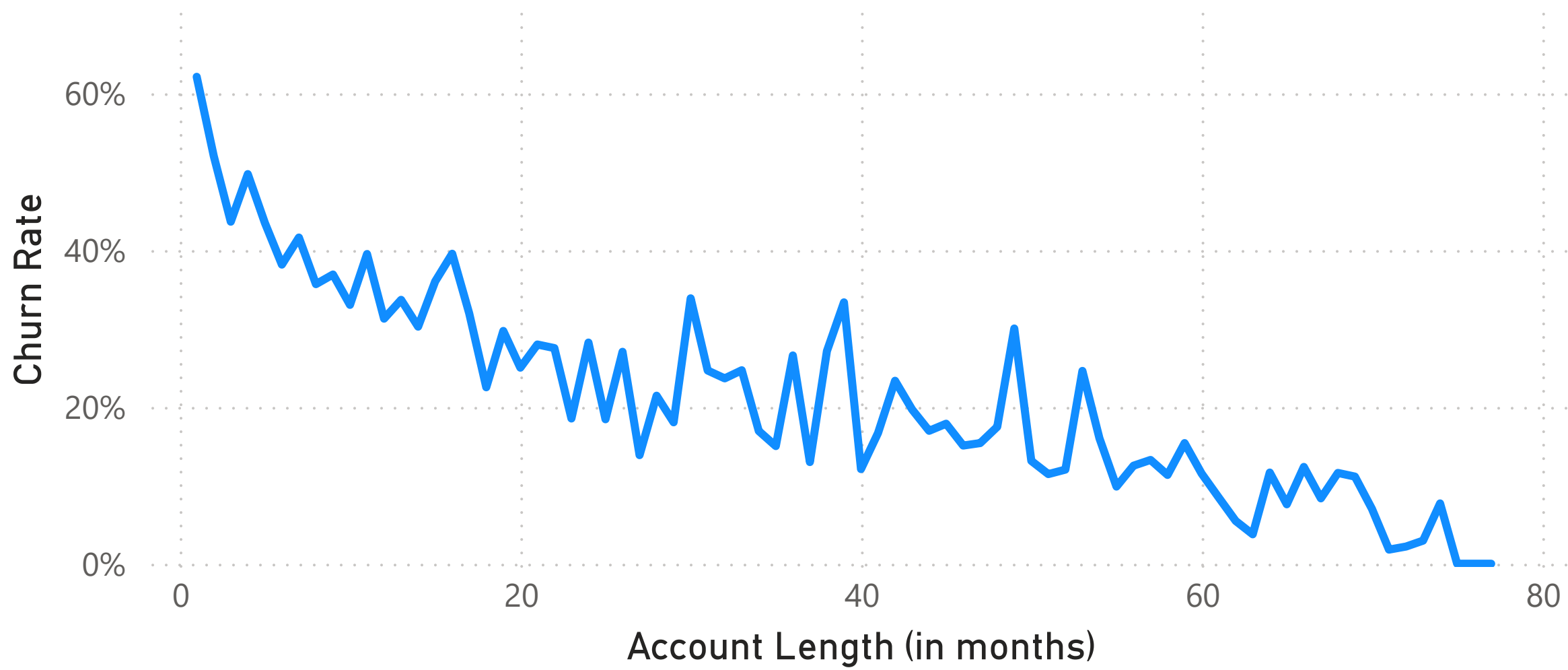
Average of Monthly Charge and Churn Rate by Number of Customers in Group



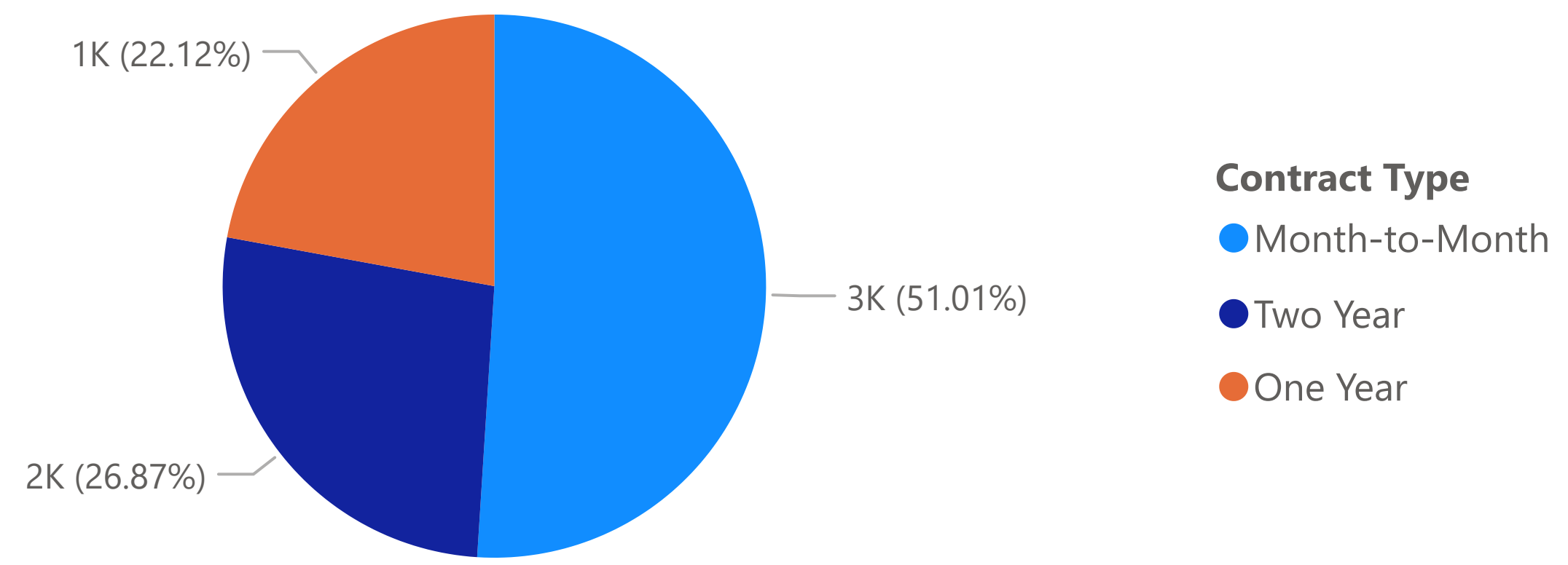
Churn Rate by Demographics



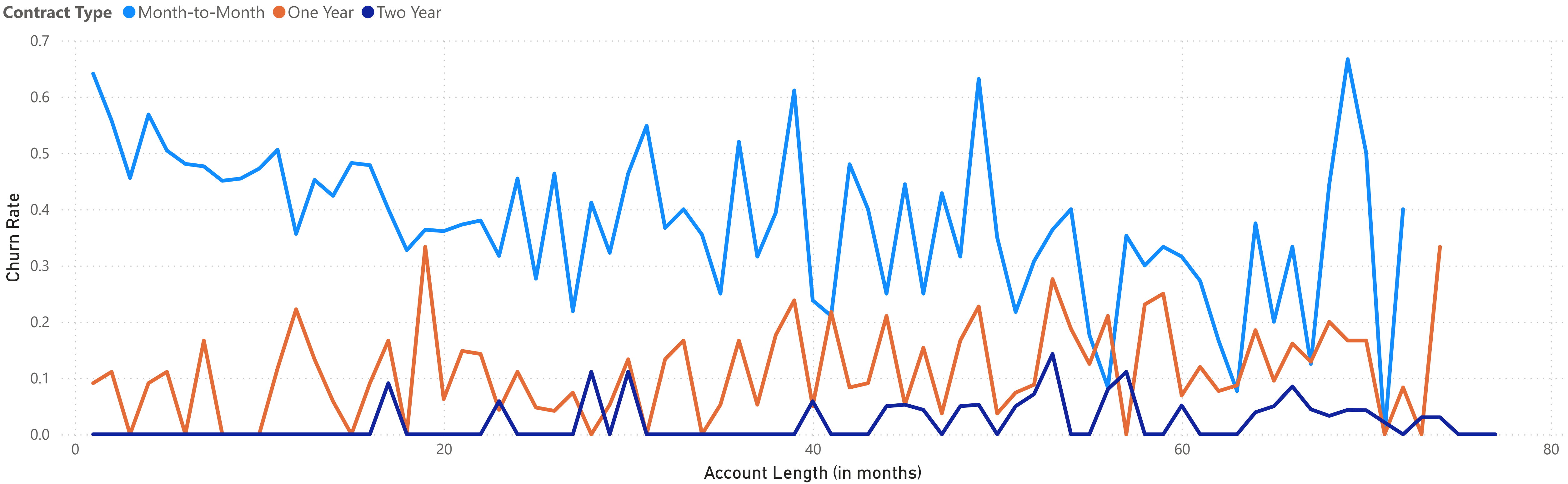
Churn Rate by Account Length (in months)



Number of Customers by Contract Type



Churn Rate by Account Length (in months) and Contract Type



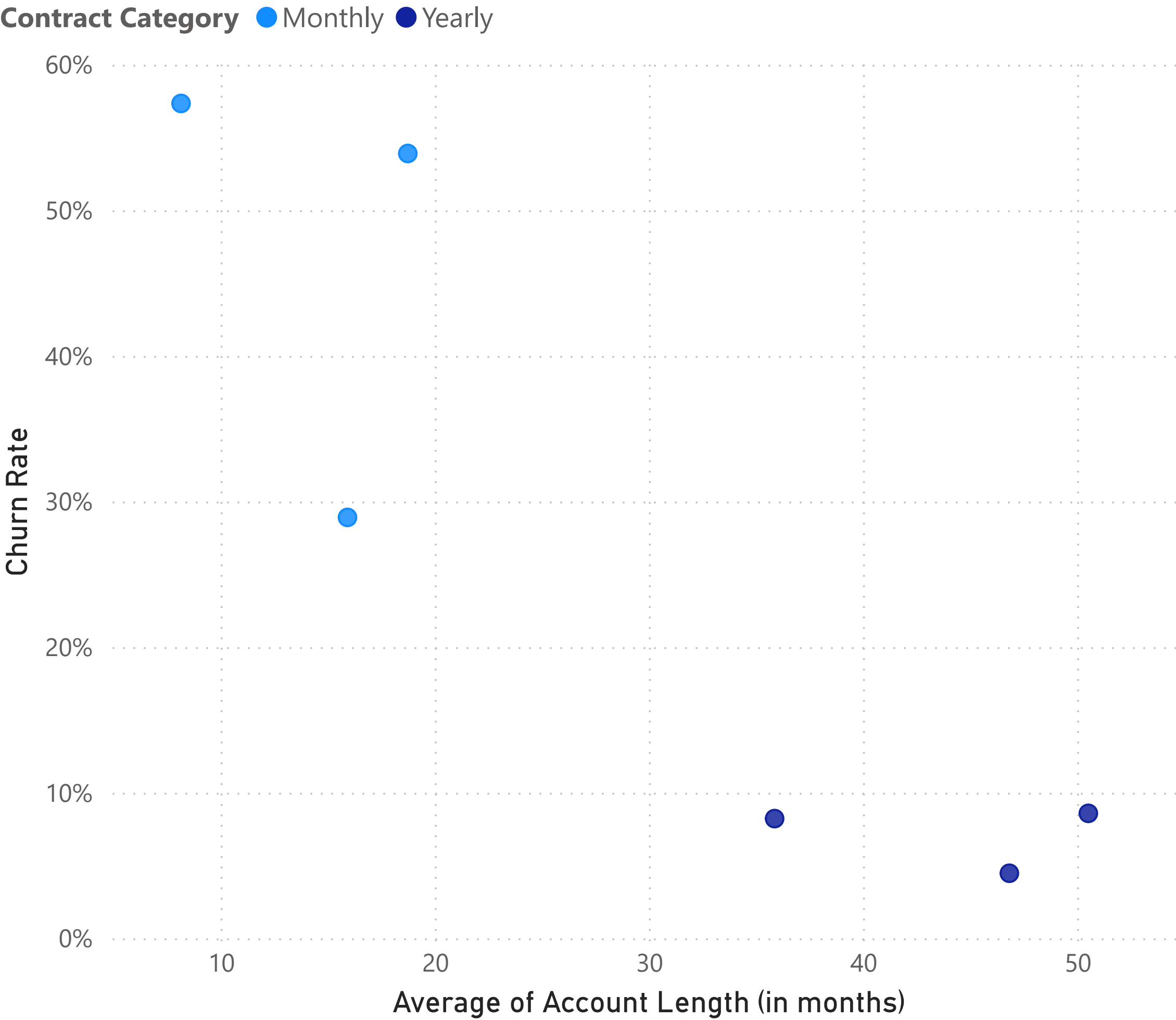
6123

Sum of Customer Service Calls

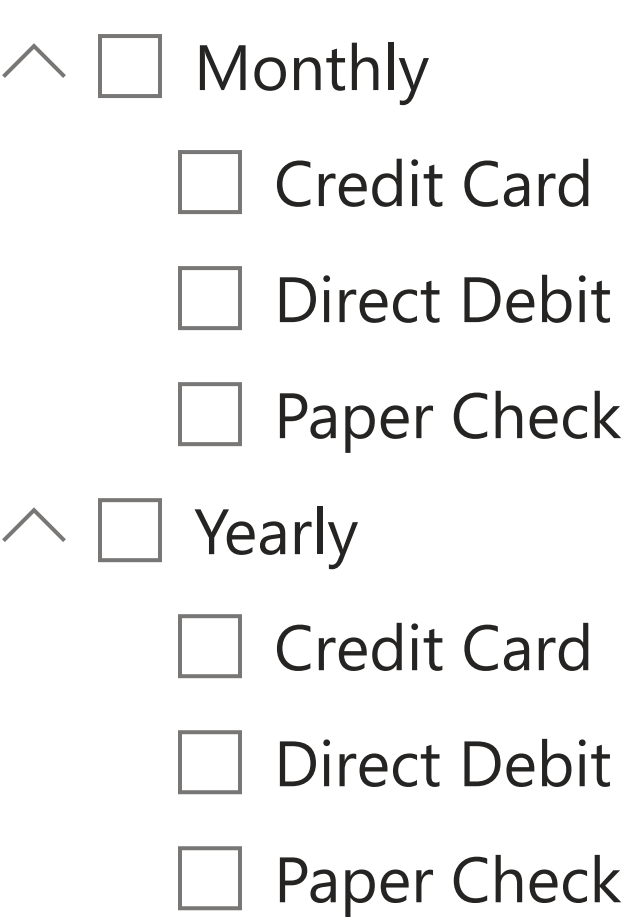
0.92

Avg Customer Service Calls

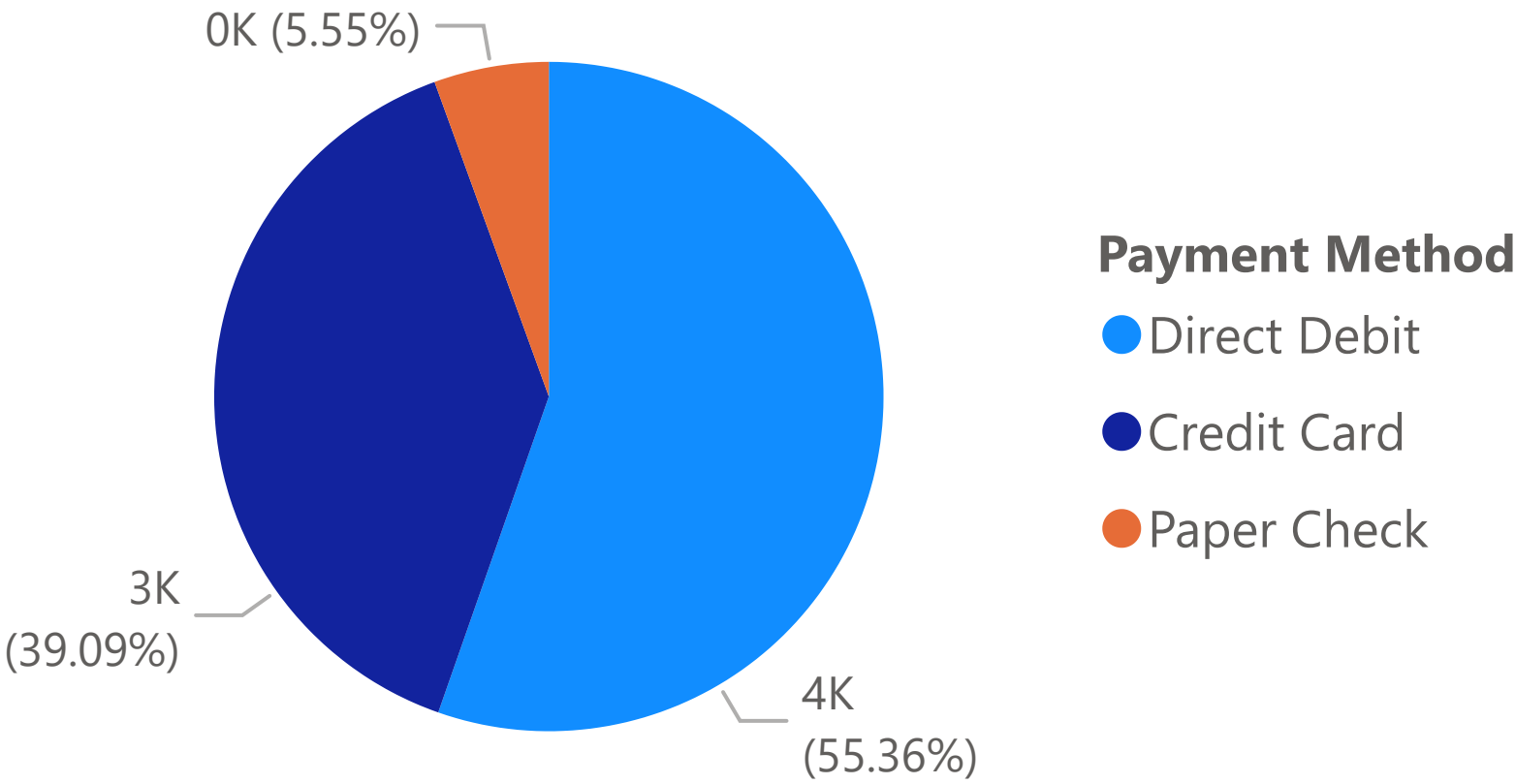
Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category



Contract Category, Payment Method

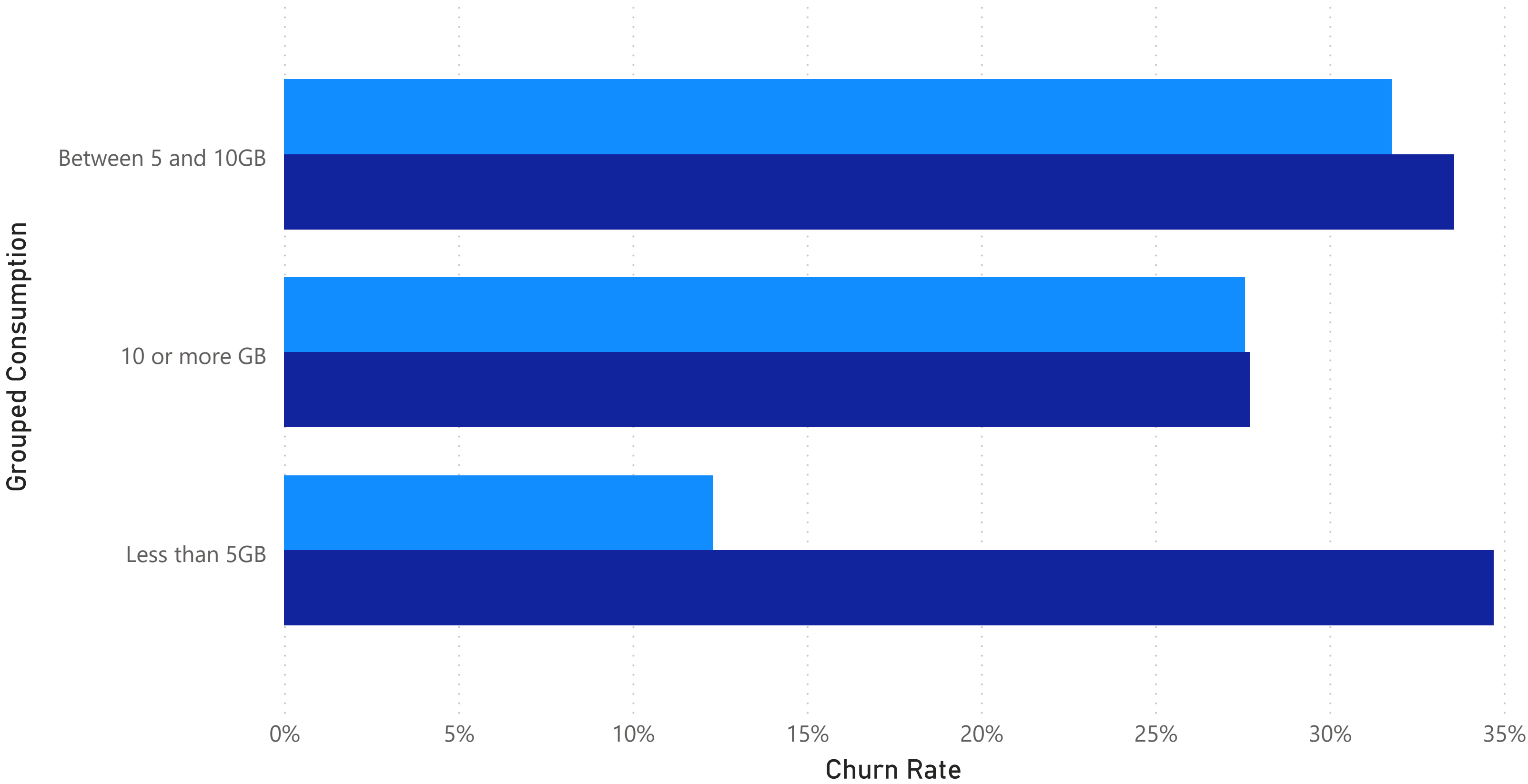


Number of Customers by Payment Method



Churn Rate by Grouped Consumption and Unlimited Data Plan

Unlimited Data Plan ● No ● Yes



3.37

Average of Extra Data Charges

8.89

Average of Extra International Charges

Unlimited Data Plan	Churn Rate
No	16.10 %
Yes	32.11 %
Total	26.86 %

