ENGG105 Tutorial Week 6 – Pitching your design

Learning Outcomes
By the end of this tutorial, students will have had an opportunity to:
- Identify features of effective and ineffective oral presentations
- Understand requirements and expectations of the week 7 presentation.
- Apply strategies for optimising their presentations.

Resources
- How to plan a presentation resource -https://www.youtube.com/watch?v=wp4ho9 raVjA
- Steve Jobs presentation - https://www.youtube.com/watch?v=X5yRhOSL_-c&feature=related

Tutorial overview
This class focuses on identifying the features of effective presentations, and preparing your Milestone 2 presentation.

Tutorial plan
Task 1 – Design team progress updates. As in previous weeks, as one member of each team to give a brief update on the team's progress and any issues that have arisen.

Task 2 – Ineffective presentations
Take a few minutes to discuss among your team poor or ineffective presentations you have seen in the past, and your own experience of giving presentations. Develop a list of features of poor or unengaging presentations.

Task 3 – Good practice
View Steve Jobs youtube video in the resource list. Identify key features of Steve Jobs' presentation (you may highlight both good and bad aspects). Consider who the audience is, and what the purpose of the presentation could be.

Task 4 – Determining objectives
In this time period teams are to develop a set of objectives for their presentations next week:
- What are the major messages?
- How should the audience react to your design concepts?
- What should the audience be thinking throughout the presentation?

Review the assessment criteria for the presentation as you do this, it is on Moodle. This will help you to understand the expectations of the presentation.

Task 5 – Planning the presentation
Develop and refine a plan for your presentation using the form on the next page. On the day, you will have 10 minutes to present, and 5 minutes discussion time. To start planning, consider the following questions:

1. Who is the audience and what do they already know?
2. What are the key features of your design and how are these best demonstrated or explained?
3. What questions are you likely to be asked?
4. Who will present what in your group?
5. What resources do you need?
6. Develop a '1 minute left' plan – if your presentation is running overtime, how will you wrap it up seamlessly?

Powerpoint (or similar) is not a requirement, but is a convenient tool. Remember that powerpoint is a presentation tool, your slides should contribute to your presentation, not dominate it.

Make sure you have made significant progress on the questions above, and the planning form before you leave. **Your tutor must sight your plans before the end of the class.**

ENGG105 Tutorial 5 – Design progress presentation planning form

Timing	Content	Objectives	Presenter	Presentation techniques