

ENGG105 Design Brief Marking Criteria (Milestone 1)

Class:	Team Name:
Report Author Names:	
Reviewer Details:	

Area	Good	Acceptable	Poor	Mark
Client Research	Thorough consideration of client needs and priorities. Identification of client needs and priorities is supported by research from multiple sources. Includes reference to client presentation in lecture. Further information to be sought from the client is identified.	Adequate consideration of client needs and priorities. Information is drawn from sources outside ENGG105 materials.	Client brief provides a basic overview of client needs and priorities. Information is drawn primarily from ENGG105 materials.	<i>Good (>10)</i> <i>Acceptable (7-10)</i> <i>Poor (<7)</i> /15
Site Research	Thorough exploration of site history, use, and cultural significance. Draws from multiple data sources outside the subject materials. Synthesises data sources to produce a comprehensive overview of the site.	Thorough exploration of site history, use, and cultural significance. Draws from data sources outside the subject materials. Produces a detailed site overview.	Exploration of site history, use and cultural significance is largely dependent on the client brief and lecture materials.	<i>Good (>10)</i> <i>Acceptable (7-10)</i> <i>Poor (<7)</i> /15
Design focus	Client brief, site research, and client research have been used to identify a design focus. Technical parameters (qualitative AND quantitative) have been clearly identified, and are justified with reference external information sources. Design brief is sufficiently detailed such that the document could be handed to another team to continue the work.	Client brief, site research, and client research have been used to identify a design focus. Technical parameters have been clearly identified, and are justified with reference external information sources.	A design focus and technical parameters have been identified. Some, or all of these are not adequately linked to the client brief and client/site research.	<i>Good (>22)</i> <i>Acceptable (15-22)</i> <i>Poor (<15)</i> /30
Design progress	Potential design solutions that could meet the design brief are identified for further consideration. Potential solutions under consideration reference their application elsewhere, such as similar previous projects. Task, goals and directions for further design work are identified.	Potential design solutions that could meet the design brief are identified for further consideration. Task, goals and directions for further design work are identified.	Task, goals and directions for further design work are identified. Possible design solutions are not presented, or are not presented clearly.	<i>Good (>15)</i> <i>Acceptable (10-15)</i> <i>Poor (<10)</i> /20

Writing style	Professional language, written in the third person. Well structured report with appropriate section breaks and sub-headings. Includes title page and table of contents. Referencing is consistent, with in text citations and full reference list. All figures and tables are relevant, integrated, and clearly labelled.	Professional language, written in the third person. May contain some structural errors/inconsistencies. Includes title page and table of contents. Referencing may be inconsistent or incomplete. All figures and tables are clearly labelled.	Poorly structured and formatted report with few references. Contains irrelevant information. Writing style is inconsistent.	<i>Good (>7)</i> <i>Acceptable (5-7)</i> <i>Poor (<5)</i> /10
Spelling and Grammar	Very few spelling and/or grammatical errors.	Contains minor spelling errors. May contain various grammatical errors.	Report is difficult to read with spelling errors and/or poor grammar throughout.	<i>Good (>7)</i> <i>Acceptable (5-7)</i> <i>Poor (<5)</i> /10
Total				/100

Additional Comments: