Description of the problem

The idea is to open **a new bakery** in *Madrid*, the capital of Spain.

Madrid has more than 20 boroughs and 100 neighborhoods, but most of the new neighborhoods are in **the north of the city**. For that reason I am going to focus in that area where a lot of young people with children live and where large numbers of apartments are being built.

Spanish people love bakeries, they enjoy eating good bread, cakes, cupcakes or pies. A bakery is a good business and it is possible to open a new one by yourself or supported by a franchise.

Some neighborhoods in the north of Madrid are quite new and **there are no venues enough**: supermarkets, grocery stores or bakeries. Collecting the proper data, it will be possible **to determine the best location for a new bakery** or bakeries.