

E-commerce Application on IBM cloud foundry

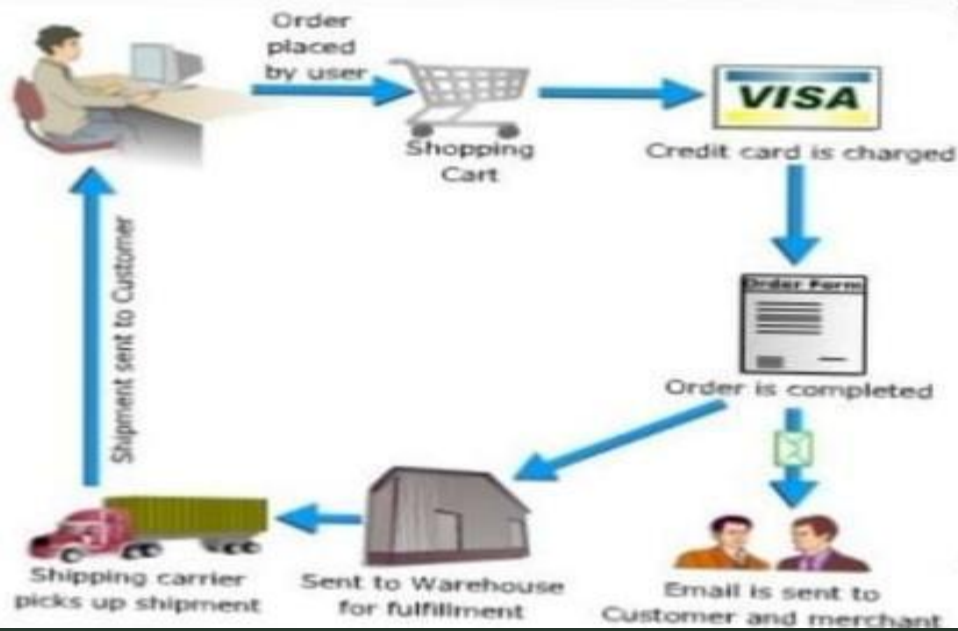




E-commerce

- It is commonly known as electronic marketing
- It consists of buying and selling goods and services over and electronic system such as the internet

THE PROCESS OF E-COMMERCE



Different type of e-commerce

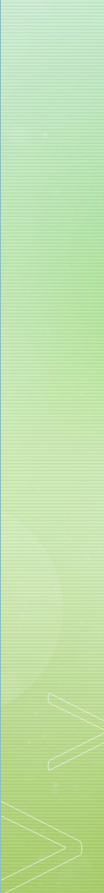
- Bussiness to bussiness
- Bussiness to consumer
- Business to government
- Consumer to consumer
- Mobile commerce

Advantages

- Low operations cost and better quality of services
- No need of physical company setups
- Easy to start and manage to the business
- Buying/selling 24/7



Disadvantage

- Unable to examine products personally
 - Not everyone is connected to the internet
 - There is the possibility of credit card number theft
- 

Application

COMMON APPLICATIONS OF E-COMMERCE

- ✓ Essential applications i.e. buying & selling
- ✓ Financial applications such as internet banking
- ✓ Educational applications & teleconferencing
- ✓ Entertainment applications

