

Seethalakshmi Achi College For Women

Pallathur - 630 107. Sivagangai District, TN. India.

(Accredited with **B** Grade by NAAC)

Affiliated to Alagappa University, Karaikudi

ZOHO BOOKS -FRESH BITES CATERING

SUBMITTED BY:

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EMPATHY MAP:

The **EMPATHY MAP** show what FRESH **BITES CATERING** says, thinks ,does and feels.



What have we heard them say? What can we imagine them saying?

> Our ingredients are: selected carefully rom local farmers purveyors.because quality is important

Planer catering evaluable for special occasions,corporate meeting or event catering -servicing private or commerci

I am very passionate abou food and I love to source great quality fresh ingredients



Thinks

What are their wents, needs, hopes, and dreams? What other thoughts might influence their behavior?

> We cater for schools colleges and universities.

Fresh dish catering services has been providing un paralleled: experiences for years...

Any great catering business will follow the best safety food practices.



Fresh ,healthy catering for meetings and events of all shapes and sizes.

Reading and posting in discussion forums.

Connect with recent graduates form the program.

disconnected from other students

Enthusiastic about a new model of learning.

Excited to learn new skills and apply them to my day to day.



Does

What behavior have we observed? What can we imagine them doing?

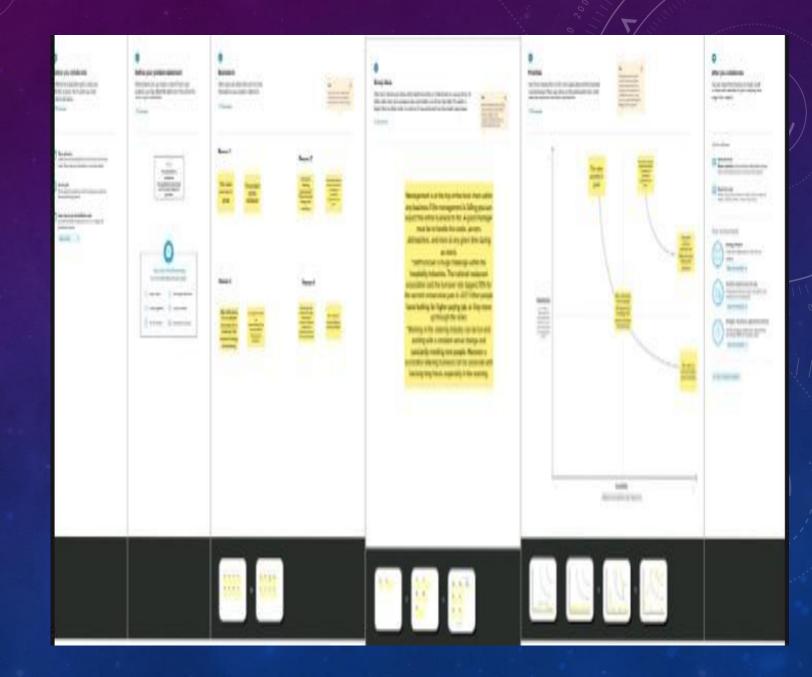


What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



BRAINSTORMING MAP:

The **BRAINSTORMING** MAP shows the problems faced by the company FRESH **BITES CATERING and** how to overcome it.

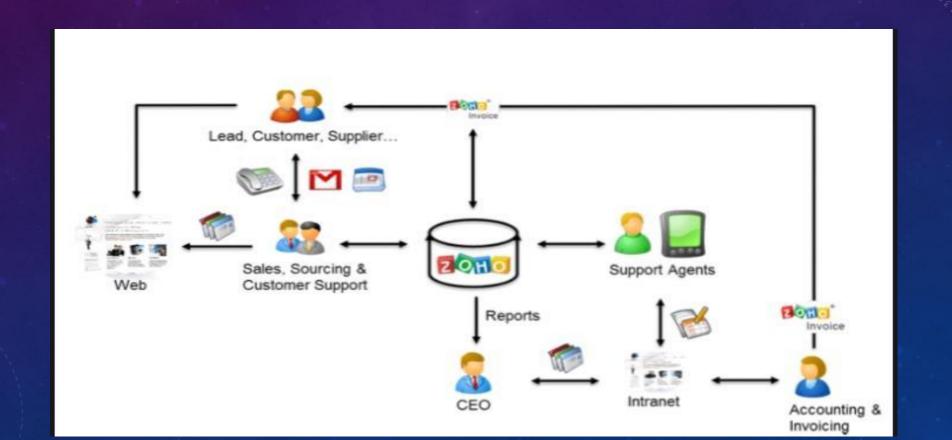


OVER VIEW:

FRESH BITES CATERING, A CATERING SERVICE, UTILIZES ZOHO BOOKS TO MANAGE THEIR SALES, TRACK INVENTORY, AND HANDLE INVOICING. THEY CAN GENERATE PROFESSIONAL INVOICES FOR CLIENTS AND TRACK EXPENSES RELATED

TO INGREDIENTS AND SUPPLIES. ZOHO BOOKS HELPS THEM MAINTAIN ACCURATE FINANCIAL RECORDS AND STREAMLINE

THEIR CATERING OPERATIONS.



PROJECT FLOW:

To accomplish this, we have to complete all the activities listed below,

- Set up your account
- o Sign up for a Zoho Books account and log in
- o Introduction
- o Lets Get Started
- Services
- o Creation
- o Review
- Vendors
- o Vendor Creation
- o Review Vendors list and details

- Purchases
- o Purchase order Creation (PO)
- o PO to Bill Convertion
- o Purchase Bills Creation
- o Payment Marking to Purchase Bills
- Customers
- o Customer Creation
- o Review Customers list and details
- Sales
- o Sales Order Creation (SO)
- o SO to Invoice Convertion
- o Sale Invoice Creation
- o Receipt marking to Sale Invoice

Banking o Adding Bank Account • New Accounts & Ledgers o Creation of New Accounts & Ledgers Journal Entries o Recording Journal Entries Expenses o Recording Expense Bills • Bank Transactions o Recording Bank Transactions • Financial Reports o Balance Sheet o Profit and Loss o GSTR-3B o TDS Reports o Journal Reports o Accounts Receivables

o Accounts Payables

CASH FLOW:

- It summarizes the
- amount of cash and
- cash equivalents
- entering and leaving a
- company.
- 1. The income for
- fiscal year is exactly
- Rs.9,40,000.00
- 2. The expenses for
- this fiscal year are
- exactly Rs.4,81,500.00
- The amount of
- cash available in this
- fiscal year is
- Rs.4,58,500.00



• BAR DIAGRAM :

- It represents the income
- and expenses of Fresh Bites Catering.



PIE CHART:

- It represents the
- percentage of Salaries
- and Employee Wages, Rent
- Expenses and Other Expenses.



PROFIT & LOSS:

It shows the gross profit and net profit of Fresh bites catering.

Fresh bites catering Profit and Loss

Basis: Accrual

From 01/04/2023 To 30/04/2023

+ Add Temporary Note

ACCOUNT		TOTAL
Operating Income		
Sales		8,00,000.00
Total for Operating Income		8,00,000.00
Cost of Goods Sold		
Cost of Goods Sold		1,10,000.00
Materials		1,00,000.00
Total for Cost of Goods Sold		2,10,000.00
	Gross Profit	5,90,000.00
Operating Expense		
Other Expenses		5,000.00
Rent Expense		50,000.00
Salaries and Employee Wages		2,00,000.00
Total for Operating Expense		2,55,000.00
	Operating Profit	3,35,000.00
Non Operating Income		
Total for Non Operating Income		0.00
Non Operating Expense		
Total for Non Operating Expense		0.00
	Net Profit/Loss	3,35,000.00

BALANCE SHEET:

It shows the three main accounts (assets, liabilities and equity) and compares the balances against previous periods.

Fresh bites catering **Balance Sheet**

Basis: Accrual As of 30/04/2023

+ Add Temporary Note

Collapse all Expand All

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	5,000.00
Total for Cash	5,000.00
Bank	
ICICI Bank-001	4,53,500.00
Total for Bank	4,53,500.00
Other current assets	
Input Tax Credits	0.00
Input CGST	8,250.00
Input SGST	8,250.00
Total for Input Tax Credits	16,500.00
Total for Other current assets	16,500.00
Total for Current Assets	4,75,000.00
Total for Assets	4,75,000.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
●GST Payable	0.00
Output CGST	20,000.00
Output SGST	20,000.00
Total for GST Payable	40,000.00
Total for Current Liabilities	40,000.00
Total for Liabilities	40,000.00
Equities	
Owner's Equity	1,00,000.00
Current Year Earnings	3,35,000.00
Total for Equities	4,35,000.00

ADVANTAGES:

The main advantages are Invoicing and Billing, Online Payment, Expenses Tracking, Inventory Management, Etc...

DISADVANTAGES:

The major disadvantages are Multiple subscriptions for multiple businesses, additional users require a fee, no payroll services, Etc...

CONCLUSION:

We are able to use Zoho Books to effectively track the company's income and expenses, and to generate reports that helped the company to make informed financial decisions.