



UNLOCKING INSIGHTS INTO THE GLOBAL AIR TRANSPORTATION NETWORK

A PROJECT REPORT

SUBMITTED BY

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Paste the empathy map screenshot

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Paste the Ideation & brainstorming screenshot

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INTRODUCTION

1.1 PROJECT OVERVIEW

This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes. It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data. Additionally, this includes information about airlines including their IDs, name aliases, IATA and ICAO codes, call signs country of origin and active/inactive status.

1.2 PURPOSE

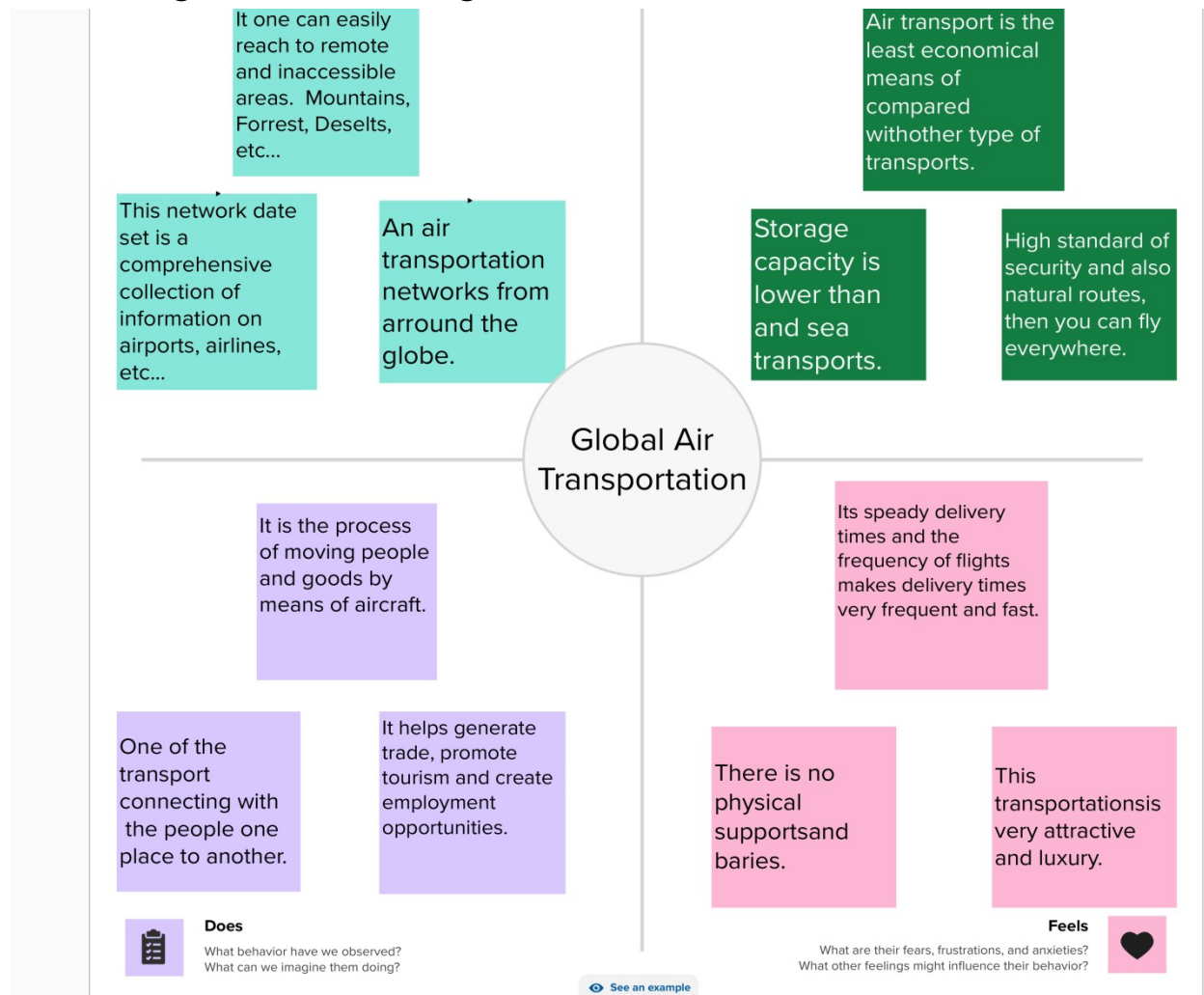
Global Air Transportation also covers route details such as airline sources to destination airports along with essential details like code share stakeholder if any stops required during this journey along with the type of aircraft being used for that particular journey. This dataset has been compiled through meticulous labor by researchers all over the world to give you a comprehensive detail into air transportation networks from around the globe.

PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes. It is a useful tool to help teams better understand their users.


Creating effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



2.2 IDEATION AND BRAINSTORMING

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM


The major problem of air transports industry facing various challenges as, poor infrastructure, high cost, restrictions of goods, affect of the continue to weather, etc.



Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) ➔

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and in the pencil toolbar, the search icon to start drawing!

JOTHIGA.A

Uncertain and unreliable since weather conditions heavily influence

2.5% of global co2 emissions

Reduce to emission of co2

Uses of AI to reduce some lacks of aircrafts

UTHAYAKRISHNAN.C

A consistently high risk of mishaps

Co2 absorbs radiation

Change of the weather patterns

Difficult to carry very large cargo

BHAVANI.M

Rise of global temperature

Highly risky and thefts

Large investment

To reduce Physical barriers compared with other transports

KARTHIKA.P

Geographical changes

GHG is rectified global warming

Unemployment and unskill employees

Limited capacity to moving people, goods and mails

SOUNDARRAJAN.C

Less capacity of infrastructure and dispatch of aircraft

Reliable and fast services

Poor people is affects

Covid ~19 pandemic

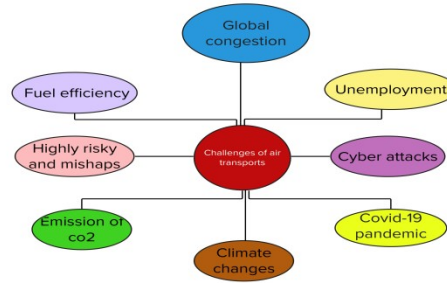
3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easy to find, browse, organize, and categorize important ideas as themes within your mural.



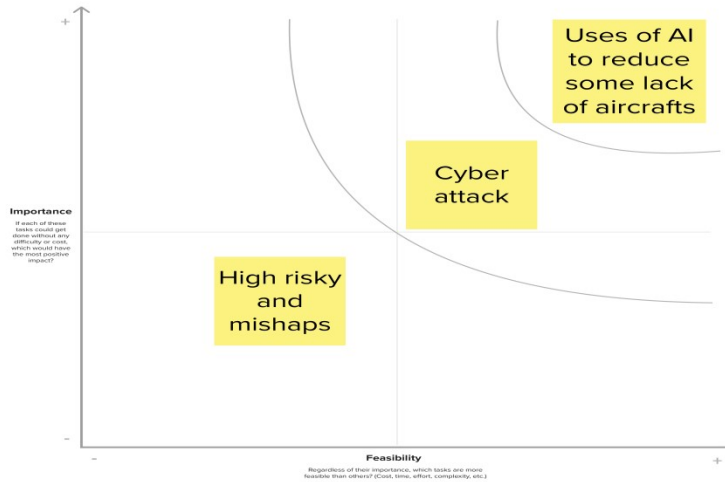
4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their cursors to point at which sticky notes should go on the grid. The facilitator can confirm the spot by selecting the sticky note and holding the H key on the keyboard.



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template](#)

[Share template feedback](#)



RESULT

OUTPUT

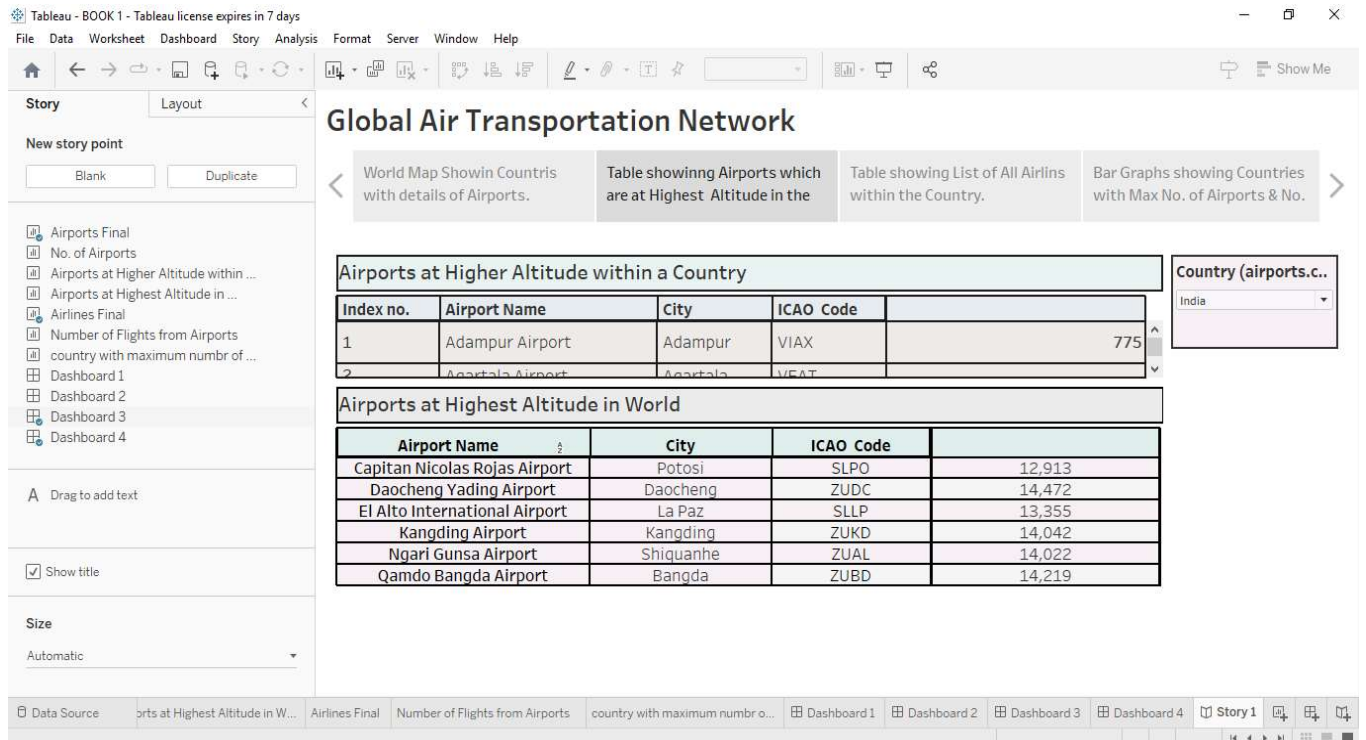
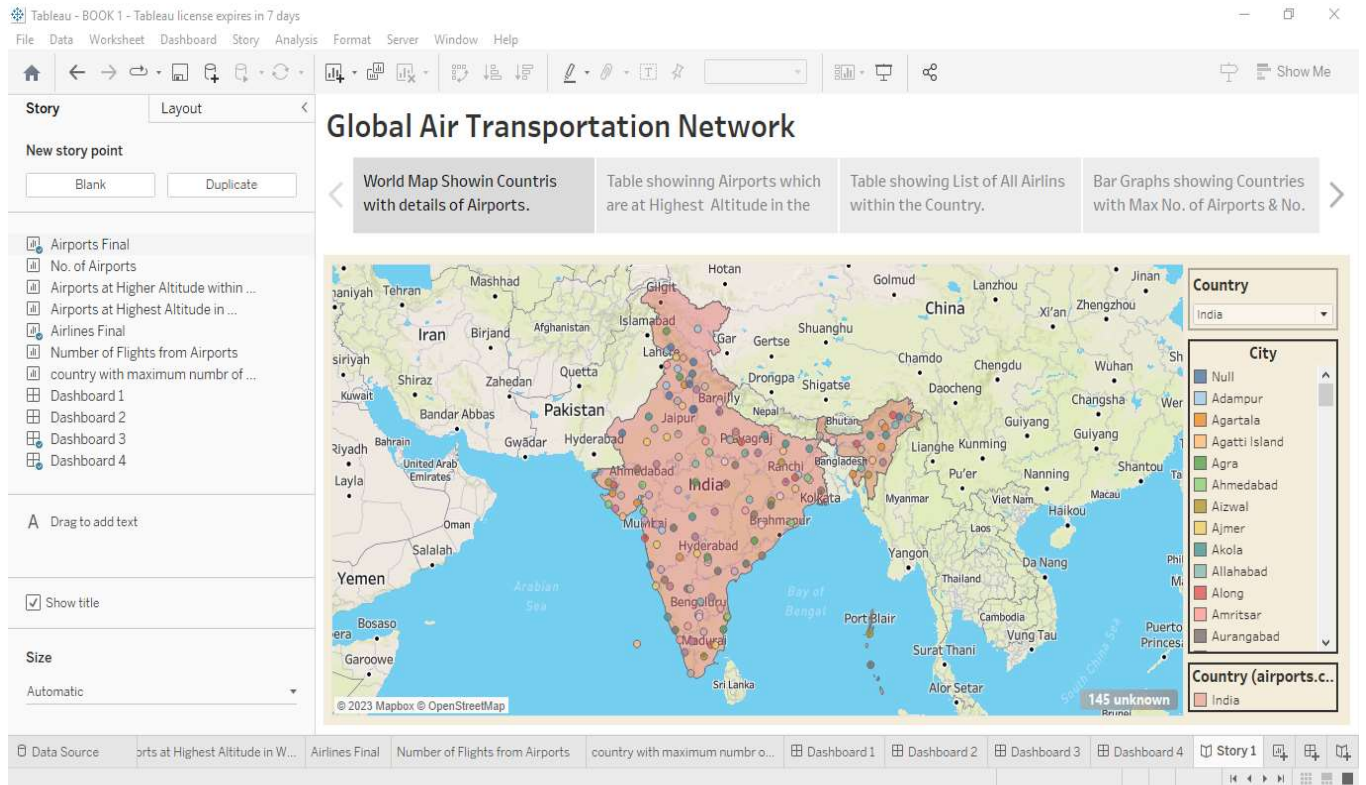


Tableau - BOOK 1 - Tableau license expires in 7 days

File Data Worksheet Dashboard Story Analysis Format Server Window Help

Home Back Forward Refresh Save Print Export to PDF Export to CSV Export to Excel Show Me

Story

New story point

Blank Duplicate

- Airports Final
- No. of Airports
- Airports at Higher Altitude within ...
- Airports at Highest Altitude in ...
- Airlines Final
- Number of Flights from Airports
- country with maximum numbr of ...
- Dashboard 1
- Dashboard 2
- Dashboard 3
- Dashboard 4

Drag to add text

Show title

Size

Automatic

Global Air Transportation Network

World Map Showin Countris with details of Airports. Table showingg Airports which are at Highest Altitude in the Table showing List of All Airlins within the Country. Bar Graphs showing Countries with Max No. of Airports & No.

Airline ID	Name	Icao	Callsign	Active
97	Aerofumigaciones Sam	AEG	FUMIGACI...	N
171	Aerogala	AGQ	GALASERVI	N
200	Alpine Air Chile	AIH	ALPINE CHI	N
427	Aeromet Servicios	ARS	METSERVI	N
660	Aeropuelche	PUE	PUELCH	N
752	Aerocardal	CDA	CARDAL	N
795	Aerovias DAP	DAP	DAP	N
809	Aerolineas Del Sur	DLU	DEL SUR	N
852	Aerosec	ERK	AEROS	N
936	Aerohein	HEI	AEROHEIN	N
958	Aeroingenieria	ING	AEROINGE	N
1100	Aeromet Linea Aerea	MTE	AEROMET	N
1670	Carranza	CRR	CARRANZA	N
1782	Cirrus	RRU	HELICIRRUS	N
1950	DAP Helicopteros	DHE	HELIDAP	N
2026	Didier Rousset Buy	DRB	DIDIER	N
2190	Empresa Aero-Servici...	PRG	ASPAR	N
2201	Enrique Gleisner Viva...	EGV	GLEISNER	N
2552	Gestar	GTR	STAR GEST.	N
2727	Helicopteros Agrofore...	HAA	AGROFORE	N

Country: Chile

Active: (All)

Active: N Y

Data Source: Airports at Highest Altitude in W... Airlines Final Number of Flights from Airports country with maximum numbr o... Dashboard 1 Dashboard 2 Dashboard 3 Dashboard 4 Story 1

Tableau - BOOK 1 - Tableau license expires in 7 days

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Country with Maximum Number of Airports

Country (airports.csv)

United States	1,512
Canada	430
Australia	334
Russia	264
Brazil	264
Germany	249
China	241
France	217
United Kingdom	167
India	148
Indonesia	145

Number of Flights from Airports

Source airp...

ATL	915
ORD	558
PEK	535
LHR	527
CDG	524
FRA	497
LAX	492
DFW	469
JFK	456
AMS	453

Data Source: Airports at Highest Altitude in W... Airlines Final Number of Flights from Airports country with maximum numbr o... Dashboard 1 Dashboard 2 Dashboard 3 Dashboard 4 Story 1

ADVANTAGES & DISADVANTAGES

ADVANTAGES

1. Greater and high speed.
2. Very flexible and short route.
3. High standard of security
4. No physical barriers
5. Rapid Service facility
6. Defence services

DISADVANTAGES

1. High operational cost
2. Huge initial investments
3. Limited Capacity
4. Accident prone
5. Undependable and Risky
6. Unfit for cheap and bulky goods

APPLICATION

1. Marketing
2. National defence
3. Global Connectivity
4. Challenges for weather conditions
5. Develop Economic growth

CONCLUSION

In this project we get, we are getting the international economy and the air transport industry, in particular, operate in a dynamic environment that is defined by long-term megatrends and global challenges, such as population growth and the rise of megacities, increasing demand for mobility in the context of increasing globalization, climate change and processes of political transition.

FUTURE SCOPE

1. Emerging technologies are reshaping with robotics, artificial intelligence and internet of things.
2. An unmanned aircraft systems and the push for hybrid and electric airplanes.
3. To continued growth and expansion, driven by factors such as growing middle class, increased tourism and government policies supporting the industry.

APPENDIX

A. SOURCE CODE

Unlocking_Insights_into_the_Global_Air_Transportation_Network_final.
pdf