



Power BI Dashboard Summary

Internship project presentation by Joti Kumari Poddar.

Exploring impactful visual data storytelling.

Project Objective



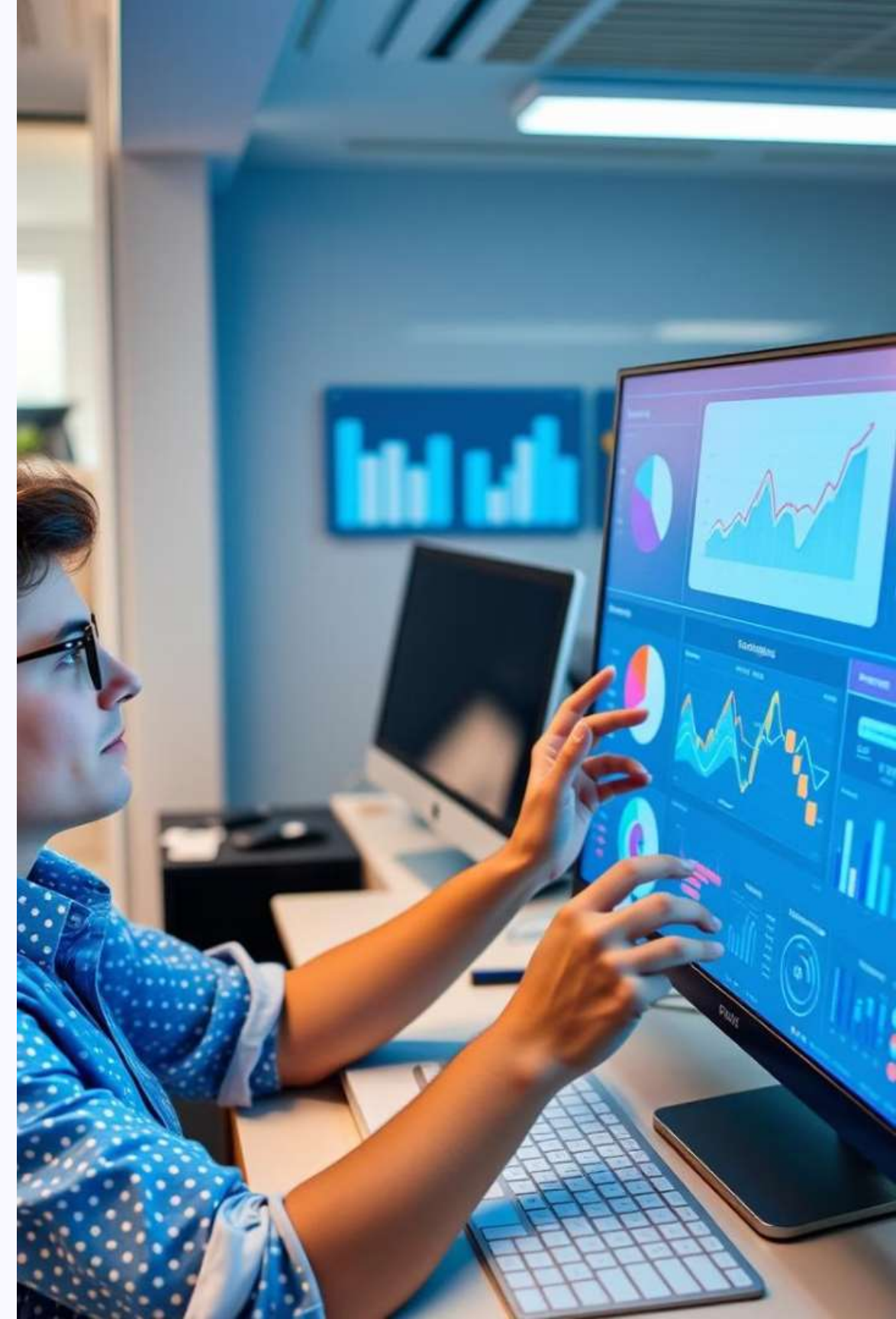
Deliver actionable insights

Using dynamic Power BI dashboards.



Analyze business performance

Identify key trends and growth areas.



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Data Sources

Organizational Data

Sales, finance, and operations records integrated.

Power BI Processing

Transforming raw data into interactive visual reports.

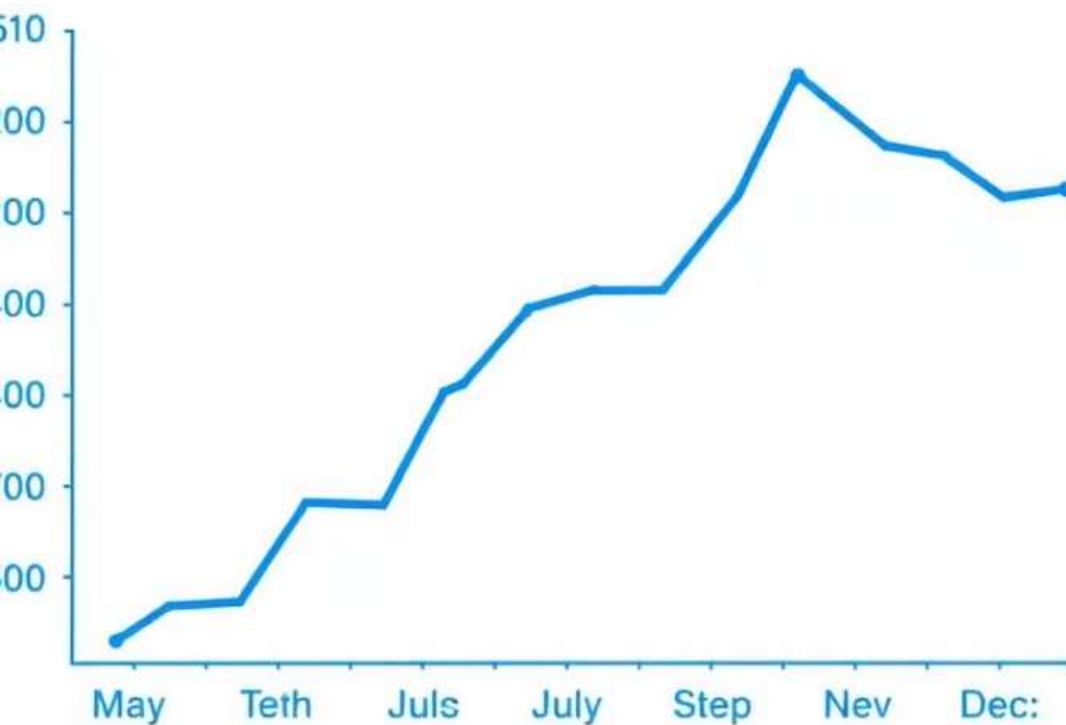
Performance Metrics

Sales quantity and category-based analysis included.

Key Metrics Monitored

- Total sales
- Monthly sales growth
- Product category performance
- City-wise sales breakdown
- Customer rating status

Visual Highlights: Monthly Sales Trend



1

Monthly Sales Growth

Tracking progress month-over-month.

2

Q3 Peak

Highest sales observed in third quarter.

3

Q1 Dip

Slight drop in early year sales.



Insights & Business Opportunities

1

Sales Growth

Improved over last two quarters.

2

Underperforming City

Opportunity for targeted marketing campaigns.

3

Top Products

Three products drive 60% of revenue.



Thank You

Open for questions and discussion.