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Relational Database Systems I

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4 View Integration

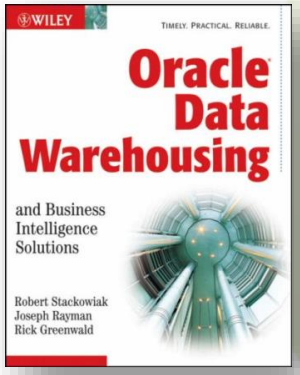
- **View integration**
- Resolving conceptual incompatibility
- Entity clustering for ER models
- Commercial dimension:
  The BEA story

4.1 Business Integration

- Business currently is a world of M&A
  - companies need to diversify/enhance their portfolio
  - but it is expensive to develop necessary applications
    - knowledge gathering costs time
    - will the output be worth it?
  - **idea:** rely on people who are **already knowledgeable**
    - acquire small, specialized, and promising companies
    - merge with big players in the field

4.1 Business Integration

- Examples
  - the Daimler-Chrysler merger
  - the Oracle-Sun merger
  - Oracle buys PeopleSoft, Siebel Systems, BEA Systems, …
    - Siebel Sales as CRM tool now part of Oracle's business intelligence suite



DaimlerChrysler

ORACLE

Sun microsystems

PeopleSoft

SIEBEL

bea Think liquid.™

4.1 Business Integration

- Merged (parts of) businesses are administrated by
  - different specialized software systems?
  - one company-wide system?
- Usually, there is a **historical evolution** of separate tools and programs
  - e.g. , accounting, sales & marketing, development
  - based on individual requirements
- However, often a **unified view** is needed
  - e.g., for business intelligence and warehousing
    - Data Warehousing is also a **great lecture** at ifis…

4.1 View Integration

- Usually, there are **several conceptual schemas**
  - **several designers** are part of the modeling process (modular software development)
  - **different tasks** were modeled within the same organization (legacy systems)
  - **several organizations** need to be integrated (business integration)

4.1 View Integration

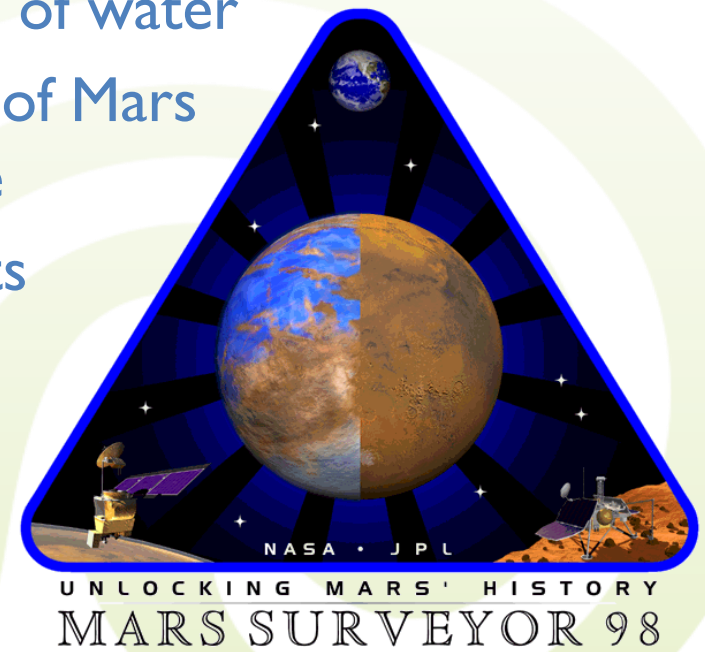
- **View Integration**
  - several conceptual schemas need to be combined into a **unified global schema**
  - all differences in perspective and terminology have to be resolved
  - all redundancy has to be removed

- **But,… what happens, if you don't integrate?!**

4.1 The Mars Desaster

Detour

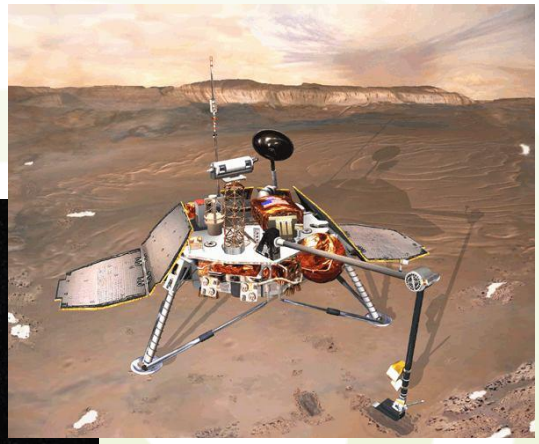
- **Example:** Big NASA project **Mars Surveyor**
  - the 1998 missions investigated *Volatiles and Climate History* on Mars
    - characterization of climate change and its evolving impact on the distribution of water
    - **idea:** explore the **polar ice caps** of Mars and see whether there is water ice
    - about three months of experiments on Mars were scheduled

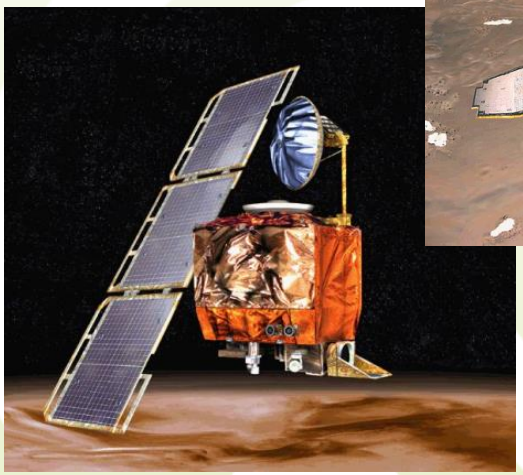


4.1 The Mars Desaster

Detour

- Two vehicles:
  Mars climate orbiter and **Mars polar lander**
  - the lander was supposed to probe the layers of ice and dust on the polar ice caps to investigate changes
  - the orbiter was built to monitor the daily weather and record changes in water vapor and dust in the atmosphere





4.1 The Mars Desaster

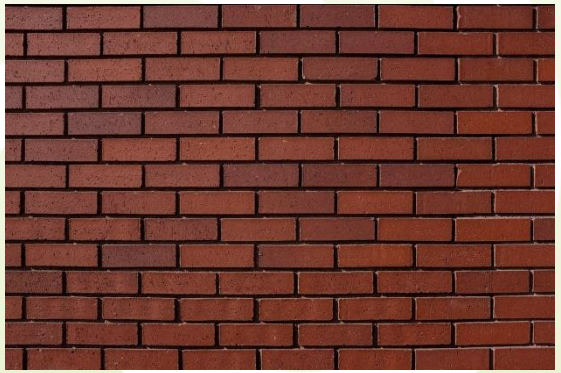
Detour

- Catastrophic failure
  - the Mars climate orbiter approached Mars up to 57 km instead of 150 km, and was **destroyed** in the atmosphere on September 23, 1999
  - the Mars polar lander **crashed** during its attempted landing on Mars, December 3, 1999
  - **$327.6 million** in total for both
    - $193.1 million for spacecraft development
      $ 91.7 million for launch
      $ 42.8 million for mission operations

4.1 The Mars Desaster

Detour

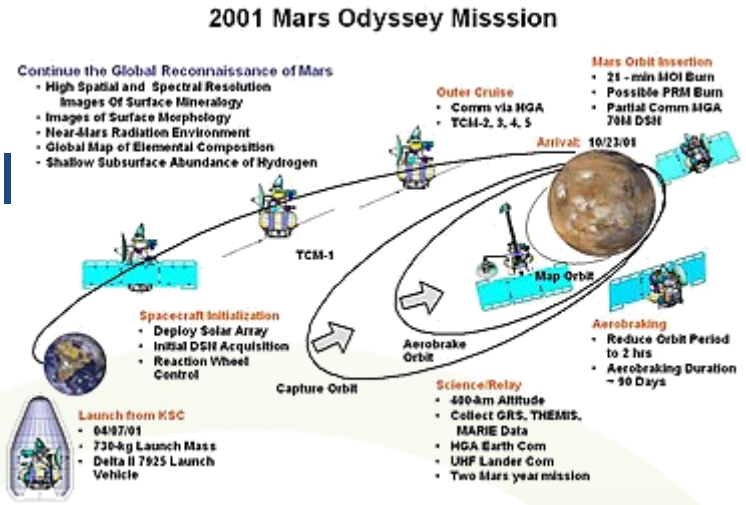
- Why did the **climate orbiter** come too close to Mars' atmosphere?
  - **many organizations** were involved in the development
  - there was no global schema
    - navigation software produced by Lockheed Martin used **non-metric** units (i.e. inches, feet, and pounds)
    - NASA used **metric** units
    - a small correction of the course led to the fatally low orbit…



4.1 The Mars Desaster

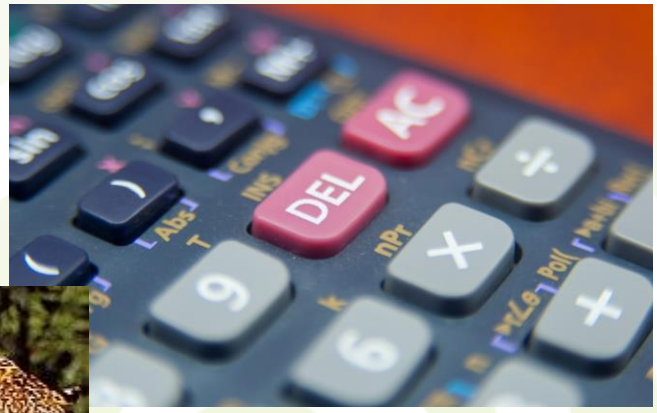
Detour

- Happy ending!
  - the next try was the successful **2001 Mars Odyssey**
  - the measurements pointed to **water ice on Mars**
  - confirmed by the Mars Express (ESA) in 2004
    - the polar caps consist of 85% carbon dioxide (CO_2) ice and 15% water ice



4 View Integration

- View integration
- **Resolving conceptual incompatibility**
- Entity clustering for ER models
- Commercial dimension:
  The BEA story

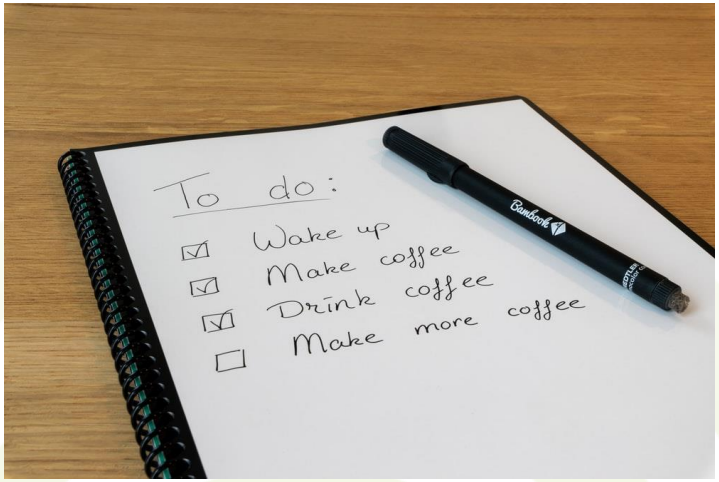


4.2 Resolving Incompatibilities

- **Schema diversity** occurs when different users develop their own understanding of the world
  - the same reality is not always modeled in the same way due to different information needs or workflows
- **Common principle** for schema integration
  - identify the parts of the input schemas that represent the same reality
  - unify their representations

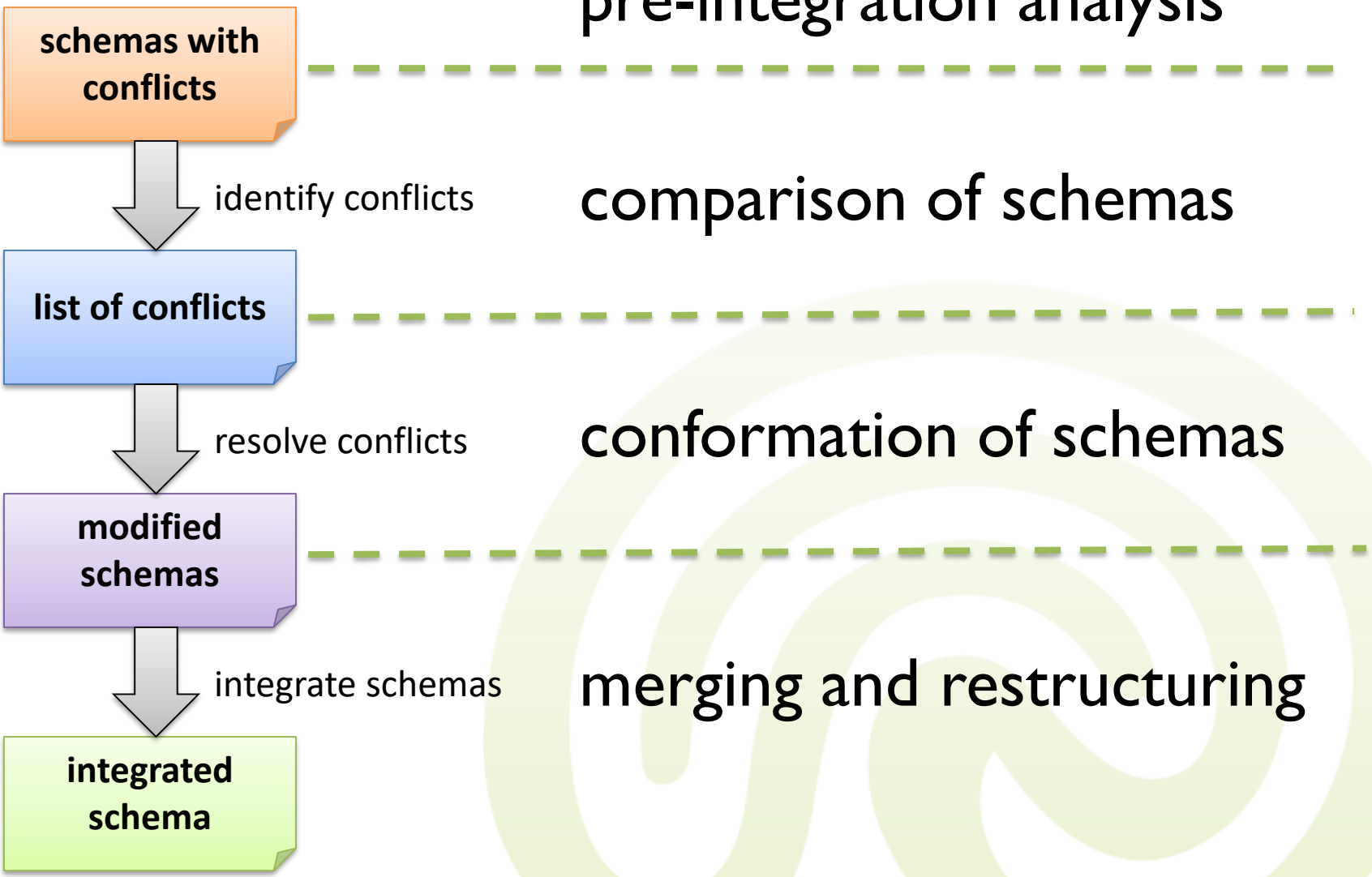
4.2 Basic Steps

- There are **four basic steps** needed for conceptual schema integration
  1. pre-integration analysis
  2. comparison of schemas
  3. conformation of schemas
  4. merging and restructuring of schemas



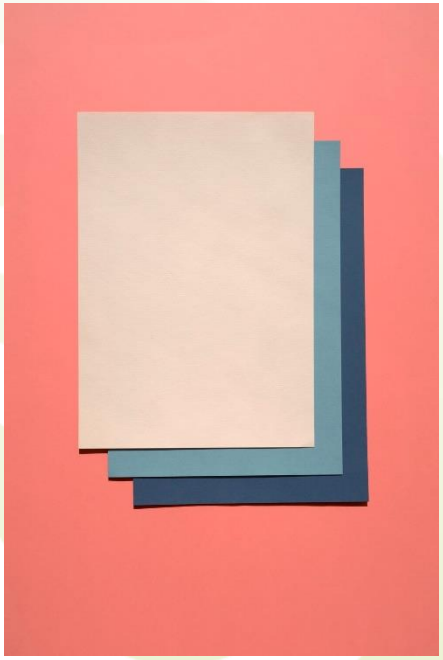
- The integration process needs continual refinement and reevaluation

4.2 Schematic View



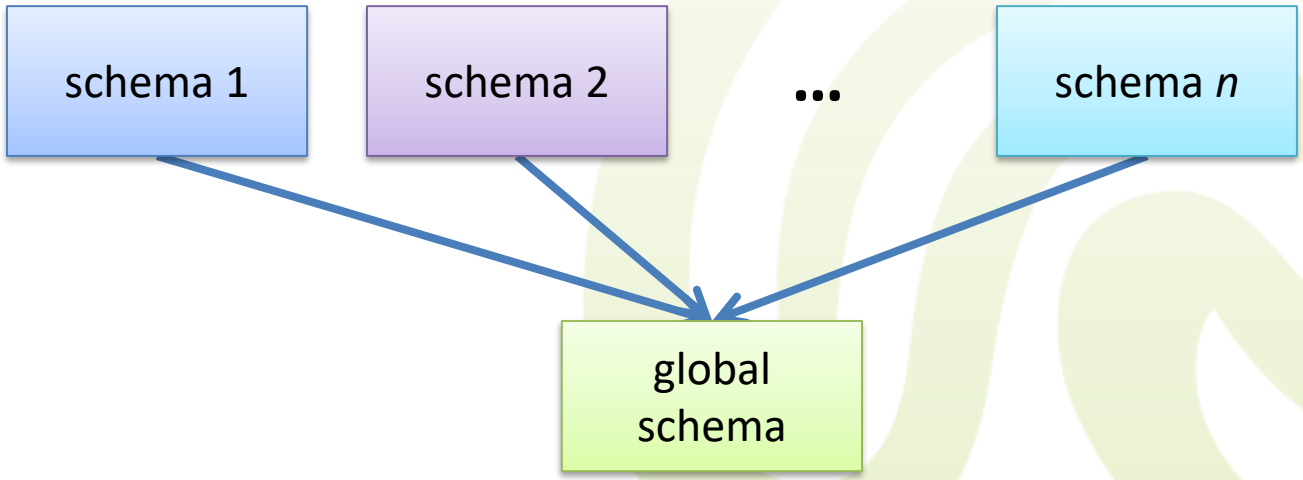
4.2 Pre-Integration Analysis

- **Pre-integration analysis** takes a close look on the individual conceptual schemas to decide for an **adequate integration strategy**
  - the larger the number of constructs, the more important is modularization
  - is it really sensible/possible to integrate all schemas?



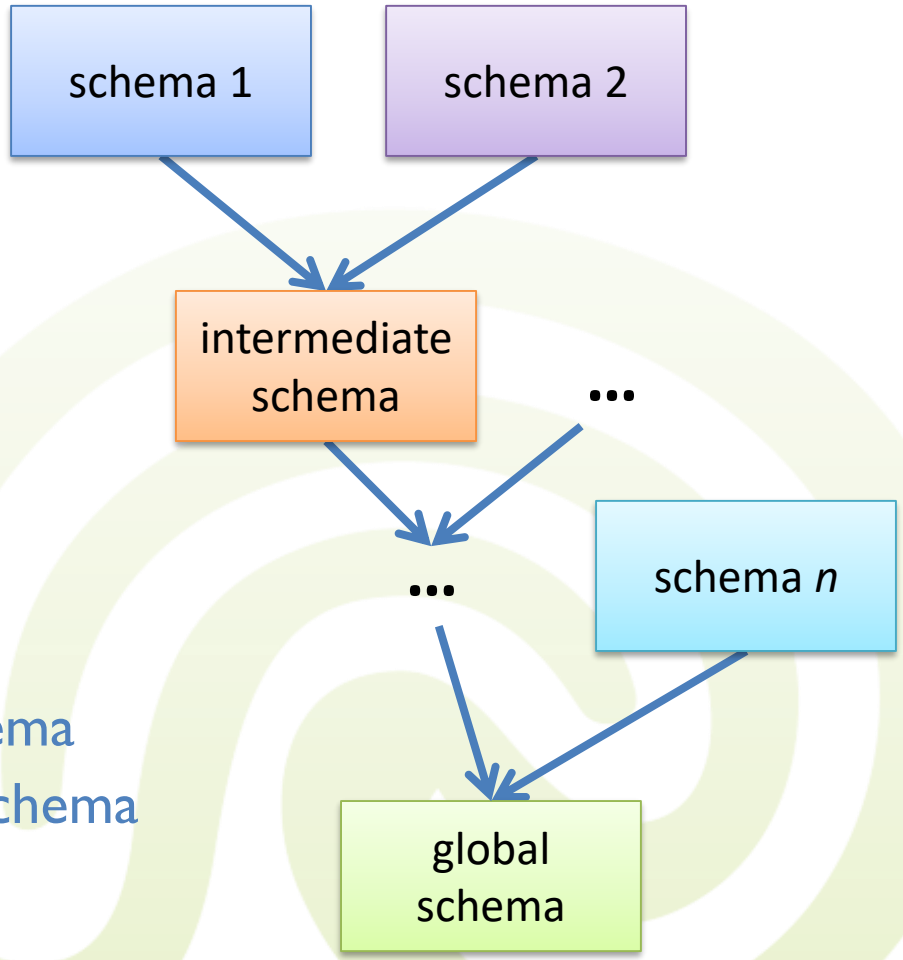
4.2 Pre-Integration Analysis

- First, an **integration strategy** has to be chosen
- Schema integration can either be performed **many at a time**, …
  - requires only one consistent merge
  - conflict analysis from many schemas is difficult
  - may conserve efforts if done well



4.2 Pre-Integration Analysis

- … or can be performed **two at a time**
  - results are step by step accumulated into a single schema
  - how to choose **the right order** of schema comparisons
    - the order can influence the final result
  - selecting the first schema
    - mixed strategy: skeleton schema
    - otherwise: most important schema

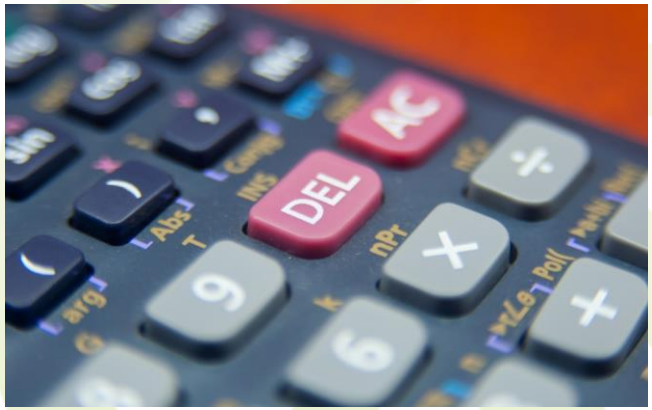


4.2 Comparison of Schemas

- The **resolution of conflicts** needs a thorough comparison of schemas
  - general question: how do entities **correspond?**
  - **naming conflicts** can be detected, e.g. by scanning the data dictionary
  - **structural conflicts** regarding semantics have to be resolved
    - different cardinalities in relationships
    - key conflicts
    - …

4.2 Comparison of Schemas

- The individual **perspective of the world** and the **level of abstraction** are major reasons for conceptual incompatibilities
  - Example
    - *A **product** is a **unit of sale** for the marketing department, but consists of **parts** in the view of the engineering department.*



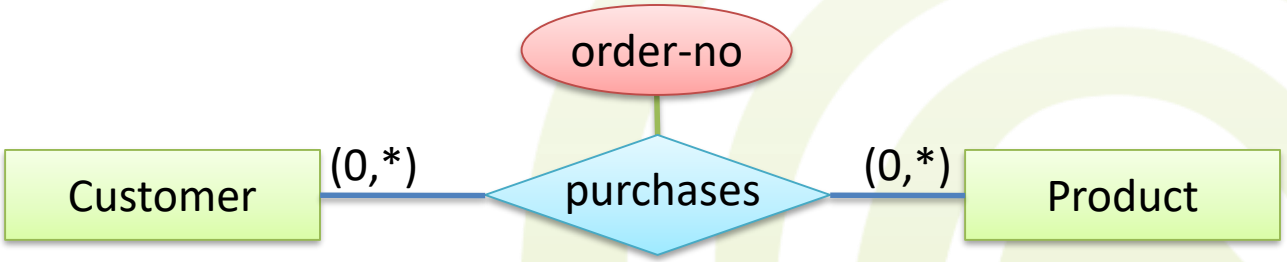
4.2 Comparison of Schemas

- The **level of abstraction** directly influences the schema design
- **Simple example:** A customer buys a product

- The **marketing view** focuses on how many people buy some product, e.g., for advertising
  - only the characteristics of the customer and product and the connection are needed

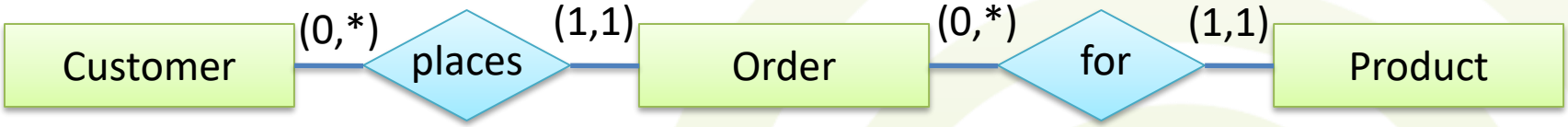
4.2 Comparison of Schemas

- The **accounting view** also needs the exact order number for identification of individual customer transactions
  - focus is on the purchase,
    but individual orders have to be distinguished



4.2 Comparison of Schemas

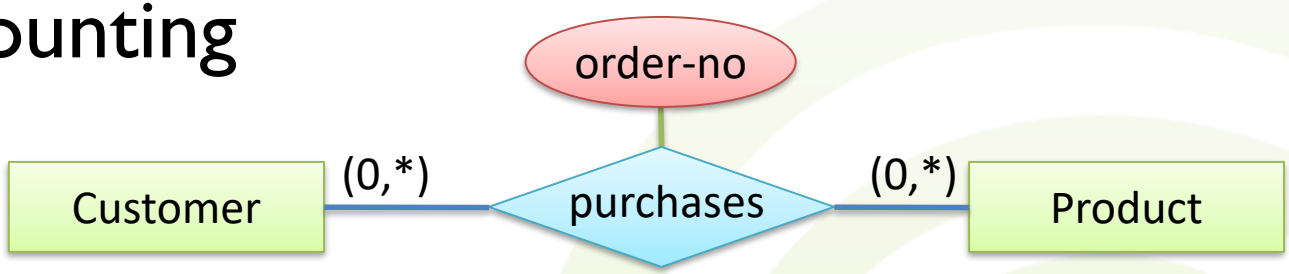
- The **sales view** needs all individual order details, e.g., for troubleshooting or CRM
  - focus is on orders
    (which provide the basis for purchase contracts)



4.2 Comparison of Schemas

- Marketing

- Accounting



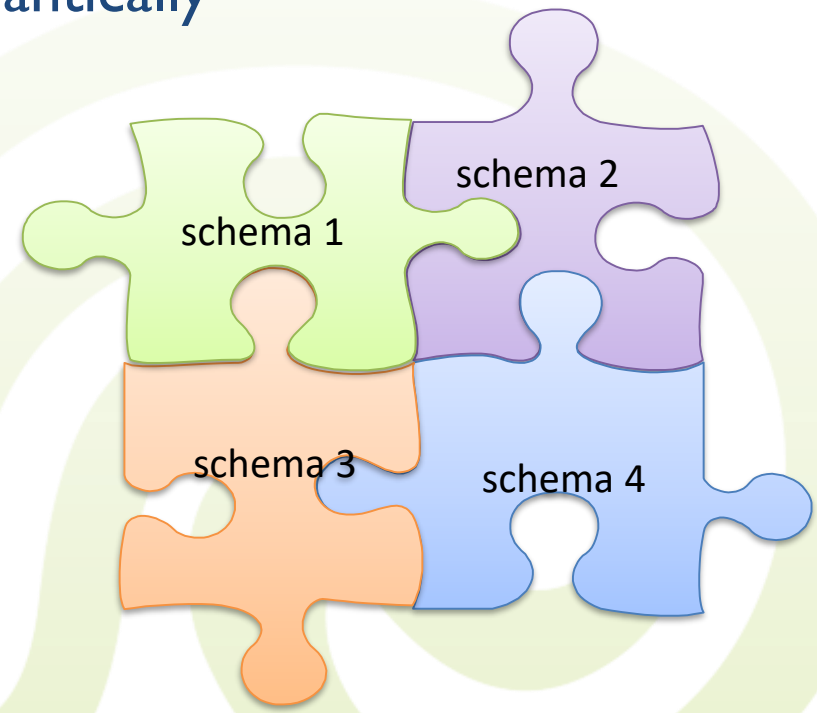
- Sales

4.2 Comparison of Schemas

- Different user groups use different names to refer to the same entities (differing terminology)
  - **synonyms:** two terms for the same entity
  - **homonym:** the same term for different entities
- **Rule of thumb:**
  eliminate synonyms,
  rename homonyms!

4.2 Conformation of Schemas

- The main goal is to make schemas **compatible** for integration
- Conformation usually needs **manual** interaction
  - conflicts need to be resolved semantically
  - rename entities/attributes
  - convert differing types, e.g. convert an entity to an attribute or a relationship
  - align cardinalities/functionalities
  - align different data types

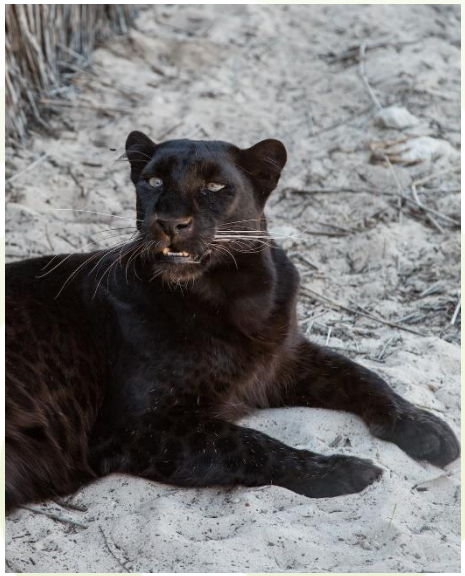


4.2 Conformation of Schemas

- Besides renaming and type conversions, **abstraction** can be useful
  - generalization and aggregation allows to create new supertypes or subtypes
- Also **assertions and constraints** must be generalized or distributed among the type hierachy
  - for example, checking accounts and saving accounts are both types of accounts, but may differ with respect to the minimum balance constraint

4.2 Conformation of Schemas

- **Example:** Resolving differing terminology
- **Homonyms:** Schema 1 and 2 both contain the term *jaguar*, but mean different entities
  - Rename to ***jaguar_car*** and ***jaguar_animal***
- **Synonyms:** Schema 1 contains the term *jaguar*, whereas schema 2 contains the term *panther*
  - global schema should model `panther is_a jaguar`
  - constraint on the black color should be added



4.2 Merging and Restructuring

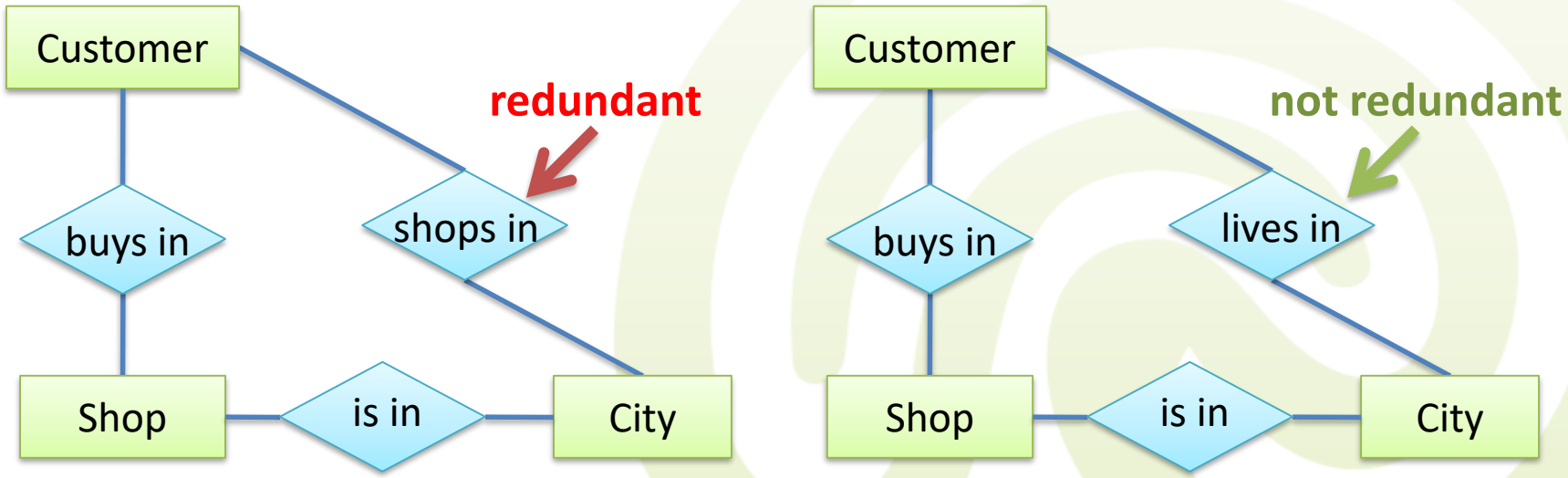
- How to merge schemas into a **global schema**?
  - copy all distinct **entities** from the individual schemas
  - apply renaming, overlapping entity integration, abstraction, attribute type conversions, etc.
  - put in the distinct **relationships** from all schemas
  - again use renaming, cardinality/functionality conversions, etc.
  - restructure the resulting global schema

4.2 Merging and Restructuring

- The final **restructuring of the schema** is driven by the goal of completeness, minimality, and ease of understanding
  - **completeness** mandates that all concepts in the global schema appear *semantically intact*
    - all different concepts of every individual schema are also part of the global schema
    - for each concept, there are no missing attributes, no constraints that cannot be met by all members of a type, etc.

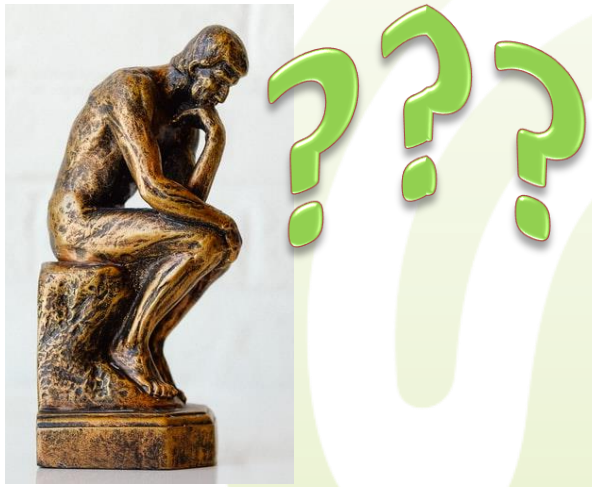
4.2 Merging and Restructuring

– **minimality** enforces to remove all redundant concepts from the global schema
  - e.g. overlapping entities or redundant relationships
  - often, the question of minimality can only be decided **semantically**



4.2 Merging and Restructuring

– **ease of understanding** means that the global schema makes sense to the users
  - in particular, abstraction and fine granular levels for entities can be very confusing
  - Example: *Subtype entities have to be clearly distinguishable, and should have only attributes that are not inherited from the supertype.*



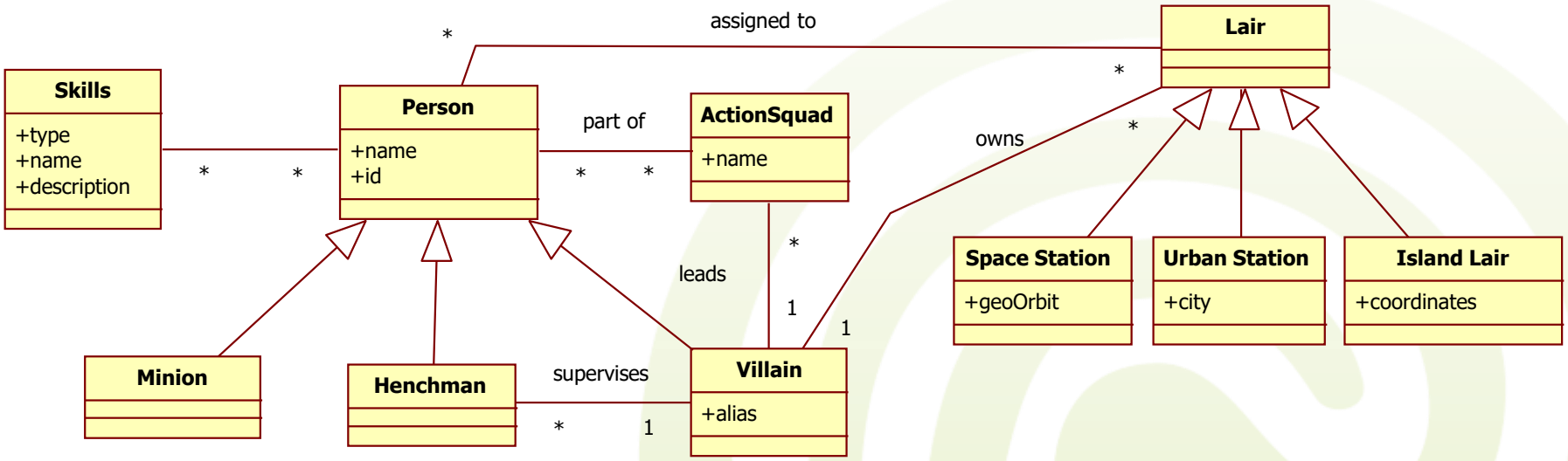
4.2 Example: View Integration Detour

- **Doomsday Legion (DDL)**
  - cooperation of villains from all over the world striving for global domination
  - channeling resources, staff, experience and power for reaching their goals
  - centralized and coordinated management of all shared assets
    - lairs
    - minions
    - assault squads
    - …

4.2 Example: View Integration

Detour

- Doomsday Legion schema



4.2 Example: View Integration

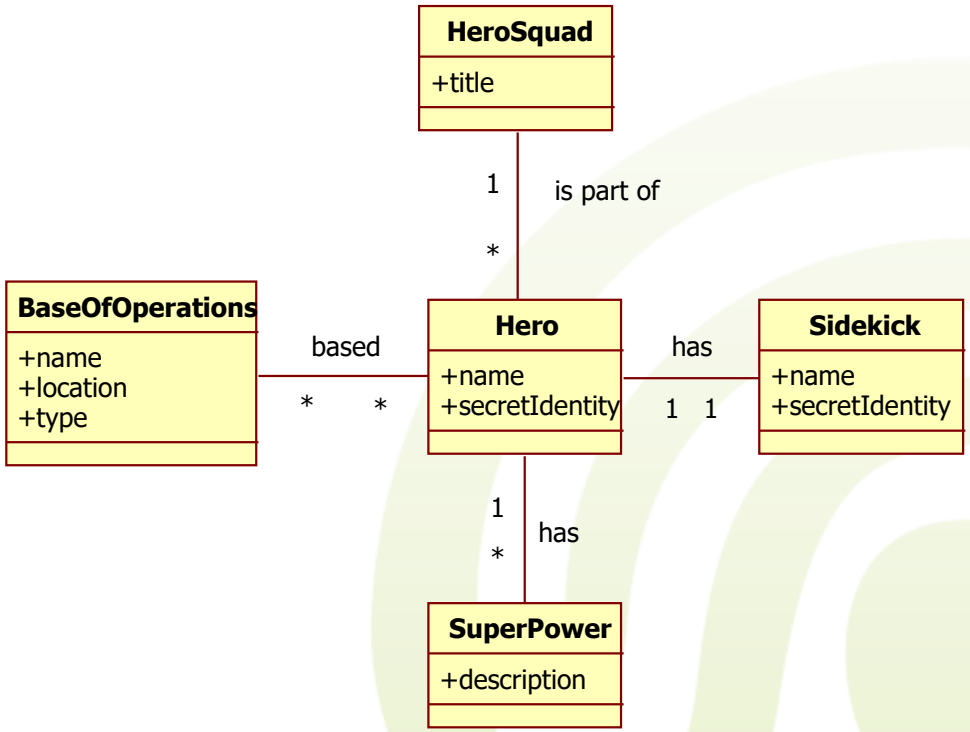
Detour

- **Justice League (JL)**
  - federation of super-powered heroes fighting against global crime and villainousness
    - in particular: opposing the Doomsday Legion
  - central management of joint operations and resources

4.2 Example: View Integration

Detour

- **Justice League schema**

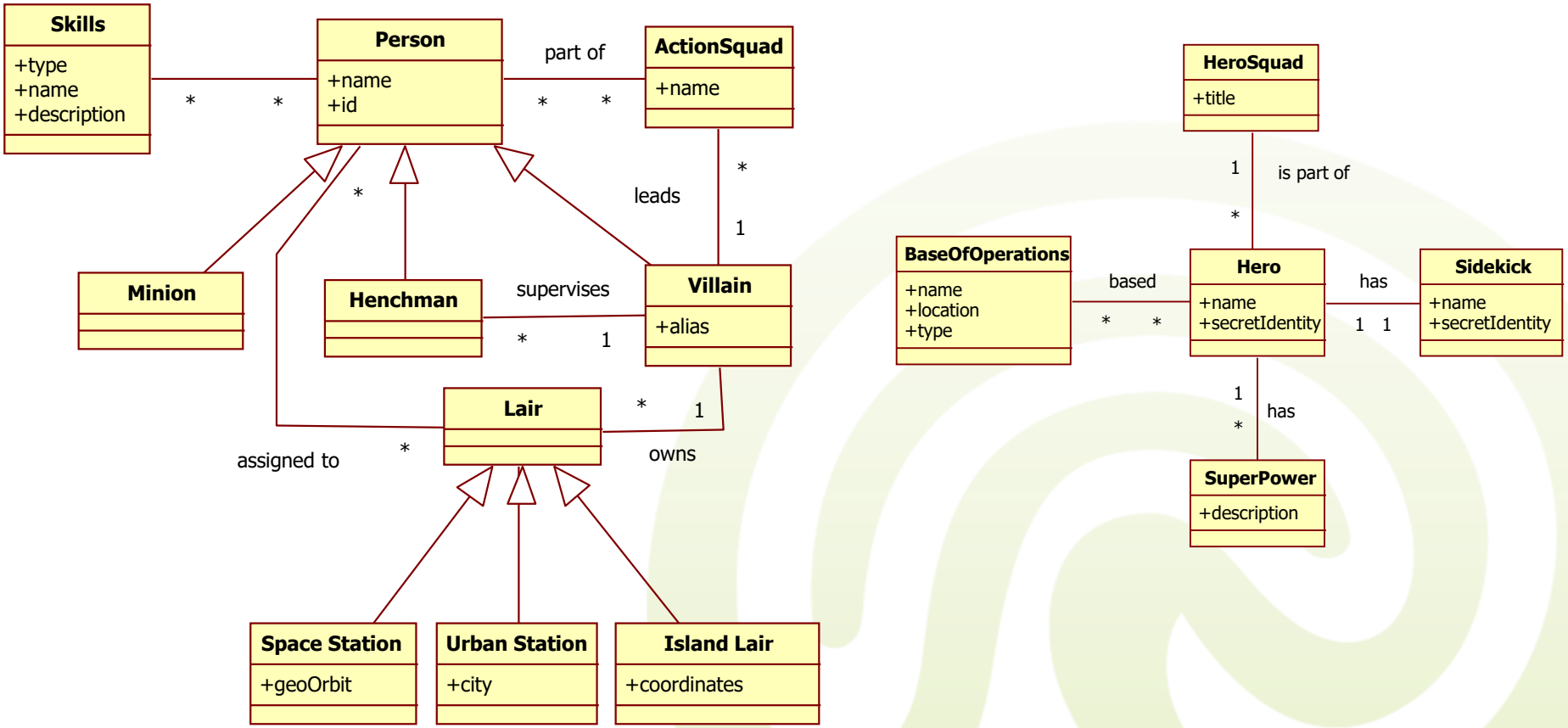


4.2 Example: View Integration Detour

- *And then, strange and evil **aliens invade earth** without any obvious reason*
  - Justice League wants to save earth (that's what they do)
  - Doomsday Legion wants to save earth (without people, global domination is no fun)
  - great idea: **Join Forces**
    - ***Defenders of the Earth***
  - great problem: joining large organizations is **not that easy**
    - beside the problem of ignoring old hatred, the data **schemas need to be integrated** for central mission control and planning

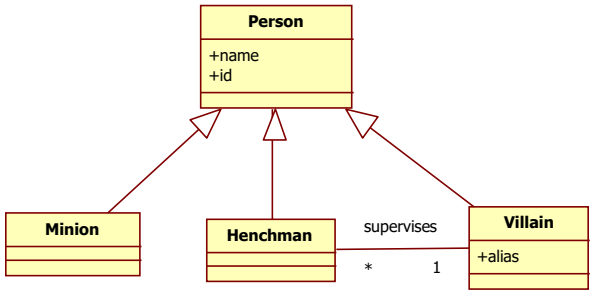
4.2 Example: View Integration Detour

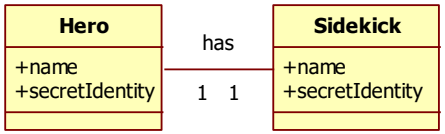
- How to integrate?



4.2 Example: View Integration Detour

- Integrating the person models

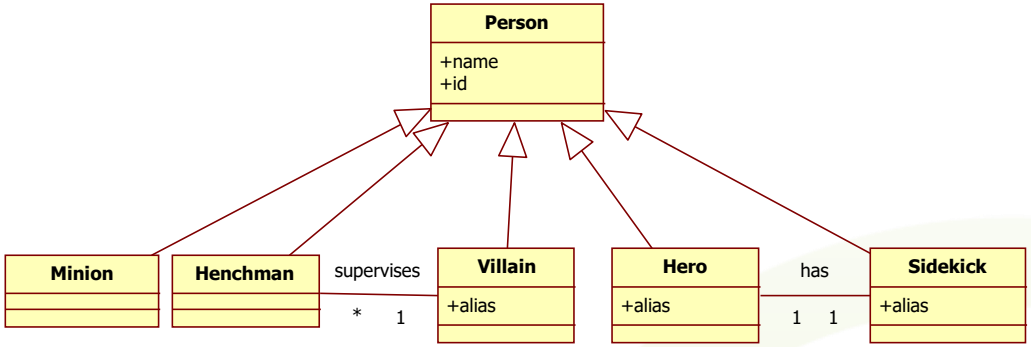




  - different structure
    - DDL more general → Merge JL into DDL
      - generalize *Hero* and *Sidekick* into *Person*
    - but: **Attribute Homonyms**!
      - DDL uses the real name of *name*, the villain identity is *alias*
      - JL puts real name into *secret identity* and hero name into *name*
      - name *Victor von Doom* and alias *Dr. Doom* vs. name *Invisible Woman* and secret identity *Susan Storm*
      - attributes need to be **renamed** and **transformed** correctly

4.2 Example: View Integration Detour

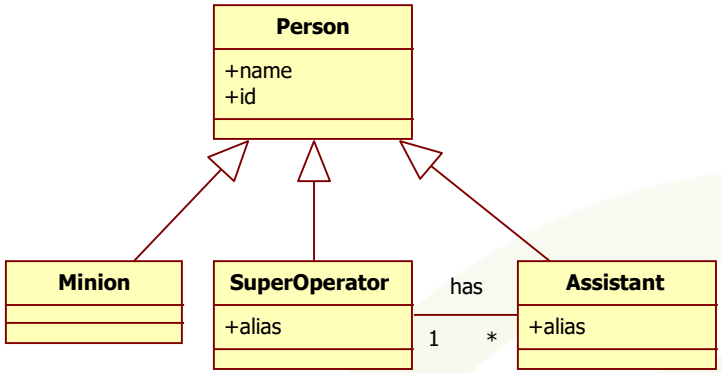
- Integrating the person models



  - **semantic consolidation**
    - *Hero* and *Villains* should be treated the same
      - both are highly skilled and powerful super members of DotE
      - merge classes into *SuperOperator* class
    - *Sidekicks* and *Henchmen* are close *Assistants* of an operator
      - *Heroes* usually only have **one** *Sidekick*
      - Use more general 1:N association to also capture *Henchmen*

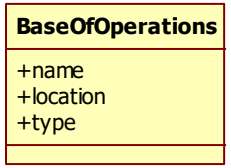
4.2 Example: View Integration Detour

- Integrating the person models

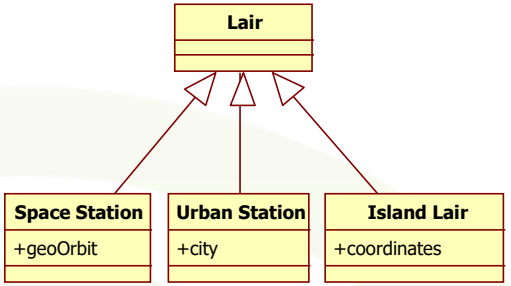


  - contains *Heroes* and *Villains*, as well as their respective *Sidekicks* or *Henchmen*
  - *Heroes* and *Sidekicks* get an additional id

4.2 Example: View Integration Detour

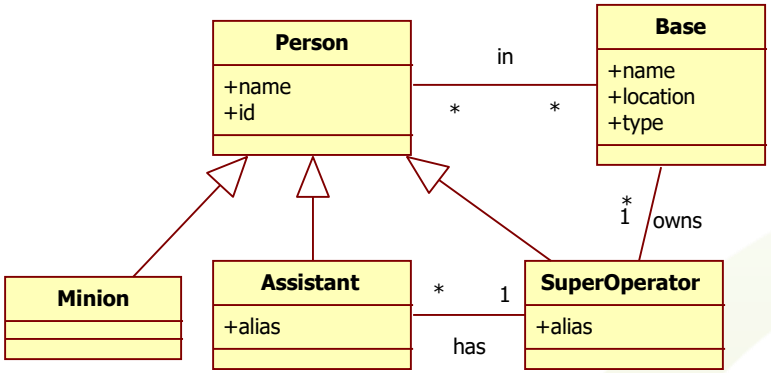


- Integrating bases
  - *Villains* only have 3 types of bases, explicitly modeled
  - *Heroes* may have any kind of base, given by the type attribute
  - Two solutions
    - **merge DDL into JL**
      - *geoOrbit*, *city*, and *coordinates* become *location*
      - *type* is given by subclass
      - only possible in a lossless fashion because subtypes don't have additional attributes
    - merge JL into DDL
      - depending on type, a base is assigned to one of the subclasses
      - 4th subclass necessary for all other types (could also be merged into superclass)



4.2 Example: View Integration Detour

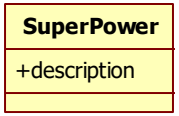
- Integrating bases

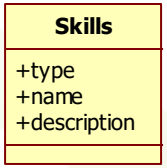


  - only *Villains* owned lairs; no information of *ownership* for former *Hero* bases

4.2 Example: View Integration Detour

- Integrating skills and powers
  - JL only stores *Super Powers*
  - DDL stores all *Skills* (including super powers)
    - more general
  - Merge JL into DDL
    - all old justice league *Super Powers* become *Skills* of the *type super power*
    - *name* is either null or manually completed
    - No information on *Skills* of *Sidekicks*

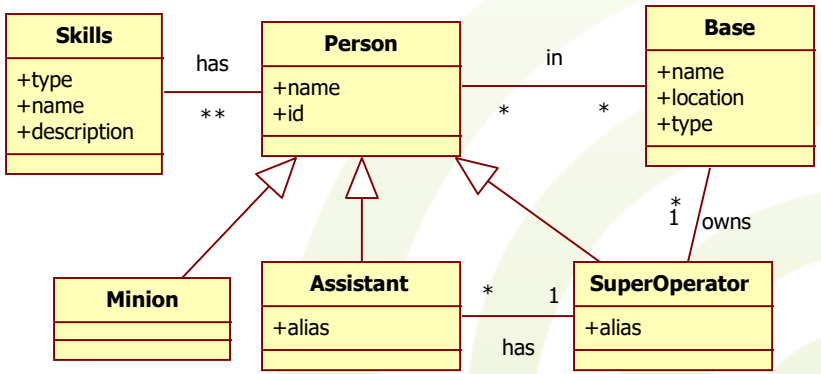




4.2 Example: View Integration

Detour

- Integrated schema



4.2 Outlook

- View integration is a **semantic process**
  - this usually means a lot of **manual work**
  - computers can support the process by **matching** some (parts of) schemas
- There have been some approaches towards **(semi-)automatic matching** of schemas
  - matching is a complex process and usually only focuses on simple constructs like
    Are two entities semantically equivalent?
  - the result is still rather error-prone…

4.2 Outlook

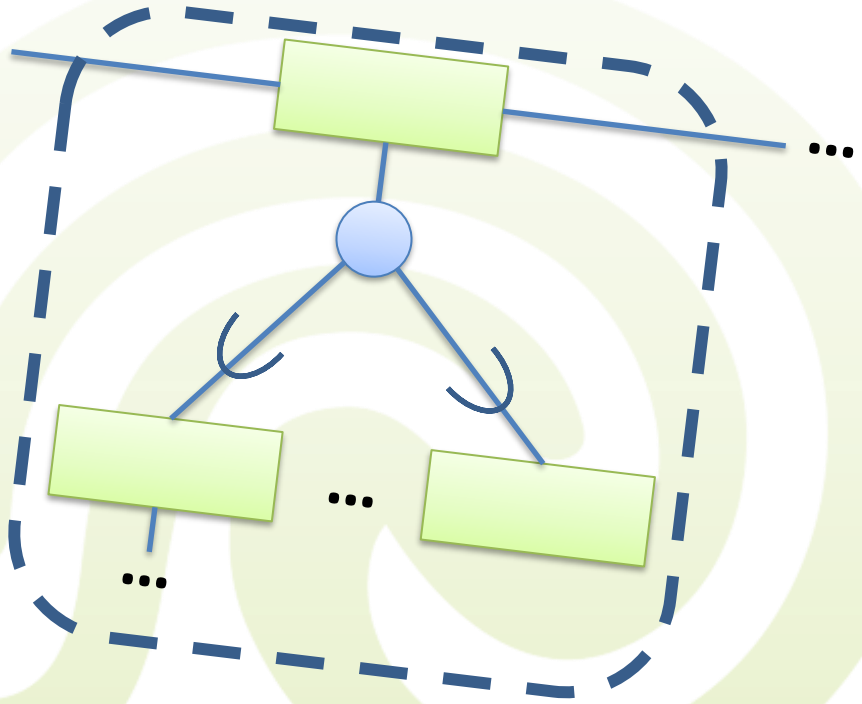
- **Basic methods** (that can of course be mixed freely)
  - **label-based matching**
    - for each label in one schema, consider all labels of the other schema and every time gauge their semantic similarity
  - **instance-based matching**
    - looking at the instances (of entities or relationships) one can e.g. find correlations between attributes
      Are there duplicate tuples? or
      Are the data distributions in their respective domains similar?
  - **structure-based matching**
    - abstracting from the actual labels, only the structure of the schema is evaluated, e.g. regarding element types, depths in hierarchies, number and type of relationships

4.2 Outlook

- Sometimes schema integration is **query-driven**
  - the integration is only needed in order to query several different information sources having different schemas
- In that case only a **schema mapping** is needed
  - basically the mapping is a **list of correspondences** between equivalent entities or relationships of heterogeneous schemas
  - the query can then be **translated** for each different schema using the mapping
  - the mapping can be derived manually or automatically from a respective matching

4 View Integration

- View integration
- Resolving conceptual incompatibility
- **Entity clustering for ER models**
- Commercial dimension: …
  The BEA story



4.3 Entity Clustering

- **Sample schema integration result**

  National Contaminants Information System (NCIS)

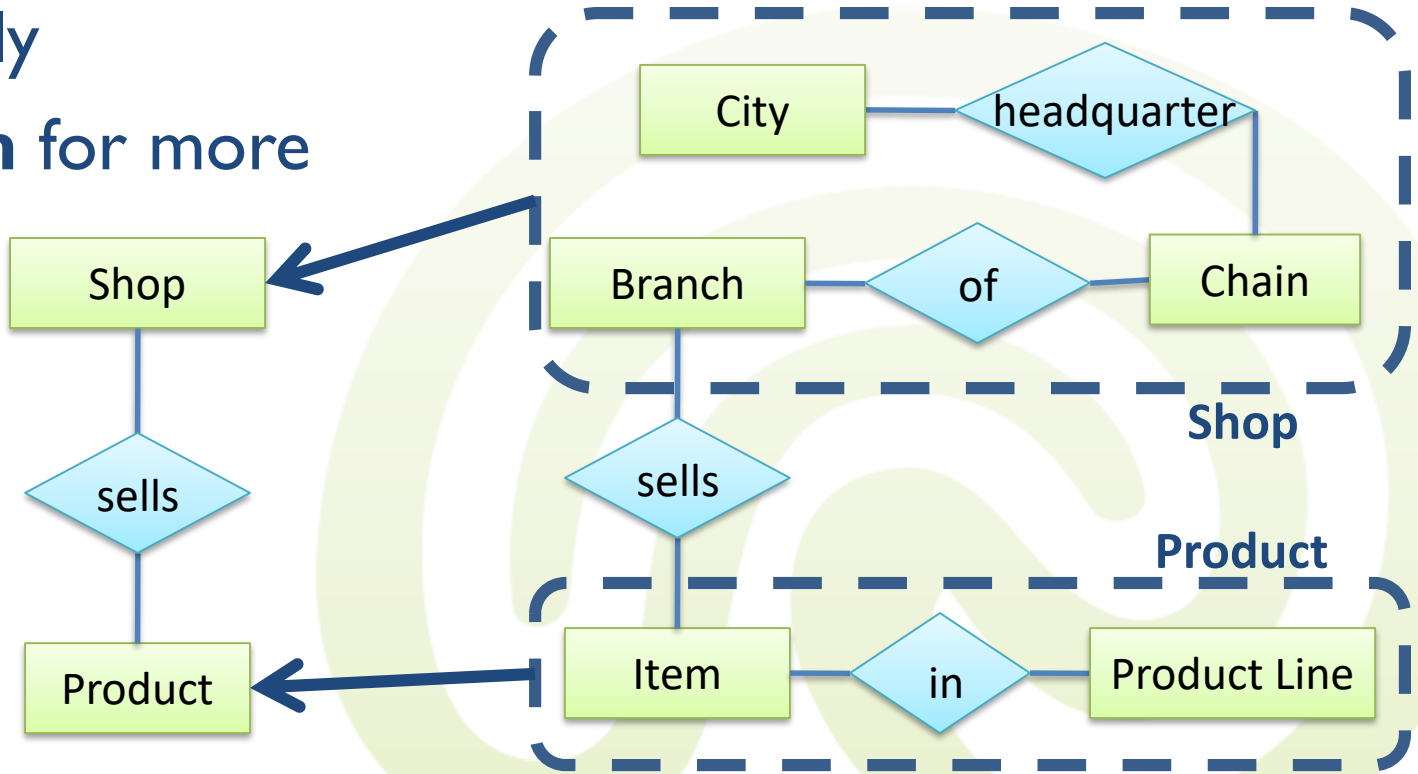
- © Fisheries and Oceans, Canada

4.3 Entity Clustering

- When multiple schemas are merged, global schema can become **very large**
  - many different entities and relationships between them
    - e.g. *global view of a company with all its dependencies*
  - but some parts from different views are entirely independent
    - e.g. *accounting does not need technical specifications of products*
- **Idea:** Cluster **semantically coherent parts** and abstract from their actual entities in the global schema

4.3 Entity Clustering

- Abstracting complex units allow showing the entire model on a **single sheet of paper**
  - easy to get an overview and easier to integrate units separately
  - **zoom in** for more details

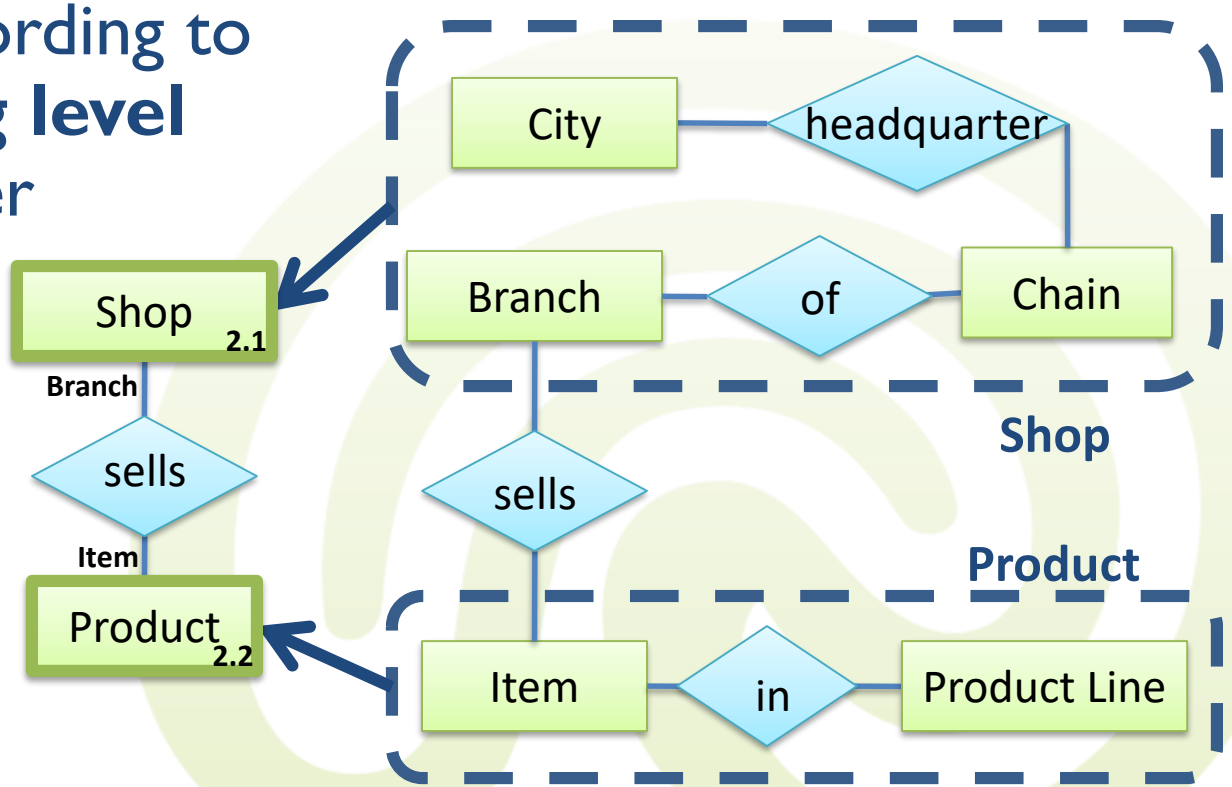


4.3 Clustering Concepts

- **Grouping** is an operation that combines entities and their relationships to form higher-level constructs
  - groups are called **entity clusters**
  - can also be performed **hierarchically** from the entire database (root entity cluster) over several levels down to the individual entities
    - all original entities are on clustering level 1

4.3 Clustering Concepts

- Usually, **entity clusters** are depicted similar to normal entities in ER diagrams
  - by a **dark-bordered** box
  - numbered according to the **clustering level** and an identifier
  - interfaces for **inter-cluster** relationships have to be annotated



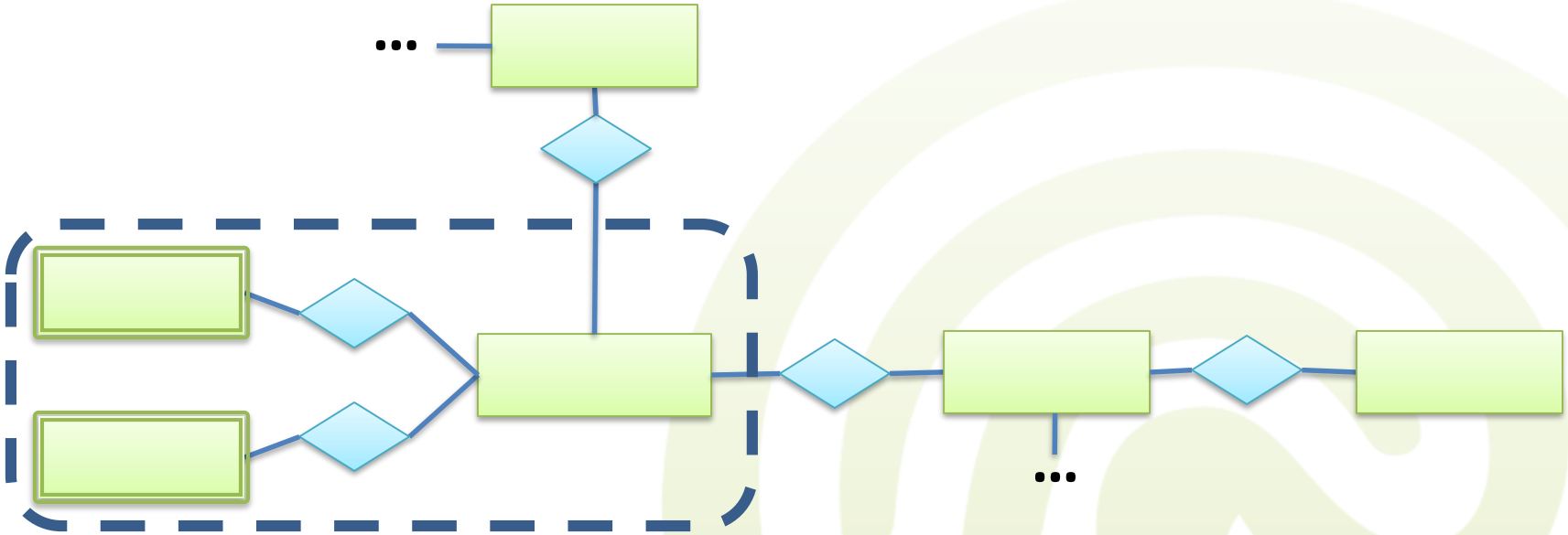
4.3 Grouping Operations

- **Grouping operations** are the fundamental components of entity clustering
  - all operations are **heuristic** in nature
- **Often occurring** operations are
  - dominance grouping
  - abstraction grouping
  - constraint grouping
  - relationship grouping

- They can be applied **recursively** or in a variety of combinations to produce higher level clusters

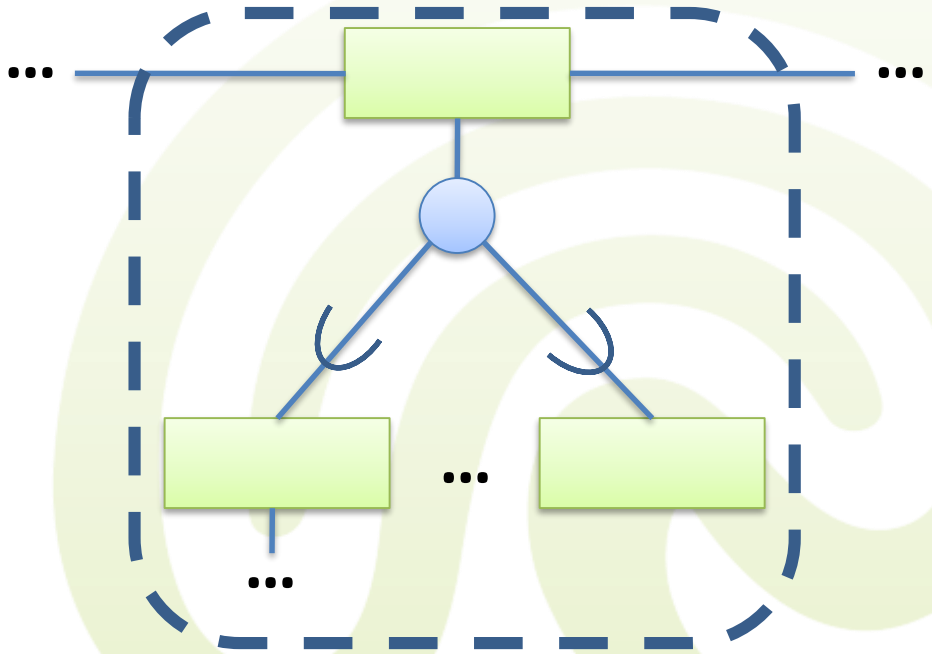
4.3 Grouping Operations

- **Dominance grouping** focuses on semantically dominant entities in the ER diagrams
  - hubs for **otherwise unconnected** or **weak** entities



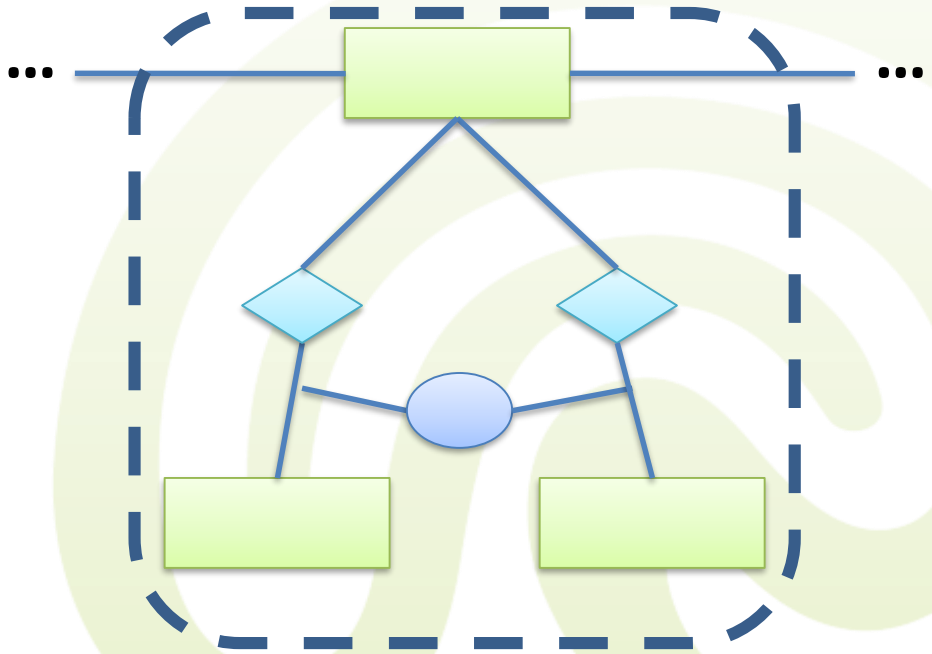
4.3 Grouping Operations

- **Abstraction grouping** clusters entities of a specific super-type
  - especially helpful, if subclasses have no individual relationships



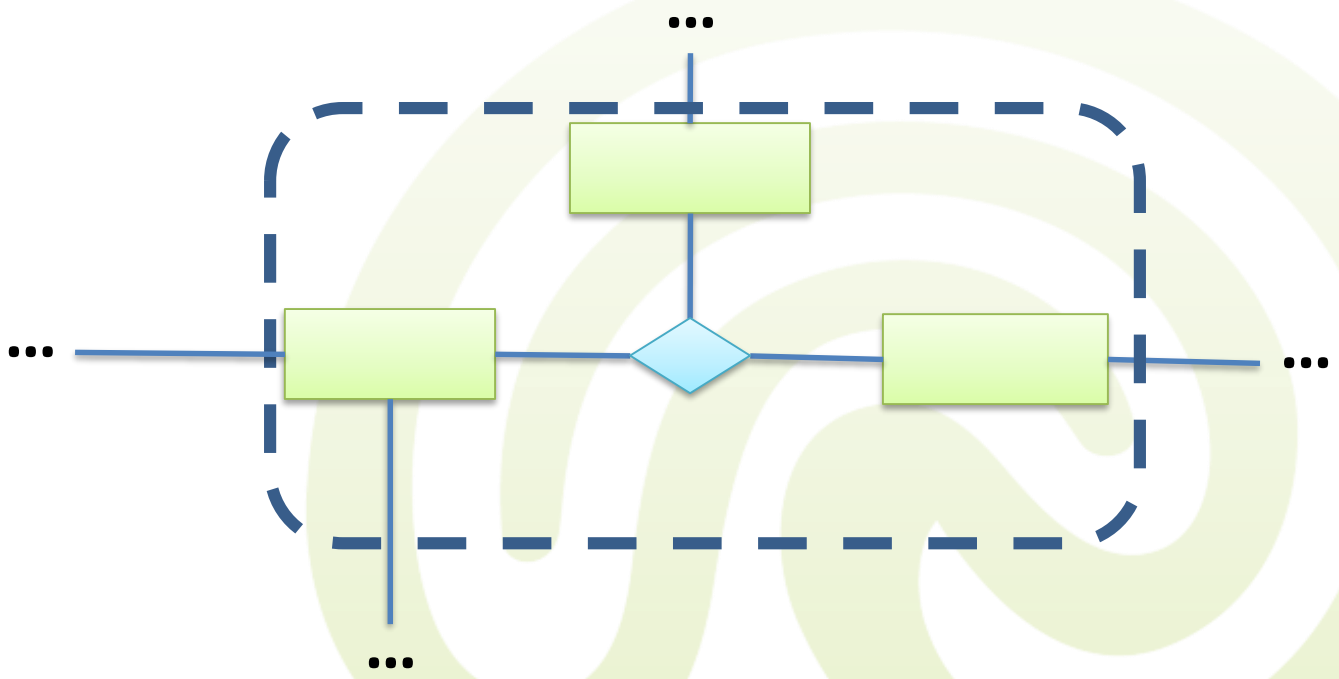
4.3 Grouping Operations

- **Constraint grouping** clusters entities related by the same constraint
  - e.g. integrity constraints such as XOR constraints



4.3 Grouping Operations

- **Relationship grouping** focuses on ternary or higher-degree relationships
  - the relationship is represented **as a whole**



4.3 Clustering Technique

- Identify all major functional areas and subareas in a top down analysis
  - functional areas are often defined during the requirement analysis as important organizational units (e.g. HR or R&D) or business activities
  - usually there will be a certain degree of overlap, for example employee data will be administrated by HR, but may also be needed in other departments

4.3 Clustering Technique

- The actual clustering has **four steps**
  - define points of grouping within each functional area
    - locate **dominant entities**, consider **abstraction**, find ***n*-ary** or **constrained relationships**, etc.
    - if such points do not exist, consider grouping the entire area
  - form entity clusters
    - use the **basic grouping operations** on elementary entities and their relationships to form higher level clusters
    - since entities might belong to several clusters, **define priorities** like *always prefer abstraction grouping*, *avoid crossing boundaries of functional areas*, or *leave entities ungrouped, if they belong to two or more groups at the same level of precedence*

4.3 Clustering Technique

- form higher level entity clusters
  - apply the grouping operations **recursively** to any combination of elementary entities and entity clusters
  - stop, if the diagram's complexity is **sufficiently low**: This defines the root entity cluster
- validate the cluster diagram
  - check for **consistency** of the interfaces (relationships) between entities or entity clusters at each level of the diagram
  - **verify the meaning** of each level with the intended users

4 View Integration

- View integration
- Resolving conceptual incompatibility
- Entity clustering for ER models
- **Commercial dimension: The BEA story**

bea®
Think liquid.

4.4 The BEA Story

Detour

- What happens, if you don't integrate properly?
  - think about the Mars disaster…
- What happens, if you integrate?
  - well, your processes are improved and you become more efficient…
- What happens, if you **help others** to integrate?
  - short version: you found a company, get insanely rich and are finally bought by Oracle for 8.5 billion USD in 2008

4.4 The BEA Story

Detour

- **BEA Systems Inc.**
  - founded in 1995 in San José, CA, USA
  - before Oracle's takeover, the company had more than 4000 employees and about **one billion** in revenues
  - **product lines**
    - Tuxedo for **distributed transaction processing** (1995)
    - WebLogic provides a **J2EE enterprise infrastructure** (1998)
    - AquaLogic provides a **service-oriented infrastructure** (2005)
  - **acquisitions** of some companies specializing in middleware and business process management
    - e.g. WebLogic (1998), SolarMetric (2005), Plumtree Software (2006), Fuego (2006)

4.4 The BEA Story

Detour

- What are they actually doing?
  - **case study**
    - the **DekaBank Group** is the central asset manager of the Sparkasse Financial Group managing funds of around 90 billion EUR
    - the Bank wanted an **access layer** to central data sources so that all data for the portfolio structure is available for fund management
    - in 2006 DekaBank deployed the **BEA AquaLogic Data Services Platform,** which models the central data uniformly in a technical context and provides these business objects to local applications in real time

4.4 The BEA Story

Detour

- two **Challenges**
  - consolidation of various pieces of information from numerous channels
  - provide the information in different formats such that local applications can further process the data
- finally, after a lot of integration, data is presented to the outside via a **standard access layer** in real time
- **duration:** about five month
- **costs:** ???

4.4 The BEA Story

Detour

- **BEA AquaLogic Data Services**
  - special Feature: **easy-to-use modeling**
    - *In an **SOA environment,** a data model must be flexible so that it can represent any **complex entity** and rich enough to provide information about **data structure, relationships**, and services to read or update.*
    - *Data services are illustrated in **model diagrams** and can easily be shared with others in the enterprise for greater data consistency and reuse.*
    - *Mappings and transformations can be designed in an easy-to-use **GUI tool** using a library of over 200 functions. For complex mappings and transformations, architects and developers can bypass the GUI tool and use an XQuery source code editor to define or edit services.*

4.4 The BEA Story

Detour

- What tools are actually given to support integration?
  - Data Translation Tool
    - transforms binary data into XML
    - transforms XML to binary data
  - Data Transformation Tool
    - transforms an XML to another XML
  - idea
    - transform data to application specific XML
      → transform to other application's XML or general schema
      → transform back to binary
    - **note:** the integration work still has to be done **manually**

4.4 The BEA Story

Detour

- *I cannot afford expensive BEA consultants and the AquaLogic Integration Suite, what now?*
  - do it all by **yourself**
    - most used technologies can be found as open source projects (data mappers, XSL engines, XSL editors, etc.)
  - do it **yourself** with **specialized tools**
    - many companies and open source projects are specialized in developing data integration and transformation tools
      - CloverETL
      - Altova MapForce
      - BusinessObjects Data Integrator
      - etc…

clover

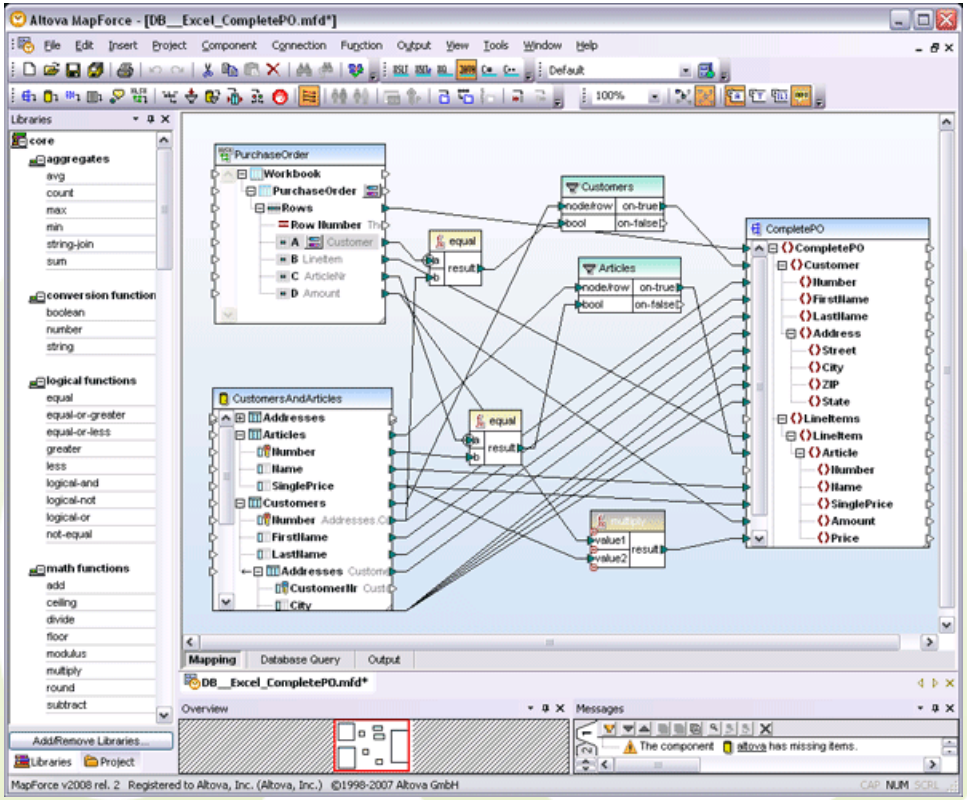
ALTOVA®

Business Objects an SAP company

4.4 The BEA Story

Detour

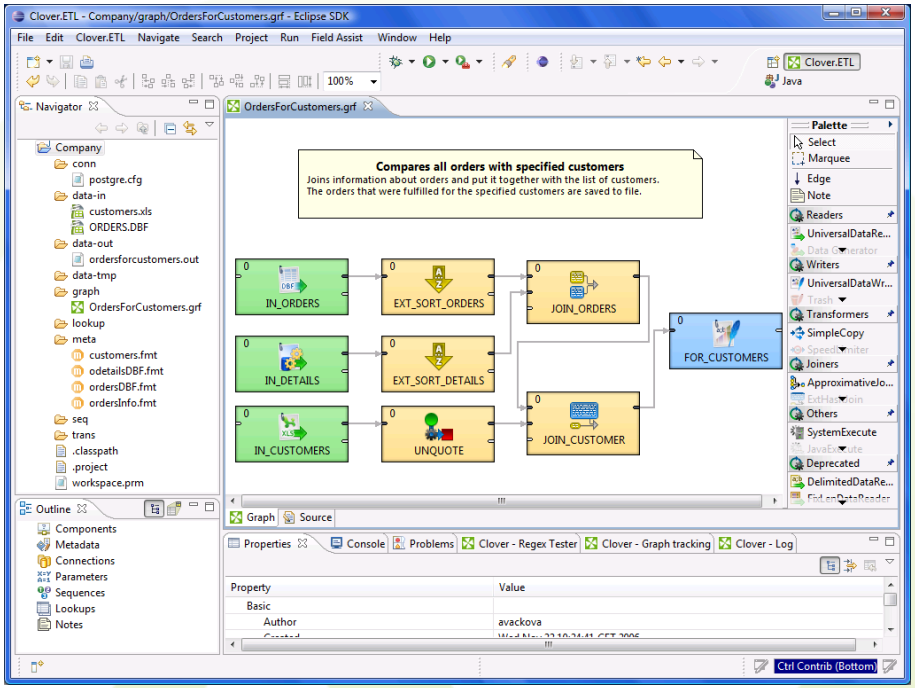
- **Altova MapForce**
  - same idea as the BEA Integrator
    - also based on XSL and a data description language
  - editors for binary/DB to XML mapping
  - editor for XSL transformation
  - automatic generation of data sources, web-services, and transformation modules in Java, C#, C++



4.4 The BEA Story

Detour

- **CloverETL**
  - based on own ETL transformation language
  - core tools are open source
    - server and GUI tools are sold under commercial license
  - can read data from any database
  - (visually designed) ETL Script converts data into other data
    - XML
    - DB with different schema
    - etc.



4 Next Week

- Basic set theory
- Relational data model
- Transformation from ER
- Integrity Constraints
- From Theory to Practice