Design for Advanced Storytelling

Journalism + Design
LLSJ 3521, [Design for Advanced Storytelling](); CRN 10823
Spring 2022 Monday, Wednesday, 4:00 - 5:40pm EST
In Person: Johnson/Kaplan 66 West 12th | Room 716
Zoom: [https://NewSchool.zoom.us/j/94120939390?pwd=WWcyUHIvYzRjZWxjMlJDK010Y1c1dz09]()
Password: 374600

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Available for consultation by appointment: [https://calendly.com/cheni]()

SYLLABUS OVERVIEW

Course Description

This course is intended for students who have completed NNDI and NNDII and will prepare you for rigorous, well-designed journalism projects. You will go deep into one topic and develop it into a final piece to be published online, with an emphasis on data and verified sources. Narrative structure, audio, . You will learn how to use design techniques such as data visualization, interactivity, and multimedia to tell a compelling, engaging story.

Learning Outcomes

By the successful completion of this course, students will be able to:
1. Use effective strategies for presenting complex stories
2. Storyboard and develop prototypes in order to communicate with collaborators
3. Use chronology, geographic maps, relationship maps, and charts to tell complex stories clearly
4. Know when and how to employ different narrative structures and forms for effective storytelling
5. Understand the journalistic ethical issues surrounding storytelling

Assessable Assignments

Final Project
First Draft   DUE 03/22/2022
Second Draft   DUE 04/21/2022
Final Draft   DUE 05/05/2022

There will be 10 Weekly Challenges. They will be due Mondays 12 noon. They will be given a score from 0-10, 10 if you turn something in, 0 if you didn't.

Final Grade Calculation

Final Project	50%
Weekly Challenges	40%
Growth	10%

Course Design and Expectations for Participation/ Attendance

You will be required to either supply pre-existing research or a reported story in-progress which you will use and shape throughout the term for your final project, or you may choose an existing data set or research that has been published or gathered, or I will provide you with source materials and data from which you will pull your story. The point is: this class will not be spent doing the research and finding the topic. Rather, the focus will be on designing and telling the story.

Required synchronous class-time zoom meetings will consist of
- presentation of concepts
- discussion of assignments
- responses to reading
- drawing
- skills demonstrations

Assignments (challenges) will be given each week to practice and explore these concepts.

Responses to Readings
There will be a series of assigned readings (articles, excerpts from books, videos) to which I will ask you to respond in the form of a single slide. I will collect all of your slides and these will form the basis of our discussion.

Attendance
This class is designed to be hybrid, meaning:
- For class meetings that are required to be fully remote, and class will be conducted through Zoom. These days will be announced in advance, either by the administration or by me.
- For all other class meetings, you will be expected to attend class in person. I will be present in person, and I will have Zoom running as well for students who are not able to attend in person. If you sign on to Zoom during class time you will be marked present. Kindly notify me beforehand if you need to Zoom into class. If you are neither present in person nor on Zoom, you will be counted absent.

Class-time zooms will be recorded and made available in case you are unable to join. I will post recordings on Google Drive the day after class.

If you are unable to attend class (either in person or on Zoom) please let me know at least 24 hours in advance, or as soon as you know. Doing this will guarantee that you receive an Excused Absence.

Materials and Expenses

List materials, books, supplies, technology, software applications or other *required* items and associated approximate costs. Please be mindful of the cost of materials associated with coursework, indicating those that are absolutely necessary versus those that are optional. Some materials may be available through The New School Libraries and placed on Course Reserves.

Minimum Technology Requirements

In addition to other materials, this course will require:
- computer with current operating system
- Internet access sufficient for instructional tools like Canvas and Zoom (minimal internet access speeds of 800kbps upload and 1.0Mbps download are required).
- Headphones (recommended)
- Webcam

- microphone (computer or external)

Students should also consider that accessing the internet through a shared connection or wireless network (wi-fi) may affect connectivity and slow down internet speed. If possible, a wired connection is recommended.

Attending synchronous zoom class meetings via phone is not recommended.

Complete syllabus

Please visit the course Canvas site [link] for complete information about course requirements, schedule, etc.

Selected Resources

- Food Assistance
- Libraries and Archives (see also Reserves)
- Student Support and Crisis Management
- Student Disability Services
- University Learning Center
- Academic Integrity Policy
- The Intellectual Property Rights Policy
- Grading Policies
- University Policy on Students' Meaningful Participation in Online Learning