

Journey Bly  
Professor Gehl  
Comm 3510  
10 Nov. 2019

## Client Content Creation 2

My developer, Natalie, and I created a shared Google Drive folder where we can both share our content for each other. Within this folder is a folder for my site and a folder for hers. Within mine, I have organized the content for my site into subfolders for photos and text and given the files sensible names so that they are easy for her to find and distinguish between. Below is a detailed list of all of this content. Recall that the site I have asked Natalie to create is for my mom's preschool that she owns and operates from her home.

### **Text:**

- One paragraph describing the curriculum my mom teaches, how it is structured, and the basic skills it includes
- One paragraph describing my mom's teaching philosophy and the teaching environment she provides for her students
- One paragraph that introduces the users to my mom and talks about how long she has been teaching and why she loves working in early childhood education
- A list of annual parties/events (Halloween carnival, Thanksgiving feast, Christmas program, Graduation ceremony, etc.)
- A list of field trips for the current year including the place and date for each
- Class information for each age group (2, 3, and 4 year olds) including days and times offered for each group and tuition prices for each group
- My mom's contact information (phone number, Venmo username for payments, and link to her preschool Facebook page)

**Photos:**

- 9 photos showing the preschool from different angles and different close-ups to give the user a sort of virtual tour
- 2 group photos of my mom with one of her preschool classes
- 5 photos of the kids learning/engaging in activities
- 4 photos showing the kids playing at preschool