

ID	Problem	App/Web site found	Likes	Don't likes	Improvements	Gender	Education /occupation
1	His fuel backup power generator did not start during the storm a couple of weeks ago. He wants to have a website/app to find a contractor/handy man to repair his small engine.	Thumbtack app/website	plenty of people registered and available	Contractors does not know how to tag themselves when they register, so names are categorized wrong. My neighbor found a small engine repair place, made a call but it turned out to be a mason.	A website/app that collects contractor info, when people register, uses a better UI/UX wizard to make sure people have the correct tag.	Male	Master /Engineer
2	She wants to start gardening and plant a certain type of flower. She has no knowledge about gardening before	gardeningk nowhow website	a lot of information, all kinds of plants and tips	No guidance for a first time beginner, she does not know which plant and step to start from	A gardening info website which contains a first time beginner wizard. Choose one plant, give step by step guidance	Female	Master /Housewife
3	Her son starts learning chess, she wants to find a chess partner for her son	some chess forum, but no dedicated website/app	Not much she likes	Old school forum, not easy to use. And it has a lot of outdated info, many people are no longer interested after posting the info for a few months.	A website dedicated to finding chess partners. There must be a function to periodically confirm with people who registered that if they are still interested. If not, deprecate the info they post.	Female	Bachelor /Teacher
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