

# < SITONG LIU

Senior Product Designer

<https://journeym7o.github.io/>

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## / ABOUT ME

Hi, I'm Sitong 🙌

With 7+ years in the SaaS world, I've helped shape complex products from 0 to 1, often with limited resources. I believe technology should be simple, intuitive, and inspiring.



## / PROFESSIONAL HISTORY

### >>Senior Product Designer

[Metalshub](#) | 2023.07- Present

- > Led the design of *Tolling solutions*, improving balance calculation and reconciliation workflows.
- > Built *Metalshub AI*, including document import and enquiry suggestions.
- > Designed and delivered *XRM* (Customer Relationship Management for raw materials) from concept to rollout.
- > Established the company's first *Design System* and drove a visual refresh across the platform.

### >>Product Designer

[Staffbase](#) | 2022.03- 2023.05

- > Designed and maintained social media publishing and management platform, focusing on external communication, with over 2,000+ leading enterprises.
- > Led design projects for features such as *task management*, *file management*, *content editor*, and *analytics*
- > Creating a comprehensive design system.

### >>Product Designer

[Oneplus](#) | 2019.11- 2021.09

- > Contributing to Oxygen design system(Ver.10.5-12.0)
- > Validated design solutions with millions of real users and customers across projects such as *Shelf*, *Themestore*, *Membership*, *Podcast*, and other key features, resulting in a 16% increase in user satisfaction ratings
- > Supervise junior designers

### >>User Experience Designer

[Tencent](#) | 2019.05- 2019.10

### >>Web Designer

[SeedTrainingGroup](#) | 2018.08- 2019.04

### >>MARKETING ASSISTANT

[21ST CENTRAL BUSINESS HERALD](#) | 2016.10-2017.10

## / EDUCATION HISTORY

### >>Monash University(Australia)

Master of Design (QS 57)

### >>Jinan University(China)

Bachelor of Arts