# Jocelyn Valencia Yoswara

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#### **EDUCATION**

Nanyang Technological University (NTU)

Aug 2020 – **Jun 2024** (Expected)

- · Bachelor of Engineering (Information Engineering and Media)
- Honours (Distinction) (Expected); current CGPA: 4.28 / 5.00
- Relevant Modules: (1) From Computational Thinking to Programming (2) Object-Oriented Programming (3) Data Structures and Algorithms (4) Introduction to Data Science and Artificial Intelligence (5) Software Engineering (6) Information Security (7) Web Application Design (8) Image Processing and Computer Vision

#### Virtual Training and Learning & Development

- · Udemy Relevant Modules: (1) Web Development Bootcamp 2022 (2) The Data Science Bootcamp 2021
- · Relevant Module (LinkedIn Learning): Becoming A Product Manager: A Complete Guide

#### INTERNSHIP EXPERIENCE

## Singapore Life Ltd, Product Management Intern

Aug 2023 – **Nov 2023** 

- Collaborate with Product Team to manage and actively contribute to investment-related product development and launch activities.
- Analyze data to evaluate product performance with suggested practical ideas for product improvement.
- Conduct market research analysis to identify market trends and gather insights for product enhancements.

# Mercedes-Benz Singapore Pte Ltd, <u>IT Product Management Intern</u>

Jan 2023 – Aug 2023

- Involved in Product Development Lifecycle from initial concept to final market launch to identify product features and requirements for Acentrik (an award-winning decentralized data exchange platform powered by blockchain technology).
- Developed product solutions with high business impact for internal and external end-users of Acentrik.
- · Conducted product features and market research to acquire insights and improve product adoption.
- Collaborated with various cross-functional stakeholders (i.e., Product, Developer, Design, Business Development, Customer Success, and Marketing Teams) in product initiation, analysis, proposal, launching, and maintenance.

## Datgel Asia Pte Ltd, Software Engineer-Intern

May 2022 – Jul 2022

- Implemented enhancements that increased 30% user impression, and improved user interface (and experience), web functionality, and page responsiveness.
- Used **HTML**, **CSS** and **JavaScript** to propose and design UI/UX with visual design prototype for Datgel's Website Support and Help Center Page.

## **ACADEMIC PROJECTS / MODULE PROJECTS**

NTU-IEM Final Year Project: Automatic Fact-Checker

Aug 2023 – **May 2024** 

• Expected to apply **Python Programming** with <u>Neural Network</u> to design, code and enhance claim extraction process for an *Automatic Fact Checker*.

NTU-IEM Design and Innovation Project: *Personality Test Mobile App* (Team of 9 Members) Aug 2022 – Nov 2022

- Assumed role as **Product Manager** to identify critical indicators, track KPIs, and gather product information, acceptance and improvements with suggested additional iterations.
- · Collaborated with Software & Design Team to specify product concepts and needs in conjunction.
- Utilized Java Programming (Android Studio) to design, code and develop frontend user interface.

### NTU-IEM Introduction to Design and Project

Mar 2022 – Apr 2022

Module Project: *Mobile Android Programming - Quiz Mobile Clicker System* (Team of 2 Members)

• Applied <u>4 software Programming</u> (i.e., **HTML**, **CSS**, **SQL**, **Java**) with servlet to design and combine webapp while deployed **Java Programming** (Android Studio) to develop mobile app with Quiz Mobile Clicker System.

#### LEADERSHIP / CO-CURRICULAR ACTIVITIES

### PINTU (Indonesian Students in NTU / Pelajar Indonesia NTU), President

Sep 2022 – **Sep 2023** 

- Oversaw 400+ Indonesian students in NTU with vision to make PINTU Community a 2<sup>nd</sup> family, support each other, and aspire them to increase their potential continuously and comprehensively.
- Led 70+ committee members and supervised 5 divisions in PINTU: (1) *Creative Media* (2) *Information Technology* (3) *Operation and Sports* (4) *Public Relations* (5) *Welfare and Events*, initiating and delegating various programs.
- Evaluated and observed all the community events, clubs, and 3 sub-organizations under PINTU (each with ~50-120 members)
- Liaised and maintained good relationships between PINTU and external parties (e.g., Indonesian Embassy, Indonesian Student Associations in Singapore, NTU Student Union, etc.)

#### **SKILLS**

- **Product Management**: Problem-Solving, Product Requirement, Features & Market Research, User Journey, Leadership, Teamwork, Service Oriented, Effective Communication
- Software Programming: Java, Python, C/C++, HTML, CSS, JavaScript
- UI / UX Design: Figma, Canva, CorelDRAW
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