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#### **EDUCATION**

Nanyang Technological University (NTU)

Aug 2020 – Jun 2024

- · Bachelor of Engineering (Information Engineering and Media)
- Honours (Distinction); CGPA: 4.31 / 5.00
- · Relevant Modules: (1) From Computational Thinking to Programming (2) Object-Oriented Programming
  - (3) Data Structures and Algorithms (4) Introduction to Data Science and Artificial Intelligence
  - (5) Software Engineering (6) Computer Communication (7) Information Security (8) Web Application Design
  - (9) Image Processing and Computer Vision (10) Database Systems (11) Interface Design

#### **Virtual Training and Learning & Development**

- · Coursera Relevant Module: Google Project Management Certificate 2024
- · Udemy Relevant Modules: (1) Web Development Bootcamp 2022 (2) The Data Science Bootcamp 2021
- · Relevant Module (LinkedIn Learning): Becoming A Product Manager: A Complete Guide

#### INTERNSHIP EXPERIENCE

## Singapore Life Ltd, <u>Product Management Intern</u>

Aug 2023 – Nov 2023

- Collaborated with Product Team to manage and actively contribute to investment-related product development and launch activities.
- Conducted market research analysis to identify market trends and gather insights for product enhancements.

# Mercedes-Benz Singapore Pte Ltd, <u>IT Product Management Intern</u>

Jan 2023 – Aug 2023

- Involved in Product Development Lifecycle from initial concept to final market launch to identify 10 product features and their requirements for Acentrik (an award-winning decentralized data exchange platform powered by blockchain).
- Collaborated with various cross-functional stakeholders (i.e., Product, Developer, Design, Business Development, Customer Success, and Marketing Teams) to develop product solutions with high business impact.

## Datgel Asia Pte Ltd, Software Engineer Intern

May 2022 – Jul 2022

- Implemented enhancements that increased user impressions by 30% and improved user interface (and experience), web functionality, and page responsiveness.
- Used HTML, CSS, and JavaScript to develop and design UI/UX with a visual prototype for Datgel's Main Website.

## ACADEMIC PROJECTS / MODULE PROJECTS

NTU-IEM Final Year Project

Aug 2023 – May 2024

Title: Towards Explainable and Semantically Coherent Claim Extraction for An Automated Fact-Checker

- Applied **Python Programming** with <u>Sentence Transformers</u> to develop and enhance the claim extraction process for an *Automatic Fact Checker* and mitigate the limitations of *Large Language Models*' pre-existing knowledge.
- Successfully developed a model achieving a 94% accuracy in performing claim verification tasks for the dataset related to the COVID-19 pandemic.

## NTU-IEM Module: Interface Design, Team Leader

Jan 2024 – Apr 2024

Module Project: Cates User Experience (Team of 6 Members)

- Led a team of 6 members to plan user experience enhancement and design strategy for the Cates application, driving a 20% increase in overall user experience metrics for the final high-fidelity prototype.
- Planned and conducted initial user research through interviews with 6 NTU students and a survey of 40 NTU students to identify user behavior and pain points with the Cates application.

#### NTU-IEM Module: Web Application Design

Aug 2023 – Nov 2023

Module Project: *Cinema Online Booking System* (Team of 2 Members)

• Applied <u>5 software Programming</u> (i.e., **HTML**, **CSS**, **JavaScript**, **SQL**, **PHP**) to design, code, and develop a user-friendly web portal for a cinema online booking system.

## LEADERSHIP / CO-CURRICULAR ACTIVITIES

#### NTU Product Club, Co-Founder

Nov 2023 – Jun 2024

• Pioneered a collaborative product management community to increase potential and skills for aspiring product managers at NTU, preparing them for successful careers in product management and resulting in 50+ signups for every program, such as the 8-week course Intro to Product Management and Networking Events with professionals.

## PINTU (Indonesian Students in NTU / Pelajar Indonesia NTU), <u>President</u>

Sep 2022 – Sep 2023

- Oversaw 500+ Indonesian students in NTU with a vision to make the PINTU Community a second family, support each other, and aspire them to increase their potential continuously and comprehensively.
- Led 70+ committee members and supervised 5 divisions in PINTU: (1) *Creative Media*, (2) Information Technology, (3) Operation and Sports, (4) Public Relations, (5) *Welfare and Events*, initiating and delegating various programs.

## **SKILLS**

- **Product Management**: Problem-Solving, Product Requirement, UX Research, Key Performance Indicators, Stakeholder Management, Features & Market Research, User Journey, User Experience, Feature Prioritization, Leadership, Teamwork, Service Oriented, Effective Communication
- · Software Programming: Java, Python, C/C++, HTML, CSS, JavaScript, SQL, PHP
- · LinkedIn: www.linkedin.com/in/jocelyn-valencia-yoswara-1910