



JOVAN LAURENCIO

UX Designer

Objective

An experienced developer with a passion for UX strategy and design looking to join a collaborative team focused on user-centered innovations.

Skills

- User research
- Persona Development
- Competitor Analysis
- User story & flow creation
- Branding
- Wireframing
- Rapid-prototyping
- User testing

Independent Web Consultant

2015 - Pres

It's Jovan

www.itsjovan.com

Craft scalable e-commerce websites for small and medium- sized businesses. Consult with clients to outline goals and present budget-friendly solutions. Collaborate closely with programmer to deliver custom CMS-powered products. Manage client relations and conduct product trainings.



Front-end Developer

2015

Quantum Solutions

www.quantumsolve.com

Created online content for major affiliate marketing network. Rapidly produced responsive, multi-step landing pages and websites, webforms, and PPC campaigns. Developed in: HTML5, CSS3, Javascript, jQuery, and PHP.



Web Designer

2014

Rare Studio

www.therarestudio.com

Designed Wordpress-powered sites. Prototyped locally in then translated code to PHP to work in custom-built themes. Focused on mobile-first responsiveness and interactive design patterns. Worked on-site in an intimate start-up environment.

Rare

UX Designer

2014

Labcoat Media

www.labcoatmedia.com

Focused on the strategy and design stages of the UX process to prepare deliverables including: competitor analyses, feature value matrices, and wireframes for web and mobile applications.



Contact

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www.jovanlaurenc.io

206-228-0230

Education

Designer Track
Bloc
2016

Web Development
Santa Monica College
2014

Interdisciplinary Visual Arts
University of Washington
2008

References

Available upon request