



JOVAN LAURENCIO

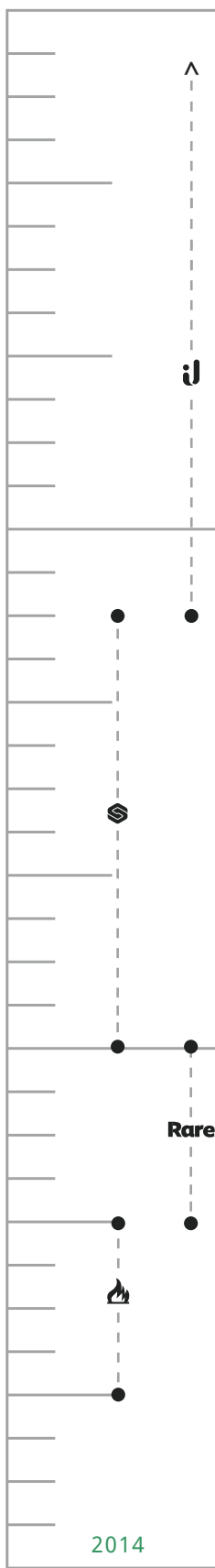
UX Designer

Los Angeles, CA
www.jovanlaurenc.io



hello@jovanlaurenc.io

2017



Independent Web Consultant

2015 - Present
It's Jovan
Los Angeles, CA
www.itsjovan.com



Craft scalable e-commerce websites for small and medium-sized businesses. Consult with clients to outline goals and present budget-friendly solutions. Collaborate closely with programmer to deliver custom CMS-powered products. Manage client relations and conduct product trainings.

Front-End Developer

2015
Quantum Solutions (F/K/A iBrand)
Calabasas, CA
www.quantumsolve.com



Front-end design and development for major affiliate marketing network. Created and developed online content for in-house and external webmasters including: responsive, multi-step landing pages & websites, webforms, and PPC campaigns. Built in: HTML5, CSS3, Javascript, jQuery, and PHP.

Web Designer

2014
Rare Studio
South Pasadena, CA
www.therarestudio.com

Rare

Designed Wordpress-powered sites. Prototyped in HTML5 and CSS3 and exported to custom-built themes. Focused on mobile-first responsiveness and innovative technologies. Gained experience working on-site in an intimate start-up environment.

UX Designer

2014
Labcoat Media
Pasadena, CA
www.labcoatmedia.com



A remotely-managed internship role where responsibilities focused on the strategy and design stages of the UX process. Prepared deliverables including: competitor analyses, feature value matrices, and wireframes for web and mobile applications.

2014

Skills

- User research
- Persona Development
- Competitor Analysis
- User story & flow creation
- Branding
- Wireframing
- Rapid-prototyping
- User testing

My tools

- Adobe CS
- Sketch
- Balsamiq
- Invision
- Peek by usertesting.com
- usabilityhub.com
- Draw.io
- Google Forms

Education

Bloc
Designer Track
2016

Santa Monica College
Web Development
2014

University of Washington
Interdisciplinary Visual Arts
2008