



# JOVAN LAURENCIO

## UX Designer

### Objective

An experienced developer with a passion for UX strategy and design looking to join a collaborative team focused on user-centered innovations.

### Skills

- User research
- Persona Development
- Competitor Analysis
- User story & flow creation
- Branding
- Wireframing
- Rapid-prototyping
- User testing

### Independent Web Consultant

2015 - Pres

It's Jovan

[www.itsjovan.com](http://www.itsjovan.com)

Craft scalable e-commerce websites for small and medium- sized businesses. Consult with clients to outline goals and present budget-friendly solutions. Collaborate closely with programmer to deliver custom CMS-powered products. Manage client relations and conduct product trainings.



### Front-end Developer

2015

Quantum Solutions

[www.quantumsolve.com](http://www.quantumsolve.com)

Created online content for major affiliate marketing network. Rapidly produced responsive, multi-step landing pages and websites, webforms, and PPC campaigns. Developed in: HTML5, CSS3, Javascript, jQuery, and PHP.



### Web Designer

2014

Rare Studio

[www.therarestudio.com](http://www.therarestudio.com)

Designed Wordpress-powered sites. Prototyped locally in then translated code to PHP to work in custom-built themes. Focused on mobile-first responsiveness and interactive design patterns. Worked on-site in an intimate start-up environment.

Rare

### UX Designer

2014

Labcoat Media

[www.labcoatmedia.com](http://www.labcoatmedia.com)

Focused on the strategy and design stages of the UX process to prepare deliverables including: competitor analyses, feature value matrices, and wireframes for web and mobile applications.



### Contact

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### Education

Designer Track  
Bloc  
2016

Web Development  
Santa Monica College  
2014

Interdisciplinary Visual Arts  
University of Washington  
2008

### References

Available upon request