



JOVAN LAURENCIO

UX Designer

Objective

An experienced developer with a passion for UX strategy and design looking to join a collaborative team focused on user-centered innovations.

Skills

- User research
- Persona Development
- Competitor Analysis
- User story & flow creation
- Branding
- Wireframing
- Rapid-prototyping
- User testing

Independent Web Consultant

2015 - Pres

It's Jovan

www.itsjovan.com

Craft scalable e-commerce websites for small and medium- sized businesses. Consult with clients to outline goals and present budget-friendly solutions. Collaborate closely with programmer to deliver custom CMS-powered products. Manage client relations and conduct product trainings.



Front-end Developer

2015

Quantum Solutions

www.quantumsolve.com

Created online content for major affiliate marketing network. Rapidly produced responsive, multi-step landing pages and websites, webforms, and content for PPC campaigns. Developed in: HTML5, CSS3, Javascript, jQuery, and PHP.



Web Designer

2014

Rare Studio

www.therarestudio.com

Designed responsive websites powered by Wordpress. Iterated quickly on designs and prototyped in the browser. Translated HTML to PHP for functionality within custom-built themes. Focused on mobile-first responsiveness and interactive design patterns.

Rare

UX Designer

2014

Labcoat Media

www.labcoatmedia.com

Focused on the strategy and design stages of the UX process to prepare deliverables including: competitor analyses, feature value matrices, and lo-fi wireframes for web and mobile applications.



Contact

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Education

Designer Track
Bloc
2016

Web Development
Santa Monica College
2014

Interdisciplinary Visual Arts
University of Washington
2008

References

Available upon request