

# PROCLAIM FROM THE ROOFTOPS

What I tell you in the dark,  
speak in the daylight;  
what is whispered in your ear,  
proclaim from the rooftops...

**Scripture Reference: Mathew 10: 26-33**

To profess our faith is to declare it openly and boldly,  
To witness is to testify the transforming power of God's love in our lives,  
To celebrate faith is to rejoice in the richness of the Catholic Journey.....

During Baptism, the celebrant, touching the ears and the lips of the baptized, says: "May the Lord Jesus, who made the deaf hear and the mute speak, grant that you may soon receive his word and profess the faith". Jesus entrusts us with his missionary desire: go beyond, go to tend, preach the Gospel.

As Jesus Youth, we are called to embody this spirit, profess our faith, witness to the truth, and celebrate the abundant life found in Christ. As Campus Ministers, we are called to utilize every opportunity, platform, and aspect of campus life to share the Gospel. Just as rooftops provide vantage points for visibility and proclamation, "Proclaim from the rooftops" challenges us to declare our faith from the diverse rooftops of our campus. Celebrating our faith is to cherish our relationship with Christ by inviting others to experience this richness from the joy we have received by living in faith.

As we gather for the Jesus Youth Kerala Campus Conference 2024, let us heed the words of Jesus :  
"Fear them not.. What I tell you in the dark, speak in the daylight ; what is whispered in your ear, proclaim from the rooftops."

Let us embrace our call to profess, witness, and celebrate our faith from the rooftops of our campuses and beyond...



# KERALA CAMPUS CONFERENCE 2024



# KERALA CAMPUS CONFERENCE 2024

**PROCLAIM FROM THE ROOFTOPS**



# KERALA CAMPUS CONFERENCE 2024



LIGHT HOUSE



ROOFTOP



WISDOM/EDUCATION



HOLY SPIRIT



SOUND WAVES



LIGHT WAVES



WIND



WAVES



The wave pattern used throughout the design intends to communicate multiple meanings

This includes

**The rooftop** from where the Good News is proclaimed

**The wisdom** from the Book that is proclaimed

**The Holy Spirit's** pervasive presence

**The Word** that is proclaimed to the masses

**The light** of wisdom that reaches far and wide

**The wind** of grace that touches everyone



## COLORS



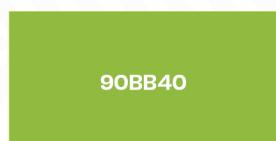
LIGHTHOUSE



SKY/SEA



LIGHT



EARTH



## TYPOGRAPHY



### FONT

**DEGULAR** - LIGHT, BOLD

A B C D E F G H I K L M N O P Q R S T U V W X Y Z 1 2 3 4 5 6 7 8 9

a b c d e f g h i j l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9

**A B C D E F G H I K L M N O P Q R S T U V W X Y Z 1 2 3 4 5 6 7 8 9**

**a b c d e f g h i j l m n o p q r s t u v w x y z 1 2 3 4 5 6 7 8 9**

## LOGO USAGE



AVOID USING LOGO  
IN BLACK  
SINGLE COLOR  
MULTICOLOR GRADIENT BACKGROUND (MORE THAN 2 COLORS)





**KERALA  
CAMPUS  
CONFERENCE  
2024**

**THANK YOU**